



اَوْنُوْرَسِيْتِي تِي كُوْلُوْمِي مَارَا
UNIVERSITI
TEKNOLOGI
MARA

FACULTY OF BUSINESS AND MANAGEMENT

PRINCIPLES OF ENTREPRENEURSHIP (ENT530)

SOCIAL MEDIA REPORT



PREPARED BY:

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PREPARE FOR:

NORFAZLINA BINTI GHAZALI

SUBMISSION DATE:

14 JULY 2023

ACKNOWLEDGMENT

First and foremost, I am grateful to Allah SWT for blessing us with the opportunity to accomplish this task on time. Next, we'd like to thank our instructor, Madam Norfazlina Binti Ghazali, for providing us with the opportunity to finish this assignment. We have received a lot of experience while working on this task, which will help us launch a business in the future. We were able to implement all we had learnt for our future business by completing this assignment. As a result, we are extremely grateful to our beloved lecturer for providing us with an explanation of e-commerce processes and the beginnings of a business.

Next, we'd want to express our gratitude to our friends and family for their encouragement and help in completing the project. Thank you to everyone who contributed because we could not have done it without you. I'm thankful for the opportunity to learn more about this course.

EXECUTIVE SUMMARY

Choco Luv Shop offers a type of snack that if every customer eats, you will stay healthy. Our food products do give customers a chance to enjoy and create memories with their loved one on every day and anywhere. Nestum choco is a food product which contains a healthy benefit for those who buy and eat it. Nestum choco also will give every customer a taste of delicious and sweet flavour for those who eat them.

We target customers from families, teenagers and working people. All ranges of people can buy our food product as it is easy to carry everywhere and it is suitable to share with family and friends while they can have a bonding time with them. We operate our business through social media as it's very easy for us to attract customers to buy our food product. Our product is affordable where all types of customers' income can afford to purchase.

We give our commitment to promote more about our business through social media and the internet. So, we created a social media site such as Facebook, because nowadays most people like to use social media and it is easy to make the customers notice about our business and buy our product.

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1.0 REGISTRATION DETAILS

1.1 GO-E COMMERCE REGISTRATION

PERSONAL PROFILE | BUSINESS PROFILE



NUR FAKIERA BINTI MOHAMED SHUKREE

Personal Information Edit

Name	: NUR FAKIERA BINTI MOHAMED SHUKREE	Phone/Mobile	:	
New Identity Card No.	:	Home Address	:	
Email Address	:	District	:	
City	:	Postcode	:	
State	:	Personal Instagram	:	
Personal Facebook	:	Race	:	Malay
Gender	: Female	Special Need Required	:	No
Marital Status	: Single		:	

Institution Information Add New

UTM Puncak Alam - ENT530-I

Type of Institution	: IHL	Institution List	:	Universiti Teknologi MARA
State of Institution	: Selangor	Name of Institution	:	UTM Puncak Alam
Address of Institution	: Universiti Teknologi MARA Cawangan Selangor Kampus Puncak Alam, 42300 Bandar Puncak Alam, Selangor, .	City	:	Puncak Alam
District of Institution	: Kuala Selangor	Postcode	:	42300
Level of Study	: Bachelor Degree	Study Status	:	Full time
Course Name	: ENT530-I	Class Name	:	ENT530I
Subject Name	: ENT530I	Year Enrolling the subject	:	2023
Month Enrolling the Subject	: 3	Lecturer Name	:	Norfazlina Ghazzali
Internship Enrollment	: No	Year Of Internship Enrollment	:	
Month of Internship Enrollment	:	Period of Internship Training	:	
Expected Year To Complete Study	: 2025	Expected Month To Complete Study	:	2
Related To Study Field	: Yes		:	

Diagram 1.0: Fakiera E-Commerce Registration

Have you updated your sales today? Update your sales regularly to collect more points!

PERSONAL PROFILE BUSINESS PROFILE



**NURSYAZWANI
BINTI MD YUSOF**

Personal Information

Name	:	NURSYAZWANI BINTI MD YUSOF	Phone/Mobile	:	Edit
Home Address	:		District	:	
New Identity Card No.	:		Postcode	:	
Email Address	:		Personal Instagram	:	
City	:		Race	:	
State	:		Special Need Required	:	
Personal Facebook	:				
Gender	:				
Marital Status	:				

Institution Information

[Add New](#)

UiTM Puncak Alam - ENT530-I

Type of Institution	:	IHL	Institution List	:	Universiti Teknologi MARA
State of Institution	:	Selangor	Name of Institution	:	UiTM Puncak Alam
Address of Institution	:	Universiti Teknologi MARA Cawangan Selangor Kampus Puncak Alam, 42300 Bandar Puncak Alam, Selangor, .	City	:	Puncak Alam
District of Institution	:	Kuala Selangor	Postcode	:	42300
Level of Study	:	Bachelor Degree	Study Status	:	Full time
Course Name	:	ENT530-I	Class Name	:	ENT530I
Subject Name	:	ENT530I	Year Enrolling the subject	:	2023
Month Enrolling the Subject	:	3	Lecturer Name	:	Norfazlina Ghazali
Internship Enrollment	:	Yes	Year Of Internship Enrollment	:	2023
Month of Internship Enrollment	:	March	Period of Internship Training	:	6 Months

[Edit](#) [Delete](#)

Expected Year To Complete Study	:	2025	Expected Month To Complete Study	:	9
Related To Study Field	:	Yes			

