

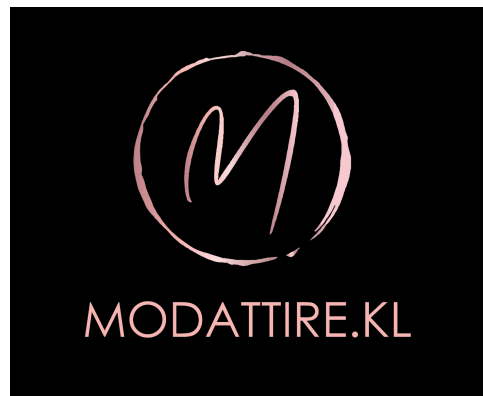


اَوْنُوْرَسِيْتِي تِكْنُوْلُوْجِي مَارَا
UNIVERSITI
TEKNOLOGI
MARA

**ENT530: PRINCIPLES OF
ENTREPRENEURSHIP FACULTY OF
BUSINESS AND MANAGEMENT**

SOCIAL MEDIA PORTFOLIO (40%)

PAIR GROUP



MODATTIRE.KL

PREPARED BY:

NO.	NAME	STUDENT ID
1	NUR AINA ADRIANA BT AZMAN	2021836588
2	MUHAMMAD SHAMIE BIN KHAIRULAH	2021820626

PREPARED FOR:
MADAM NORFAZLINA GHAZALI

ACKNOWLEDGMENT

We could not show how much gratitude towards Allah S.W.T for letting us complete our assignment progress. We are really grateful to God for making our process become smooth in every circumstance. Without God's blessing, this assignment will become a disaster and could not be completed in time.

Next, we would like to thank our madam Norfazlina Binti Ghazali for providing us with guidelines to complete the assignment. Also with expertise and encouragement Madam have been instrumental in shaping our work and pushing us to achieve my best. We hope madam is always in the pink of health.

Nevertheless, we would like to thank our partner for helping each of us with this assignment that could not complete. With help from each other, this assignment manages to achieve the target of what we wanted.

Lastly, everyone who supports our assignment by liking our Facebook page, helps us achieve our target in this assignment. Without everyone's support, the assignment project could fail and not meet the criteria. We really appreciate everyone's help and time. Thank you.

EXECUTIVE SUMMARY

All Universiti Teknologi Mara (UiTM) students who further their study at the bachelor level need to take the Principle of Entrepreneurship (ENT530) to understand the guideline and expose students to business orientation. In this course, students will be conducting a written report on a case study business or company. Therefore, from this assignment, we have created a small business called Modattire.kl.

Modattire.kl is owned by two owners and works by Nur Aina Adriana Bt Azman and Muhammad Shamie Bin Khairulah. Our business also uses social media which is the Facebook (FB) page as a platform for us to attract online customers, gain more awareness and generate more sales. Therefore, we will promote Modattire.kl by doing Facebook posts such as teaser posts, copywriting hard-sell, and soft-sell as our sale postings.

In this social media portfolio assignment, students must have a pair group. Each student has to find a product and utilized Facebook (FB) for an online marketing campaign in small businesses. Thus, students are free to create their own products to be sold online.

Modattire.kl with tagline "Labuh, Sejuk & Selesa", all the design chosen is a loose, long dresses, cooling clothes, and minimalist designs. Inspires women to live with more confidence in life and fight passionately for their dreams. The main objective is to achieve sustainable fashion, and our shop also focuses on customers who want to find loose, cooling, and long dresses with minimalist designs and at the same time follow the trend.

Our business was started on May 16th, 2023. According to the customer review, our product gave satisfying feedback to the customer because our product quality is well taken care of. Such as fabric quality, and safe packaging and they are happy when receiving it. Modattire.kl's product is also liked by many people due to its affordable price. Hence, this product provides a good insight for the continuation of sales to our customers.

TABLE OF CONTENT

1.0 GoeCommerce registration	5
2.0 MyENT Certificate	6
3.0 SSM Registration	7
4.0 Introduction of business	8
4.1 Name & address business	8
4.2 Organization Chart	9
4.3 Mission & Vision	10
4.4 Description product/service	10
5.0 Price List	11
6.0 Facebook	13
6.1 Creating Facebook Page	13
6.2 Customizing URL FB page	14
6.3 FB Post	15
6.3.1 Teaser	15
6.3.2 Copywriting (hard sell)	17
6.3.3 Copywriting (soft sell)	21
7.0 Relevant graphic for each post	26
8.0 Sales Report	27
9.0 Conclusion	30

1.0 Go e-commerce

PERSONAL PROFILE

BUSINESS PROFILE



NUR AINA ADRIANA BT
AZMAN

Personal Information

Name	: NUR AINA ADRIANA BT AZMAN	Phone/Mobile	:		Edit
New Identity Card No.	:	Home Address	:		
Email Address	:				
City	:	District	:		
State	:	Postcode	:		
Personal Facebook	:	Personal Instagram	:		
Gender	: Female	Race	:	Malay	
Marital Status	: Single	Special Need Required	:	No	

Institution Information

[Add New](#)

KPTM Batu Pahat - Diploma in Computer Graphic Design

UITM Puncak Alam - ENT530CAAD

Type of Institution	: IHL	Institution List	:	Universiti Teknologi MAR A
State of Institution	: Selangor	Name of Institution	:	UITM Puncak Alam
Address of Institution	: Universiti Teknologi MAR A Cawangan Selangor Kampus Puncak Alam, 42300	City	:	Puncak Alam
		Postcode	:	42300

