



**GRAPHIC DESIGN EXHIBITION
2020**



LOKA
/LəW.Ké/ /'LO:.Ke/

Loka is a word borrowed from Sanskrit लोक (loká) which means 'world'. Since olden days, the Malay language has derived and adopted many languages into its own and Sanskrit is believed to be the root of the language.



CONCEPT OF LOKA

Shadow puppet/ 'wayang kulit' has long existed in countries across the world. Each country possesses a background and styles of shadow puppets unique to themselves. Malaysia was one of said countries. However, our traditional shadow puppet is becoming extinct. Therefore, to bring it back, we modernised shadow puppet with bright colours and combine it with a paper-cut style.

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SUSTAINABLE FASHION FOR ALL

: BRAND AWARENESS

by **ABDUL MUHAIMIN BIN ABDUL RAHIM**

Sustainability in fashion is new in the Malaysia scene. Countless brands and products are thriving out with sustainability to protect mother nature at all cost. That is the fuel that filled up Real.M to introduce sustainable fashion in Malaysia. With multiple array of fabrics and garments made with real material, Real.M come for good deeds for mother nature. Now it is the time to be sustainable with Real.M, made with real material.



📞 +6014 - 535 7174

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