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College of
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Poster Book

IIIDBEE X 2023
20 JANUARY 2023
*International Invention, Innovation & Design Exposition
for Built Environment and Engineering 2023*

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e-TOURISM @ PULAU TIOMAN

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INTRODUCTION

Tourism is the emphasis of this inventive cartography project. Tourism plays a crucial part in Malaysia's economy, which is no secret. Therefore, the tourism sector is essential to Malaysia's economy, and the government should prioritize its growth so that more people choose Malaysia as a holiday destination.

The map is titled "e-Tourism at Pulau Tioman, Pahang". Researchers are aware that local tourists like the beach, and we also know that beach and island holidays are popular with international travellers to Malaysia. Pulau Tioman, one of Malaysia's islands, offers plenty in terms of attraction and natural beauty for tourists.

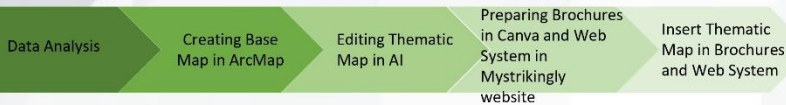
ISSUES/ PROBLEM STATEMENT

- Covid-19 has hit all activities in Malaysia
- Popularity in Pulau Tioman has decrease
- Tourist often gets lost in Pulau Tioman
- The attraction in Pulau Tioman is not known

OBJECTIVES

- To inform user of the popular places in Pulau Tioman
- To inform user on the popular accommodations in Pulau Tioman
- To inform the user of additional information on the activities that has been provided in Pulau Tioman

METHODOLOGY



NOVELTY

1. Showcases several tourist-friendly activities.
 - Snorkeling and island-hopping are among the exciting activities that have been suggested.
2. A guideline to reach the destination.
 - It would be beneficial for visitors to be able to explore the stunning nature of Pulau Tioman with the use of a comprehensible map.

CONCLUSION

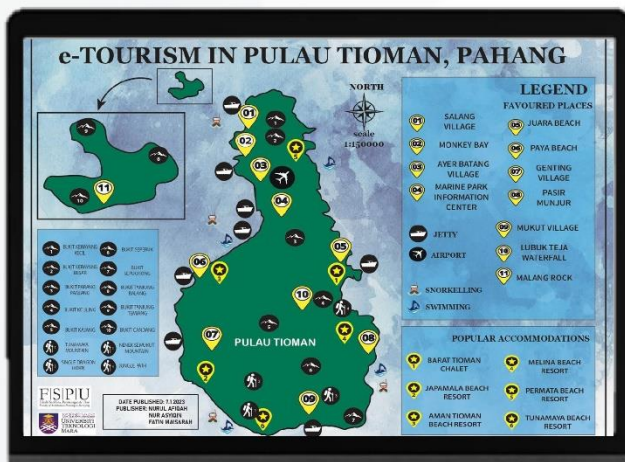
This project has shown that there are several locations where tourists from elsewhere in or inside Pulau Tioman may go. It also included accommodations that people could utilize while on vacation in Pulau Tioman, whether for an overnight stay or a day excursion. The accommodations were also rated from 4 to 5, allowing guests to make an informed decision based on their budget and level of comfort. This project also includes locations where they may engage in locale-appropriate activities such as swimming or snorkeling. The selection of attractive places makes it easier for tourists to plan their trip on Tioman island.

COMMERCIALIZATION

This map can be use either by local or international tourists for providing information about location, help in making the choice of the location visit and in planning the journey. Besides, this map can be used by Tourism Malaysia, a government agency under the Ministry of Tourism, Malaysia.

FINDINGS

- Shows the most visited and attractive places for vacation in Pulau Tioman, Pahang especially for non-local tourism
- 11 locations of current favoured places in Pulau Tioman
- Few popular accommodations with stars rating
- Water games that involved for a vacation in Pulau Tioman, Pahang



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