PERSONAL PROFILE

BUSINESS PROFILE



Muhammad Shamie Bin
Khairulah

Personal Information

Name	: Muhammad Shamie Bin Khairulah	Phone/Mobile	:		Edit
New Identity Card No.	:	Home Address	:		
Email Address	:	District	:		
City	:	Postcode	:		
State	:	Personal Instagram	:	null	
Personal Facebook	:	Race	:	Malay	
Gender	: Male	Special Need Required	:	No	
Marital Status	: Single				

Institution Information

[Add New](#)

UITM Puncak Alam - ENT530CAAD

Type of Institution	: IHL	Institution List	:	Universiti Teknologi MAR A
State of Institution	: Selangor	Name of Institution	:	UITM Puncak Alam
Address of Institution	: Universiti Teknologi MAR A Cawangan Selangor Kampus Puncak Alam, 42300	City	:	Puncak Alam
		Postcode	:	42300

2.0 MyENT Certificate

 **AKADEMI** Pembangunan PKS dan Keusahawanan Malaysia (MASMED)

MASMED YOUNG ENTREPRENEUR (MyENT)

SLIP PENDAFTARAN PERNIAGAAN PELAJAR UITM

No. Pelajar : 2021836588
Nama : NUR AINA ADRIANA BT AZMAN

Program Pengajian :
Fakulti : Faculty of Art & Design
Kampus : Selangor

MAKLUMAT PERNIAGAAN

Mod Perniagaan : Online
Bidang Perniagaan yg diceburi : Pakaian dan Kelengkapan
Tempoh Berniaga :
No. Pendaftaran Perniagaan :
URL Perniagaan : <https://www.facebook.com/profile.php?id=100092374908652&mibextid=LQQJ4d>

Alamat Premis Perniagaan :
Tarikh Mendaftar : 04 Jul 2023
Tarikh Kemaskini :
Tarikh Cetak : 04 Jul 2023

Sijil Pendaftaran Perniagaan MyENT ini merupakan rekod rasmi perniagaan yang dipaparkan oleh pelajar semasa tempoh pengajian di UITM. Sijil ini secara tidak langsung akan terbatal apabila penama memamatkan pengajian atau tidak lagi aktif dalam sistem universiti.

Akademi Pembangunan PKS dan Keusahawanan Malaysia (MASMED) juga berhak membatalkan sijil ini tanpa sebarang notis. Penggunaan sijil ini hanya dibenarkan untuk kegunaan urusan dalam UITM sahaja. Urusan dan aktiviti perniagaan yang dipaparkan oleh penama adalah risiko dan tanggungjawab sendiri tanpa melibatkan kepentingan dan nama Universiti.

SALINAN PENDAFTARAN INI DIPERAKUI OLEH
PENOLONG NAIB CANSELOR KEUSAHAWANAN UITM

Malaysian Academy of SME & Entrepreneurship Development (MASMED)

 **AKADEMI** Pembangunan PKS dan Keusahawanan Malaysia (MASMED)

MASMED YOUNG ENTREPRENEUR (MyENT)

SLIP PENDAFTARAN PERNIAGAAN PELAJAR UITM

No. Pelajar : 2021820626
Nama : Muhammad Shamie Bin Khairulah

Program Pengajian :
Fakulti : Faculty of Art & Design
Kampus : Selangor

MAKLUMAT PERNIAGAAN

Mod Perniagaan : Online
Bidang Perniagaan yg diceburi : Pakaian dan Kelengkapan
Tempoh Berniaga : 2023
No. Pendaftaran Perniagaan :
URL Perniagaan : <https://www.facebook.com/profile.php?id=100092374908652&mibextid=LQQJ4d>

Alamat Premis Perniagaan :
Tarikh Mendaftar : 04 Jul 2023
Tarikh Kemaskini : 04 Jul 2023
Tarikh Cetak : 04 Jul 2023

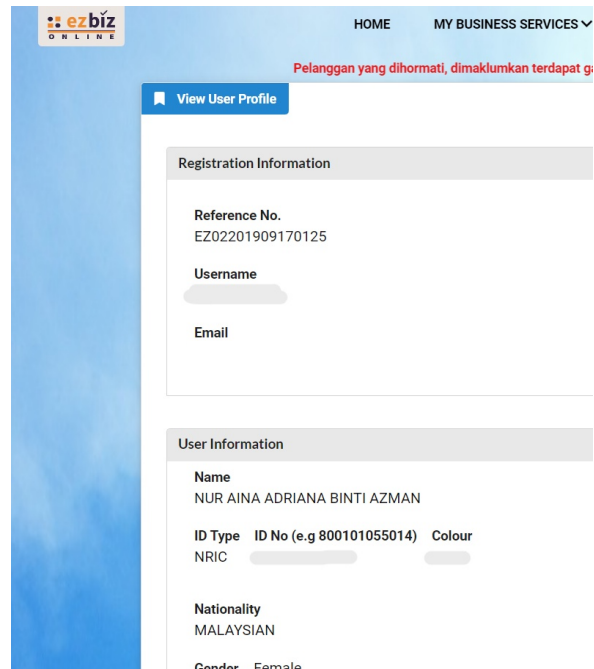
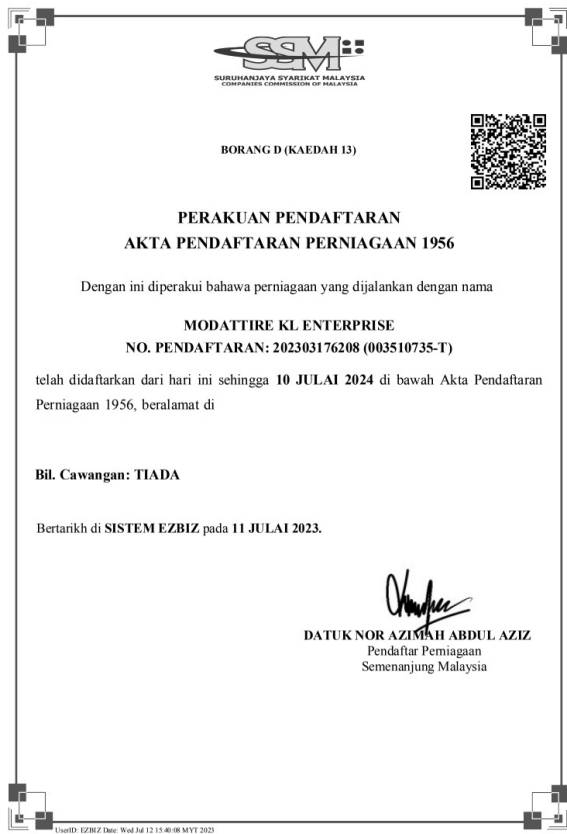
Sijil Pendaftaran Perniagaan MyENT ini merupakan rekod rasmi perniagaan yang dipaparkan oleh pelajar semasa tempoh pengajian di UITM. Sijil ini secara tidak langsung akan terbatal apabila penama memamatkan pengajian atau tidak lagi aktif dalam sistem universiti.

