



UNIVERSITI TEKNOLOGI MARA

EAD665: CURATORSHIP

Course Name (English)	CURATORSHIP APPROVED
Course Code	EAD665
MQF Credit	2
Course Description	This course aims to introduce students with basic principles, approaches and strategies in art curatorship, as well as expose them to traditional and alternative practices in curatorship. Considering art and design curatorship as a creative practice, this course will also discuss curatorship in relation to artists, public spaces, museums, galleries, larger urban settings, physical and virtual spaces. At the end of the course, students should be able to understand basic principles, approaches and strategies in art curatorship and write a curatorial essay on a chosen theme for an art exhibition.
Transferable Skills	Reflective Learner Resourceful and Responsible Effective Communicator Responsive Expert in Field Independent and Critical Thinker Creative and Innovative
Teaching Methodologies	Lectures, Presentation
CLO	CLO1 Understand basic principles and approaches in art curatorship. CLO2 Understand strategies in art curatorship. CLO3 Write a curatorial essay on a chosen theme for an art exhibition.
Pre-Requisite Courses	No course recommendations
Topics	
1. 1. Introduction to Art Curatorship. 1.1) n/a	
2. 2. Basic Principles of Art Curatorship. 2.1) n/a	
3. 3. Basic Approaches in Art Curatorship. 3.1) n/a	
4. 4. Strategies in Art Curatorship. 4.1) n/a	
5. 5. Art and Design Curatorship as a Creative Practice. 5.1) n/a	
6. 6. Planning and Managing an Art Exhibition. 6.1) n/a	
7. 7. Issues in Art Curatorship. 7.1) n/a	
8. 8. Writing a Curatorial Essay. 8.1) n/a	
9. 9. Presentation/Seminar. 9.1) n/a	

Assessment Breakdown	%
Continuous Assessment	100.00%

Details of Continuous Assessment	Assessment Type	Assessment Description	% of Total Mark	CLO
	Assignment	Assignment 1	30%	CLO1
	Assignment	Assignment 2	30%	CLO2
	Final Project	Final Project	40%	CLO3

Reading List	Recommended Text	<ul style="list-style-type: none"> • Lord, B. and Lord, G. D. 2002, <i>The Manual of Museum Exhibitions</i>., Altamira Press Walnut Creek
	Reference Book Resources	<ul style="list-style-type: none"> • Beall-Fofana, B. A. 2007, <i>Understanding the Art Museum</i>, Pearson New Jersey • D'Alleva, A. 2010, <i>How to Write Art History</i>., Laurence King Publishing London • Feldman, E. B. 1994, <i>Practical Art Criticism</i>, Prentice Hall New Jersey • O'Reilly, D. and Kerrigan, F. 2010, <i>Marketing the Arts: A Fresh Approach</i>, Routledge New York • Pointon, M. 1994, <i>History of Art: A Students' Handbook</i>, Routledge New York • Radbourne, J. and Fraser, M. 1996, <i>Arts Management: A Practical Guide</i>, Allen & Unwin Sydney

Article/Paper List	This Course does not have any article/paper resources
Other References	This Course does not have any other resources