Diagram 2.0: Syazwani E-Commerce Registration

1.2 MyENT CERTIFICATE



The certificate is a rectangular document with a purple border and a background featuring a stylized map of Malaysia in shades of purple and blue. At the top left, there is the logo of Universiti Teknologi MARA (UiTM) and the text 'UNIVERSITI TEKNOLOGI MARA'. To the right of the logo is the text 'Akademi Pembangunan PKS dan Keusahawanan Malaysia (MASMED)'. The main title 'MASMED YOUNG ENTREPRENEUR (MyENT)' is centered in bold black and purple text. Below the title is the subtitle 'SLIP PENDAFTARAN PERNIAGAAN PELAJAR UiTM'. The registration details are listed in a table-like format. Below this is the section 'MAKLUMAT PERNIAGAAN' with more details. At the bottom, there are two paragraphs of disclaimer text, followed by the signature line 'SALINAN PENDAFTARAN INI DIPERAKUI OLEH PENOLONG NAIB CANSOLOR KEUSAHAWANAN UiTM' and the full name of the organization 'Malaysian Academy of SME & Entrepreneurship Development (MASMED)'.

UNIVERSITI TEKNOLOGI MARA | Akademi Pembangunan PKS dan Keusahawanan Malaysia (MASMED)

MASMED YOUNG ENTREPRENEUR (MyENT)

SLIP PENDAFTARAN PERNIAGAAN PELAJAR UiTM

No. Pelajar	: 202865336
Nama	: NUR FAKIERA BINTI MOHAMED SHUKREE
Program Pengajian	: SARJANA MUDA PENTADBIRAN PERNIAGAAN (KEPUJIAN) PENGANGKUTAN
Fakulti	: Faculty of Business & Management
Kampus	: Selangor

MAKLUMAT PERNIAGAAN

Mod Perniagaan	: Hybrid
Bidang Perniagaan yg diceburi	: Makanan
Tempoh Berniaga	: 2 bulan
No. Pendaftaran Perniagaan	:
URL Perniagaan	: https://maps.app.goo.gl/FUH2dThToNqUrQJ9
Alamat Premis Perniagaan	:
Tarikh Mendaftar	: 13 Jun 2023
Tarikh Kemaskini	:
Tarikh Cetak	: 13 Jun 2023

Sijil Pendaftaran Perniagaan MyENT ini merupakan rekod rasmi perniagaan yang dijalankan oleh pelajar semasa tempoh pengajian di UiTM. Sijil ini secara tidak langsung akan terbatal apabila penama menamatkan pengajian atau tidak lagi aktif dalam sistem universiti.

Akademi Pembangunan PKS dan Keusahawanan Malaysia (MASMED) juga berhak membatalkan sijil ini tanpa sebarang notis. Penggunaan sijil ini hanya diterima untuk kegunaan urusan dalaman UiTM sahaja. Urusan dan aktiviti perniagaan yang dijalankan oleh penama adalah risiko dan tanggungjawab sendiri tanpa melibatkan kepentingan dan nama Universiti.

SALINAN PENDAFTARAN INI DIPERAKUI OLEH
PENOLONG NAIB CANSOLOR KEUSAHAWANAN UiTM

Malaysian Academy of SME & Entrepreneurship Development (MASMED)

Diagram 3.0: MyENT Certificate



Akademi
Pembangunan PKS dan
Keusahawanan Malaysia
(MASMED)

MASMED YOUNG ENTREPRENEUR (MyENT)

SLIP PENDAFTARAN PERNIAGAAN PELAJAR UITM

No. Pelajar : 2022856062
Nama : NURSYAZWANI BINTI MD YUSOF
Program Pengajian : SARJANA MUDA PENTADBIRAN PERNIAGAAN (KEPUJIAN)
PENGANGKUTAN
Fakulti : Faculty of Business & Management
Kampus : Selangor

MAKLUMAT PERNIAGAAN

Mod Perniagaan : Hybrid
Bidang Perniagaan yg
diceburi : Makanan
Tempoh Berniaga : 2 bulan
No. Pendaftaran Perniagaan :
URL Perniagaan :
Alamat Premis Perniagaan :
Tarikh Mendaftar : 13 Jun 2023
Tarikh Kemaskini :
Tarikh Cetak : 13 Jun 2023

Sijil Pendaftaran Perniagaan MyENT ini merupakan rekod rasmi perniagaan yang dijalankan oleh pelajar semasa tempoh pengajian di UITM. Sijil ini secara tidak langsung akan terbatalkan apabila penama menamatkan pengajian atau tidak lagi aktif dalam sistem universiti.

Akademi Pembangunan PKS dan Keusahawanan Malaysia (MASMED) juga berhak membatalkan sijil ini tanpa sebarang notis. Penggunaan sijil ini hanya diterima untuk kegunaan urusan dalaman UITM sahaja. Urusan dan aktiviti perniagaan yang dijalankan oleh penama adalah risiko dan tanggungjawab sendiri tanpa melibatkan kepentingan dan nama Universiti.

SALINAN PENDAFTARAN INI DIPERAKUI OLEH
PENOLONG NAIB CANSOLOR KEUSAHAWANAN UITM

Malaysian Academy of SME & Entrepreneurship Development (MASMED)

Diagram 4.0: MyENT Certificate

1.3 SSM REGISTRATION


SURUHANJAYA SYARIKAT MALAYSIA
COMPANIES COMMISSION OF MALAYSIA

BORANG D (KAEDAH 13)



**PERAKUAN PENDAFTARAN
AKTA PENDAFTARAN PERNIAGAAN 1956**

Dengan ini diperakui bahawa perniagaan yang dijalankan dengan nama

CHOCO LUV SHOP
NO. PENDAFTARAN: 202303170557 (003508613-H)

telah didaftarkan dari hari ini sehingga **4 JULAI 2024** di bawah Akta Pendaftaran
Perniagaan 1956, beralamat di **UITM CAWANGAN SELANGOR, PUNCAK
ALAM , 42300 BANDAR PUNCAK ALAM, SELANGOR**

Bil. Cawangan: TIADA

Bertarikh di **SISTEM EZBIZ** pada **5 JULAI 2023**.