Akademi Pembangunan PKS dan Keusahawanan Malaysia (MASMED) juga berhak membatalkan sijil ini tanpa sebarang notis. Penggunaan sijil ini hanya dibenarkan untuk kegunaan urusan dalam UITM sahaja. Urusan dan aktiviti perniagaan yang dipaparkan oleh penama adalah risiko dan tanggungjawab sendiri tanpa melibatkan kepentingan dan nama Universiti.

SALINAN PENDAFTARAN INI DIPERAKUI OLEH
PENOLONG NAIB CANSELOR KEUSAHAWANAN UITM

Malaysian Academy of SME & Entrepreneurship Development (MASMED)

3.0 Suruhanjaya Syarikat Malaysia (SSM) Registration



This is our Suruhanjaya Syarikat Malaysia (SSM) Registration certificate, only one partner who is can show the certificate, another one used the incentive before this and cannot proceed to register again.

4.0 INTRODUCTION OF BUSINESS

4.1 Name and Address of the Business



The name Modattire.kl is a female attire and the premier destination for women seeking to enhance their style with elegant and fashionable dresses. We believe that clothing is more than just fabric; it is a reflection of individuality, confidence, and personal expression. With our carefully curated collection of women's dresses, we strive to empower every woman to embrace her unique beauty and celebrate her sense of fashion.

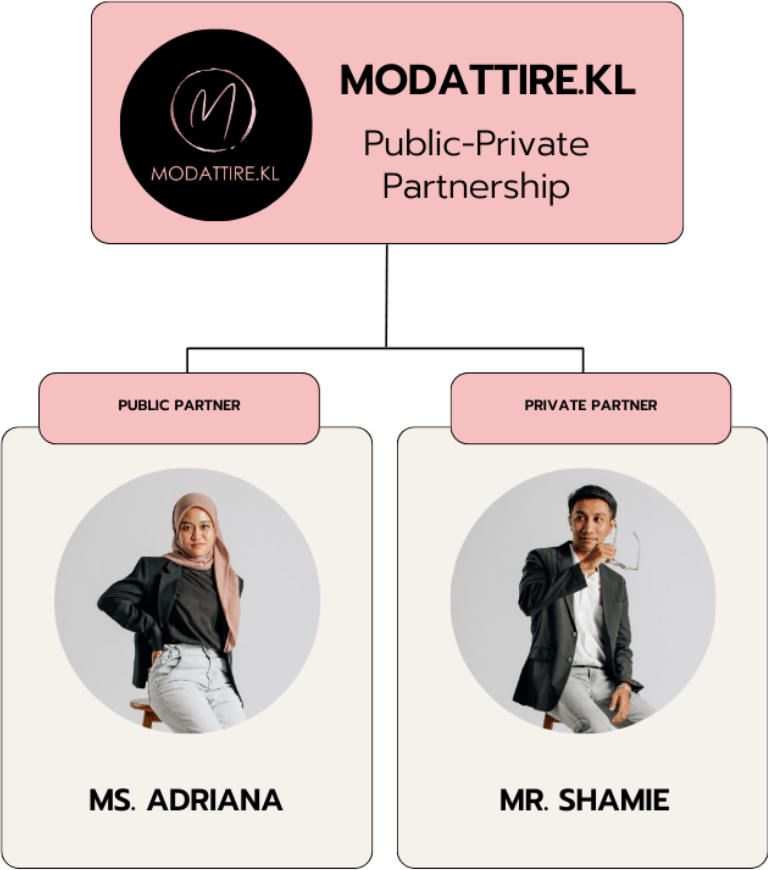
Thus, Modattire.kl brings together the latest trends and exquisite designs to cater to a diverse range of styles and preferences. Our passion for fashion is evident in every aspect of our business, from the carefully handpicked selection of dresses to the exceptional customer service we provide. We understand that finding the perfect dress can be a transformative experience. Whether you're attending a formal event, a casual gathering, or a special occasion, our collection offers a wide range of options to suit every taste and occasion. Our inventory is thoughtfully curated to ensure that every woman feels confident, beautiful, and effortlessly stylish.

Modattire.kl is owned by Nur Aina Adriana Bt Azman and Muhammad Shamie Bin Khairulah they both are passionate partners in this business. The business commenced on 16th May 2023. Since it is Modattire.kl is a small online business, therefore, it uses online platforms like Facebook and Whatsapp to connect with its customers and the cash on delivery is available at Kuala Lumpur, Selangor area only.

Its target customers are female teenagers and adults aged from 17 to 50 years old. This is because it is widely used throughout the whole country by females especially. Moreover, since

Modattire.kl is online shopping, the postage is all around Malaysia and the postage fee will be charged at RM3 or above depending on their location. The orders will be delivered through PosLaju Malaysia or J&T Express.

4.0 Organization Chart



Modattire.kl is a partnership type of business. This is due to it being a start-up business and has just commenced. Therefore, the organizational chart of Modattire.kl only consists of two which are public partnership and private partnership.

4.0 Mission and Vision

Mission

“To empower women by providing them with a carefully curated collection of women's dresses that inspire confidence, celebrate individuality, and enhance personal style”.

Vision

“ To become the go-to destination for women seeking stylish and sophisticated dresses that elevate their fashion game. We aspire to inspire women worldwide to express their unique style and embrace their individuality through our exquisite collection of dresses “.

4.1 Description of the Product

Modattire.kl has established an identity for itself in the market by providing a wide selection of apparel choices that are aimed towards ladies. With the tagline of "Labuh, Sejuk & Selesa", it beautifully defines the essence of their design idea. With a wide selection of products focused primarily towards women, Modattire.kl offers ways that are trendy and affordable for any occasion.

Customers are able to find their perfect outfit no matter the occasion due to their broad variety that provides clothing suitable for both formal and informal events. With a goal to accommodate various body shapes while promoting inclusivity, Modattire.kl offers an enormous range of sizes, from small to extra-large and minimalist clothes. Our products represent contemporary charm and are professionally produced with extreme care to detail, with a keen focus on modern and fashionable designs.

5.0 Price List

Since the material of this dress quality is so nice and comfortable, the price of the cloth is affordable. Despite this, Modattire.kl also make a promotion and sales then the price will be cheaper than the original one. It is our intention to make sure that every customer is able to afford to buy the cloth they want. Also, the price will be determined based on the quality as well. The price range of the cloth starts from RM 49 and RM 85, the most expensive one. Since postage will be charged differently. We show the price on every posting of the product. To make it clear to customers.



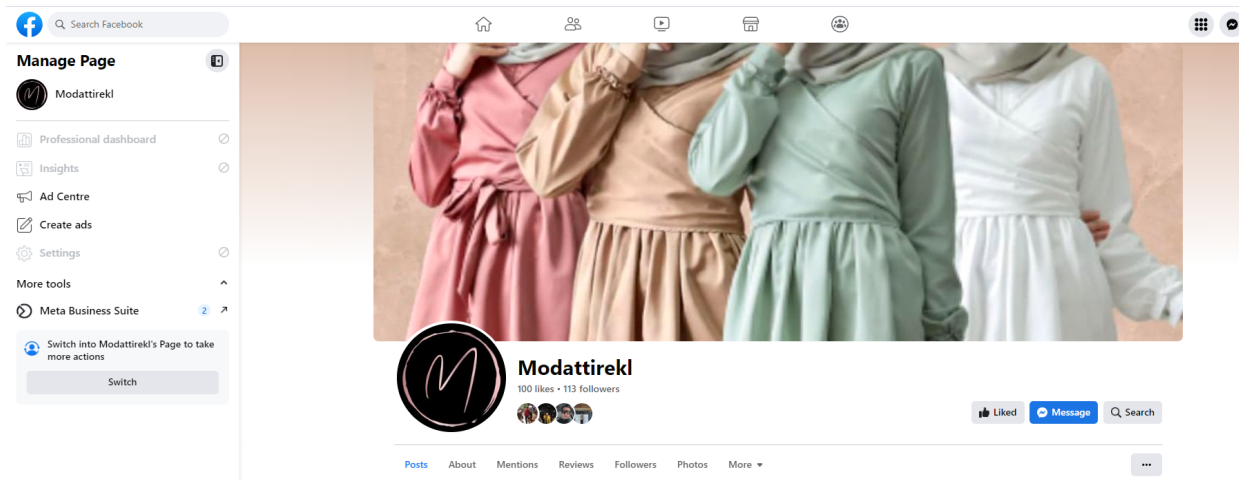
No.	Item	RM
1	Neesa	79
2	Laila	85
3	Sadie	69
4	Adra	50
5	Naura	69
6	Warda	49
7	Dianne	69
8	Qysha	69
9	Naily	55
10	Nia Peplum	69
11	Inara	69
12	Sophea	79
13	Zara	69
14	Emily	69
15	Yuna	59
16	Airis	60
17	Hana	49

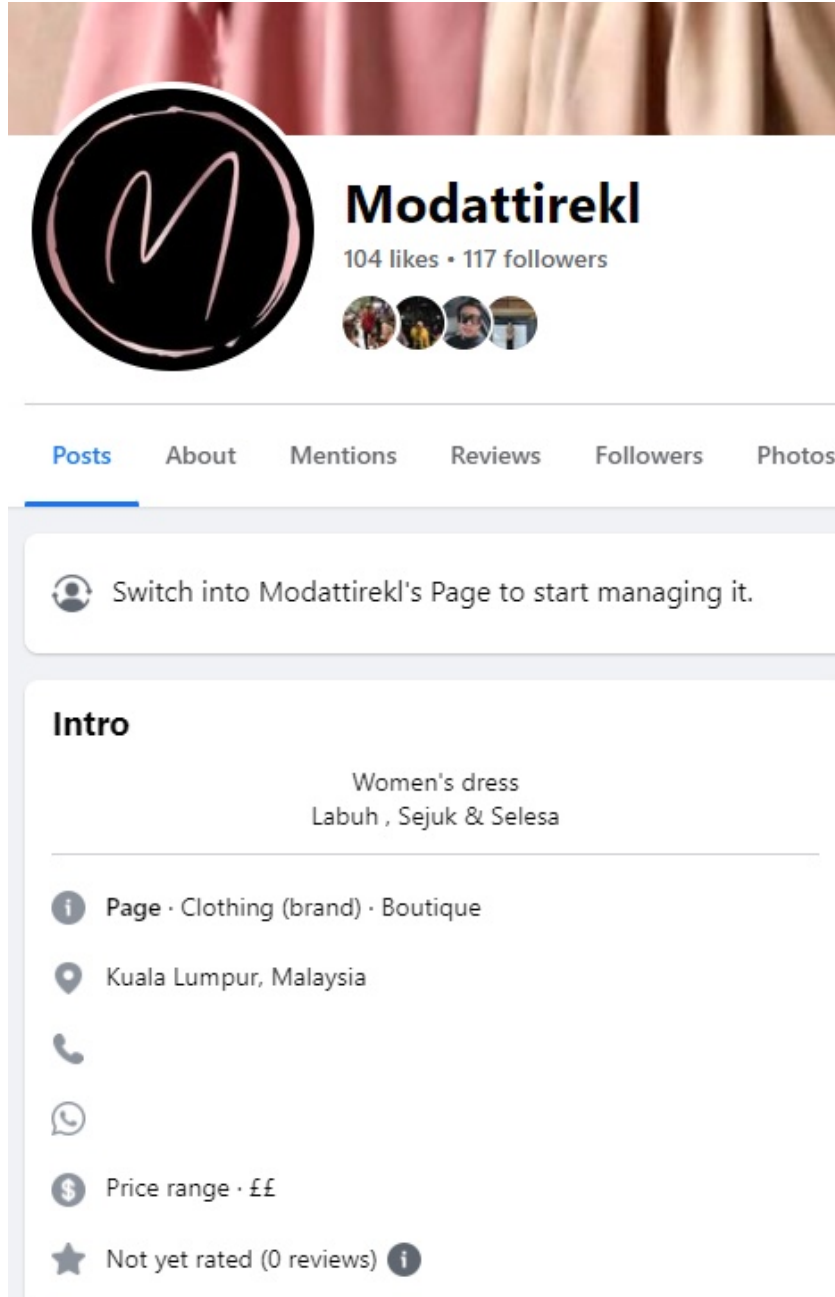
6.0 Creating Facebook Page

As we are starting our business, we had created a Facebook Page. This is to promote our products and services among Facebook (FB) users, especially those who are nearby to our business area, and then create awareness of our Modattire.kl.

Not only that, since people nowadays are more into online shopping, people can search and find information with just their fingertips. Therefore, creating a Facebook Page one of a marvelous medium to connect businesses with customers online. On the Modattire.kl Facebook page, we had created a variety of Facebook posts such as Teaser, Copy Writing-Soft Sell and Copy Writing-Hard Sell with related business.

6.1 Facebook page





The image shows a Facebook profile page for a brand named "Modattirekl". At the top, there is a cover photo of a woman in a pink dress. Below it is a circular profile picture with a stylized white 'M' on a black background. To the right of the profile picture, the name "Modattirekl" is displayed in a bold, black font, followed by "104 likes • 117 followers". Below the name are four small circular icons representing different people. A horizontal menu below the profile information includes "Posts", "About", "Mentions", "Reviews", "Followers", and "Photos". A prominent button with a person icon and the text "Switch into Modattirekl's Page to start managing it." is located below the menu. Underneath this is an "Intro" section with the text "Women's dress Labuh , Sejuk & Selesa". At the bottom of the page, there is a list of page details: "Page · Clothing (brand) · Boutique", "Kuala Lumpur, Malaysia", a phone icon, a WhatsApp icon, "Price range · ££", and "Not yet rated (0 reviews)" with an information icon.

Modattirekl
104 likes • 117 followers

Posts About Mentions Reviews Followers Photos

Switch into Modattirekl's Page to start managing it.

Intro

Women's dress
Labuh , Sejuk & Selesa

Page · Clothing (brand) · Boutique

Kuala Lumpur, Malaysia

Price range · ££

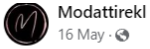
Not yet rated (0 reviews)

6.2 Customizing Facebook Page

Facebook (FB) Page URL: <https://www.facebook.com/profile.php?id=100092374908852>

6.3 Facebook (FB) Post

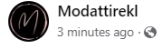
6.3.1 Teaser



Modattirekl

16 May · 🌐

Psst...can you keep a secret ? Something new is happening soon 😊
#Comingsoon #Modattirekl



Modattirekl

3 minutes ago · 🌐

COMING SOON



Modattirekl

about a minute ago · 🌐

Helloooooo pretty, something special is coming, don't miss out !!!! 🥰



...



Modattirekl

Just now · 🌐

Stay tune pretty ! the items will be available soon. Don't miss out !! ✨



6.3.2 Copy Writing-Hard sell

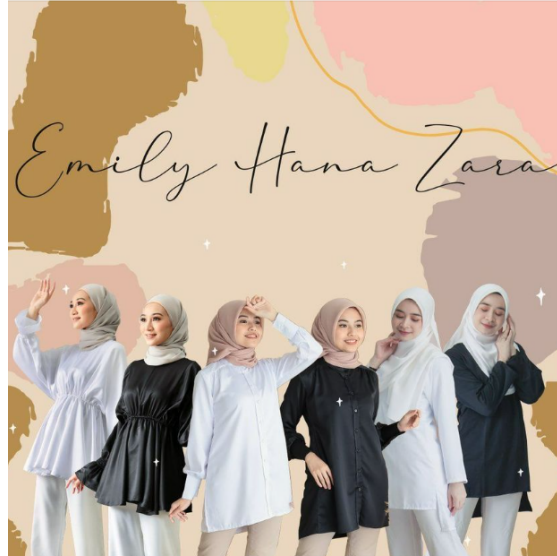
Modattirekl
16 May · 🌐

MENCARI MATERIAL BAJU YANG SEJUK & SELESA ?
Cuaca sekarang sangat panas, susah nak cari baju yang sejuk dan selesa di pakai setiap hari. Haritu Si Anon nampak ceria je dengan baju Modattire.kl yang dia pakai, katanya selesa dan sejuk biarpun tengah musin panas.... [See more](#)



Modattirekl
2 days ago · 🌐

GAYA TERKINI !!!
Baju Labuh, Sejuk & Selesa dari Modattire.kl yang mengikuti tren fesyen terkini, menjadikan anda kelihatan bergaya dan up-to-date.
•Material cooling wear... [See more](#)



Modattirekl
2 days ago · 🌐

EKSKLUSIF !!!
Rekaan eksklusif untuk memastikan anda berbeza daripada yang lain.
•Material cooling wear... [See more](#)



Modattirekl
2 days ago · 🌐

KUALITI PREMIUM !!!
Dibuat daripada bahan berkualiti tinggi yang tahan lama dan tidak pudar.
•Material cooling wear... [See more](#)



Modattireki
2 days ago · 🌐

BERGAYA !!!

Tampilkan gaya yang menarik dengan baju wanita kami yang bergaya, memikat mata sekeliling Anda.

•Material cooling wear... See more



Modattireki
2 days ago · 🌐

ELEGAN !!!

Perlihatkan keanggunan Anda dengan baju wanita kami yang elegan, memberikan sentuhan kelas dan kesan yang tak terlupakan.

•Material cooling wear... See more



Modattireki
2 days ago · 🌐

NAK CARI BAJU YANG NYAMAN ?

Nikmati kenyamanan tak tertandingi dengan baju wanita kami yang dirancang untuk memberikan pengalaman berbusana yang luar biasa.

Cuaca sekarang tak menentu, susah nak cari baju yang nyaman dan selesa di pakai setiap hari... See more



Modattireki
2 days ago · 🌐

CUTTING MENARIK

Potongan yang kemas dan menarik, mengikut size badan dengan sempurna.

•Material cooling wear... See more



Modattirekl
2 days ago · 🌐

HARGA PROMOSI ! HARGA PROMOSI !

Dapatkan tawaran istimewa untuk pakaian berkualiti tinggi ini.

•Material cooling wear... [See more](#)



Modattirekl
2 days ago · 🌐

MEMIKAT HATI !!!

Buat penampilan Anda tak terlupakan dengan baju wanita kami yang memikat hati siapapun yang melihatnya.

"Aku rase aku jatuh cinta sekali lagi laa" kate Leman bila nampak Leha pakai baju Modattire.kl harini..... [See more](#)



Modattirekl
2 days ago · 🌐

STOK TERHAD !!! STOK TERHAD !!!

Pakaian yang popular ini hanya terhad dalam kuantiti terhad. Cepat dapatkan sebelum kehabisan.

P/S: Stock untuk pilihan warna adalah terhad untuk setiap size.... [See more](#)



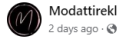
Modattirekl
2 days ago · 🌐

MEMIKAT HATI !!!

Buat penampilan Anda tak terlupakan dengan baju wanita kami yang memikat hati siapapun yang melihatnya.

"Aku rase aku jatuh cinta sekali lagi laa" kate Leman bila nampak Leha pakai baju Modattire.kl harini..... [See more](#)





2 days ago



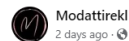
HIGH CLASS !!!

Tambahkan sentuhan berkelas ke lemari pakaian Anda dengan baju wanita kami yang menghadirkan kesan mewah dan elegan.

"Kakak ni nampak berkelas betul ! kita nak pusing-pusing KL je bukan nak pergi dinner di 5-star hotel" kate ayah kepada kakak..... [See more](#)



...



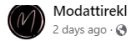
2 days ago



PELBAGAI PILIHAN WARNA

Pilih dari pelbagai pilihan warna menarik yang sesuai dengan personaliti anda.

•Material cooling wear... [See more](#)



2 days ago



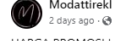
TRENDI !!!

Menjadikan Anda sebagai trendsetter dengan memilih baju wanita kami yang paling trendi, mengikuti perkembangan mode terkini.

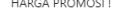
•Material cooling wear... [See more](#)



...



2 days ago



HARGA PROMOSI ! HARGA PROMOSI !

Dapatkan tawaran istimewa untuk pakaian berkualiti tinggi ini.

•Material cooling wear... [See more](#)



6.3.3 Copy Writing-Soft sell

Modattirekl
16 May · 🌐

Selesa lah material baju ni...Sesuai sangat nak pakai hari hari ! sejuk je rasa. Jom dapatkan sekarang 🍷 !



Modattirekl
2 days ago · 🌐

Yang mana tengah sedih or stress tu, jom planning next holiday pulak. shopping baju cantik2 lepastu travel! haa baju lawo2 boleh pilih kat sini



Modattirekl
2 days ago · 🌐

RM85 sehelai ! LAILA LACE yang exclusive dan lawo gilerrss 🍷 LIKE TANDA SETUJUUUU!



