



**GRAPHIC DESIGN EXHIBITION
2020**



LOKA
/LəW.Ké/ /'LO:.Ke/

Loka' is a word borrowed from Sanskrit लोक (loká) which means 'world'. Since olden days, the Malay language has derived and adopted many languages into its own and Sanskrit is believed to be the root of the language.



CONCEPT OF LOKA

Shadow puppet/ 'wayang kulit' has long existed in countries across the world. Each country possesses a background and styles of shadow puppets unique to themselves. Malaysia was one of said countries. However, our traditional shadow puppet is becoming extinct. Therefore, to bring it back, we modernised shadow puppet with bright colours and combine it with a paper-cut style.

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A NEW INNOVATION

: RAPIDKL

by NOR SYAZWANIE BINTI SAMAT

The SDG that I had chosen is SDG 11 of the sustainable development which refers to make cities and communities to create careers and affordable housing, business opportunities, safe and building resilient societies and economies. In Malaysia, public transports have many problems as it is not accessible to everywhere as well as it is not punctual. The case study in this research is towards our public transportation company, Rapid KL. This company system was built by Prasarana Malaysia and operates in Selangor and Kuala Lumpur. This research seeks to identify the reason why people prefer not to use public transport in Klang, Selangor.



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rideSTOP
by rapidKL

