



UNIVERSITI
TEKNOLOGI
MARA

College of
Built Environment

Poster Book

IIIDBEE X 2023
20 JANUARY 2023
*International Invention, Innovation & Design Exposition
for Built Environment and Engineering 2023*

**College of Built Environment
UiTM Puncak Alam**
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Editors:

*Dr Aidatul Fadzlina Bakri, Nurzafira Zainul Abidin, Sr Dr Noor Akmal Adillah Ismail,
Dr Har Einur Azrin Baharuddin, Assoc. Prof. Ts Gs Dr Abdul Rauf Abdul Rasam*



**Unleashing Potentials
Shaping the Future**

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et.nik TEXTILE GALLERY

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et.nik:
MULTICULTURAL

PROPOSED NEW INTERIOR DESIGN SCHEME OF
ET.NIK TEXTILE GALLERY AT 131, JALAN TRUS,
BANDAR JOHOR BAHRU, 80000 JOHOR BAHRU,
JOHOR FOR NATIONAL TEXTILE MUSEUM



01 INTRODUCTION

et.nik is a place that set up by National Textile Museum that purpose to uphold the traditional cloth of the culture in Malaysia under one roof as well as the process of textile making and history of every culture. The aim of this project is to attract tourists to know the culture of the Malaysians as well as local people to explore more about their own culture and textile.

Definisi et.nik: sesuatu kaum; masyarakat majmuk mempunyai kelompok ~ yang hidup berlainan, tetapi di bawah sistem politik yang sama

02 PROJECT ISSUES



- The gap between culture have become a normal situation
- Cultural origins that being forgotten
- People view about traditional clothing as uncomfortable and old-fashioned that can't be worn year-round



- To create opportunities and reunite the races under one roof
- To enhance multicultural traditions in Malaysia and spread awareness
- To change people's perception on traditional clothing that can still relevant to wear

03 PROJECT OBJECTIVES

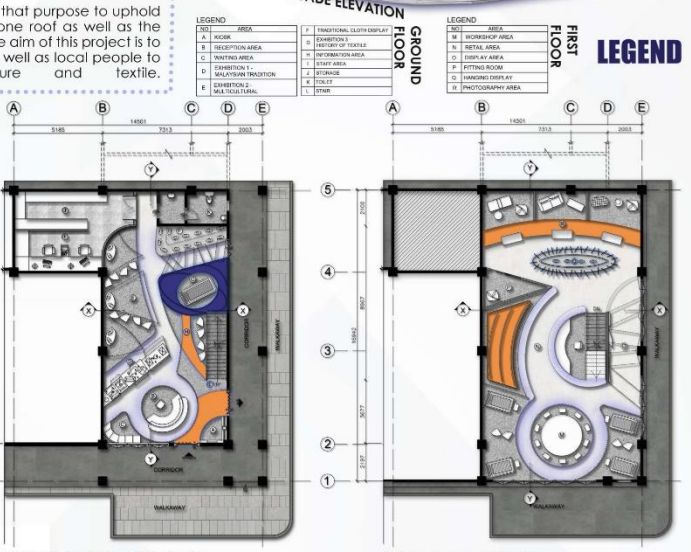
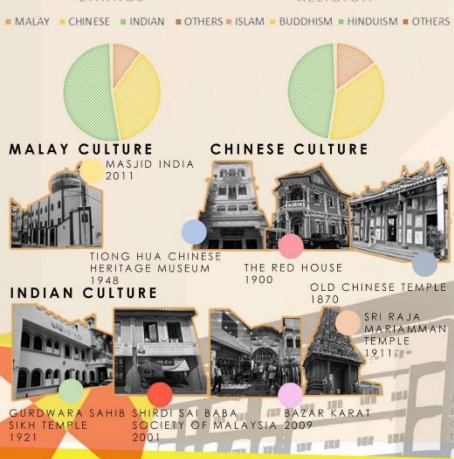
PROJECT JUSTIFICATION

- SURROUNDING**
Many shops sell traditional clothes around Jalan Trus but none of the shops combine clothes of all races under one roof.
- COMMUNITY**
All culture are in one area but live in clans and there are rarely any activities involving among culture.
- ECONOMY**
Most of the people in the area are 640 category people so the economy in the area is suitable to unite the races without any rank discrimination.

PROJECT SIGNIFICANCE

- BENEFITS TO THE TEXTILE INDUSTRY**
Able to raise multicultural culture in Malaysia and spreading awareness of the importance of traditional cloth while increase the economy in textile industry.
- BENEFITS TO THE COMMUNITY**
Gain experience and knowledge about the culture in Malaysia as well as can feel the old vibe wearing traditional cloth in '90's gathering

MULTIRACIAL PLACEMAKING



PREPARED BY : AISYAH ATHIRAH BINTI KAMAL
LECTURERS : NOORUL NADYA SHAHARUM, HAFIZUDDIN HARON, NUR HAZIRAH HASRI & AZLAN KASROH
DEPARTMENT : CENTRE OF STUDIES FOR INTERIOR ARCHITECTURE
COLLEGE OF BUILT ENVIRONMENT (CBE)
UNIVERSITI TEKNOLOGI MARA (UiTM) PUNCAK ALAM