



**GRAPHIC DESIGN EXHIBITION  
2020**



**LOKA**  
/LəW.Ké/ /'LO:.Ke/

**Loka** is a word borrowed from Sanskrit लोक (loká) which means 'world'. Since olden days, the Malay language has derived and adopted many languages into its own and Sanskrit is believed to be the root of the language.



## CONCEPT OF LOKA

Shadow puppet/ 'wayang kulit' has long existed in countries across the world. Each country possesses a background and styles of shadow puppets unique to themselves. Malaysia was one of said countries. However, our traditional shadow puppet is becoming extinct. Therefore, to bring it back, we modernised shadow puppet with bright colours and combine it with a paper-cut style.

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## VEGE PACK

by **NUR HIDAYATI BINTI TAM**

Malaysia is rated the eighth-worst plastic waste country in the world, with an estimate of nearly one million tons of plastic waste that has been mismanaged. It includes concerns on the usage of single-use plastic waste as packaging since Malaysians still have low awareness of plastic bags. Hence, this project based on the target of Sustainable Development Goals by using eco-friendly materials for vegetables. Vege Pack is a reusable, recyclable, and biodegradable packaging and can be implemented in Malaysia's high-end supermarkets as a step to save the environment. A simple thing can make the world a better place!



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