



**GRAPHIC DESIGN EXHIBITION
2020**



LOKA
/LəW.Ké/ /'LO:.Ke/

Loka' is a word borrowed from Sanskrit लोक (loká) which means 'world'. Since olden days, the Malay language has derived and adopted many languages into it's own and Sanskrit is believed to be the root of the language.



CONCEPT OF LOKA

Shadow puppet/ 'wayang kulit' has long existed in countries across the world. Each country possesses a background and styles of shadow puppets unique to themselves. Malaysia was one of said countries. However, our traditional shadow puppet is becoming extinct. Therefore, to bring it back, we modernised shadow puppet with bright colours and combine it with a paper-cut style.

TABLE OF CONTENT

2	Foreword Speech from Dean
3	Welcoming Speech
4	Final Year Project Lecturers
6	Graphic Design Showcase
37	Advertising Showcase
71	Illustration Showcase
89	Multimedia Showcase
114	Committee Members
116	Special Thanks
117	Sponsors
119	Autograph



+6019 - 952 9886

@syarah_shukri

Instagram:
@syarah_artwork



AQUA PURA

by SITI SYARAH BINTI SHUKRI

Water Kit filter is set to raise awareness of the quality of water issues in Malaysia. This issue is in need of awareness and should be taken seriously as it can affect our health if we chose to neglect our daily water quality. This Water Filtration Kit can be a new science for children to appreciate every drop of water we drink, and it can be an additional learning experience for children about water quality.

AQUA PURA
Stay Pure Drink Pure