DATUK NOR AZIMAH ABDUL AZIZ
Pendaftar Perniagaan
Semenanjung Malaysia

UserID: EZBIZ Date: Wed Jul 05 17:57:36 MYT 2023

Diagram 5.0: SSM Registration

2.0 INTRODUCTION OF THE BUSINESS

2.1 NAME AND ADDRESS OF BUSINESS

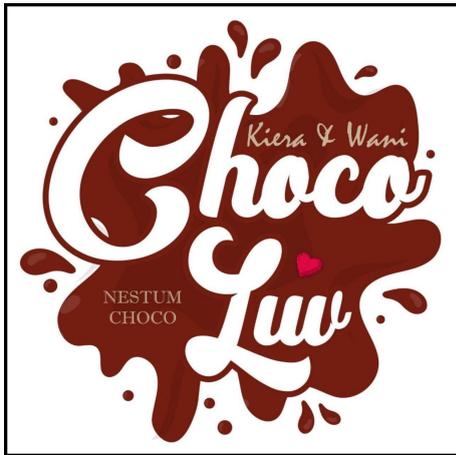


Diagram 6.0: Business Logo



Diagram 7.0: Location of Business

In spite of only selling one product, Choco Luv will satisfy everyone, especially chocolate lovers. We chose the name Choco Luv because of the fact that everyone loves chocolate that tastes sweet when we put it in our mouth. The product that we sell is Nestum choco. Our products have a rich and exclusive flavour since they are prepared using high-quality ingredients. The company's logo features the name of our business with the background of melted chocolate. The brand name and logo are significant to the company since they identify what type of business it is.

Additionally, Choco Luv is located in an essential area because it is in the middle of town and close to residential neighbourhoods, schools, and government facilities. Also, there are a variety of ages, religions, and races represented among the residents of the neighbourhood. Choco Luv also offers takeout, pick up from the store and delivery (COD) straight to customer's address.

2.2 ORGANIZATIONAL CHART

Choco Luv is a sole proprietorship business form. The main objective is on social media marketing. This is a partnership business that consists of two partners which are the owner and the assistant.

Choco Luv business that is owned and managed and run by two friends that are Nur Fakiera and Nursyazwani. These two decided to build a business together after they spend time together at the cafe while eating sweet food. Since both the owner and assistant know some basic skills about baking, the business will be easy to handle. Fakiera and Syazwani have graduated from UiTM Puncak Alam and would like to fill their time with something valuable. Besides, they can show a great and nice attitude to the customer to make a lot of customers remember and love not only the products but also them. With the support of the customer, the business will be successful.



NUR FAKIERA BINTI MOHAMED SHUKREE
(OWNER)



NURSYAZWANI BINTI MD YUSSOF
(ASSISTANT/MANAGER)

2.3 MISSION AND VISION

Mission

For our customer to enjoy our food product that is like by everyone taste while at anywhere and anytime

Vision

To satisfy and meet our customer's desire for eating a tasty and sweet snack while having better health, also operate our business to success in sales of our food product in the future. Nestum choco also offers a tasty bite that will surely make their customer who eats it will want to repeat it and get more.

2.4 DESCRIPTION OF THE PRODUCTS

Nestum choco is a type of snack that if every customer eats, you will stay healthy. The food ingredient that we Choco Luv Shop use to make the food product comes with many benefits that can maintain the health for those who eat it. It contains a nestum and choco chip compound where these two ingredients have many benefits for those who eat it. Such as for nestum which is packed with essential vitamins and minerals for our general well-being. As example Contains wholegrains, Low fat, High in Vitamin C, Iron, and calcium also Vitamin B1 and D. While for chocolate compound it will increase heart health and the antioxidants in dark chocolate have been shown to lower blood pressure, reduce the risk of clotting and increase blood circulation to the heart, thus lowering the risks of stroke, coronary heart disease and death from heart disease. So that the customer can enjoy eating while not having to think about the consequences of getting sick or have health issues. Our customers can just relax and have a bite of our nestum choco without any worries.

Our business is operating through or using social media platforms as these days many people are busy with their work and do not have time to do things they want to do as their schedule is busy with work or with family or children. We use WhatsApp and Facebook as our platform as it is easy to use and most people these days have it. Installed in their phone. Many people will go through social media most of the days and will go through anything that is on the apps. It is also easy for our customers to make orders from Facebook and contact us through WhatsApp or call to buy our food product as it will save time for them to come physically to buy as these days many people tend to make purchases and buy from online as for them it is much easier and saves a lot of time.

2.5 PRICE LIST

THINGS	RM
 <p data-bbox="395 696 592 730">SILVER TAPE</p>	<p data-bbox="1027 479 1142 512">RM 3.00</p>
 <p data-bbox="389 1173 595 1207">NESTUM 1KG</p>	<p data-bbox="1019 949 1150 983">RM 10.20</p>
 <p data-bbox="288 1682 697 1749">BERYL'S CHOCOLATE CHIP COMPOUND 1 KG</p>	<p data-bbox="1019 1429 1150 1462">RM 18.20</p>



SMALL JAR CONTAINER

RM1.10



BAKING CASE PAPER

RM9.60



PLASTIC BAG

RM 1.20



STICKER

RM10.00



DOLLY PAPER

RM 2.70



BOX

RM 2.00



BUBBLE WRAP

RM 3.00 per metre



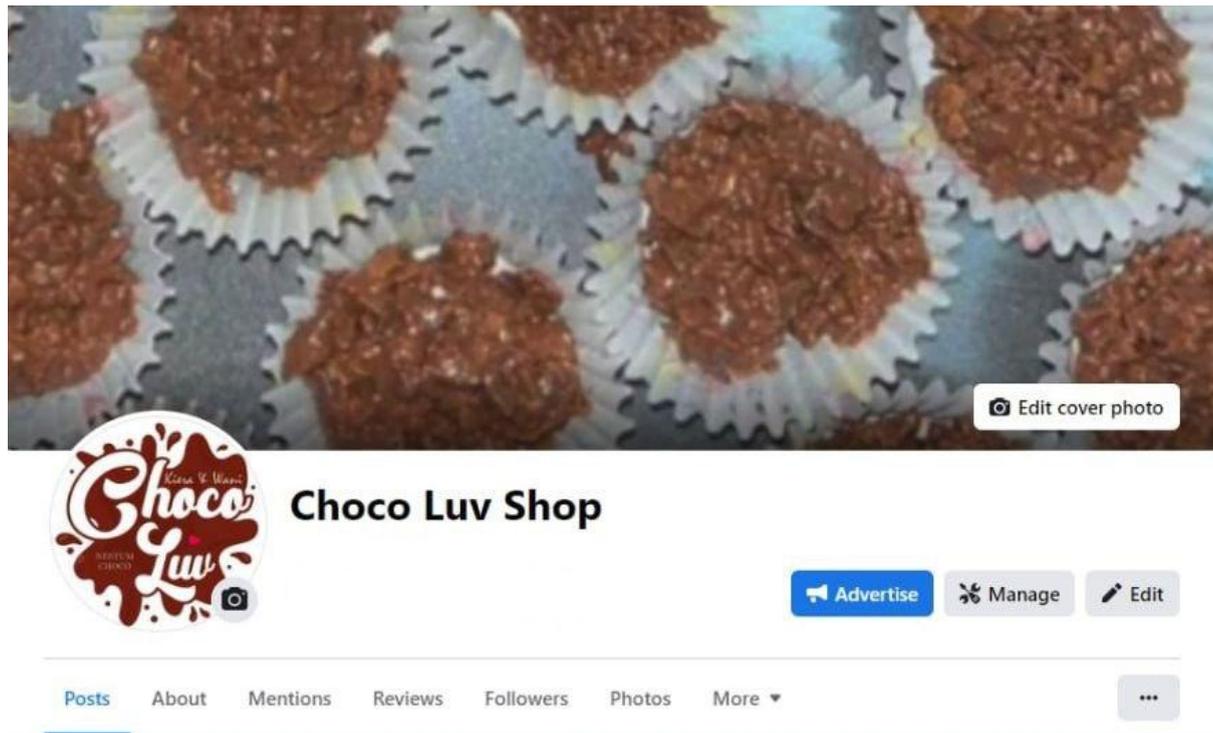
TAPE

RM 3.50

3.0 FACEBOOK PAGE

3.1 CREATING FACEBOOK PAGE

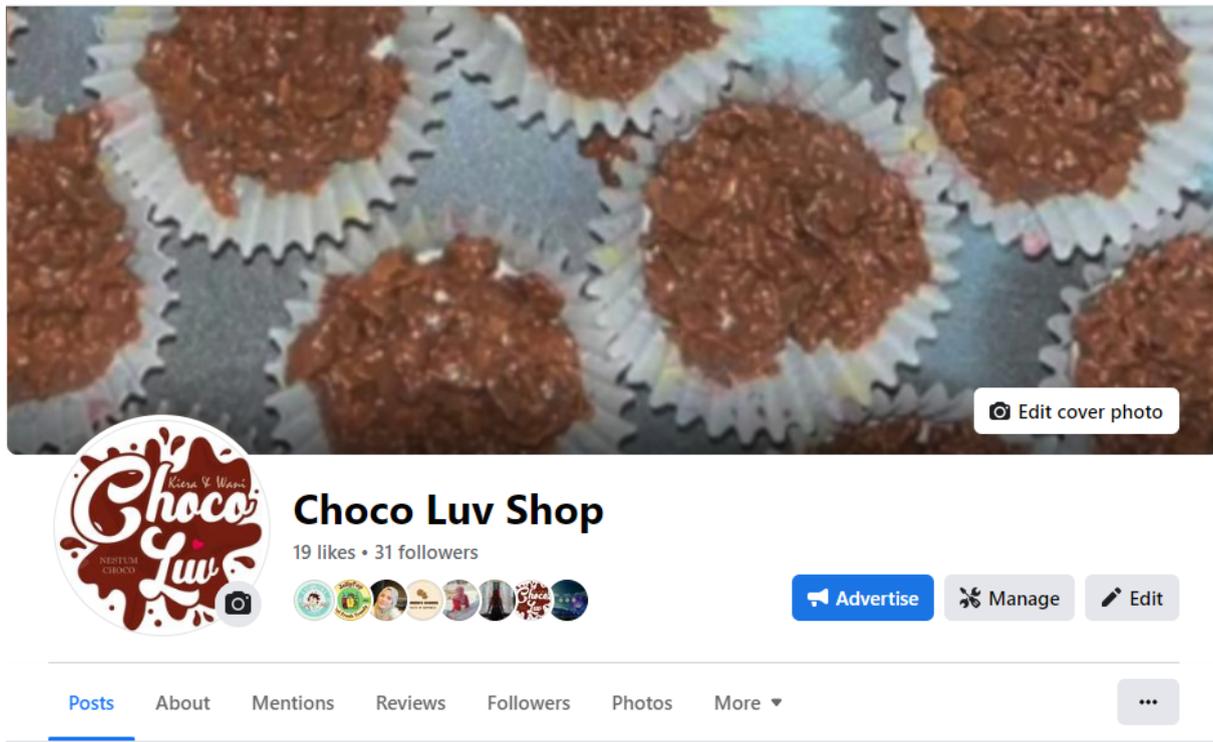
Choco Luv was launched on May 10, 2023, and this business began business on May 10, 2023. We chose to use a Facebook Page to talk about how the firm will run because today's customers are more willing to use social media platforms. Customers are able to quickly find our Facebook Page by typing 'choco luv shop' into the search box column.



