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# Poster Book

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**Editors:**

*Dr Aidatul Fadzlin Bakri, Nurzafira Zainul Abidin, Sr Dr Noor Akmal Adillah Ismail,  
Dr Har Einur Azrin Baharuddin, Assoc. Prof. Ts Gs Dr Abdul Rauf Abdul Rasam*



BY SUBJECT | 2022



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## INTRODUCTION

The idea for this project is to create a map and web map that describe the top cafes that have been reviewed by customers on many websites can be found and we classified them by their rating so the users can use the map as a reference to choose which cafes are suitable to their taste the most. The project will create a map that will show the best cafes in Petaling.

They need a reference to ensure that they have made a correct decision and on the website, they only review the cafes without providing the location of those cafes visually unlike maps that show the location of the cafes on a geographical map.

## ISSUES/ PROBLEM STATEMENT

There is a map of the best restaurants in the United States. There is no such map in Malaysia. So we got the idea to make a map that shows the top cafes in the Petaling district based on customer reviews from websites on the internet. By making this, it could ease coffee lovers and also other users find the best cafes for them to visit.

## OBJECTIVES

1. To create a cartographic map and web map system of the best cafes in Petaling.
2. To let everyone know about those cafes and use them as references during food hunting.
3. To promote the new and unpopular cafes with the best services.
4. To share the information and the review of those cafes with everyone.

## METHODOLOGY

1. Data analysis.
2. Create a base map in ArcMap.
3. Thematic Map editing in Adobe Illustrator (AI).
4. Preparing brochures in Canva and Web System (Wix/ArcGIS Online).
5. Inserting the Thematic Map in the brochure and web system.

## FINDINGS

1. Top café at Petaling Jaya.
2. Products produced by the cafes.
3. The location of the cafes.
4. The esthetic design of the café's building.

## NOVELTY

1. Promoting the best cafes in Petaling to the public.
2. The system helps to introduce more products produced by these cafes for cafes that do not have their own website.

## CONCLUSION

This project shows the best cafes in Petaling Jaya that can be used by the customers as references for them to try those cafes. It has included important information about those cafes such as location, signature food, and trusted comments overall. The cafes were also rated from 4 to 5, allowing guests to make an informed decision based on their services and level of comfort.

## COMMERCIALIZATION

This project can be used by all users whether they are tourists or locals as our project is mainly to help in promoting the best cafes in Petaling. Not just that, this map also can be used by Tourism Malaysia which could help in improving the tourism of Malaysia in terms of economy and politics.

