



UNIVERSITI TEKNOLOGI MARA

EAD605: VISUAL ART METHODOLOGY

Course Name (English)	VISUAL ART METHODOLOGY APPROVED
Course Code	EAD605
MQF Credit	2
Course Description	This course aims to scrutinize the principal methods employed by art historians to research and examine the visual arts. The course focuses on advances in the field since the late 19th century. The purpose of this course is to familiarize students with a range of approaches to art history so they can formulate their own methodologies through personal research.
Transferable Skills	Demonstrateability to identify and articulate self skills, knowledge and understanding confidently and in a variety of contexts
Teaching Methodologies	Lectures, Discussion
CLO	CLO1 Identify theories of art history methodology in analyzing works of art. CLO2 Explain the art history methods of systematic approach in interpreting works of art. CLO3 Apply the above into practical textual (essay) competently.
Pre-Requisite Courses	No course recommendations
Topics	
1. Introduction 1.1) n/a	
2. Giorgio Vasari 2.1) The Lives of the Artist (1568)	
3. Heinrich Wofflin 3.1) Principles of Art History (1915)	
4. Erwin Panofsky 4.1) Studies of Iconology (1977) 4.2) Art History and Its Method (1995)	
5. Meyer Schapiro 5.1) Theory and Philosophy of Art 5.2) Style, Artist and Society (1994)	
6. Arnold Hauser 6.1) The Philosophy of Art History (1959) 6.2) The Art of Art History (1998)	
7. Ismail Al-Faruqi; Lois Lamy 7.1) The Cultural Atlas of Islam (1986)	
8. Mohd Taib Osman 8.1) Islamic Civilization in the Malay World (Malay Art and Craft: Islamic Inspiration in Creativity) (2000)	
9. A. Aziz Deraman 9.1) Masyarakat dan Kebudayaan Malaysia (Dasar Kebudayaan Kebangsaan Malaysia) (2003)	
10. Assessment 10.1) n/a	

Assessment Breakdown		%		
Continuous Assessment		100.00%		
Details of Continuous Assessment	Assessment Type	Assessment Description	% of Total Mark	CLO
	Assignment	n/a	40%	CLO3
	Presentation	n/a	30%	CLO1
	Presentation	n/a	30%	CLO2
Reading List	Recommended Text	<ul style="list-style-type: none"> • Eric Fernie 1995, <i>Art History and Its Method</i>, Phaidon Press Limited London and New York • Donald Preziosi 1998, <i>The Art of Art History: A Critical Anthology</i>, Oxford University Press. New York • Mohd Osman Taib 2000, <i>Islamic Civilization in The Malay World</i>, Dewan Bahasa dan Pustaka and The Research Centre for The Islamic History, Art and Culture Istanbul. Kuala Lumpur 		
	Reference Book Resources	<ul style="list-style-type: none"> • Giorgio Vasari 1965, <i>The Lives of the Artist</i>, Penguin Classics Middlesex • Heinrich Wofflin 1950, <i>Principles of Art History: The Problems of the Development of Style in the Later Art</i>, The Phaidon Press London • Erwin Panofsky 1939, <i>Introductory to Studies in Iconology: Humanistic Themes in the Art of the Renaissance</i>, Oxford New York • R. Peirce 1989, <i>Symbol, Art and History</i>, Yale University Press London • Erwin Panofsky 1997, <i>Perspective as Symbolic Form</i>, Zoon Book New York • Arnold Hauser 1994, <i>The Philosophy of Art History</i>, George Braziller New York • Al-Faruqi, Ismai'l R. and Al Faruqi, Lois Lamy' 1986, <i>The Cultural Atlas of Islam</i>, New York Macmillan 		
Article/Paper List	This Course does not have any article/paper resources			
Other References	This Course does not have any other resources			