People can find this page by Bakeology.my in Facebook or through the URL:

<https://www.facebook.com/profile.php?id=100092528562355&mibextid=ZbWKwL>

3.2 CUSTOMER URL FACEBOOK PAGE



The total page likes are 19 people and 31 people have followed our page.

3.3 FACEBOOK TEASER POST



Teaser 1



Teaser 2

The image shows a Facebook video player interface. The video content features a hand holding a clear plastic container filled with small, round chocolate truffles. The background is a solid orange color with the text "NESTUM CHOCO" written in a large, brown, hand-drawn font. At the bottom of the video frame, there is a Facebook logo and the text "Choco luv shop". The video player includes a progress bar at the bottom left showing "0:03 / 0:05" and various control icons at the bottom right.

Choco Luv Shop is feeling excited.
June 13 · 🌐

Hey you all !!! 🥳

For those who love chocolate with nestum. Visit our facebook there are information about our nestum choco that you will love to know about ~ 😊

See less

2 23 👁

View more video insights

Like Comment Share

Up next

A blend of chocolate with the...
Choco Luv Shop
9 weeks ago · 28 views

Comments See All

Write a comment...

Teaser 3

3.4 COPYWRITING HARDESELL

Choco Luv Shop
13 Jun · 🌐

Hii Nestum + choco lover 🍫

If you are craving for a little snack to munch on. 😊
Let's try our nestum choco. 🍫
It is really tasty. And you will never regret it. 😊
Affordable and worth to buy 🍫

Only RM 5 / Jar

Grab yours now !!!



Hardsell 1

Choco Luv Shop
19 Jun · 🌐

Hey everyone !! 🍫

Thanks for visit our facebook page ~ 🍫
Hope you guys have a wonderful day today!!! 🍫🍫
Please like, share and follow ~ ~ 🍫🍫

Thank you and have a nice day 🍫🍫



Hardsell 2

Choco Luv Shop
29 Jun · 🌐

Hello guys !!! 🍫🍫

Long time no see ~ 🍫🍫

Have you try our nestum choco. 🍫 It is affordable and you will not regret it 🍫

We still receive order from you guys
You can also enjoy our nestum choco with friends and family 🍫🍫

Only RM 5 !!

It worth the price and was delicious. So why still wait.
Order it now !! 🍫

Contact us at :



Hardsell 3

Choco Luv Shop is 🍫 feeling wonderful. 🌐
1 d · 🌐

Hello ~ 🍫🍫

Salute to the weekend 🍫. Start it off with the taste of our nestum choco. It is the best when shared with friends and much better if you share it with family members. 🍫🍫

Happiness of bonding with your family will increase more with your love ones 🍫. So try and buy our nestum choco you will not regret it. 🍫🍫

Only RM 5 !!!!

Contact us :



Hardsell 4

Choco Luv Shop
1 d · 🌐

Everyone, hello ~ 😊😊

Ending the stressful work week 😊😊, try and eat our nestum choco 😊. It is a quiet snack for you to munch off even better if you share it with your love one. 😊

Thus, you will not regret if you buy it, you can relax and enjoy the taste of the sweet chocolate flavour while stay healthy as it comes with nestum. 😊😊

So try and Grab one. !!! 😊😊

RM 5 ONLY !!!!

Contact us :



Hardsell 5

Choco Luv Shop
1 d · 🌐

Good morning !! 😊😊

"Nothing brings people together like a good food." 😊
😊 When you eat our nestum choco with your family and friends, it always tastes better. So why still waiting. Grab one yourself know. 😊😊😊😊

RM 5 ONLY !!!! 😊

Contact us :



Hardsell 6

Choco Luv Shop is 😊 feeling thankful. 🌐

Come and taste our Nestum Choco !!! 😊😊

We're sure to give you what you deserve. 😊😊
It is a good choice of comfort food for you to have. We are the best at what we make, and we will not disappoint you! Buy now our nestum choco. You will enjoy eating it. 😊😊

Only RM 5 !!!!

Contact us :



Hardsell 7

Choco Luv Shop
1 d · 🌐

Hey you all !!! 😊😊

Are you craving for a Midnight snack? 😊 You can try and eat our nestum choco. It has a lot of benefit for your body. It was only have 2 ingeridient wich is chocolate and nestum. So you will stay healthy even when you eat it at midnight. 😊😊

So why waiting. Grab one for yourself !!! 😊😊

Only RM 5 !!!!

