

UNIVERSITI TEKNOLOGI MARA

**DETERMINANTS AFFECTING CASHLESS
TRANSACTION USING E-WALLET AMONG
MALAYSIAN**

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ABSTRACT

This project paper entitled of the “Determinants Affecting Cashless Transaction using E-wallet among Malaysian”. Briefly, the aim of this project is to measure the relationship between the determinants which is the independent variables (perceived ease of use, perceived trust, perceived usefulness and subjective norm) towards the dependent variable (behavioral intention of using e-wallet) of sampling taken from population of UiTM Bandaraya Melaka.

In addition, it can be conclude from the findings that there is a significant relationship between the perceived ease of use, perceived usefulness and subjective norm to the behavioral intention for using e-wallet. Unfortunately, one of the independent variable is not significant to the behavioral intention for using e-wallet. The variable is perceived trust. This is because it might have other factors that strongly can influence the respondents to use e-wallet whilst less care about the element of perceived trust.

This project paper is important to academicians, users, service providers and whoever that involved with e-wallet as it could give more understanding and ideas to improve their lifestyle and business. Thus, this research may extend the literature demonstrating the determinants affecting cashless transaction using e-wallet among Malaysian.

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