



UNIVERSITI TEKNOLOGI MARA

FES202: FASHION DESIGN : FORM AND FUNCTION

Course Name (English)	FASHION DESIGN : FORM AND FUNCTION APPROVED
Course Code	FES202
MQF Credit	4
Course Description	The course includes fundamental knowledge of textile technology also form and function in fashion art whereby it emphasizes on the category and practicality of the clothes. Initially students learn to explore the fabric characteristic and behavior to develop design according to their design concept. The final design has to fulfill the requirements of the clothing category. Students also gain skills in material rendering, drawing methods and media handling to produce design portfolio.
Transferable Skills	designing skills
Teaching Methodologies	Lectures, Studio, Demonstrations, Practical Classes
CLO	CLO1 Comprehend basic knowledge in textile technology CLO2 Differentiate form and function of clothing category CLO3 Create design based on market needs and customer profile CLO4 Develop skill to produce fashion design folio presentation
Pre-Requisite Courses	No course recommendations
Topics	
1. 1.Fabric Structure 1.1) Fiber and yarn classification 1.2) Fabric structure 1.3) Fabric characteristics and function	
2. 2. Introduction to Design Concept and Portfolio 2.1) Theme and research information 2.2) Research of the functional clothes 2.3) Market research and clothing style 2.4) Design portfolio presentation	
3. 3. Form and Function in Clothing Category 3.1) Introduction to form and function 3.2) Introduction to category of clothing 3.3) Significance of form and function in clothing category	
4. 4. The Characteristic of Fabric, Behavior and Function 4.1) Fabric types and its characteristics 4.2) Fabric Sample and Usage 4.3) Fabric weight	
5. 5. Drawing methods, Tools and Media Handling 5.1) Tools and drawing methods of material rendering 5.2) Suitability of media handling and design theme 5.3) Sketches, motive and texture 5.4) Composition	
6. 6. Design Development 6.1) Source of inspirations and design research 6.2) Visual research sketch Book 6.3) Developing design folio 6.4) Board presentation 6.5) Sketches idea 6.6) Final design 6.7) Application of surface design	

7.7. Technical Requirements

- 7.1) Flats presentation of final design
- 7.2) Working and final pattern
- 7.3) Toile making and fitting
- 7.4) Prototype

8.8. Final Presentation and Portfolio

- 8.1) Design portfolio
- 8.2) Presentation Boards
- 8.3) Research Sketch Book
- 8.4) Design Folio
- 8.5) Final Design

Assessment Breakdown	%
Continuous Assessment	100.00%

Details of Continuous Assessment	Assessment Type	Assessment Description	% of Total Mark	CLO
	Assignment	Textile Folio	10%	CLO2
	Assignment	Research sketchbook, storyboard, technical board and design development folio	40%	CLO1
	Final Project	pattern drafting & prototype	20%	CLO3
	Final Project	final folio presentation	30%	CLO4

Reading List	Recommended Text	<ul style="list-style-type: none"> • Caroline Tatham 2011, <i>Fashion Design Drawing Course</i>, Barrons Educational Series Incorporated [ISBN: 9780764147302] • Steven Faerm 2010, <i>Fashion Design Course</i>, Thames & Hudson Ltd London [ISBN: 9780500288610] • Richard Sorger, Jenny Udale 2006, <i>The Fundamentals of Fashion Design</i>, AVA Publishing [ISBN: 9782940373390] • Paul Zelanski, Mary Pat Fisher 1996, <i>Design Principles and Problems</i>, Wadsworth Publishing Company [ISBN: 9780155016156]
	Reference Book Resources	<ul style="list-style-type: none"> • Sue Jenkyn Jones 2011, <i>Fashion Design</i>, Laurence King Publishing [ISBN: 9781856696197] • Gail Baugh 2011, <i>The Fashion Designer's Textile Directory</i>, Thames & Hudson Ltd London [ISBN: 9780500289228] • Bronwyn Cosgrave, <i>The Complete History of Costume & Fashion</i> [ISBN: 9780816045747] • Debbie Hartsog 2007, <i>Creative Careers in Fashion</i>, Allworth Communications, Inc. [ISBN: 9781581154672] • Sandra J. Keiser, Myrna B. Garner 2012, <i>Beyond Design</i>, A&C Black [ISBN: 9781609012267] • Kevin Tallon 2006, <i>Creative Fashion Design with Illustrator</i>, Sterling Publishing Company, Inc. [ISBN: 9780713490220]
Article/Paper List	This Course does not have any article/paper resources	
Other References	This Course does not have any other resources	