



**GRAPHIC DESIGN EXHIBITION
2020**



LOKA
/LəW.Ké/ /'LO:.Ke/

Loka is a word borrowed from Sanskrit लोक (loká) which means 'world'. Since olden days, the Malay language has derived and adopted many languages into its own and Sanskrit is believed to be the root of the language.



CONCEPT OF LOKA

Shadow puppet/ 'wayang kulit' has long existed in countries across the world. Each country possesses a background and styles of shadow puppets unique to themselves. Malaysia was one of said countries. However, our traditional shadow puppet is becoming extinct. Therefore, to bring it back, we modernised shadow puppet with bright colours and combine it with a paper-cut style.

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GOHEK: MOTORCYCLE RENTALS

: PROMOTING TERENGGANU

by MUHAMMAD AIZAT BIN ZAIFULLAH AZAM

According to the statistic, Terengganu recorded 4.79 million tourist arrivals in 2018. The government of Terengganu aims at 6.5 million tourist arrivals by 2025. Gohek is a new option of promoting Terengganu. Gohek is a service that provides motorcycles for rental at Kuala Terengganu. Kuala Terengganu is a small town and doesn't have a large or extensive bus network. To explore road at the beach, motorcycles are the best transport that can go anywhere even on the narrow street.

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Gohek

