



**GRAPHIC DESIGN EXHIBITION  
2020**



**LOKA**  
/LəW.Ké/ /'LO:.Ke/

**Loka** is a word borrowed from Sanskrit लोक (loká) which means 'world'. Since olden days, the Malay language has derived and adopted many languages into its own and Sanskrit is believed to be the root of the language.



## CONCEPT OF LOKA

Shadow puppet/ 'wayang kulit' has long existed in countries across the world. Each country possesses a background and styles of shadow puppets unique to themselves. Malaysia was one of said countries. However, our traditional shadow puppet is becoming extinct. Therefore, to bring it back, we modernised shadow puppet with bright colours and combine it with a paper-cut style.

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## THE USAGE OF EMERGENCY SIGN LANGUAGE

by **NUR AFINI BINTI AHMAD NAZRI**

Sign language is one of the important language to the disabilities. To expose more on sign language, a video had been produce based on SDG (Sustainable Development Goals) 11, which is sustainable cities and communities. It is regarding emergency sign language to help the hard hearing and mute disabilities. This video provide you a few important and easy sign that can be learn and communicate towards disabilities. Apps promo to promote BIM application that had been published to the user who had desire to learn more on sign language. Apps promo will teach you steps on how to download and use the application.

