

# UNIVERSITI TEKNOLOGI MARA SAMARAHAN CAMPUS FACULTY OF SCIENCE ADMINISTRATIVE AND POLICY STUDIES DIPLOMA IN PUBLIC ADMINISTRATION PROJECT PAPER / THESIS (PAD 340) SEMESTER JULY – NOVEMBER 2005

## A Study on the perception towards camera-equipped phone and the

# impact of technology among Universiti Teknologi MARA, Diploma in

# Public Administration students.

Prepared By:

AMEILIA ANAK MICHAEL LILIAN ANAK AMBIN UMIRAWATI BT. ABDUL AZIZ 2002354219 2002354377 2002354649

Prepared For:

MR. KULDIP SINGH

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### **Chapter Outline**

Research on our thesis started on the third week of December in our fifth semester as Diploma in Public Administration (DPA) students. After the creation of forming of our groups, the first meeting was hold to discuss on the matters on the scope of topic that are needed to be completed with the groups members, so that the real topic can be selected from the overall topics given. To achieve our goal, here is the chapter outline that will be presented in our thesis research.

Chapter one is the introduction that will make known to the readers of this research. Not only that, it also familiarize the reader with the background of study, problem statement, objectives of the study, the hypothesis, the thesis assumption, significance of study, proposed findings, the limitation of study and the scope of the study.

Chapter two is the literature review on the information that is related to the topic of this study. Here, we will also familiarize the readers with the problems that will arise regarding the perception of DPA students from Semester 4 until Semester 6 towards camera-equipped phone and the impact of technology among them.

Chapter three is the research methodology where we will explain the matters of the data gathered for the research. Here we also include the types of data and where we got the data and information related to our research.

Chapter four is the data analysis where we analyze the data and information gathered from various methods. Among the methods used are the questionnaires,

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#### **Introduction of the Study**

Phone is one of important devices to communicate between two or more person in one time in different distance. We can see the development from pervious day until now. Phone had developed become one of the important thing in life.

Nowadays, each person in the public holds one of mobile phone in his or her hand. Not only happen in the public but also happened among schoolchildren. They had already exposed to this technology since they are young. Mobile phone becomes a need in these ages.

We also want to see the perspective from different age namely teenage and adult who the most common user of this mobile phone in this era. What is their acceptance on this technology? Either it is good for them or not? All of this will be answer after we finish wit the study later on.

A lot of thing that relate to mobile phone had been an issue this day. For example, the issue of privacy and the technology. How Saudi Arabia had banned this mobile phone to being used inside their country because the issue of privacy, which they received, complain from the public that irresponsible user had misuse of the mobile phone. They use their phone to take picture without permission and later on publish the photo. Breach of privacy is considered as a wrongful act not even in Saudi Arabia but any place in this world.

Therefore, the reason why we want to make this research is that we want to see the impact of this small technology to the society. It either gives more advantages than disadvantages or vice versa not only to the society but also to the world.

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### Literature Review

#### i) History and the development of phone

Phone has already presented in the twenty century. The usage of the phone nowadays is an ordinary thing but nobody bother to distinguish about the history and development of the phone. Here we has a little bit about phone development and we want share it with you.

Telephone is an electrical system for talking to somebody in another place using a special piece of instrument (Oxford Dictionary New Edition) or can be measure as system of transmitting speech using wire or radio (Oxford Dictionary Third Edition). Generally, telephone is a tool which copy the sound especially voice in the great distance using electricity. This electricity transfers your voice from one to another place.

However, the real meaning of telephone comes from the *Greek word* that carries the meaning of *voice from afar*. String phone, megaphone or tube phone is one of phone but still it is not complete one of the important thing which is they do not transfers voice using the electricity in the first place like what Victorians mention '*talking by lighting*'. Thus, it is important to know better in the learning of electricity in the first place.

In the past, men really want to communicate from afar distance. They tried a lot of gadget to make sure that their message received safely by the other person or vise versa. They used pigeon as the middle device to send their message or to get messages. This pigeon was trained particularly for this task only. Thus, these pigeon know what to do when they are release from their cage.

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