



UNIVERSITI TEKNOLOGI MARA

FES256: FASHION CAD : ILLUSTRATION

<b>Course Name (English)</b>	FASHION CAD : ILLUSTRATION <b>APPROVED</b>
<b>Course Code</b>	FES256
<b>MQF Credit</b>	2
<b>Course Description</b>	This course is focusing through knowledge of computer aided design in fashion illustration. It demonstrates a combination of traditional method drawing with computer and knows how to develop digital communication using computerized tools on portfolio presentation.
<b>Transferable Skills</b>	Computer Skills
<b>Teaching Methodologies</b>	Lectures, Demonstrations, Presentation, Computer Aided Learning
<b>CLO</b>	CLO1 Apply and utilize suitable application of software towards fashion design and illustration. CLO2 Implement of technical skills and creativity with ideas development of work process through drawing and computer generated system CLO3 Emphasis on visualization and exploration of fashion promotion presentation.
<b>Pre-Requisite Courses</b>	No course recommendations
<b>Topics</b>	
<b>1. TOPIC 1: Fashion Illustration (Design Development) Project 1: Fashion Illustration Characteristic and Stylization Students are required to produce a fashion illustration using manual drawing and digit</b> 1.1) N/A	
<b>2. TOPIC 2: Fashion Flats (Design Development) Project 2 : Introduction of Flat Drawing Students are required to produce complete technical design (flat drawing) which include design pattern/motif on gar</b> 2.1) N/A	
<b>3. TOPIC 3: E-Fashion Illustration (Promotion) Project 3: Advertising Blog and Poster Students are required to produce prototype blog site and promotion poster. The contents of blog must include backgrou</b> 3.1) N/A	

<b>Assessment Breakdown</b>	<b>%</b>
Continuous Assessment	100.00%

<b>Details of Continuous Assessment</b>	<b>Assessment Type</b>	<b>Assessment Description</b>	<b>% of Total Mark</b>	<b>CLO</b>
	Final Project	Portfolio Documentation: Presentation of design layout portfolio with creative effect on visualization and exploration of fashion presentation	20%	CLO3
	Individual Project	Research on illustration portfolio: Apply knowledge of basic CAD software	20%	CLO1
	Individual Project	Design Development: Produce creative artwork manipulation by using CAD software	30%	CLO2
	Individual Project	CAD Skills: Produce creative artwork manipulation by using CAD software	30%	CLO2

<b>Reading List</b>	This Course does not have any book resources
<b>Article/Paper List</b>	This Course does not have any article/paper resources
<b>Other References</b>	This Course does not have any other resources