



**FACULTY OF BUSINESS AND MANAGEMENT  
PRINCIPLES OF ENTREPRENEURSHIP (ENT530)**



**TITLE:**

*SOCIAL MEDIA PORTFOLIO (CHOCOJAR4U)*

**GROUP:**

ENT530 – 5301

**PREPARED BY:**

<b>NO</b>	<b>NAME</b>	<b>STUDENT ID</b>
1	FATIN NUR ELLYSSA BINTI ROSLI	2022458694
2	NUR BALQIS SYAFIAH BINTI ABDUL RAHMAN	2022815628

**PREPARED FOR:**

MADAM NORFAZLINA BINTI GHAZALI

**DATE OF SUBMISSION:**

JULY 14, 2023

## **ACKNOWLEDGEMENT**

First of all, we would like to thank ALLAH S.W.T and His Messenger, Prophet Muhammad S.A.W for giving us spiritual guidance to finish the assignment despite being lazy and irresponsible. Without His will, we would never able to start the assignment. Now, we had finally managed to finish up this pair assignment with our sincerity and full of determination.

We also would like to show our gratitude towards our beloved Principles of Entrepreneurship (ENT530) lecturer, Madam Norfazlina Binti Ghazali who guided us in making this pair assignment. She has guided us to complete this assignment with a guideline on how to search for information and resources. Not only that, but she also keeps reminding us to always asking her a question so we will not lose or left out. She contributed a lot of suggestions and encouragement to us in order to make a perfect assignment.

We hope our assignment will be accepted in a good way. We put our blood sweat and tears towards the assignment with acknowledgment to search for information and ideas. All the sleepless night we spent and time we contributed toward the assignment, we hoped was worth it. Thank you.

## **EXECUTIVE SUMMARY**

Once, there is magic inside a box, but now our magic is inside a jar. With a powerful taste of chocolate! "Yummy to the Last Bite" is a tagline for Chocojar4u that represents our beloved customers. The main objective for the business is to offer a good quality snack (Chocojar) with premium chocolate with affordable and reasonable prices. We started our online business early this year on 16 April 2023 using social media platforms which is Facebook Page.

As an admin of our page, it is our responsibility to update all the information regarding promotion of the products, posting the advertisement, comments and answering on customer's questions and feedback posting from the customers. Besides, it is also responsible for us to build a networking and relationship with customers on social media. Our targeted customers are people especially around UiTM Puncak Alam, Selangor.

Since our first launching, we received a lot of good feedback from the customer regarding the quality, the taste, the packaging and also the price. We do offer delivery service with charge to those who are near to our area. Due to the good feedback, increasing demands for our products results into a good profitable sale revenue to our business project. Therefore, Chocojar4u is a good marketable product of choice that can be further expanded to many different areas as the business keeps on growing even above our expectations.


## **TABLE OF CONTENT**

<b>NO.</b>	<b>CONTENT</b>	<b>PAGE NUMBER</b>
1.	Go-Ecommerce Registration (Print Screen)	1
2.	MyENT Certificate	2
3.	SSM Registration (Sole Proprietorship or Partnership)	3
4.	Name And Address of Business	4
5.	Organizational Chart	5
6.	Mission And Vision	6
7.	Descriptions Of Products	7
8.	Price List	7
9.	Creating Facebook (FB) page	8
10.	Customizing URL Facebook (FB) page	8
11.	Facebook (FB) post – Teaser	9
12.	Facebook (FB) post – Copywriting (Hard sell)	10-25
13.	Facebook (FB) post – Copywriting (Soft sell)	26-41
14.	Sales Report	42
15.	Conclusion	43

# BODY OF REPORT

## Go-Ecommerce Registration (Print Screen)

PERSONAL PROFILE
BUSINESS PROFILE



NUR BALQIS SYAFIAH BINTI ABDUL RAHMAN

Personal Information			
Name	NUR BALQIS SYAFIAH BINTI ABDUL RAHMAN	Phone/Mobile	
New Identity Card No.		Home Address	
Email Address		District	
City		Postcode	
State		Personal Instagram	
Personal Facebook		Race	Malay
Gender	Female	Special Need Required	No
Marital Status	Single		

[Edit](#)

Institution Information			
UITM Puncak Alam - ENT530-I			
Type of Institution	IHL	Institution List	Universiti Teknologi MARA
State of Institution	Selangor	Name of Institution	UITM Puncak Alam
Address of Institution	Universiti Teknologi MARA Cawangan Selangor Kampus Puncak Alam, 42300 Bandar Puncak Alam, Selangor.	City	Puncak Alam
District of Institution	Kuala Selangor	Postcode	42300
Level of Study	Bachelor Degree	Study Status	Full time
Course Name	ENT530-I	Class Name	ENT530I
Subject Name	ENT530I	Year Enrolling the subject	2023
Month Enrolling the Subject	3	Lecturer Name	Norfazlina Ghazali
Internship Enrollment	No	Year Of Internship Enrollment	
Month of Internship Enrollment		Period of Internship Training	
Expected Year To Complete Study	2025	Expected Month To Complete Study	2
Related To Study Field	Yes		

[Add New](#)   [Edit](#)   [Delete](#)

PERSONAL PROFILE
BUSINESS PROFILE



FATIN NUR ELYSSA BINTI ROSLI

Personal Information			
Name	FATIN NUR ELYSSA BINTI ROSLI	Phone/Mobile	
New Identity Card No.		Home Address	
Email Address		District	
City		Postcode	
State		Personal Instagram	
Personal Facebook		Race	Malay
Gender	Female	Special Need Required	No
Marital Status	Single		

[Edit](#)

Institution Information			
UITM Puncak Alam - ENT530-I			
Type of Institution	IHL	Institution List	Universiti Teknologi MARA
State of Institution	Selangor	Name of Institution	UITM Puncak Alam
Address of Institution	Universiti Teknologi MARA Cawangan Selangor Kampus Puncak Alam, 42300 Bandar Puncak Alam, Selangor.	City	Puncak Alam
District of Institution	Kuala Selangor	Postcode	42300
Level of Study	Bachelor Degree	Study Status	Full time
Course Name	ENT530-I	Class Name	ENT530I
Subject Name	ENT530I	Year Enrolling the subject	2023
Month Enrolling the Subject	3	Lecturer Name	Norfazlina Ghazali
Internship Enrollment	No	Year Of Internship Enrollment	
Month of Internship Enrollment		Period of Internship Training	
Expected Year To Complete Study	2025	Expected Month To Complete Study	2
Related To Study Field	Yes		

[Add New](#)   [Edit](#)   [Delete](#)

# MyENT Certificate

 UNIVERSITI TEKNOLOGI MARA Akademi Pembangunan PKS dan Keusahawanan Malaysia (MASMED)	
<b>MASMED YOUNG ENTREPRENEUR (MyENT)</b>	
<b>SLIP PENDAFTARAN PERNIAGAAN PELAJAR UITM</b>	
No. Pelajar	: 2022815628
Nama	: NUR BALQIS SYAFIAH BINTI ABDUL RAHMAN
Program Pengajian	: SARJANA MUDA PENGURUSAN SISTEM PEJABAT (KEPUJIAN)
Fakulti	: Faculty of Business & Management
Kampus	: Selangor
<b>MAKLUMAT PERNIAGAAN</b>	
Mod Perniagaan	: Offline
Bidang Perniagaan yg diceburi	: Makanan
Tempoh Berniaga	: 2023/7
No. Pendaftaran Perniagaan	: https://www.facebook.com/Chocoiar4u
URL Perniagaan	:
Alamat Premis Perniagaan	:
Tarikh Mendaftar	: 20 May 2023
Tarikh Kemaskini	:
Tarikh Cetak	: 26 May 2023
<small>Siji Pendaftaran Perniagaan MyENT ini merupakan rekod rasmi perniagaan yang dijalankan oleh pelajar semasa tempoh pengajian di UITM. Siji ini secara tidak langsung akan terbitai apabila penama memanfaatkan pengajian atau tidak lagi aktif dalam sistem universiti.</small>	
<small>Akademi Pembangunan PKS dan Keusahawanan Malaysia (MASMED) juga berhak membatalkan siji ini tanpa sebarang notis. Penggunaan siji ini hanya diterima untuk kegunaan urusan dalaman UITM sahaja. Urusan dan aktiviti perniagaan yang dijalankan oleh penama adalah risiko dan tanggungjawab sendiri tanpa melibatkan kepentingan dan nama Universiti.</small>	
SALINAN PENDAFTARAN INI DIPERAKUI OLEH <b>PENOLONG NAIB CANSOLOR KEUSAHAWANAN UITM</b>	
Malaysian Academy of SME & Entrepreneurship Development (MASMED)	