Contact us :



Hardsell 8

Choco Luv Shop
Jul 3 · 🌐

Hello everybody!!!

Who does not like chocolate? That right.
Nobody! Everyone love chocolate 🍫👍

Chocolate + Nestum = Yummy 😊

Come get your nestum choco from [Choco Luv Shop](#) now!

Contact us at :



Hardsell 9

Choco Luv Shop
Jul 5 · 🌐

YOU! YES YOU!! Are you hungry? But you don't want to eat something heavy like rice? No worries because we [Choco Luv Shop](#) got your back 🍫👍

Nestum choco that was made by us is suitable for anyone who wants to eat light food.

No more waiting !

Grab yours now !!

Contact us at :



Hardsell 11

Choco Luv Shop
Jul 3 · 🌐

!! WARNING !!

Pictures on the below will make you hungry 🍫

Nestum choco was made by ourselves with full of love for you only 😊😊

Once you taste it, you will be addicted to it and nobody would blame you because it's delicious. Yummy!! 🍫👍

- Only RM5 -

Contact us at :



Hardsell 10

Choco Luv Shop
Jul 7 · 🌐

It looks tasty right? 🍫👍

Only RM5!

Grab yours by contact us now!!!

Contact us at :



Hardsell 12



Choco Luv Shop

Jul 7 · 🌐

[Choco Luv Shop](#) open order for delivery!
Only takes 1-3 days from us to your house 🥰

Order how many you want and we will deliver to you 😊

Contact us at :



Hardsell 13



Choco Luv Shop

4d · 🌐

Woah look so tasty 😊🌟 Once you taste our nestum choco, i can guarantee you won't regret buying from us 😊😊

It's not only delicious but affordable as well!
Contact us now 🥰

Contact us at :



Hardsell 14



Choco Luv Shop

6h · 🌐

! PROMOTION !

Come buy nestum choco from [Choco Luv Shop](#)

Buy more than 5 of our nestum choco and you will get free postage.

Promotion only available until the end of July 🗓️ Come grab yours now before you regret!!!

!!! RM5 only right !!!

Contact us :



Hardsell 15



Choco Luv Shop

6h · 🌐

Life is hard but with chocolate, you will keep being happy because the taste of chocolate is so sweet 😊🍫❤️

Want to make your life become sweet? Buy nestum choco from [Choco Luv Shop](#) now. We will make sure you do not regret buying from us.

Only RM5 !!!

Contact us :



Hardsell 16

3.5 COPYWRITING SOFTSELL

Choco Luv Shop 29 Jun · 🌐

Hii everyone !!! 🥰🥰

There are many things you can enjoy doing when you are eating our nestum choco. 😊 Order and have a taste yourself. 😊 You can share the choco nestum with your love ones. 🥰 It will be a great way to bonding with them at anytime and anywhere. 😊

Order our nestum choco only at RM 5 !!!

Contact info :



Softsell 1

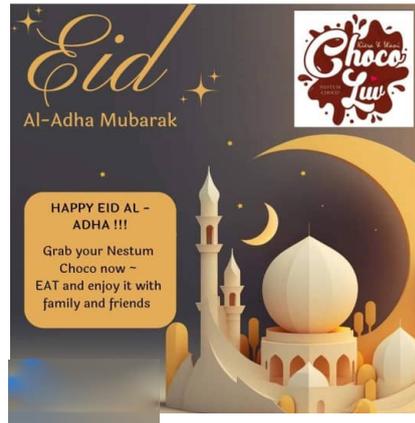
Choco Luv Shop is 🥰 feeling fantastic. 29 Jun · 🌐

Hello evryone !!! 🥰🥰

Happy Eid Al - Adha ~🥰

Hope today the spirit of Eid fill your heart with happiness and your home with warmth. 🥰 Wishing you a blessed and joyous Eid-Al-Adha! 🥰 May the divine blessings of Allah bring you hope, faith, and success on this day and always. 🥰🥰

From CHOCO LUV SHOP 🥰



Softsell 2

Choco Luv Shop 28 Jun · 🌐

Hello !!! 🥰🥰

Some people have already buy and taste our nestum choco ~😊

It is affordable and you will not regret it 🥰

You can also enjoy with friends and family🥰

Only RM 5 !!

They have already eat and they said it worth the price and was delisouse. So why still wait. Order it now !! 🥰

Contact us at :



Softsell 3

Choco Luv Shop 28 Jun · 🌐

Customer Feedback !!!

Feedback from some of our customer ~ Here we receive a positive feedback that we get from our order. They told us that they will repeat order in the future and it was tasty.

So what you all waiting for !!! Order and taste it yourself. Only RM 5 !!!!

