



**GRAPHIC DESIGN EXHIBITION
2020**



LOKA
/LəW.Ké/ /'LO:.Ke/

'Loka' is a word borrowed from Sanskrit लोक (loká) which means 'world'. Since olden days, the Malay language has derived and adopted many languages into its own and Sanskrit is believed to be the root of the language.



CONCEPT OF LOKA

Shadow puppet/ 'wayang kulit' has long existed in countries across the world. Each country possesses a background and styles of shadow puppets unique to themselves. Malaysia was one of said countries. However, our traditional shadow puppet is becoming extinct. Therefore, to bring it back, we modernised shadow puppet with bright colours and combine it with a paper-cut style.

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DRIVE GREEN : #LETSREDUCECARBON

by **AMIRA IZZATI BINTI MOHAMAD ARSHAD**

Growing urbanization is no exception to the global climate change factors. Increasing demand for mobility and personal vehicles today have contributed to climate change by increasing greenhouse gas emissions. Therefore, this project aims to raise awareness among Malaysian drivers on reducing carbon emissions in order to help accelerate and achieve the low carbon cities agenda by 2030 using animated GIF approach.



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