 UNIVERSITI TEKNOLOGI MARA Akademi Pembangunan PKS dan Keusahawanan Malaysia (MASMED)	
<b>MASMED YOUNG ENTREPRENEUR (MyENT)</b>	
<b>SLIP PENDAFTARAN PERNIAGAAN PELAJAR UITM</b>	
No. Pelajar	: 2022458694
Nama	: FATIN NUR ELLYSSA BINTI ROSLI
Program Pengajian	: SARJANA MUDA PENTADBIRAN PERNIAGAAN (KEPUJIAN) PENGANGKUTAN
Fakulti	: Faculty of Business & Management
Kampus	: Selangor
<b>MAKLUMAT PERNIAGAAN</b>	
Mod Perniagaan	: Offline
Bidang Perniagaan yg diceburi	: Makanan
Tempoh Berniaga	: 2023 bulan 7
No. Pendaftaran Perniagaan	: 202303151879 (003501760-W)
URL Perniagaan	: https://www.facebook.com/Chocoiar4u
Alamat Premis Perniagaan	:
Tarikh Mendaftar	: 05 Jul 2023
Tarikh Kemaskini	:
Tarikh Cetak	: 05 Jul 2023
<small>Siji Pendaftaran Perniagaan MyENT ini merupakan rekod rasmi perniagaan yang dijalankan oleh pelajar semasa tempoh pengajian di UITM. Siji ini secara tidak langsung akan terbitai apabila penama memanfaatkan pengajian atau tidak lagi aktif dalam sistem universiti.</small>	
<small>Akademi Pembangunan PKS dan Keusahawanan Malaysia (MASMED) juga berhak membatalkan siji ini tanpa sebarang notis. Penggunaan siji ini hanya diterima untuk kegunaan urusan dalaman UITM sahaja. Urusan dan aktiviti perniagaan yang dijalankan oleh penama adalah risiko dan tanggungjawab sendiri tanpa melibatkan kepentingan dan nama Universiti.</small>	
SALINAN PENDAFTARAN INI DIPERAKUI OLEH <b>PENOLONG NAIB CANSOLOR KEUSAHAWANAN UITM</b>	
Malaysian Academy of SME & Entrepreneurship Development (MASMED)	

## SSM Registration (Sole Proprietorship or Partnership)



BORANG D (KAEDAH 13)



### PERAKUAN PENDAFTARAN AKTA PENDAFTARAN PERNIAGAAN 1956

Dengan ini diperakui bahawa perniagaan yang dijalankan dengan nama

**FS CHOCOJAR**

**NO. PENDAFTARAN: 202303151879 (003501780-W)**

telah didaftarkan dari hari ini sehingga **14 JUN 2024** di bawah Akta Pendaftaran  
Perniagaan 1956, beralamat di

**Bil. Cawangan: TIADA**

Bertarikh di **SISTEM EZBIZ** pada **15 JUN 2023**.

**DATUK NOR AZIMAH ABDUL AZIZ**  
Pendaftar Perniagaan  
Semenanjung Malaysia

## **INTRODUCTION OF BUSINESS**

### **NAME AND ADDRESS OF BUSINESS**

Chocojar4u is a business name that had been decided based on our main product. "Yummy to the Last Bite" is like a trademark to describe our tasty and delicious chocojar. Next, we agreed to combine Chocojar with "4u" together and make it as our product name and it formed as "Chocojar4u" for our business name. As for our target market, Chocojar4u is a product made for everybody whether the genders, the age and etc as long as they love to eat especially chocolate lovers.



*Figure 1: Chocojar4u Official Logo*

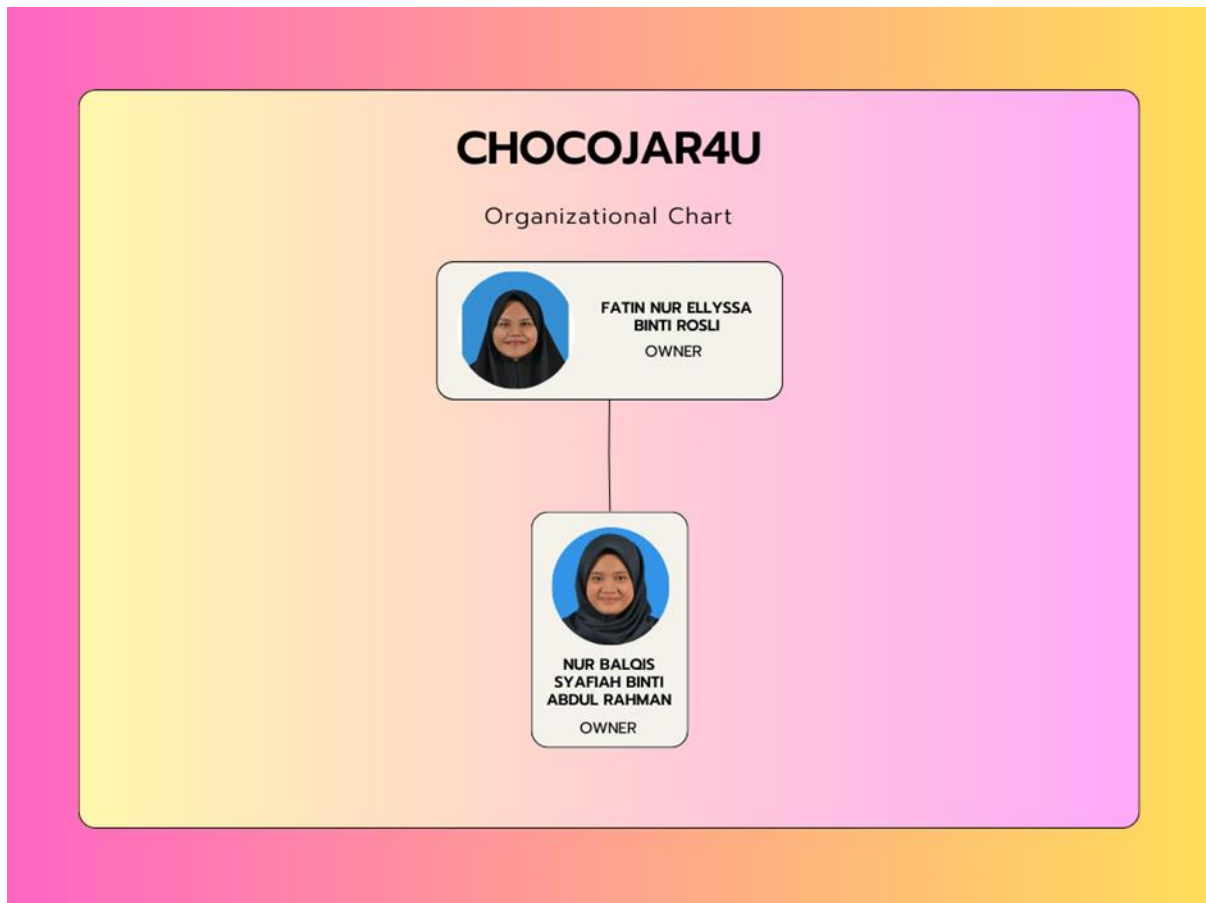
<b>Name of Business</b>	Chocojar4u
<b>Business Address</b>	UiTM Puncak Alam, Selangor
<b>Corresponding Address</b>	<a href="https://www.facebook.com/Chocojar4u">https://www.facebook.com/Chocojar4u</a>
<b>Telephone Number</b>	
<b>Form of Business</b>	Partnership
<b>Date of Commencement</b>	16 April 2023
<b>Name of Bank</b>	Maybank
<b>Account Number</b>	

*Table 1: Chocojar4u Business Information*



## ORGANIZATIONAL CHART

Chocojar4u is a partnership business form. This is because our business is only a start-up business and only operates a small business. Therefore, our organizational chart only consists of the Founder of Chocojar4u and Co-Founder of Chocojar4u.



*Figure 2: Organizational Chart of Chocojar4u*

## **MISSION AND VISION**

We believe that every business has their own mission and vision statement in order to run business according to their goals which need to be achieved. Therefore, we have made our own mission and vision for our business, so that we know what to achieve in short- and long-term goals.

### **Mission**

- To make customer known our own original recipe of Chocojar4u.
- To provide excellent customer service to our customers.
- To become the first choice of chocojar among customers.
- To produce more flavour that are following the current favourite of customers.

### **Vision**

Chocojar4u vision is to be one of the famous chocojar brand in our location, which is located at UiTM Puncak Alam, Selangor.

## DESCRIPTIONS OF PRODUCTS

Type of product → Chocojar



Figure 3: The product that have been sold

Chocojar4u is the business that are selling chocojar to the customer. The demand of chocojar among Malaysian are high. People will eat this chocojar whenever it is getting hot and even rainy days, no matter what happens. Chocojar4u has only one flavour which is using beryl's chocolate. The beryl's chocolate is the premium chocolate which tastes very good. It has a sweet and tasty flavour.

Chocojar4u is sold at RM9.00 for one purchase and buying combo can get a price with RM17.00 only. The weighing of our chocojar is 300ml each. Our product offer with reasonable prices so that all customers can buy them. So, customers can buy the chocojar they like to eat. For the payment, our business provided two types of payment term which is online payment and cash payment. Chocojar4u also offered promotion on certain time for our premium and loyalty customers.

