



GRAPHIC DESIGN EXHIBITION 2020





CONCEPT OF LOKA

Shadow puppet/ 'wayang kulit' has long existed in countries across the world. Each country possesses a background and styles of shadow puppets unique to themselves. Malaysia was one of said countries. However, our traditional shadow puppet is becoming extinct. Therefore, to bring it back, we modernised shadow puppet with bright colours and combine it with a paper-cut style.

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ADVERTISING



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- Behance:



PLUS MOBILE APP

: PRODUCT PROMOTION

by SITI SALEHA BINTI SUDIRMAN

PLUS mobile application is based on PLUS Malaysia Berhad. The application includes a variety of functions to help users of the road plan their journey while they are on the highway, especially during festive seasons and school holidays. Apart from providing information about users' toll rates, users can use PLUS Miles feature to add value in their cards. This app also includes Plus Trafik on Twitter where users can know the current information about the road and other information about PLUS.

In Collaboration with:







