



**GRAPHIC DESIGN EXHIBITION  
2020**



**LOKA**  
/LəW.Ké/ /'LO:.Ke/

**Loka**' is a word borrowed from Sanskrit लोक (loká) which means 'world'. Since olden days, the Malay language has derived and adopted many languages into its own and Sanskrit is believed to be the root of the language.




## CONCEPT OF LOKA

Shadow puppet/ 'wayang kulit' has long existed in countries across the world. Each country possesses a background and styles of shadow puppets unique to themselves. Malaysia was one of said countries. However, our traditional shadow puppet is becoming extinct. Therefore, to bring it back, we modernised shadow puppet with bright colours and combine it with a paper-cut style.

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12 RESPONSIBLE CONSUMPTION AND PRODUCTION



## RECYCLING VENDING MACHINE TO ENCOURAGE THE USAGE OF PUBLIC TRANSPORTATION

by MOHD FIDDIEN NAIM BIN RAMLI

Recycling has been an issue for quite a while now-in Malaysia, it's time to create a new way to recycle while also encouraging the public to utilise our accessibility to our own local transportation. Recycling is already rewarding to ourselves and the environment, but with this new Recycling Vending Machine, rewards are now more desirable thus making it a new way to help recycling more and more easier and smoother without any hassle.

In Collaboration with:

