



UNIVERSITI TEKNOLOGI MARA

FAA543: EXPERIMENTAL ANIMATION

Course Name (English)	EXPERIMENTAL ANIMATION APPROVED
Course Code	FAA543
MQF Credit	3
Course Description	This course allows students to express personal ideas to develop aesthetic and innovative forms of animated work. The course's central focus is through an exploration of process and discovering new conceptual and stylistic means of creative ideas and technicalities. Students are to choose any combination of stop motion, visual art, image & sound or computer-based form of experimentation for their final project through readings and exposure of experimental works of art.
Transferable Skills	Demonstrate the ability to dream, imagine and visualize
Teaching Methodologies	Lectures, Blended Learning, Studio, Discussion, Presentation
CLO	CLO1 Demonstrate conceptual and aesthetic skills in producing an expressive, experimental work of motion art. CLO2 Organize the characteristic, trends and developments in experimental animation. CLO3 Constructs an animated experimental work within the context of social and cultural featured.
Pre-Requisite Courses	No course recommendations
Topics	
1. Course Briefing & Introduction 1.1) Introduction to Animation	
2. What is Experimental? What is Experimental Animation 2.1) Avant-Garde 2.2) New Invention	
3. Experimental in Animation 3.1) Definition & Concept, Types, Techniques and Processes	
4. Experimental in Animation 4.1) Definition & Concept, Types, Techniques and Processes	
5. The Art Movements, Influences, Artists and Paintings 5.1) Art Movements in Film/Animated Film: Surrealism, German Expressionism, Avant-garde	
6. Experimental Animation 6.1) Independent Animators	
7. Experimental Project 7.1) Pre-Production	
8. Experimental Project 8.1) Production	
9. Experimental Project 9.1) Production	
10. Experimental Project 10.1) Production	
11. Experimental Project 11.1) Production	

12. Experimental Project

12.1) Post Production

13. Final Project Presentation

13.1) Animation Kingdom The Showcase

14. Final Project

14.1) Final Submission

Assessment Breakdown		%	
Continuous Assessment		100.00%	

Details of Continuous Assessment	Assessment Type	Assessment Description	% of Total Mark	CLO
	Assignment	Storyboard (Demonstration of understanding towards the making of an experimental animation)	30%	CLO2
	Assignment	Idea & Concept Board (Development on idea & concept for an experimental animation)	30%	CLO1
	Final Project	Final Project (Projection on the novelty idea and concept of an experimental animation)	40%	CLO3

Reading List	Recommended Text	<ul style="list-style-type: none"> • Purves, B. 2010, <i>Basic Animation, Stop-motion.</i>, AVA Publishing. • William, R 2009, <i>The Animator's Survival Kit</i> • Withrow, S. 2009, <i>Secret of Digital</i>, RotoVision
	Reference Book Resources	<ul style="list-style-type: none"> • Hyman, A. 2015, <i>Alternative Projection: Experimental Film in Los Angeles, 1945-1980.</i>, Libbey & Company Limited • Ternan, M. 2013, <i>Stop Motion Animation</i>, RotoVision • Leslie, E. 2002, <i>Hollywood Flatlands: Animation Critical Theory & Avant Garde</i>, Andre Deutsch Ltd. • Russett, R 1998, <i>Experimental Animation</i>, RotoVision
Article/Paper List	This Course does not have any article/paper resources	
Other References	<ul style="list-style-type: none"> • Website Dr. Nina Sabnani 2015, <i>Experimental Animation - Introduction</i>, Dsource Ekalpa India, India https://www.youtube.com/watch?v=KkZM9Yy_pF0 	