### PRICE LIST

NO.	PRODUCT	PRICE (RM)	WEIGHT (ML)
1	Chocojar <ul style="list-style-type: none"><li>• Mini Choco Crunch</li><li>• Chocolate Flavour</li></ul>	<ul style="list-style-type: none"><li>• 1 jar for RM9.00</li><li>• Combo jar for RM17.00</li></ul>	300ml

Table 2: Price List

## Facebook (FB)

### Creating Facebook (FB) page

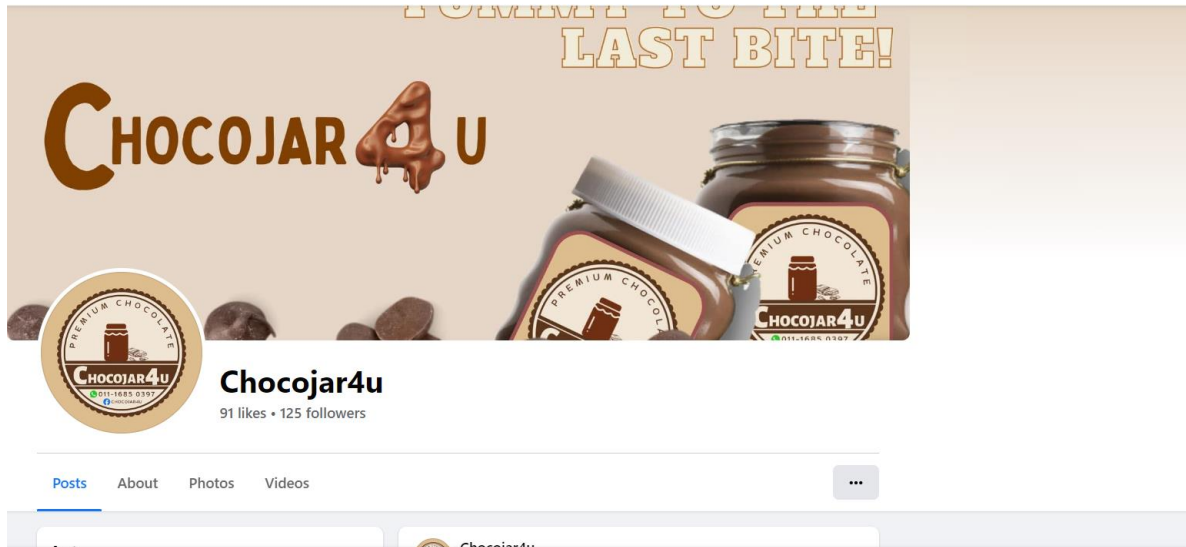


Figure 4: Facebook Page

### Customizing URL Facebook (FB) page

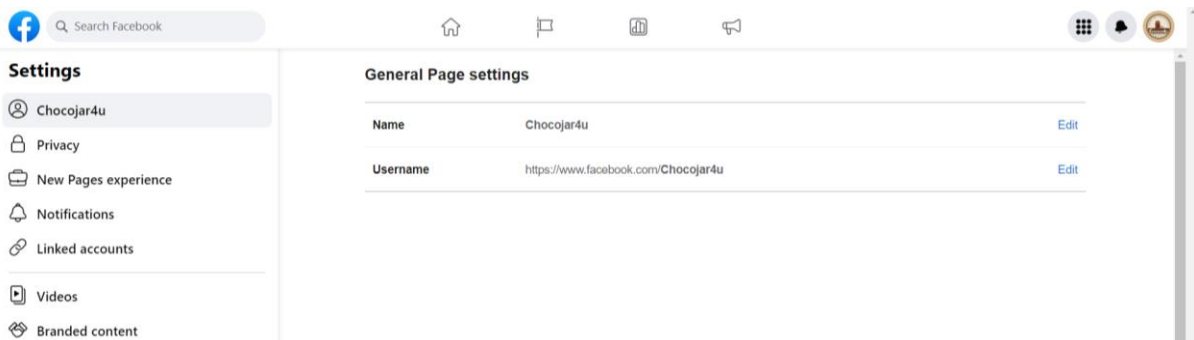


Figure 5: URL Facebook Page

## Facebook (FB) post – Teaser

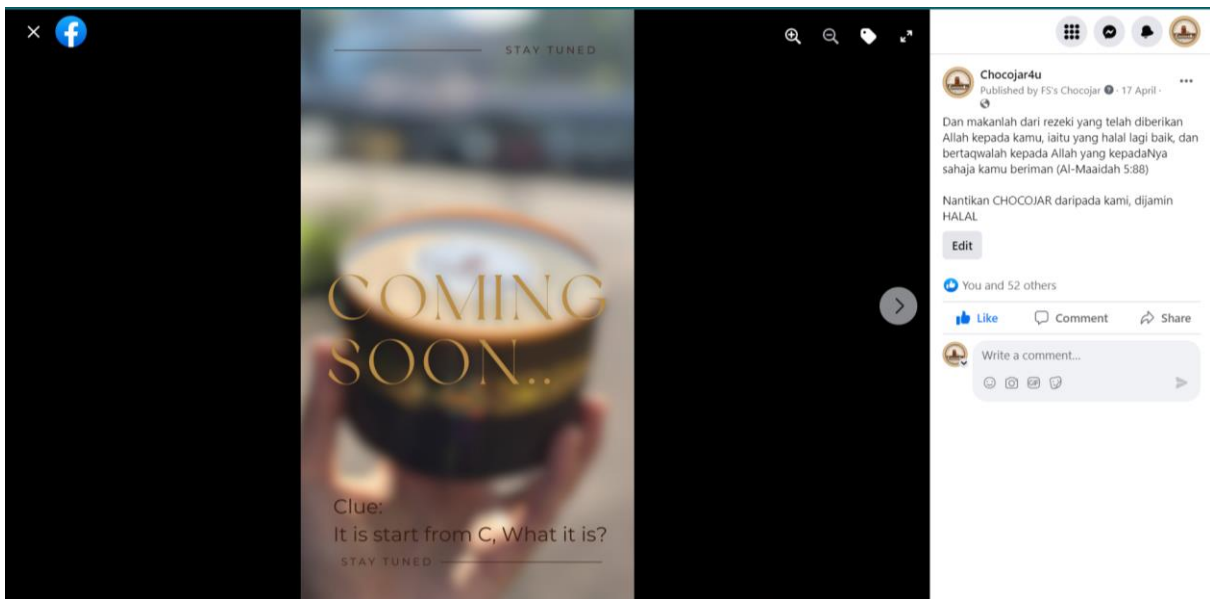


Figure 6: Teaser Post 1

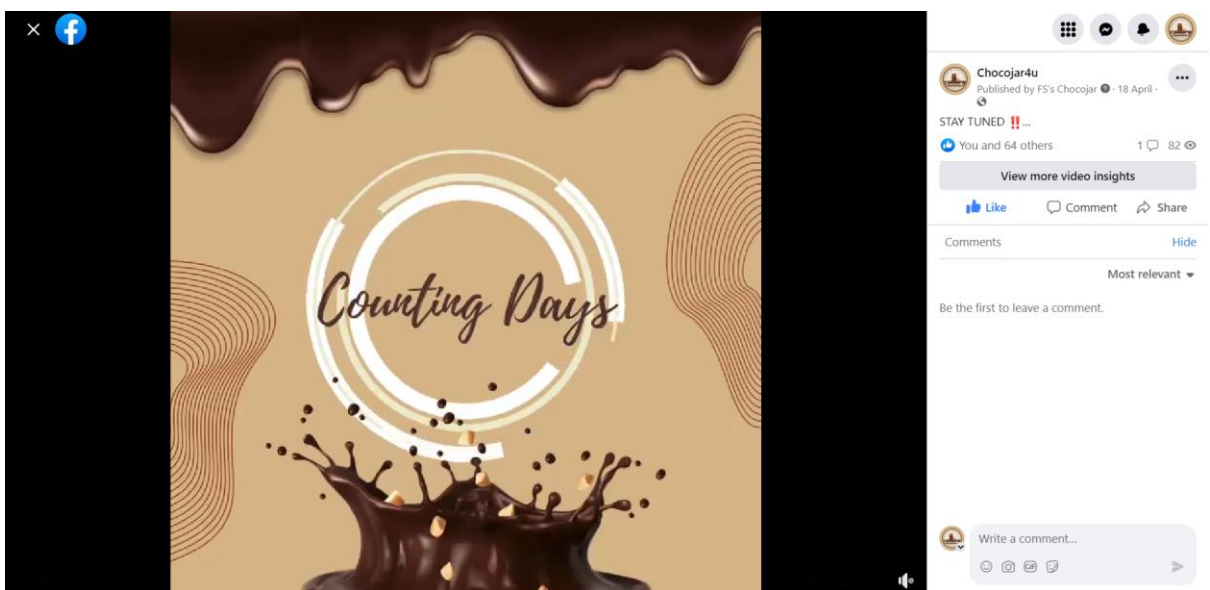



Figure 7: Teaser Post 2

## Facebook (FB) post – Copywriting (Hard sell)

 **Chocojar4u**  
Published by FS's Chocojar · 8 May · 🌐

ATTENTION ! 🗣️  
ATTENTION ! 🗣️  
ATTENTION ! 🗣️

To our dearest sunshine 🥰🥰  
CHOCOJAR4U is coming ! ! !

For the chocojar lover, especially chocolate lovers? YES. YOU. YOU. YOU. 🥰🥰 One jar is not enough for you because we absolutely use PREMIUM CHOCOLATE with no oily. 😊🥰 Just sweet and tasty to be taste!! 🍫🍫

So, what up guys?

Details  
Price: RM9 ONLY! 🏷️  
Weight: 300ML 📏  
Flavour: 🍫

How to order? Just WhatsApp by clicking the link below:- 📲



Figure 8: Posting 1





**Chocojar4u**

Published by Fatin Lyssa · 9 May · 🌐



Heyyo everyone! 🗣️🗣️🗣️, We are ready to stock the choco jar to be served to you guys! 😊 We are honored to deliver to you guys at home or college! 🍷

Only at RM9 for one jar and buy combo? You guys can get it at RM17!!! 📦

COD is to be charged at  
RM0.50 for rafflesia 3 & 6  
RM1.00 for otherwise

DO GRAB YOURS NOW! ⌚⌚⌚

Just directly pm our WhatsApp okay by clicking on the link below:- 📱📱📱



*Figure 9: Posting 2*

 Chocojar4u  
Published by FS's Chocojar · 22 May · 🌐

DING DONG DING DONG 🎉🎉🎉🎉

We are open orders for Chocojar4u right now! 🤗🤗🤗

Whoever that craving to eat choco jar with chocolate? 🤗🤗 YES WE ARE HERE!  
WE ARE ALWAYS WITH YOU GUYS! 🤗🤗

300ML with RM9.00? buy two can get at RM17.00? YES COME GET IT GUYS before it is sold. Our stock is very limited 🤗

- 🍫 Beryls premium chocolate
- 🍪 Mini chococrunch
- 🍫 Chocolate flavour

COME COME COME! 🤗🤗

Buy with us while stock is there or you will regret it 🤗

Can whatsapp at :



Figure 10: Posting 3





Chocojar4u

Published by Fatin Lyssa · 7 June at 21:09 · 🌐

...

CHOCOJAR4U IS A DANGEROUS PRODUCT!!! 😬

Why is Chocojar4u dangerous? 😬

Because it makes you addicted and eats non-stop willingness mini choco crunch and the taste of premium chocolate that excites a person when trying a single feed! 😬

WHAT MAKES IT ADDICTIVE 🤩

Chocojar4U using Premium Chocolate 😊

\* Chocolate Is Not Sick 🤢

\* Not Too Sweet ✨

\* Satisfying Chocolate Overflow 😊

\* Suitable For All Ages 👤

\* Chocojar4U Will Make You'addicted'! 🤩

Isn't it fun?

1 JAR RM9

BUY 2 JARS FOR ONLY RM17!

What are you waiting for?

You can click this link

Chocojar4U 📌

to order



Figure 11: Posting 4


 **Chocojar4u**  
Published by Fatin Lyssa · 11 June at 20:55 · 🌐

CHOCOJAR4U !!! 🍫 🍫  
READY STOCK ✓ 🔥  
- 🍫 RM9 ONLY, BUY 2 🍫 🍫 ONLY RM17!!!! 🍫  
🍫 MINI CHOCO CRUNCH  
🍫 BERYL'S CHOCOLATE  
🍫 READY TO EAT

If interested can WhatsApp   




Figure 12: Posting 5

 **Chocojar4u**  
Published by FS's Chocojar · 16 June at 16:11 · 🌐

Chocolate is one of the most significant foods for boosting energy, wherever and at any time! 😊

So let's eat some chocolate! 😍😎

Our product has already begun to be delivered to you at UiTM Puncak Alam or any nearby location 😊😊

The chocojar4u is something less sweet 😊, affordable price 💰 and non-oily 😊! So, don't wait too long to obtain yours, because stocks are limited! 😞😞😞

RM9 🏷️  
300ML 🏷️  
Delivery/PickUp 📍

To place an order, simply click the link below, and our lovely admin will respond immediately! 😊



Figure 13: Posting 6

 **Chocojar4u**  
 Published by Fatin Lyssa · 19 June at 11:01 · 🌐

DON 'T SKIP THIS POSTING IF YOU DON'T WANT TO REGRET IT LATER... 🤖🔥

Introducing CHOCOJAR4U from us!!! 😊😊😊

READY STOCK 🍪

You should try and feel the pleasure for yourself!

- ✅ Made in MALAYSIA!
- ✅ BERYL'S CHOCOLATE is not stingy at all!
- ✅ Fill IN, FULL, and TIGHT!

" Chew once, angau many times!"

🍫 MINI CHOCO CRUNCH (🔥🔥🔥🔥)

It is still available! 🇲🇾

MANY HAVE TRIED AND ACKNOWLEDGED ITS DELICIOUSNESS. WHO HAS NOT TRIED, WHAT ARE YOU WAITING FOR?

QUICK BUY NOW! BUY 1 FOR RM9. BUY 2 FOR ONLY RM17! 🤖 DO NOT MISS THIS OPPORTUNITY! 🍪

Hit the LINK below to get a special price offer



Figure 14: Posting 7





Chocojar4u

Published by FS's Chocojar · 21 June at 11:55 · 🌐



Hello there, chocolate lovers! 😊

Right now, we would like to share our customers' feedback, the majority of which is our regular customer 🥰

Thank you for your continued trust in us! 🙏❤️

One cannot be enough to eat, because we believe that our chocojar is unlike any other chocojar on the market! 😊😊

RM9 🏷️

300 ML 🏷️

Chocolate Flavour 🍫

Save more by buying more! 😎👀


BUY 1 🛒 RM9

BUY 2 🛒 RM17

ORDER RIGHT NOW AT



Figure 15: Posting 8

 **Chocojar4u**  
 Published by Fatin Lyssa · 21 June at 20:12 · 🌐

Craving to eat something sweet and cheap? 😋  
 Many are faced with the same problem.  
 Don't worry, #Chocojar4u is here to solve your problems 🍫🍫

Why?? 😋  
 \* Chocolate Is Not Sick  
 \* Not Too Sweet  
 \* Affordable price guarantee!  
 🍫1 for only RM9 🍫  
 🍫2 for only rm17 🍫

MANY HAVE ALREADY TRIED IT AND ADMIT ITS DELICACY. IF YOU HAVEN'T TRIED IT YET, WHAT ARE YOU WAITING FOR? HURRY TO BUY NOW! DON'T MISS THIS GOLDEN OPPORTUNITY! 🍫🍫

If you are interested, please click on the link below before it becomes someone else's property



Figure 16: Posting 9



Chocojar4u

Published by FS's Chocojar · 26 June at 14:24 · 🌐



NENONENONO! 🍫🍫🍫

FASTER, FASTER, FASTER! 🏃🏃🏃

GET OUR CHOCOJAR4U RIGHT NOW!

Our stock will be finished soon 😬. Many of our customers have already ordered their chocojar. Do you mind? What exactly are you waiting for? 😬😬

No more cravings, no more stress, and no more uncertainty about where to buy from 🤗🤗

At a low price of

RM9.00 ONLY 🏷️

300 ML 🥛

Mini Choco Crunch 😊

Chocolate Flavour 🍫

Let's share with your friends, family, and beloved ones to tell them that our chocojar is number one! 🍫🍫

GET YOURS NOW! 🤗

Please see the link provided below.



Figure 17: Posting 10



Chocojar4u

Published by Fatin Lyssa · 26 June at 21:43 · 🌐



Phew. Different kinds of chocolate filling.

🔥 MINI CHOCO CRUNCH (🔥🔥🔥)

(TRY ONCE FOR SURE YOU WANT AGAIN)

🛒 Buy 1 RM9

🛒 Buy 2 RM17 only!

Imagine if you eat while watching TV with your beloved family 🍿

Cereal covered in premium chocolate makes you want more 😋

MANY HAVE TRIED IT AND ADMITTED IT'S DELICIOUS. THOSE WHO HAVEN'T TRIED IT, WHAT ARE YOU WAITING FOR? BUY NOW! 🛒🔥

Do you want to try it? You can WhatsApp us now.



Figure 18: Posting 11





**Chocojar4u**

Published by Fatin Lyssa · 27 June at 20:33 · 🌐



A lot of people like this mini-Choco crunch 🤩 hot item 🔥💎

Eat with anything delicious 😋

Once fed, it's hard to stop

Agreed 😊

🛒 Buy 1 RM9

🛒 Buy 2 RM17 only!

MANY HAVE TRIED AND ADMITTED ITS DELICIOUSNESS. THOSE WHO HAVEN'T TRIED, WHAT ARE YOU WAITING FOR? HURRY UP AND BUY NOW! DON'T MISS THIS GOLDEN OPPORTUNITY!

👉🔥

Want to try? You can WhatsApp the link 📩📩📩



Figure 19: Posting 12

**Chocojar4u**  
 Published by Fatin Lyssa · 5 d · 🌐

🌟🌟 Chocojar4u ❤️❤️

No need to soak in hot water. Once you get it, you can eat it straight away 😊 Don't let your stomach hold back 🤢🤢🤢 Once you've tried it, you'll definitely want it again. Mini chocolate crunch. It tastes really good 😊 it's full of chocolate 🍫

- 🛒 Buy 1 RM9
- 🛒 Buy 2 RM17 only!

Try it once, you'll definitely crave it many times... 🌐

Any questions about Chocojar4u can click the link below 📌📌📌

The graphic features a central screenshot of a WhatsApp chat conversation. The messages are as follows:

- Customer: Sis, saya dh ade dkt depan rumah (2:50 pm)
- Chocojar4u: Ok (2:52 pm)
- Customer: Sedap (3:02 pm)
- Customer: Tima ksh ya (3:02 pm)
- Chocojar4u: Sama il sis, sya jual ye 🍫 (3:03 pm)

Surrounding the chat are decorative elements: a customer service icon, the text 'CUSTOMER'S FEEDBACK', a 'BUY NOW' button with a mouse cursor, and a 'THANK YOU!' button. The Chocojar4u logo is in the top right corner.

Figure 20: Posting 13

**Chocojar4u**  
 Published by FS's Chocojar · 4 d · 🌐

Hello, Good Evening!

Let us begin your night by looking at our customers that purchase our chocojar4u! 🍫

First and foremost, we want to thank our customers for their purchases and trust in us! 🍫🍫 This is, by the way, a repeat customer! 🍫🍫

RM9.00 ONLY 🏷️

300ML Mini Choco Crunch 🍫

Delivery at UiTM Puncak Alam and all surrounding areas 🍫

The chocojar is really crunchy even if it is already open because we used premium Beryl's chocolate and mini chococrunch.

Get yours now because stocks are limited!

Here's how to get in touch with us:

*Customer Review*

Tq seller..chocojar yg sangat sedap,design pon cantik,nice texture, all perfect.thanks coz fast delivery within one day n seller very nice..good food and quality as well..fully recommended!! 👍👍🍫 #15:43

Boleh kasi feedback??

sudah makenn!! serius sedap gila!! rasa coklat tu nice ngamsoi not too sweet as aku tak kuat makan manis 🍫 legit satu bekas dah gone licin 🍫 nasib beli dua terus 🍫 puas hati sangat 🍫🍫🍫 22:57

Thank You!

+60 11-1685 0397

Figure 21: Posting 14


**Chocojar4u**  
 Published by FS's Chocojar · 3 d · 🌐

Hello, our sunshine! 🌞👋  
 What are your plans for the weekend? You're definitely working on the homework, right? Heheh! 🤔

Now, let's go back to business 🙄

Attention to our sunshine !!!!!!

We now have collect order from our customer that will be delivered to them later 🙌👉

So, if you have a chocolate craving, please contact us immediately! We are now available and free! 🙌👉

Don't pass up this opportunity since we always put our customers first! 🙌👉👉

RM9 for 300ML 🙌👉  
 Chocolate flavour 🙌👉  
 Mini choco crunch 🙌👉  
 COD at nearby UiTM Puncak Alam 🙌👉

Act now, before it's too late! See you guys later! Heheh ❤️

WhatsApp's link [...](#)



Figure 22: Posting 15



**Chocojar4u**

Published by FS's Chocojar · 2 d · 🌐



Chocojar4u is still available! 🗣️🗣️🗣️

Let's try some delicious chocolate from our shop, you'll definitely want to come back for more! 🍫

😊 affordable chocolate jar made with superb Beryl's chocolate 🍫🍫

Just RM9!! 😍

Chocojar is something you should have in your life, especially if you are stressed! 😓 I understand that we, as students, working women, and men, go through stress on a daily basis.

So, what are you guys waiting for?

You wish to get rid of your stress 😓

Let us take your order right now! We are available 24 hours!! 🏃🏃🍫


Simply contact our admin via the link provided below



Figure 23: Posting 16



## Facebook (FB) post – Copywriting (Soft sell)

 **Chocojar4u**  
Published by FS's Chocojar · 8 May · 🌐

Hi, Assalamualaikum, Vanakkam, and Ni hao to our sunshine!! 🌞👋

This is the information about our product ✨

Ingredients of chocojar4u  
🍫 100% Beryls premium chocolate  
🍪 Mini choco crunch

Size of jar  
🍷 300ML

Price  
💰 RM9.00 excluded COD RM0.50 for rafflesia 3 & 6  
RM1.00 for other than that

Storage Conditions for better taste  
🔥 Store in a cool and dry environment and keep away from direct sunlight for better taste!

Tadaaaa! That's it for our information regarding this delicious chocojar! 🌞👋🙏 you guys are our sunshine so let's keep the chocojar4u at your home or college! 😊



Figure 24: Posting 1



**Chocojar4u**

Published by FS's Chocojar · 22 May · 🌐



Hello, our sunshineeee 🌞👋 and Happy Monday!

Do you guys know the benefits of chocolate? 🤔🤔

Now, let us help to give you some knowledge about it 🙌🙌

So now, are you guys getting new knowledge? YES. YOU ARE 🤩🤩

Let's take the time to purchase our chocojar and taste it by yourself now! 😊

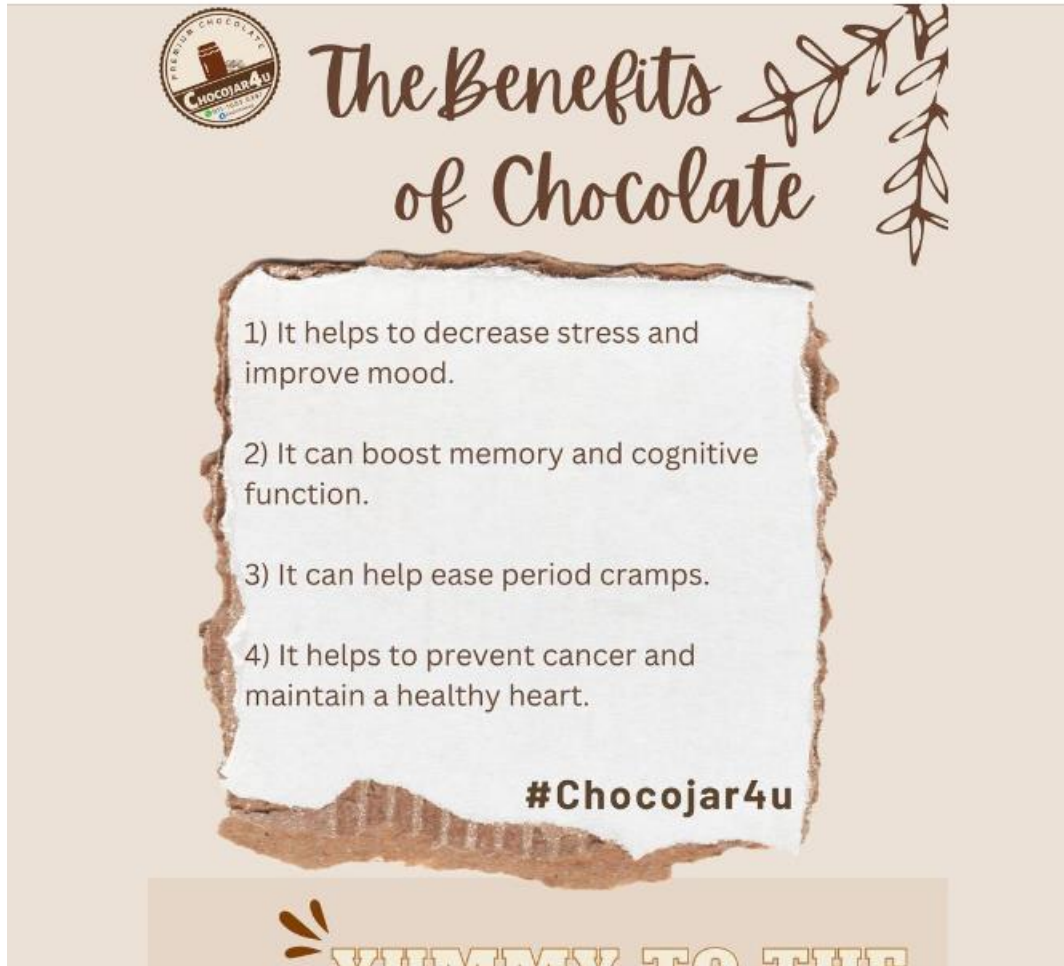


Figure 25: Posting 2



**Chocojar4u**

Published by Fatin Lyssa · 7 June at 17:29 · 🌐



Want something sweet and crunchy? But want a cheap and affordable price? 😊

Try Chocojar4u's sweet taste of quality chocolate and crunchy mini choco crunch. 😊💎

No need to spend a lot of money to buy something premium for your tongue. 😊

Because Chocojar4u uses quality chocolate. 😊

For those of you who are looking for a sweet snack 🤩

For any information, you can use this link



*Figure 26: Posting 3*





Chocojar4u

Published by Fatin Lyssa · 11 June at 20:52 · 🌐



Today I want to share and teach the RIGHT CHOCOLATE SAVING. 🌍🌍

Hah, many still make mistakes and still follow the wrong way. Let's learn. 🙏🔪

Chocolate is a very sensitive food to the environment. The proper way of saving is needed to preserve and preserve its authentic taste and texture. 🌟

1. Best to keep chocolate in a little cold, dry, and dark place like in a cupboard. A little cold environment I was talking about was at 15-20 Celsius. 🌤️
2. Chocolate can't be in direct sunlight either. It will make the surface of the chocolate will be shiny and less attractive. 🙅
3. Chocolate has the nature of absorbing the surrounding odor. Besides keeping it away from getting water, must also keep chocolate away from other ingredients like coffee, tea, and others. 🙅
4. if you live in a very hot area and don't have an air conditioner, you may have to keep chocolate in the fridge or frozen cooler to prevent it from melting, make sure you put chocolate in an air-absorbed container before keeping chocolate in the fridge. 🧊

Please practice it. Especially for all chocolate lovers. So if you want to know more about chocolate or food, please follow this Facebook page

<https://www.facebook.com/Chocojar4u> ✅✅✅



Figure 27: Posting 4



Chocojar4u

Published by FS's Chocojar · 16 June at 15:59 · 🌐



PIN PIN PIN!! 🌐🌐🌐👤

It is time for our dear customer to receive their order 🥳🥳

There are no order limitations! 😊 You can order whatever amount you want 🥳

So, please take a moment to contact us to place your purchase, and we will deliver to you as soon as possible ✅👤

For only RM9 💰

With delivery charged at RM0.50 for Rafflesia 3 and 6, and RM1.00 for otherwise.



