

Enhancing Bachelor of Pharmacy Program: Discussion with Pharmacy Stakeholders

On July 18th, 2023, the Faculty of Pharmacy at UiTM hosted a discussion session with Pharmacy Stakeholders, a ground-breaking initiative aimed at collecting valuable feedback and insights from representatives of various sectors within the pharmacy profession. The purpose of the session was also to evaluate how well the faculty's pharmacy program satisfies the expectations of stakeholders and to identify areas for improvement.



Representatives from the community pharmacy, industrial pharmacy, and hospital pharmacy sectors, as well as the president of the Malaysian Pharmacists Society, Mr. Amrahi Buang attended the session. The session provided a forum for stakeholders to share their experiences, concerns, and suggestions regarding UiTM's current pharmacy program. Their firsthand knowledge provided valuable perspectives on the curriculum's strengths and shortcomings, the relevance of course content, and the required skills and competencies for future pharmacy professionals.

Through the session, the faculty ensured a comprehensive understanding of the challenges and expectations faced by pharmacy graduates in various sectors of the profession. The insights gained during the session allowed the faculty to identify prospective areas for program enhancement. This proactive approach will assist in aligning the curriculum with the evolving requirements of the pharmacy industry, ensuring that graduates are adequately prepared to meet the demands of the profession.

During the session, stakeholders provided feedback suggesting increasing students' exposure to digital knowledge. This feedback emphasizes the necessity of incorporating current technology and digital literacy into the pharmacy curriculum to better prepare students for careers as pharmacists. In addition, stakeholders emphasized the need for students to develop strong communication skills, as effective communication is essential in the pharmacy profession. Furthermore, stakeholders emphasized the importance of acquiring practical skills, as graduates are expected to perform various clinical and non-clinical tasks upon graduation. These insightful observations will aid the faculty in enhancing the curriculum and instructional strategies to meet the expectations of pharmacy stakeholders.

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