Modattirekl
2 days ago · 🌐

TENGOK WARNA DIA LAWANYAAAAA, Mana2 followers admin yang nak cari baju labuh2 yang cantik2 boleh la pilih kat sini 🍷



Modattirekl
2 days ago · 🌐

Neesa Top cantik bergaya macam ni, siapa je tak sukaaa 🥰🥰🥰 jom dapatkan sekarang !!!



Modattirekl
2 days ago · 🌐

Dah ada plan untuk next event ke? Pakai baju cantik2 untuk happykan diri je..haa jom dapatkan sekarang 🥰🥰🥰



Modattirekl
2 days ago · 🌐

Laku keras yaa you olls! Memang sekarang trend pakai baju warna putih, macam macam gaya boleh dengan Airis 🥰



Modattirekl
2 days ago · 🌐

CANTIKNYA ADRA TOP SEAWEEED NIIII ! RM50 jer tauu! 🥰



Modattireki
2 days ago · 🌐

Supeerr cutee macam ni. Pakai kat mana2 pun tetap cute !
👉



Modattireki
2 days ago · 🌐

Adra will always have a special place in my heart. Jum dapatkan sekarang !!! 📣



Modattireki
2 days ago · 🌐

Terpalinggga suka shopping kat sini!! Warna semua personal favourite.. material pun lembut dan sejukk



Modattireki
2 days ago · 🌐

CANTIKNYA YUNA TOP NI. Bawa pergi travel pon sesuai tau. Suami suka je tengok sebab nampak sopan & anggun 📣



Modattirekl
2 days ago · 🌐

Rasa nak pengsan tengok design ni. lawaa lawaa semuanya! Lagi lama tenung lagi susah nak buat pilihan 😂 haa dapatkan cepat!



Modattirekl
2 days ago · 🌐

Lawa cantik elok terletak kak oii.. labuh menutupi punggung pulak tu. Selesa jer pakai! 🍷



Modattirekl
2 days ago · 🌐

Citarasa sendiri, korang suka yang mana tu?? Ada butang dan poket sisi. labuh menutupi punggung tau! Tak perlu nak cover2 lagi 🍷



Modattirekl
2 days ago · 🌐

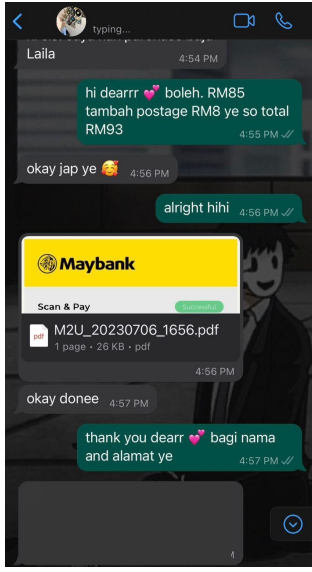
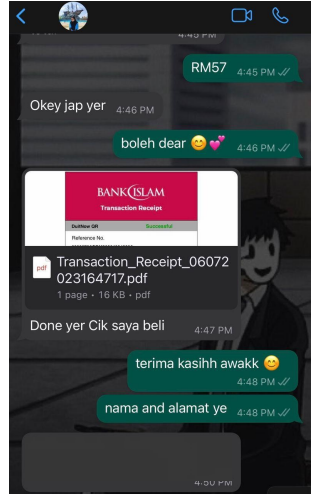
Memang special untuk korang yang suka warna black & white, haa sini lah tempatnya! Swipe bawah atas untuk tengok banyak lagi!



7.0 Relevant graphic for each post



8.0 Sales Report

Month	Customer Information	Evidence
24 April 2023	<p>Name: Miesya Dania</p> <p>Code Item: Laila</p> <ul style="list-style-type: none"> ● 1 piece ● RM85 <p>Postage : RM8</p> <p>TOTAL : RM93</p>	
15 May 2023	<p>Name: Arifah Aqilah</p> <p>Code Item: Warda</p> <ul style="list-style-type: none"> ● 1 piece ● RM49 <p>Postage : RM8</p> <p>TOTAL : RM57</p>	

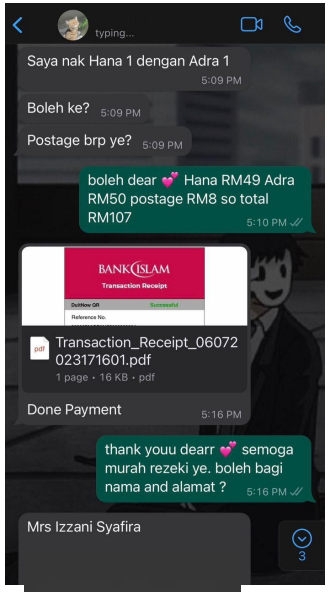
<p>7 June 2023</p>	<p>Name: Mrs Izzani Syafira</p> <p>Code Item: Hana & Adra</p> <ul style="list-style-type: none"> • 2 piece • Hana RM49 • Adra RM50 <p>Postage : RM8</p> <p>TOTAL : RM107</p>	
--------------------	--	---

Table 1: shows the Modattire.kl sales report.

