



**GRAPHIC DESIGN EXHIBITION
2020**



LOKA
/LəW.Ké/ /'LO:.Ke/

Loka is a word borrowed from Sanskrit लोक (loká) which means 'world'. Since olden days, the Malay language has derived and adopted many languages into its own and Sanskrit is believed to be the root of the language.



CONCEPT OF LOKA

Shadow puppet/ 'wayang kulit' has long existed in countries across the world. Each country possesses a background and styles of shadow puppets unique to themselves. Malaysia was one of said countries. However, our traditional shadow puppet is becoming extinct. Therefore, to bring it back, we modernised shadow puppet with bright colours and combine it with a paper-cut style.

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BALANCE FOR BETTER

by SARAH SYAZANA BINTI HAYROL AZIZ

Gender equality has been a hot topic in this era. Hence, the reason why I chose to do Women Empowerment as my topic. More than 60% of undergraduate students in Malaysia's public university are women. There is actually only one female president of the Representative Council of Students in public universities. Balance for better will be the goal by creating a branding of an educational talk event to promote women with access to the opportunities available without limitations and restrictions such as in the education sector.



**BALANCE
FOR BETTER**