Figure 28: Posting 5



**Chocojar4u**

Published by Fatin Lyssa · 19 June at 10:41 · 🌐



Among many people, there will be people who don't like us, right? Same with chocolate. 🍫

Even though chocolate is delicious, there must be people who don't like it and don't prefer to eat chocolate. What a loss... 🙄

So, who doesn't like to eat chocolate mostly due to health factors like:

1. Health Factors that don't allow to eat chocolate like diabetes.
2. Taste of Chocolate is wrong with its taste.
3. Allergy Factors, eating chocolate will have a bad impact on it.
4. Phobic factors are Xocolatophobia and fear of chocolate.

There are many more reasons that cause people don't like chocolate like toothache, being too sweet, being afraid of fat, and others. 📄

But generally, almost everyone likes chocolate, e.g., 9 out of 10 people.

So, what about you guys? Sis is a chocolate fan indeed. Just give me what kind of chocolate, cheap chocolate expensive chocolate. 🤔🙄


Comment below! 🙌🙌🙌

<https://www.facebook.com/Chocojar4u> ✨

Get it at a very worthwhile price 🤩🤩🤩❤️



Figure 29: Posting 6

 **Chocojar4u**  
Published by FS's Chocojar · 21 June at 11:48 · 🌐

Today we would like to share some chocojar making tips!! 🥰🥰  
Are you excited to learn more about it? Let's get started!! 🤗  
Here are a few tips for making good chocojar: 🍌

- 1) Use ingredients of excellent quality such as chocolate and your favourite crunch.
- 2) Take exact measurements of the chocolate liquid
- 3) Use an appropriate container.
- 4) Tightly seal the jar.

Thank you for reading! I hope it helps all of our sunshine to learn something new! 🥰🥰  
Let's go purchase chocojar right now!! It is in stock!! 🍌🍌



Figure 30: Posting 7



Chocojar4u

Published by Fatin Lyssa · 21 June at 20:11 · 🌐



How many calories and quantities do you have to eat chocolate? Come, we want to share some.



1. First choose the Dark Chocolate. Because it contains cocoa more than others. A Quick Guide to Healthy Snacks, can take 10 gm or not more than 2 squares equivalent to 40 calories. 🍫

2. Secondly, for every 10-gram you eat white chocolate equivalent to 53.9 calories. 🍫

3. For regular chocolate, due to relatively low cocoa content makes it contains higher calories where every 10 grams equals 65 calories. So, can eat chocolate. But must eat in the right quantity and with healthier chocolate options. ✅

Agree 😊 Any questions about Chocojar4u can click the link below

<https://www.facebook.com/Chocojar4u>

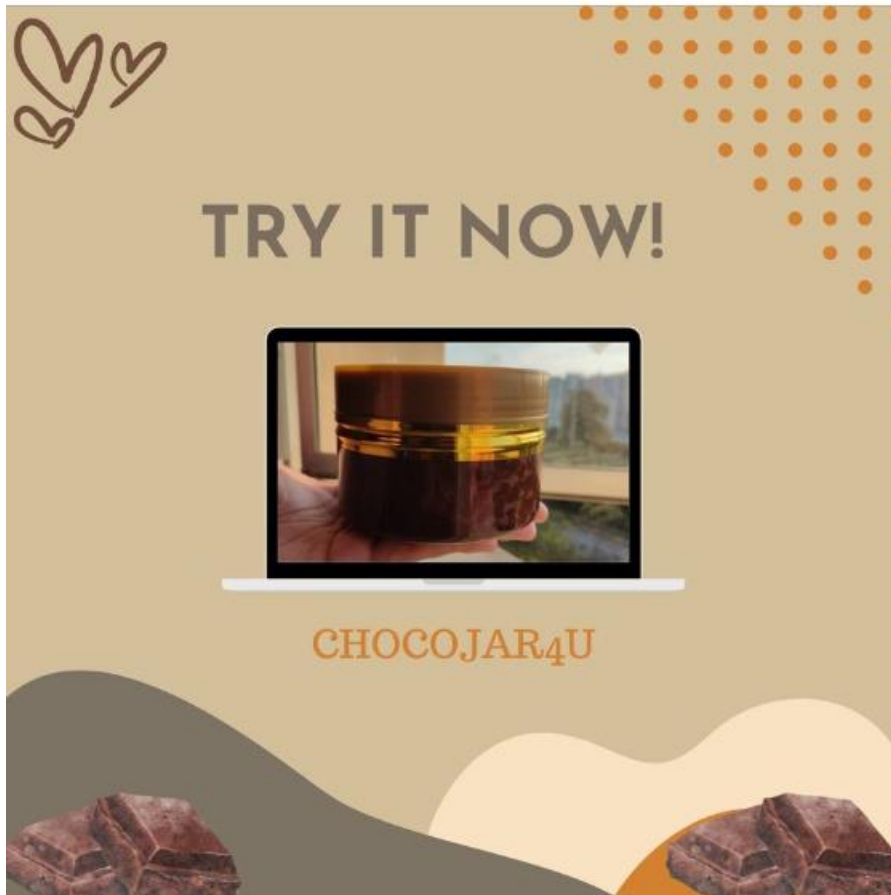


Figure 31: Posting 8





Figure 32: Posting 9



Chocojar4u

Published by Fatin Lyssa · 26 June at 21:38 · 🌐

Chocolate can benefit your health!!?

Haaa. Did you know chocolate also has its own health benefits? 😊

Among them increases energy, blood flow run smoothly, reduces the risk of heart attack, is good for those on a diet, is tired, and is also able to smooth your skin to become softer. 😊

GET CHOCOJAR4U FROM US AND TASTE THE DELICIOUS AND NON -DISGUSTING PREMIUM CHOCOLATE. 😊💎

THE PRICE IS AFFORDABLE, AS LOW AS RM9 FOR 1, BUY 2 FOR ONLY RM17! 💎💎

Click the link below to order and like the FB page so as not to miss the interesting info

<https://www.facebook.com/Chocojar4u> 🌐

**BUY NOW!**

**CHOCOJAR4U**

**1 FOR RM9**

**2 FOR RM17**



Figure 33: Posting 10



Chocojar4u

Published by Fatin Lyssa · 27 June at 20:31 · 🌐



Today we want to share 7 countries that make the BEST CHOCOLATE, you must not know it. Let us tell you. 🤔🤔🤔

7 Countries That Make the Best Chocolate. 🌍🌍🌍

1. Belgium - You can't go to Belgium without trying their chocolate. What makes Belgian chocolate unique is that it is only cooled at the end of the production process, which allows it to hold onto more of its aroma. 🍫
2. Switzerland-Lindt is the most popular Swiss chocolate brand and can be purchased around the world. The average Swiss eats more than 10 kilos of chocolate per year! 🍫
3. Ecuador - Ecuador is home to some of the best cacao beans in the world. One brand, Pacari, has won dozens of international awards in recent years, beating out traditional European chocolate makers. 🍫
4. Cadbury's, anyone? It's hard to pass up a Cadbury chocolate when they appear in the grocery store, the brand originated in the United Kingdom. 😊
5. Ivory Coast-based company, Instant Chocolate, was launched in 2015 and has experienced tremendous growth in its first few years. Their chocolate, ranging from pralines to bars, is popular both locally and internationally. 🍫
6. Italy-the most popular chocolate producer in Italy is Amadei. The Italians also enjoy using chocolate in their pastries, a win for anyone with a sweet tooth. 🍫
7. United States - This country is the world's biggest producer of chocolate. They often use peanuts and almonds in their chocolate. One of the best brands is Hershey's. 🍫

To send a message, click the link 📄 <https://www.facebook.com/Chocojar4u>

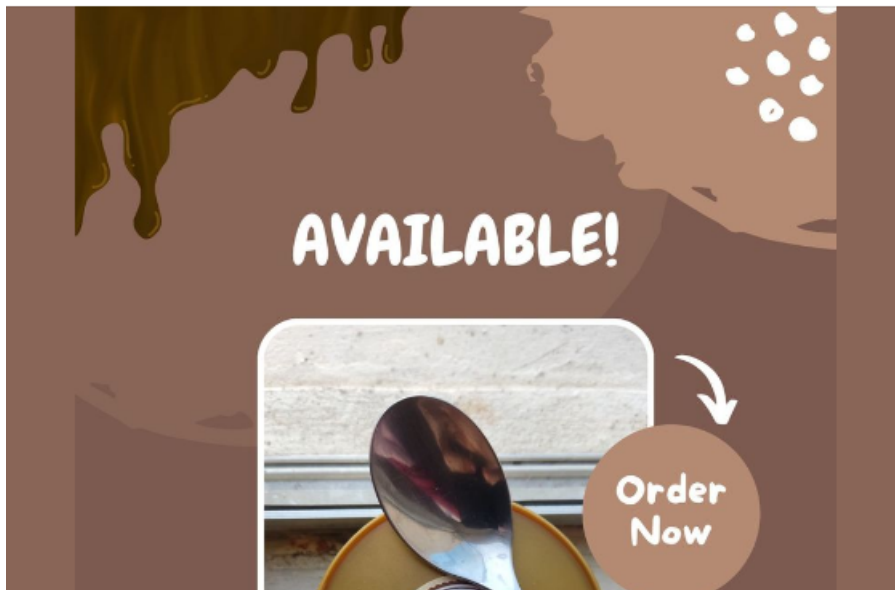


Figure 34: Posting 11





Chocojar4u

Published by Fatin Lyssa · 5 d · 🌐



ADVANTAGES OF SNACKING 🍫🍪🍌

- 🌟 Snacking is good for stabilizing blood sugar. 🧑
- 🌟 Snacking helps to stay full longer. 🧑
- 🌟 Snacking boosts metabolism and helps burn fat faster. 🧑
- 🌟 Snacking energizes the whole day. 🧑
- 🌟 Snacking controls excessive appetite when eating heavily. 🧑

