

# **PRESENTING YOUR RESEARCH**

**SAIDATUL AKMAR ZAINAL ABIDIN  
ASIAH JAMIL  
NURZETI GHAFAR**

**PENERBIT  PRESS**  
UNIVERSITI TEKNOLOGI MARA

© UiTM Press, UiTM 2023

All rights reserved. No part of this publication may be reproduced, copied, stored in any retrieval system or transmitted in any form or by any means; electronic, mechanical, photocopying, recording or otherwise; without prior permission in writing from the Director of UiTM Press, Universiti Teknologi MARA, 40450 Shah Alam, Selangor Darul Ehsan, Malaysia. e-mail: penerbit@uitm.edu.my

UiTM Press is a member of  
**MALAYSIAN SCHOLARLY PUBLISHING COUNCIL**



Data Pengkatalogan-dalam-Penerbitan

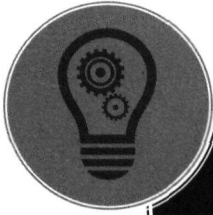
Perpustakaan Negara Malaysia

Rekod katalog untuk buku ini boleh didapati  
dari Perpustakaan Negara Malaysia

ISBN 978-967-363-886-4

Cover Design : Siti Suhaini Mazlan  
Typesetting : Nurhunaina Mohd Bani

Printed in Malaysia by : UiTM Printing Centre  
College of Creative Arts  
Universiti Teknologi MARA  
40450 Shah Alam  
Selangor



# CONTENTS

<i>Preface</i>	<i>vii</i>
<i>Acknowledgement</i>	<i>ix</i>
<i>Presenting Your Research</i>	<i>xi</i>

C  
H  
A  
P  
T  
E  
R

**1**

**Preparation for the Presentation**

**1**

C  
H  
A  
P  
T  
E  
R

**2**

**The Structure of the Presentation**

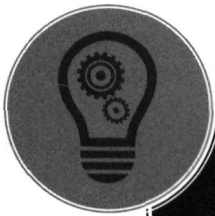
**9**

C  
H  
A  
P  
T  
E  
R

**3**

**Language Use**

**19**



## PREFACE

This is a book which offers ideas for many of us who are expected to conduct an oral presentation for various reasons such as a school project, college research or assignments, and a project or report at work. This could include research proposal, academic research/project, a postgraduate thesis, and other research reports which are academic as well as non-academic in nature such as those presented at the workplace. The book also outlines: the format/structure, content, and especially the delivery aspects of an oral presentation such as the use of language, non-verbal skills, the use of visual aids and the importance of feedback. In addition, it proposes a set of criteria used for the assessment of an oral presentation.

There are five chapters in this book.

- **Chapter One** details the preparations needed for the presentation of one's research.
- **Chapter Two** outlines the structure of the presentation from the introduction to the discussion section of a research.
- **Chapter Three** provides details of types of language use and appropriate expressions used in oral presentations of a research.
- **Chapter Four** contains information on how to present the research; this is the chapter that focuses on what to say and how to say it.
- **Chapter Five** contains information on the importance of good feedback after a presentation with sample evaluation forms.

**PREPARATION FOR  
THE PRESENTATION****SOMETHING TO THINK ABOUT**

*Do you realise that every time you communicate i.e. among friends, colleagues, with your superiors, you would be using your presentation skills? Hmm.... When you speak to them, you are conveying your ideas and thoughts but in a less formal way... still the ideas are put forth and the speaker has to ensure that the other party understands. Thus, this is similar to when you are making a presentation. What do you think?*