



**GRAPHIC DESIGN EXHIBITION  
2020**



**LOKA**  
/LəW.Ké/ /'LO:.Ke/

**Loka** is a word borrowed from Sanskrit लोक (loká) which means 'world'. Since olden days, the Malay language has derived and adopted many languages into its own and Sanskrit is believed to be the root of the language.



## CONCEPT OF LOKA

Shadow puppet/ 'wayang kulit' has long existed in countries across the world. Each country possesses a background and styles of shadow puppets unique to themselves. Malaysia was one of said countries. However, our traditional shadow puppet is becoming extinct. Therefore, to bring it back, we modernised shadow puppet with bright colours and combine it with a paper-cut style.

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## ZERO WASTE : A INFOGRAPHIC ILLUSTRATION

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Zero Waste is a lifestyle without created any wastes led eco-friendly environment. After plastic invented, they become consumer's daily user because its cheap, lightweight, and waterproof. The problem plastic is taken 150 -200 years decompose and broken down into micro-plastic which has polluted and damaged the wildlife ecosystem.

For this project, the designer created infographic Illustration for secondary school to guidance zero wastes lifestyle less consumer and waste plastics. This allows secondary school pupil to learn about zero waste in their daily basis without creating plastic waste.

