



**GRAPHIC DESIGN EXHIBITION  
2020**



**LOKA**  
/LəW.Ké/ /LO:.Ke/

**Loka** is a word borrowed from Sanskrit लोक (loká) which means 'world'. Since olden days, the Malay language has derived and adopted many languages into its own and Sanskrit is believed to be the root of the language.



## CONCEPT OF LOKA

Shadow puppet/ 'wayang kulit' has long existed in countries across the world. Each country possesses a background and styles of shadow puppets unique to themselves. Malaysia was one of said countries. However, our traditional shadow puppet is becoming extinct. Therefore, to bring it back, we modernised shadow puppet with bright colours and combine it with a paper-cut style.

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## COLORECTAL CANCER

: AWARENESS OF THE SYMPTOM

by **NURUL FATIN FARHANA BINTI MOHD ZAINI**

This project is to create awareness about the cancer among Malaysian where people are not aware about the symptoms. Youngster is the target so the platform to use to create awareness is social media.

I'll be working on 2D Animation Motion Graphic

