



UNIVERSITI TEKNOLOGI MARA

EAH711: MALAY EDITORIAL CARTOON

Course Name (English)	MALAY EDITORIAL CARTOON APPROVED
Course Code	EAH711
MQF Credit	3
Course Description	This course aims to introduce the students with the history and development of Malay editorial cartoon in relation to the socio-cultural development of the country as well as the styles of global cartoon and caricature. The focus will be on the aspect of chronology, the continuity and change of styles, themes, humor, and satire. The course will focus on cartoonists, caricaturists and the media that publish editorial cartoons.
Transferable Skills	Reflective Learner Resourceful and Responsible Expert in Field Independent and Critical Thinker Creative and Innovative
Teaching Methodologies	Lectures, Discussion, Presentation
CLO	CLO1 Describe the development of Malay editorial cartoon in relation to socio-cultural and political development of the country. CLO2 Analyze stylistic and thematic development of Malay editorial cartoon in relation to cultural meaning. CLO3 Conduct research on Malay editorial cartoon in terms of form, content, humor, satire and cultural context.
Pre-Requisite Courses	No course recommendations
Topics	
1. Introduction to Cartoons and Caricature: Definition, Scope and History 1.1) n/a	
2. Malay Editorial Cartoons of the Pre-Independence Era. 2.1) n/a	
3. Malay Editorial Cartoons of the Post-Independence Era. 3.1) n/a	
4. Contemporary Malay Editorial Cartoons. 4.1) n/a	
5. Malay Editorial Cartoons in Mainstream Newspapers. 5.1) n/a	
6. Malay Editorial Cartoons in Alternative Media. 6.1) n/a	
7. Seminar Presentation 7.1) n/a	
8. Malay Editorial Cartoons of the Pre-Independence Era 8.1) n/a	
9. Malay Editorial Cartoons of the Post-Independence Era 9.1) n/a	
10. Malay Editorial Cartoons in the New Media 10.1) n/a	

11. Seminar Presentation 11.1) n/a
12. Seminar Presentation 12.1) n/a
13. Seminar Presentation 13.1) n/a
14. Post mortem of Seminar Presentation 14.1) n/a

Assessment Breakdown	%
Continuous Assessment	40.00%
Final Assessment	60.00%

Details of Continuous Assessment	Assessment Type	Assessment Description	% of Total Mark	CLO
	Assignment	Students have to write two (2) essays analyzing the styles of Malay editorial cartoons. They may use biographical, formalistic or contextual approaches in their writings.	40%	CLO1 , CLO2 , CLO3

Reading List	Reference Book Resources
	<ul style="list-style-type: none"> • Andaya, B. W., dan Andaya, L. Y. 1982, <i>A History of Malaysia</i>, Macmillan Press. London • Mulyadi Mahamood 1993, <i>Mendekati Seni Lukis dan Seni Reka</i>, DBP Kuala Lumpur • Mulyadi Mahamood 2001, <i>Seni Lukis Moden Malaysia: Era Perintis hingga Era Pluralis</i>, Utusan Publication and Distributors Sdn. Bhd Kuala Lumpur • Mulyadi Mahamood 2004, <i>The History of Malay Editorial Cartoons (1930s-1993)</i>, Utusan Publication and Distributors Sdn. Bhd Kuala Lumpur • Mulyadi Mahamood 2007, <i>Modern Malaysian Art: From the Pioneering Era to the Pluralist Era (1930s-1990s)</i>, Utusan Publication and Distributors Sdn. Bhd Kuala Lumpur • Mulyadi Mahamood 2010, <i>Kartun Editorial Melayu sejak 1990</i>, Upena Shah Alam • Mulyadi Mahamood 2010, <i>Dunia Kartun: Menyingkap Pelbagai Aspek Seni Kartun Dunia dan Tempatan</i>, Creative Enterprise Sdn. Bhd Kuala Lumpur • Redza Piyadasa dan Mulyadi Mahamood 2003, <i>Pameran Retrospektif Lat (1964-2003)</i>, BSLN Kuala Lumpur • Redza Piyadasa 2001, <i>Rupa Malaysia: Meninjau Seni Lukis Moden Malaysia</i>, BSLN Kuala Lumpur • Syed Ahmad Jamal (ed.) 2007, <i>The Encyclopedia of Malaysia: Crafts and the Visual Arts</i>, Editions Didier Millet Kuala Lumpur • 1994, <i>Dasar-dasar Pembangunan Malaysia</i>, INTAN. Kuala Lumpur • Redza Piyadasa 1981, <i>The Treatment of the Local Landscape in Modern Malaysian Art, 1930-1981</i>, National Art Gallery Kuala Lumpur • Redza Piyadasa dan Mulyadi Mahamood 2003, <i>Pameran Retrospektif Lat (1964-2003)</i>, BSLN Kuala Lumpur • Zulkifli Mahmud 1979, <i>Warta Malaya: Penyambung Lidah Bangsa Melayu 1930-1941</i>, Bangi Jabatan Sejarah UKM

Article/Paper List	This Course does not have any article/paper resources
Other References	This Course does not have any other resources