# FACTORS THAT INFLUENCE EMPLOYEE SELECTION AT TRADEWINDS PLANTATION BERHAD

## AHMAD AHNAF BIN MOHD ROSLAN 2016675924

Submitted in Partial Fulfilment of the Requirement for the Bachelor of Business Administration with Honours (Human Resource)

# FACULTY OF BUSINESS MANAGEMENT UNIVERSITI TEKNOLOGI MARA MELAKA

**JUNE 2018** 

#### ACKNOWLEDGEMENT

Firstly, I would like to express the utmost gratitude to Allah S.W.T for giving me strength and ability to complete this project paper. Secondly, I would like to give my highest appreciation to my advisor, Dr Irzan Bin Ismail for his never-ending guidance and support throughout our journey in completing this write up.

Apart from that, many thanks to Puan Nurhidayah Binti Zaini as my second examiner for her guidance and encouraging comments in preparing this write up. Without their assistance and guidance, this write up would not be able to complete successfully.

My gratitude also goes to family members, classmates and lecturers as their supports have given me strength to complete this write up. Other than that, this report will not be a success without the commitment, cooperation and help given by many individuals. I am very grateful to acknowledge all the contributions.

On another note, I would like to thank all of my respondents for their willingness in answering the questionnaires distributed. Last but not least, my thanks also go to individuals who are directly and indirectly involved in the completion of this write up.

### TABLE OF CONTENTS

		Page
TITLE PAGE		i
DECLARATION OF ORIGINAL WORK		ii
LETTER OF TRANSMITTAL		iii
ACKNOWLEDGEMENT		iv
TABLE OF CONTENTS		v-viii
LIST OF FIGURES		ix
LIST OF TABLES		ix
ABSTRACT		X
CHAPTER 1	INTRODUCTION	
	1.0 Background of Study	1-2
	1.1 Problem Statement	3
	1.2 Research Questions	3
	1.3 Research Objectives	4
	1.4 Scope of Study	4
	1.5 Significance of Study	4
	1.5.1 Hiring Managers	5
	1.5.2 Organization	5
	1.6 Limitations of Study	
	1.6.1 Distribution of the Study	5
	1.6.2 Variables	5-6
	1.7 Definition of Key Terms	6
	1.8 Conclusion	6
CHAPTER 2	LITERATURE REVIEW	
	2.0 Introduction	7
	2.1 Review of the Literature	
	2.1.1 Work Experience	7-9
	2.1.2 Personal Characteristics	9-10

	2.1.3 Education Qualification	11-12
	2.1.4 Employee Selection	12-14
	2.2 Hypotheses Development	14
	2.3 Theoretical Framework	15-16
	2.4 Conclusion	16
CHAPTER 3	RESEARCH METHODOLOGY	
	3.1 Introduction	17
	3.2 Research Design	17-19
	3.2.1 Purpose of Study	19
	3.2.2 Types of investigation	19
	3.2.3 Unit of Analysis	19
	3.2.4 Study Settings	20
	3.2.5 The Extent of Researcher Interference	20
	3.2.6 Research Strategies	20-21
	3.3 Population and Sampling	21-22
	3.4 Instrument and Measurement	22-24
	3.5 Data Collection	24
	3.5.1 Primary Sources	24-26
	3.5.2 Secondary Sources	26
	3.6 Data Analysis	27
	3.6.1 Descriptive Analysis	27-28
	3.6.2 Reliability Analysis	28
	3.6.3 Correlation Analysis	28
	3.6.4 Multiple Regression Analysis	28-29
	3.7 Conclusion	29
CHAPTER 4	DATA ANALYSIS	
	4.1 Introduction	30
	4.2 Rate of Survey Return	30-31

#### **ABSTRACT**

The purpose of this study is to determine the factors that influence employee selection in Tradewinds Plantation Berhad. This study is conducted through distributing questionnaires to the employees. The target population of this study was employees at Tradewinds Plantation Berhad and the sample size consist of 115 respondents. The study found significance strong positive correlation between employee selection and all the variables which is education qualification, personal characteristics and work experience. The findings stated that among all of the factors, personal characteristics has the greatest impact on influencing employee selection at Tradewinds Plantation Berhad. The study recommended that future research can be done towards other organization for other factors that can influence employee selection.