GET CHOCOJAR4U FROM US AND TASTE THE DELICIOUS AND NOT-SICKENING PREMIUM CHOCOLATE. PRICES ARE AFFORDABLE, AS LOW AS RM9 🔥🔥🔥  
Delicious until it licks the jar! Let's hurry pm us <https://www.facebook.com/Chocojar4u>

The advertisement features a dark brown background with decorative elements like stars and chocolate chips. At the top left, a red circular badge with white stars contains the text "BEST SELLER". In the center, the brand name "CHOCOJAR4U" is written in a bold, black, sans-serif font. Below the name is a circular inset showing a glass jar with a gold lid and a white label, filled with dark chocolate. To the right of the jar, a white speech bubble contains the pricing information: "BUY 1 RM9" and "BUY 2 RM17". At the bottom center, a white rounded rectangle contains the text "Order Now".

Figure 35: Posting 12



Chocojar4u

Published by FS's Chocojar · 4 d · 🌐

How to get chocojar from chocojar4u? 🤔

EASY!! 🥳

- > Click the WhatsApp link in each of our posts
- > Tell admin the amount and delivery method you choose
- > Admin will respond to your message as soon as possible
- > Admin will provide QR code if you pay online
- > Admin will immediately post to your area!

Isn't it simple? 🤔

What are you waiting for? 😊😄 Let's go buy some chocojar right now! 😊😄



Figure 36: Posting 13



Chocojar4u

Published by FS's Chocojar · 4 d · 🌐



Assalamualaikum to everyone!  
Lets get to know about the history of chocolate! 😊

The History of Chocolate 🍫🍫



**The History of Chocolate**

*Chocolate's history, including its production from cacao tree beans, can be traced back to the Maya, and even further to the Olmecs of southern Mexico. Although the word "chocolate" conjures up images of delectable candy bars and luxurious truffles, modern confections bore little resemblance to original chocolate: chocolate was a bitter liquid for much of its history, rather than a sweet, rich-tasting pleasure. After becoming popular in the courts of Europe and the streets of colonial America, chocolate soon evolved into the internationally valued product that it is today.*

**Order Now**  
+60 11-1685 0397  
#Yummytothelastbite

Figure 37: Posting 14



Chocojar4u

Published by FS's Chocojar · 3 d · 🌐



Hello there, everyone! 🥳🥳 Sunday greetings!! What do you usually do on the weekends? 😊😊  
Come and join us to eat chocolate with friends to relieve stress! 🍫🍫

Every minute spent with friends while enjoying chocolate is essential! 🥰 Why?  
You will be full of energy, and you will be in a happy mood 🥳🥳

Finally, this chocojar will always be your best buddy because it may make your life happier 🥰🥰  
🍫

Now, let's grab it from us! Yaa, we have enough stock 🥳🥳

Contact us: -



Figure 38: Posting 15



Chocojar4u

Published by FS's Chocojar · 2 d · 🌐



Everyone, Assalamualaikum! You're already in week 13, but you still don't know what to eat during a difficult week? 😞😞

Okay, let us tell you about some of our product's unique features that set us apart from the competition heheh!! 😊😊

- 1) A lot of melted chocolate
- 2) Still crunchy after several days
- 3) Not oily
- 4) Less sweet
- 5) Beryls chocolate premium

Craving? Interesting? Do you want to buy? 🇲🇾

Lets order our chocojar4u! 🍫🍫🍫

Once you've made your purchase, confirm repeat! 🙏

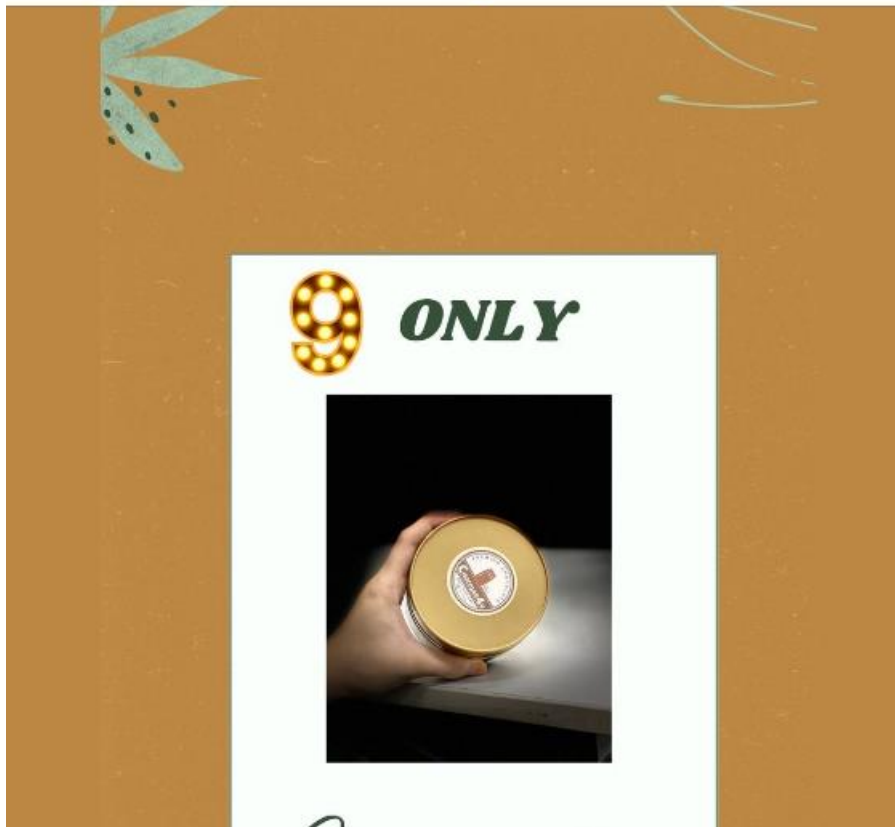


Figure 39: Posting 16



## Relevant graphics to each post/copywriting

### Sales Report

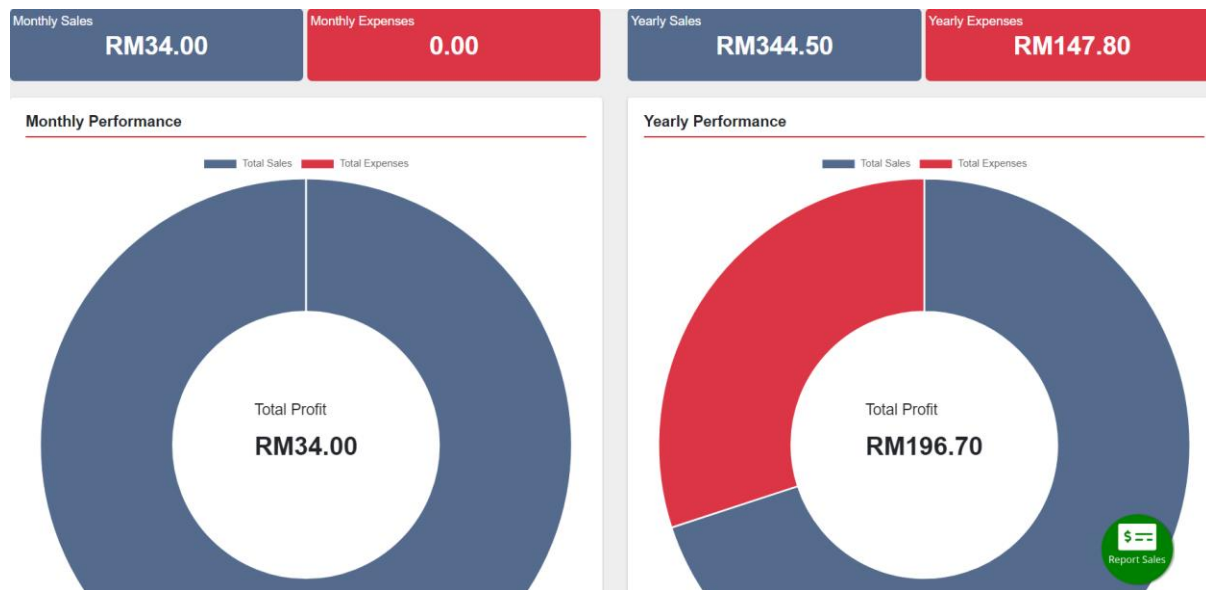


Figure 40: Sales Report of Chocojar4u

NO	CUSTOMER'S NAME	ADDRESS	PAYMENT METHOD	DELIVERY METHOD
1	Ain	Saujana Utama	Online Banking	Cash on Delivery
2	Humaira	Dahlia 3	Cash	Cash on Delivery
3	Atiqah	Bandar Seri Coalfield	Online Banking	Cash on Delivery
4	Aisyah	Rafflesia 4	Online Banking	Cash on Delivery
5	Syazwani	Rafflesia 5	Online Banking	Cash on Delivery
6	Fakiera	Rafflesia 6	Cash	Cash on Delivery
7	Farhanah	Rafflesia 3	Cash	Pickup
8	Adriana	Rafflesia 3	Online Banking	Pickup
9	Husna	Rafflesia 3	Online Banking	Pickup
10	Amira	Rafflesia 2	Online Banking	Cash on Delivery
11	Zahirah	Puncak Alam	Online Banking	Pickup
12	Saidatul	Rafflesia 1	Cash	Pickup
13	Athirah	Rafflesia 4	Online Banking	Pickup
14	Syahira	Rafflesia 3	Online Banking	Cash on Delivery
15	Nabilah	Rafflesia 4	Cash	Cash on Delivery

Table 3: Customer Information



## **CONCLUSION**

In conclusion, we gained a lot of experience while working on this assignment because it taught us a lot about being entrepreneurs and dealing with a range of customers. For the information, the product that we sold was our own contribution, which means that we found the raw ingredients for the product to sell, packaged it, and sold it. By doing so, we have gained a greater understanding of how entrepreneurs operate in real life and how difficult and easy it is for them to deal with adversity without giving up.

