

# The Next Chapter: UiTM in Pursuit of Becoming a Globally Marketable University in Modern Pharmacognosy



On 21st September 2023, 'Coffee Talk with Rozie - The Next Chapter' program extended an invitation to Dr. Salfarina Ramli as the distinguished panelist. The program which is hosted by the sixth Vice-Chancellor of Universiti Teknologi MARA (UiTM), Professor Datuk Ts. Dr. Hajah Roziah Mohd Janor serves as an innovative platform to disseminate the expertise and dedication of UiTM staff to all UiTM stakeholders.

Dr. Salfarina is a lecturer in the field of pharmacognosy at the Faculty of Pharmacy UiTM. Her strong commitment to pharmacognosy research is well-depicted through international collaboration with researchers from Mae Fah Luang University, Thailand, and Universitas Airlangga, Indonesia. These collaborations encompass various aspects of pharmacognosy, covering both laboratory-based research and pedagogical pursuits.

Entitled "UiTM in Pursuit of Becoming a Globally Marketable University in Modern Pharmacognosy", Dr. Salfarina shared her in-depth insights on various key questions of pharmacognosy and UiTM's aspirations in the evolving field. Dr. Salfarina succinctly described pharmacognosy as the knowledge of the biological activities of natural compounds derived from natural sources. It is a diverse field that contributes to the enhancement of human health. A firm comprehension of pharmacognosy among UiTM researchers is crucial to promote collaborations between different faculties. She also emphasized the significance of interdisciplinary collaboration and highlighted how combining knowledge from various fields can lead to ground-breaking discoveries.

For example, experts in agricultural and chemical engineering are important for the production of high-quality herbal material and active extracts, whereas advancements in molecular biology research contribute to the progress of pharmacological research.

During the discussion, Dr. Salfarina asserted that the study of pharmacognosy is a patriotic endeavour, signifying an appreciation and acknowledgment of our traditional botanical resources and medicine. She emphasized that research in pharmacognosy serves to advance our understanding and to mitigate unsubstantiated health claims associated with traditional medicine which could potentially lead to adverse effects. Additionally, Dr. Salfarina also emphasized the need for ethical and environmentally responsible practices in pharmacognosy, particularly in the conservation of medicinal plant resources and the responsible sourcing of natural products. She noted that UiTM's pursuit of sustainability was an encouraging sign, demonstrating the university's dedication to excel on the global stage.

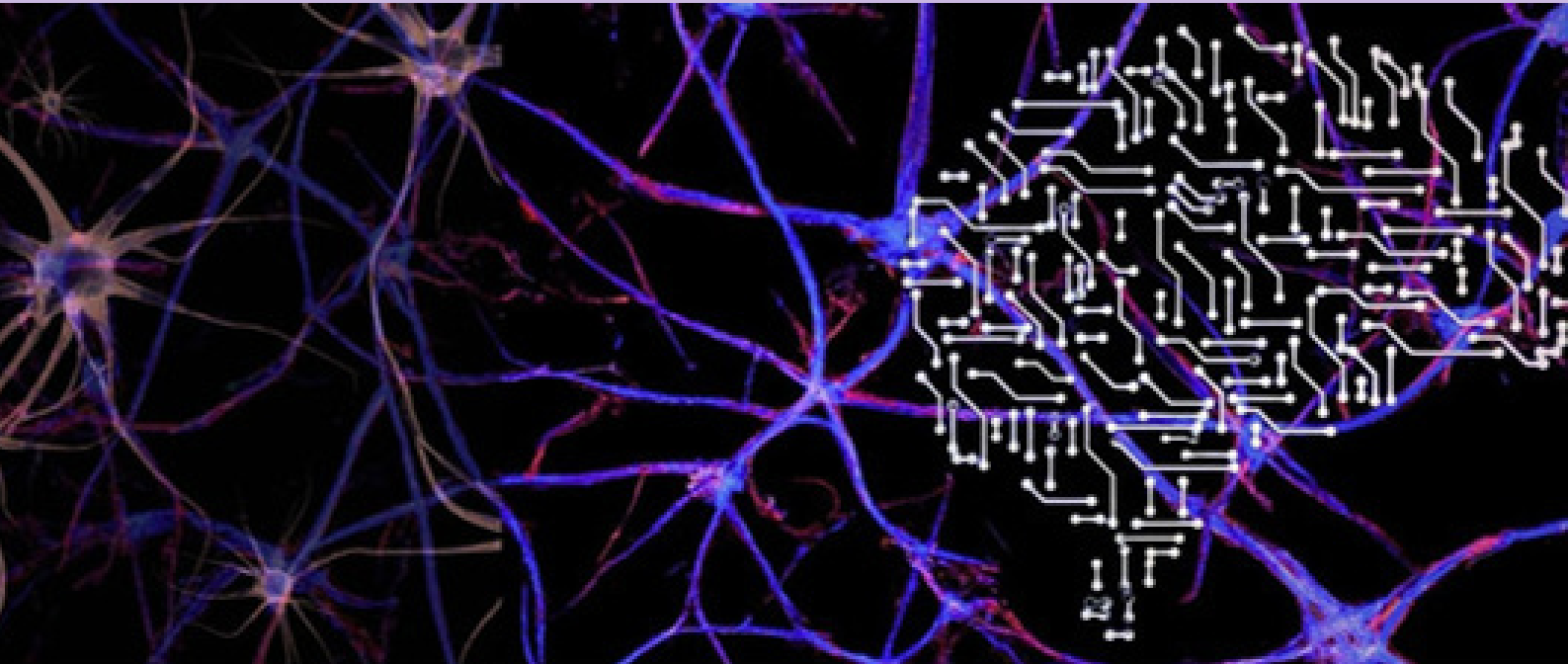
Modern pharmacognosy is a blend of cutting-edge research, teaching, strategic collaborations, and a commitment to ethical and sustainable practices. Dr. Salfarina further stated that the Faculty of Pharmacy UiTM is equipped with state-of-the-art facilities to accommodate the aforementioned activities. Furthermore, the researchers possess a notable track record in publications and have been successful in securing research grants. Thus, Faculty of Pharmacy UiTM is an ideal environment for postdoctoral studies in the field of pharmacy. We believe this episode left an indelible impact on UiTM stakeholders' understanding of pharmacognosy and illuminates the direction UiTM is taking to establish itself as a globally marketable university.

