



**GRAPHIC DESIGN EXHIBITION
2020**



LOKA
/LəW.Ké/ /'LO:.Ke/

Loka is a word borrowed from Sanskrit लोक (loká) which means 'world'. Since olden days, the Malay language has derived and adopted many languages into its own and Sanskrit is believed to be the root of the language.



CONCEPT OF LOKA

Shadow puppet/ 'wayang kulit' has long existed in countries across the world. Each country possesses a background and styles of shadow puppets unique to themselves. Malaysia was one of said countries. However, our traditional shadow puppet is becoming extinct. Therefore, to bring it back, we modernised shadow puppet with bright colours and combine it with a paper-cut style.

TABLE OF CONTENT

2	Foreword Speech from Dean
3	Welcoming Speech
4	Final Year Project Lecturers
6	Graphic Design Showcase
37	Advertising Showcase
71	Illustration Showcase
89	Multimedia Showcase
114	Committee Members
116	Special Thanks
117	Sponsors
119	Autograph



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CAREOLIVE

: ORGANIC BAR SOAP

by ANIS AINIL AINA BINTI ZAMRI

CAREOLIVE is a combination of Care and Olive. It's an organic bar soap specially designed for those who experience severe skin conditions like eczema or skin cancer and those who are health conscious and concerned. This product is designed to increase the use of bar soap in Malaysia with the use of environmentally friendly packaging and reduce the number of patients with skin disease. The ingredients are natural and suitable for all types of skin. Olive is the main organic in the soap.



CAREOLIVE