Besides, after learning about the concepts from our lecturer, such as hard sell and soft sell, that must be posted on the social media platform, Facebook, we know how to communicate and make our customers enthusiastic to buy our product. It is because, in the hard sell and soft sell postings, we must include a caption and a graphic to entice people to buy from us, whether we are uploading a video, images, or anything else connected to the description.

Last but not least, the "Social Media Portfolio" assignment has taught us more about our target market, what price we must charge to sell the product, where the location is good for sale, and else. As a result of having such good information by doing this, we have grown more responsible as people, and we hope that many people outside of there will have such an opportunity to create their own business in the future.

**RUBRIC  
SOCIAL MEDIA PORTFOLIO (40%)**

**COURSE NAME :** PRINCIPLES OF ENTREPRENEURSHIP  
**COURSE CODE :** ENT530  
**STUDENT'S NAME :** 1) FATIN NUR ELLYSSA BINTI ROSLI (2022458694)  
 2) NUR BALQIS SYAFIAH BINTI ABDUL RAHMAN (20229815628)  
**LECTURER'S NAME :** MADAM NORFAZLINA BINTI GHAZALI  
**PROGRAM :** BUSINESS AND MANAGEMENT  
**GROUP :** ENT530I

Criteria	Marks Allocated	Poor	Moderate	Satisfactory	Good	Excellent	Weighted Marks Obtained (%)
Preliminary materials	5 marks	0 mark	2 marks	3 marks	4 marks	5 marks	
		Provide poor preliminary materials • Cover page (1 mark) • Acknowledgement (1 mark) • Executive summary (2 marks) • Table of contents (1 mark)	Provide moderate preliminary materials • Cover page (1 mark) • Acknowledgement (1 mark) • Executive summary (2 marks) • Table of contents (1 mark)	Provide satisfactory preliminary materials • Cover page (1 mark) • Acknowledgement (1 mark) • Executive summary (2 marks) • Table of contents (1 mark)	Provide good preliminary materials • Cover page (1 mark) • Acknowledgement (1 mark) • Executive summary (2 marks) • Table of contents (1 mark)	Provide excellent preliminary materials • Cover page (1 mark) • Acknowledgement (1 mark) • Executive summary (2 marks) • Table of contents (1 mark)	

Criteria	Marks Allocated	Poor	Moderate	Satisfactory	Good	Excellent	Weighted Marks Obtained (%)
Go-e-commerce registration	5 marks	0 mark				5 marks	
		Do not do registration				Do registration	
MyENT registration	5 marks	0 mark				5 marks	
		Do not do registration				Do registration	
SSM registration/Business registration	5 marks	0 mark	2 marks			5 marks	
		Do not do registration	Registration in progress			Do registration	
Introduction of business	5 marks	1 mark	2 marks	3 marks	4 marks	5 marks	
						Provide excellent introduction of business	

		Provide poor introduction of business ● Name and address of business ● Organizational chart ● Mission / vision ● Descriptions of products / services ● Price list	Provide moderate introduction of business ● Name and address of business ● Organizational chart ● Mission / vision ● Descriptions of products / services ● Price list	Provide satisfactory introduction of business ● Name and address of business ● Organizational chart ● Mission / vision ● Descriptions of products / services ● Price list	Provide good introduction of business ● Name and address of business ● Organizational chart ● Mission / vision ● Descriptions of products / services ● Price list	● Name and address of business ● Organizational chart ● Mission / vision ● Descriptions of products / services ● Price list		
<b>Create FB page</b>	<b>2 marks</b>	<b>0 mark</b>					<b>2 marks</b>	
		Unable to create FB page (print screen)					Able to create FB page with interesting layout and format as well as complete business information (print screen)	
<b>Custom URL FB Page</b>	<b>3 marks</b>	<b>0 mark</b>					<b>3 marks</b>	
		Unable to custom URL					Able to changed FB URLs to Custom URLs Eg: <a href="http://www.facebook.com/rochin-kitchen">www.facebook.com/rochin-kitchen</a> (print screen)	
<b>Number of likers/followers</b>	<b>4 marks</b>	<b>0 mark</b>	<b>1 mark</b>	<b>2 marks</b>	<b>3 marks</b>	<b>4 marks</b>		
		Unable to acquire any like/followers (print screen)	Able to acquire 1 – 30 likes/followers (print screen)	Able to acquire 31 – 60 likes/followers (print screen)	Able to acquire 61 – 90 likes/followers (print screen)	Able to acquire 91 likes/followers.		
<b>FB Teaser Post</b>	<b>4 marks</b>	<b>0 mark</b>	<b>1 mark</b>	<b>2 marks</b>	<b>3 marks</b>	<b>4 marks</b>		
		Unable to post any teaser (print screen)	Able to post 1 teasers (print screen)	Able to post 2 teasers (print screen)	Able to post 3 teasers (print screen)	Able to post 4 teasers and above (print screen)		

Criteria	Marks Allocated	Poor	Moderate	Satisfactory	Good	Excellent	Weighted Marks Obtained (%)
<b>Copywriting – Hard Sell**</b>	<b>20 marks</b>	<b>0 mark</b>	<b>1-5 marks</b>	<b>6-10 marks</b>	<b>11-15 marks</b>	<b>16-20 marks</b>	
		Unable to do any post (print screen)	Able to do 4 – 5 posts using the correct hard sell technique – AIDCA (print screen)	Able to do 6 – 10 posts using the correct hard sell technique – AIDCA (print screen)	Able to do 11 – 15 posts using the correct hard sell technique – AIDCA (print screen)	Able to do 16 posts and above using the correct hard sell technique – AIDCA (print screen)	
<b>Copywriting – Soft Sell**</b>	<b>20 marks</b>	<b>0 mark</b>	<b>1-5 marks</b>	<b>6-10 marks</b>	<b>11-15 marks</b>	<b>16-20 marks</b>	
		Unable to do any post (print screen)	Able to do 4-5 posts using the correct soft sell technique – Title – Introduction of story – Storytelling – CTA (print screen)	Able to do 6-10 posts using the correct soft sell technique – Title – Introduction of story – Storytelling – CTA (print screen)	Able to do 11-15 posts using the correct soft sell technique – Title – Introduction of story – Storytelling – CTA (print screen)	Able to do 16 posts and above using the correct soft sell technique – Title – Introduction of story – Storytelling – CTA (print screen)	
		<b>0 mark</b>	<b>1-2 mark</b>	<b>3-4 marks</b>	<b>5-6 marks</b>	<b>7 marks</b>	
<b>Sales Reporting</b>	<b>7 marks</b>	Unable to provide any sales report and evidence (print screen – go-e-commerce Portal <b>portal</b> )	Able to provide sales report and evidence with minimal sales of RM20 as well as complete customer information (customer's name, address, payment method and delivery method – tracking no) (print screen – go-e-commerce Portal)	Able to provide sales report and evidence with total sales of RM40 as well as complete customer information (customer's name, address, payment method and delivery method – tracking no) (print screen (print screen – go-e-commerce Portal))	Able to provide sales report and evidence with total sales of RM60 as well as complete customer information (customer's name, address, payment method and delivery method – tracking no) ((print screen – go-e-commerce Portal))	Able to provide sales report and evidence with total sales of RM61 and above as well as complete customer information (customer's name, address, payment method and delivery method – tracking no) (print screen – go-e-commerce Portal)	
<b>Conclusion</b>	<b>5 marks</b>	<b>1 mark</b>	<b>2 marks</b>	<b>3 marks</b>	<b>4 marks</b>	<b>5 marks</b>	
		Unclear conclusion on social media portfolio	Moderate conclusion on social media portfolio	Satisfactory conclusion on social media portfolio	Good conclusion on social media portfolio	Excellent conclusion on social media portfolio	
<b>Timely Submission</b>	<b>10 marks</b>	<b>0</b>				<b>10</b>	
		Not submitted by due date				Submitted by due date	
<b>TOTAL</b>	<b>100</b>						<b>/100</b>

**\*\*For hard sell and soft sell copywriting: No marks will be given for any post that does not follow the right structure of copywriting.**

***\*\* Student may use English/Malay for copywriting based on their targeted audience.***