Recording of the program can be accessed at this link: <https://www.youtube.com/watch?v=ofyj1f5PYUo>

**Dr. Salfarina Ramli, Ms. Nik Aisyah Najwa Nik Mustaffa Shapri**  
Faculty of Pharmacy, UiTM

# PRESCRIPTION

Latest news and updates from the Faculty of Pharmacy, UiTM



## NEWSLETTER EDITORIAL TEAM

### Editorial Advisor:

Prof. Dato' Dr. Abu Bakar Abdul Majeed

### Authors:


Assoc. Prof. Dr. Hanish Singh Jayasingh Chellammal, Prof. Dato' Dr. Abu Bakar Abdul Majeed, Mdm. Nur Sabiha Md Hussin, Dr. Gurmeet Kaur Surindar Singh, Dr. Zokapli Eshak, Assoc. Prof. Dr. Mizaton Hazizul Hasan, Assoc. Prof. Dato' Dr. Vellayan Subramaniam, Dr. Aisyah Hasyila Jahidin, Dr. Maziana Mahamood, Mr. Muhammad Harith Zulkifli, Dr. Nur Sakinah Latifi, Associate Prof. Dr. Mahmathi Karuppannan, Dr. Salfarina Ramli, Ms. Nik Aisyah Najwa Nik Mustaffa Shapri, Ms. Izzati Abdul Halim Zaki, Dr. Mohd Shahezwan Abd Wahab, Dr. Nurul Izzati Osman, Dr. John Shia Kwong Siew, Ms. Ili Rabiatal Adawiah Ismail, Ms. Zakiah Mohd Noordin, Dr. Siti Syairah Mohd Mutalip, Dr. Ruzianisra Mohamed, Mr. Mohd Alimukhti Mansor, Mdm. Tiniati Ahmad, Dr. Norkasih Ibrahim, Dr. Nurhuda Manshoor, Mr Muhammad 'Izzuddin Zamery, Madam Saliha Azlan.

### Illustrator:

Mdm. Nurul Izzati Ismail

## PRESCRIPTION

Faculty of Pharmacy,  
Universiti Teknologi MARA,  
Kampus Puncak Alam,  
42300 Bandar Puncak Alam, Selangor.

 @pharmacyuitm




 @pharmacy\_uitm




 Faculty of Pharmacy UiTM



 <https://pharmacy.uitm.edu.my/>



 +603-3258 4645

 korporatff@uitm.edu.my