



**GRAPHIC DESIGN EXHIBITION  
2020**



**LOKA**  
/LəW.Ké/ /'LO:.Ke/

**'Loka'** is a word borrowed from Sanskrit लोक (loká) which means 'world'. Since olden days, the Malay language has derived and adopted many languages into its own and Sanskrit is believed to be the root of the language.



## CONCEPT OF LOKA

Shadow puppet/ 'wayang kulit' has long existed in countries across the world. Each country possesses a background and styles of shadow puppets unique to themselves. Malaysia was one of said countries. However, our traditional shadow puppet is becoming extinct. Therefore, to bring it back, we modernised shadow puppet with bright colours and combine it with a paper-cut style.

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## EDU SCIENCE

: INTERACTIVE SCIENCE  
LEARNING

by SITI NUR FHAIQAH BINTI SYED JAMALUDIN

Edu Science is a mobile application that thrives and enables the school students to use an interactive tool, purposely for the seamless connect and interact outside the classroom and leads to a contribution to the education sector in Malaysia. The per cent growth of Science, Technology, Engineering and Mathematics (STEM) subject continuing to decline every year.

In other word, the current education tools that have provided show the lack of interest for the student. Due to that, the design commences work to build and develop this for digital native with interactive learning to cultivate the interest for the students. Edu Science, create with the modern concept added with the more call to action elements user experience and appealing user interface design.



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