



**GRAPHIC DESIGN EXHIBITION
2020**



LOKA
/LəW.Ké/ /'LO:.Ke/

Loka is a word borrowed from Sanskrit लोक (loká) which means 'world'. Since olden days, the Malay language has derived and adopted many languages into its own and Sanskrit is believed to be the root of the language.



CONCEPT OF LOKA

Shadow puppet/ 'wayang kulit' has long existed in countries across the world. Each country possesses a background and styles of shadow puppets unique to themselves. Malaysia was one of said countries. However, our traditional shadow puppet is becoming extinct. Therefore, to bring it back, we modernised shadow puppet with bright colours and combine it with a paper-cut style.

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RIDECYCLE

: REDUCE REUSE
RECYCLE

by **FAHMEEDA NADZIRAH ZUREN EFFENDY**

Human life is the world's source of sustenance. One of the efforts that have been made in recycling projects is to take care of the environment and also to cultivate a recycling practice among the community, thereby increasing the rate of recycling percentage in Malaysia by introducing new recycling services "**RideCycle**".

