



UNIVERSITI TEKNOLOGI MARA

EVC713: CONTEMPORARY PHOTO PROJECT

Course Name (English)	CONTEMPORARY PHOTO PROJECT APPROVED
Course Code	EVC713
MQF Credit	3
Course Description	This subject is designed to enable students aware of current photography developments, so they are not left behind in the rapid development of photography field that happening today. The nature of these concerns will enable students to see the opportunities and threats in current and future development of photography industries. The main method of learning in this subject is through research, presentations and discussions during lectures. Through this subject students also will have the opportunity to hone the talent to lead, manage and contribute to the society through photography event that they will organize.
Transferable Skills	Demonstrateability to identify and articulate self skills, knowledge and understanding confidently and in a variety of contexts
Teaching Methodologies	Tutorial, Discussion, Presentation
CLO	CLO1 To adapt in the developments of world photography CLO2 Arrange individual project regarding photography issues or related digital media issue. CLO3 Integrate photographic knowledge and experience with public
Pre-Requisite Courses	No course recommendations
Topics	
1. Introduction to module. 1.1) n/a	
2. Current trends in photography Importance of trend study 2.1) n/a	
3. Understanding issues challenges and threats 3.1) n/a	
4. Trend In Technology 4.1) n/a	
5. Camera and lenses Software 5.1) n/a	
6. Contemporary Photography approach in : Photojournalism 6.1) n/a	
7. Commercial photography 7.1) n/a	
8. Mid Term - Presentation 8.1) n/a	
9. Arts of Photography and etc. Photography and Community. 9.1) n/a	
10. Photographic society and social media (social function of images). 10.1) n/a	
11. Research and analysis Artwork review 11.1) n/a	

12. Subject research and environment studies Fieldwork – people, places 12.1) n/a
13. Personal photography style and approach 1 13.1) n/a
14. Pre Final Presentation 14.1) n/a

Assessment Breakdown	%
Continuous Assessment	100.00%

Details of Continuous Assessment	Assessment Type	Assessment Description	% of Total Mark	CLO
	Assignment	Research & presentation	40%	CLO2
	Attendance	professionalism and ethics	20%	CLO1
	Individual Project	Public Sharing Knowledge	40%	CLO3

Reading List	This Course does not have any book resources
Article/Paper List	This Course does not have any article/paper resources
Other References	This Course does not have any other resources