You can contact us at :



Softsell 4

Choco Luv Shop is 😊 feeling lovely. 28 Jun · 🌐

Hello you all !!! 😊

Here are some of our customer feedback ~ 😊
They are satisfy with the taste and it was delicious. So it is not a waste if you all get it and try it yourself. You will not regret it. 😊😊

Contact info :



Softsell 5

Choco Luv Shop is 😊 feeling excited. 13 Jun · 🌐

Hey you all !!! 🥳

For those who love chocolate with nestum. Visit our facebook there are information about our nestum choco that you will love to know about ~ 😊



Softsell 6

Choco Luv Shop 18 Jun · 🌐

Heyy everyone !!!! 🥳🥳

I want to share some information about our nestum choco. 😊
Do you know that eating nestum have many benefit for your body 🤔

Now let's have a look 😊



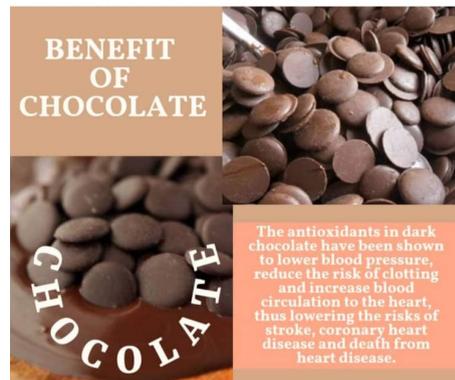
Softsell 7

Choco Luv Shop 18 Jun · 🌐

Hello everyone !!! 🥳🥳

This information is for those who love ~ to eat chocolate. 😊
Do you know that chocolate is not only taste sweet and delicious it also have many benefit that good for your health when you eat it. 😊

Come let have a look everyone ~ 😊😊



Softsell 8

Choco Luv Shop
Jul 3 · 🌐

Look!! The customer look so happy getting her own nestum choco from [Choco Luv Shop](#)

Thanks for buying ya ❤️



Softsell 9

Choco Luv Shop
Jul 5 · 🌐

Happy customer, happy us 😊

Thanks for buying 💖🌟

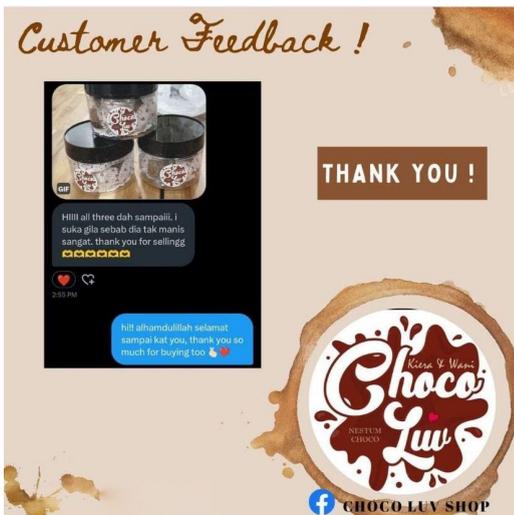


Softsell 10

Choco Luv Shop
Jul 5 · 🌐

This customer grabs 3 of nestum choco on her first purchase 🐱🌟 and look at what she said, our nestum choco not too sweet and she loves it so much 😊👄