Go-eCommerce										
Business Name	Date	Type	Marketplace (if any)	Others Marketplace (if any)	Total Sales (RM)	Expenses Category	Expenses Subcategory	Total Expenses (RM)	Descriptions	Created At
Modattire.kl	06/07/2023	online	Others	null	93				Name: Miesya Dania Code Item: Laila 1 piece RM85 Postage : RM8 TOTAL : RM93	06/07/2023
Modattire.kl	24/04/2023	expenses				Delivery	Postage	8	poslaju	06/07/2023
Modattire.kl	15/05/2023	online	Others	null	57				Name: Arifah Aqilah Code Item: Warda 1 piece RM49 Postage : RM8 TOTAL : RM57	06/07/2023
Modattire.kl	15/05/2023	expenses				Delivery	Postage	8	poslaju	06/07/2023
Modattire.kl	07/06/2023	online	Others	null	107				Name: Mrs Izzani Syafira Code Item: Hana & Adra 2 piece Hana RM49 Adra RM50 Postage : RM8 TOTAL : RM107	06/07/2023
Modattire.kl	07/06/2023	expenses				Delivery	Postage	8	poslaju	06/07/2023

Table 2: Transaction List of Modattire.kl

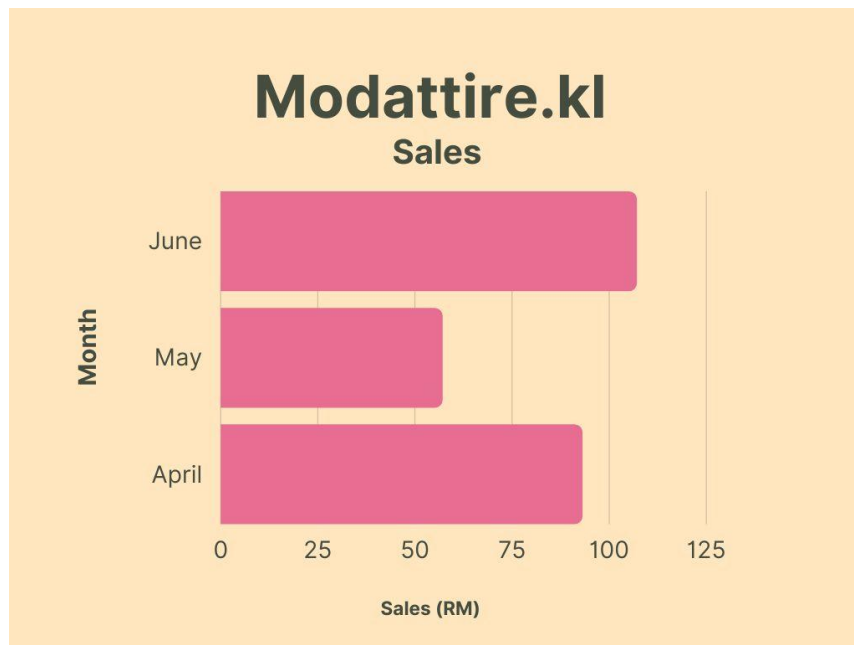
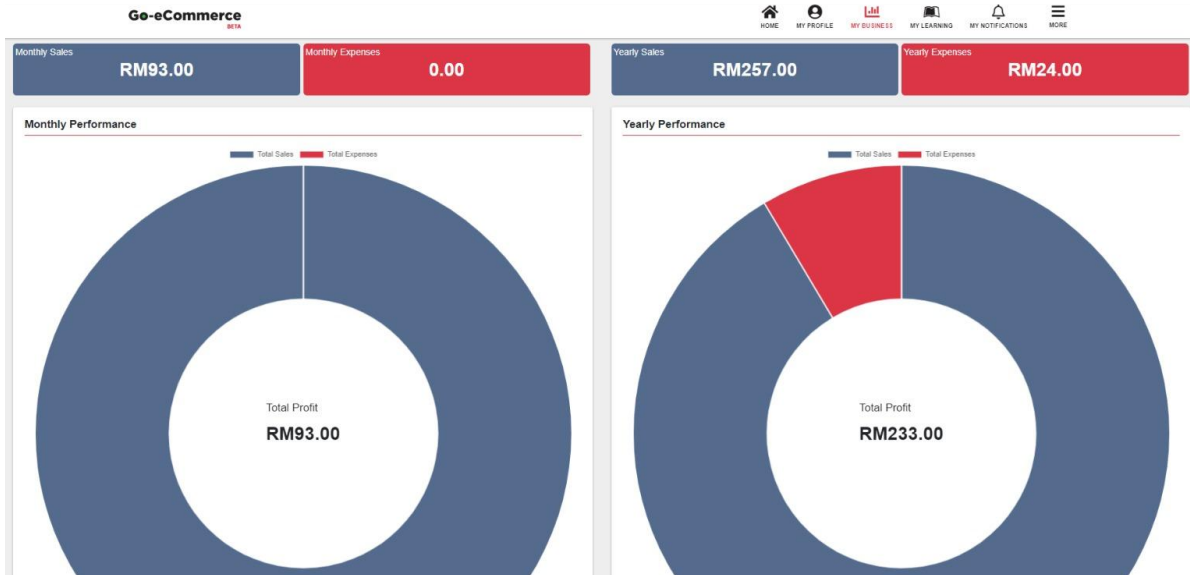


Table 3: shows a graph of Modattire.kl by month

9.0 Conclusion

In conclusion, the beginning of our business is quite hard since we need to find customers first by gaining their trust because we are not the main branch of our company so people usually visit the main branch online shop first. Starting a partnership business is not relatively easy like how all of us view social media all the time. We have seen a lot of partnership businesses succeed and we as customers think it was an easy journey or path to run the business but actually not. We started the business by thinking it might be easy like we see but actually when we do it the starting is easy but to maintain and attract more customers to visit is already hard and uses a lot of time. It required a lot of patience in order to achieve that goal. We make a lot of soft sells copywriting, and think of a lot of ideas just to attract the customer and maintain a relationship with the current customer. Our business progress can be seen in our sales monthly. It is not high but we receive sales every month and it is already a good sign of proof that customers trust our shop. From here we can tell that starting a business is not something that we should take lightly but need to do a lot of research and dedication in order to achieve the business target that we set. It takes a lot of nights to succeed not only a night. This project is proof that gives us experience in running a business.