



## UNIVERSITI TEKNOLOGI MARA

### EIC601: READINGS IN INTERCULTURAL ISSUES

<b>Course Name (English)</b>	READINGS IN INTERCULTURAL ISSUES <b>APPROVED</b>
<b>Course Code</b>	EIC601
<b>MQF Credit</b>	4
<b>Course Description</b>	This course aims to enhance students' ability to use English to identify and critically analyze issues related to intercultural communication for research purposes. The course will require students to read extensively on intercultural issues. Students will be equipped with the reading and writing skills needed to meet the required standards of academic reading and writing at degree level.
<b>Transferable Skills</b>	Verbal and writing skills
<b>Teaching Methodologies</b>	Lectures, Blended Learning, Reading Into Writing Task, Problem Based Learning (PBL), Discussion, Presentation, Journal/Article Critique
<b>CLO</b>	CLO1 Apply advanced reading skills in identifying ethics and values in intercultural settings. CLO2 Demonstrate communication skills in distinguishing key issues based on intercultural readings. CLO3 Display practical language and linguistic skills in presenting issues related to intercultural communication.
<b>Pre-Requisite Courses</b>	No course recommendations
<b>Topics</b>	
<b>1. Ethics and Values</b> 1.1) Intercultural Communication Ethics 1.2) Concepts of Values 1.3) Cultural Dimensions of Communication	
<b>2. Key Issues in Intercultural Communication</b> 2.1) Ethnocentrism 2.2) Cultural Diversity 2.3) Cultural Communication	
<b>3. Intercultural Readings in Writing Secondary Research</b> 3.1) Annotated Bibliography 3.2) Secondary Data Collection 3.3) Extract, Paraphrase, Synthesize and Cite Information 3.4) Analyze and Interpret Secondary Data 3.5) Write Up	

Assessment Breakdown	%
Continuous Assessment	100.00%

Details of Continuous Assessment	Assessment Type	Assessment Description	% of Total Mark	CLO
	Assignment	Critique	30%	CLO1
	Discussion	Forum	30%	CLO2
	Group Project	Term Paper	40%	CLO3

Reading List	Reference Book Resources
	<ul style="list-style-type: none"> <li>• Asante, M. K., Mike, Y. &amp; Yin, J. (Eds) 2014, <i>The Global Intercultural Communication Reader</i>, Second Edition Ed., Routledge New York</li> <li>• Hall, B. J., Covarrubias, P. O., &amp; Kirschbaum, K. A. 2018, <i>Among Cultures : the Challenge of Communication</i>, Third Edition. Ed., Routledge New York</li> <li>• Jandt, F. E 2018, <i>An Introduction to Intercultural Communication – Identities in a Global Community</i>, Ninth Edition Ed., SAGE Publications California</li> <li>• Martin, J. N. &amp; Nakayama, T. K 2012, <i>Intercultural Communication in Context</i>, McGraw Hill Boston</li> </ul>

<b>Article/Paper List</b>	This Course does not have any article/paper resources
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<b>Other References</b>	This Course does not have any other resources
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