



**GRAPHIC DESIGN EXHIBITION
2020**



LOKA
/LəW.Ké/ /'LO:.Ke/

'Loka' is a word borrowed from Sanskrit लोक (loká) which means 'world'. Since olden days, the Malay language has derived and adopted many languages into its own and Sanskrit is believed to be the root of the language.



CONCEPT OF LOKA

Shadow puppet/ 'wayang kulit' has long existed in countries across the world. Each country possesses a background and styles of shadow puppets unique to themselves. Malaysia was one of said countries. However, our traditional shadow puppet is becoming extinct. Therefore, to bring it back, we modernised shadow puppet with bright colours and combine it with a paper-cut style.

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+6012 - 544 5717

@iyliadian

Behance:
iyliasyiqin



SLEEPLESS NIGHT

by IYLIA SYIQIN BINTI KHEARUDIAN

Insomnia, also known as sleeplessness, is a sleep disorder in which people have trouble sleeping. My project is to help students who have trouble sleeping at night and have problems living daily life during the day. We all know that students often stay up late at night because they are busy completing assignments. Some of them also practice unhealthy lifestyles and diet due to lack of time. In this project, I designed a guideline book for students as a reference to the problem they are facing. The book comes with essential oils that are great for mindfulness and stress reduction. The essential oils that I use for the project are the most suitable scent for bedtime.

