



**GRAPHIC DESIGN EXHIBITION
2020**



LOKA
/LəW.Ké/ /'LO:.Ke/

'Loka' is a word borrowed from Sanskrit लोक (loká) which means 'world'. Since olden days, the Malay language has derived and adopted many languages into its own and Sanskrit is believed to be the root of the language.




CONCEPT OF LOKA

Shadow puppet/ 'wayang kulit' has long existed in countries across the world. Each country possesses a background and styles of shadow puppets unique to themselves. Malaysia was one of said countries. However, our traditional shadow puppet is becoming extinct. Therefore, to bring it back, we modernised shadow puppet with bright colours and combine it with a paper-cut style.


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HERE TO THERE!

: WAYFINDING SYSTEM FOR TBNSA

by **SETIA SANRA**

Wayfinding systems are increasingly seen as an important part of a successfully built environment. For many cities, good wayfinding systems can make the environment easier to understand and navigate, making for a better, more enjoyable experience. And an enjoyable experience may encourage people to return again, further enhancing civic life. The overall aim of this project is to use the experience gained as part of an actual project at Taman Botani Negara Shah Alam to make recommendations and provide guidance and the means to help the user feel at ease in their surroundings.

BRAND & WAYFINDING SYSTEM

Taman Botani
SHAH ALAM

