



**GRAPHIC DESIGN EXHIBITION
2020**



LOKA
/LəW.Ké/ /'LO:.Ke/

Loka' is a word borrowed from Sanskrit लोक (loká) which means 'world'. Since olden days, the Malay language has derived and adopted many languages into its own and Sanskrit is believed to be the root of the language.



CONCEPT OF LOKA

Shadow puppet/ 'wayang kulit' has long existed in countries across the world. Each country possesses a background and styles of shadow puppets unique to themselves. Malaysia was one of said countries. However, our traditional shadow puppet is becoming extinct. Therefore, to bring it back, we modernised shadow puppet with bright colours and combine it with a paper-cut style.

TABLE OF CONTENT

2	Foreword Speech from Dean
3	Welcoming Speech
4	Final Year Project Lecturers
6	Graphic Design Showcase
37	Advertising Showcase
71	Illustration Showcase
89	Multimedia Showcase
114	Committee Members
116	Special Thanks
117	Sponsors
119	Autograph



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DAILY PLATTER

by **NURUL AQILAH BINTI ZAKARIA**

A self-initiated project of common kitchen branding. Daily Platter is planned to be located in all public universities in Malaysia for students to cook their own healthy food with easy access to fresh and healthy ingredients. With a concept of bright flat illustration, Daily Platter passionate in creating visuals to ease those who want to live a healthy life. Vending machines will be the highlight of a unique selling point for this project. Daily Platter connects your relationship with your friend as a family. This shall be targeted to be home towards a healthier culture.

