STUDY ON THE LEVEL OF ACCEPTANCE OF MyKad APPLICATION AMONG NON ACADEMIC STAFF IN UITM JENGKA PAHANG

SITI AZLEAH HANIM BINTI JAAFAR SITI HANISAH BINTI ISHAK TUAN NOR FATANAH BT TUAN MOHD ARIFFIN

FACULTY OF OFFICE MANAGEMENT AND TECHNOLOGY UNIVERSITI TEKNOLOGI MARA (UiTM)

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ABSTRACT

The primary purpose of this study is to measure the level of acceptance of Non Academic Staff in UiTM Jengka Pahang on national identity card (NIC) and driving license (DL) applications embedded in the Malaysia government multipurpose smartcard (called MyKad). A research framework is developed based on the Unified Theory of Acceptance and Use of Technology (UTAUT) model.

The method of this study is Quantitative and the research design is descriptive research which will be used to describe the level of user acceptance on MyKad application (NIC and DL). The sampling frame for this study will be based on the name list of Non Academic Staff across departments in UiTM Jengka Pahang.

The stratified random sampling technique is chosen for this study because the populations represent a number of different departments. The survey instrument to be used is questionnaire and it will be distributed personally by hand to respondents.

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