Thanks for buying 🥰

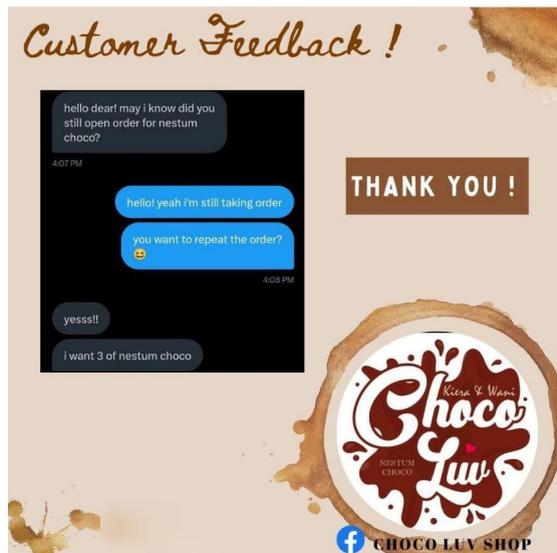


Softsell 11

Choco Luv Shop
Jul 7 · 🌐

Woah this customer repeats her order with us 🐱❤️

Thank you so much for supporting us 🥰



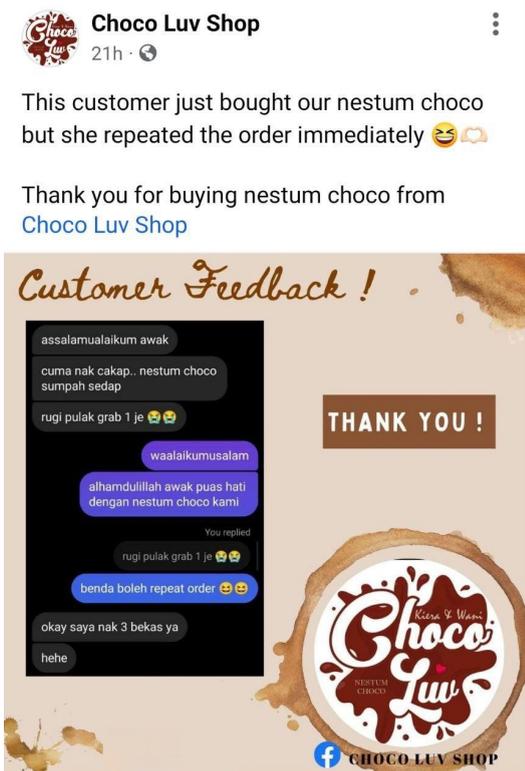
Softsell 12



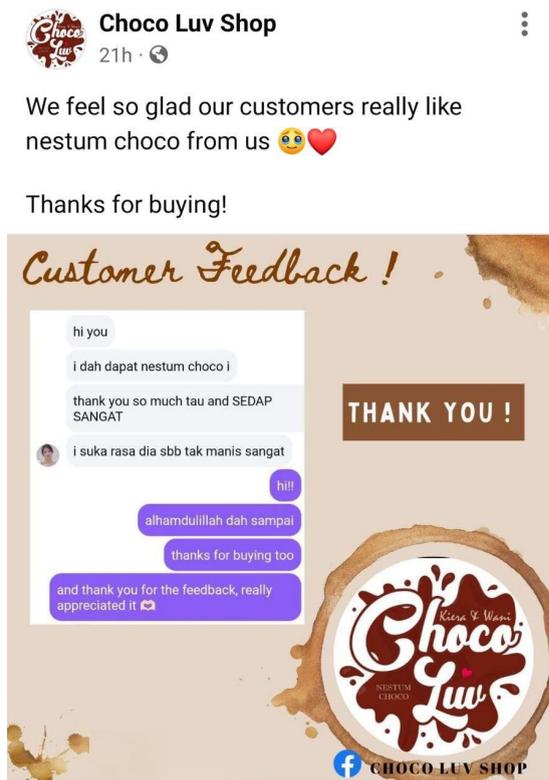
Softsell 13



Softsell 14



Softsell 15

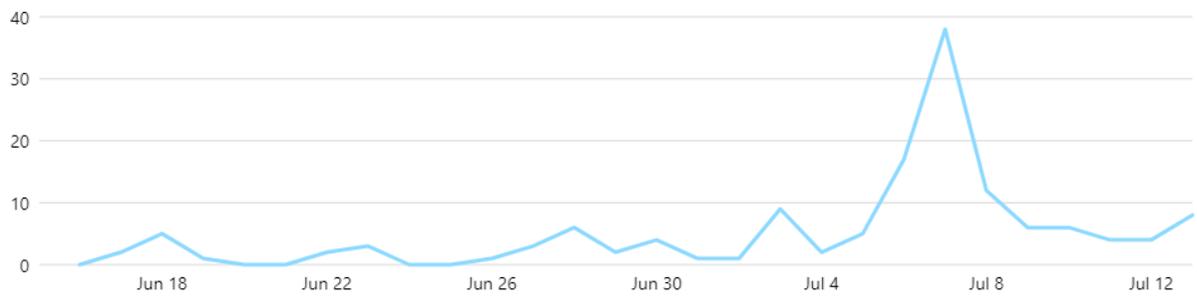


Softsell 16

3.6 RELEVANT GRAPHIC TO EACH POST OR COPYWRITING

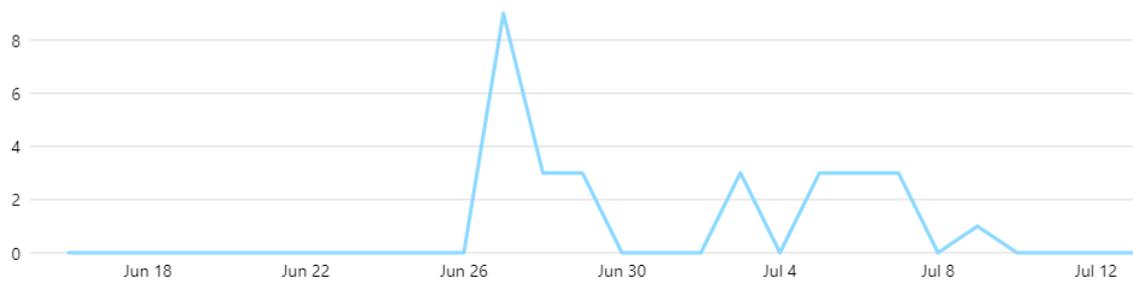
Facebook reach ⓘ

90 ↑ 328.6%



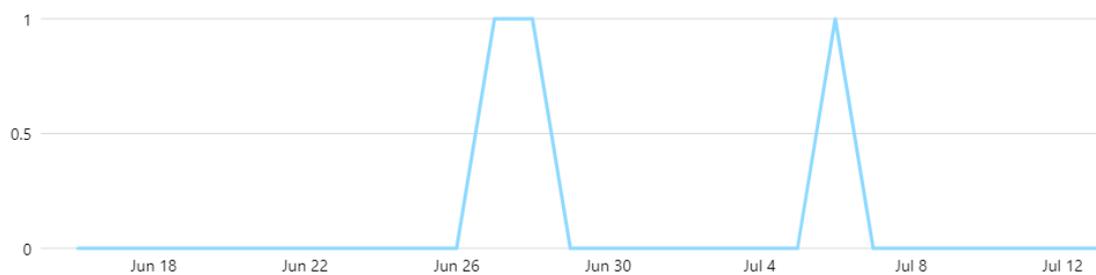
Facebook visits ⓘ

28 ↓ 28.2%



Facebook Page new likes ⓘ

3 ↑ 200%



3.7 SALES REPORT

CHOCO LUV SHOP
PROFIT AND LOST AT THE 30 JULY 2023

	RM	RM
Sale		250
Less		
Purchase	(227.60)	
Gross Profit		22.40
+) Income		
Cod Charge	120	
Postage	80	
Net Profit		142.40

4.0 CONCLUSION

We are pleased to have operated this business plan within our schedule time. We went through many challenges as it was operated together as partners, while gaining experience in how to operate business, and getting information for ourselves on how to run a business effectively. By joining this business, it gives us both an advantage for participation in business as we can know what to do and what to expect for those who have business of their own. As we started our business it was exciting as our business ran very smoothly. During our experience in managing our business it gives a lot of us ideas and the true struggle of how it is to be selling and marketing our product so there are people to buy. It was really a memorable memory for both of us. And we will always implement it in our lives. We both also will keep improving our business and our skill in managing this business until the end.