



اَوْنُو تِكْنُوْلُوْجِي مَارَا
UNIVERSITI
TEKNOLOGI
MARA

PRINCIPLES OF ENTREPRENEURSHIP (ENT530)

AYUNI'S EMPIRE

Twinnie Cookies

SOCIAL MEDIA PORTFOLIO

Prepared for : Madam Shahrulliza
Run By : Nur Ayuni & Nur Ayunni (ENT530S)



ACKNOWLEDGEMENT



We would like to express my sincere appreciation and gratitude to everyone who has contributed to the development and success of my ENT social media portfolio. Your support and involvement have been invaluable, and we are truly thankful for each and every one of you. We would also like to extend my heartfelt thanks to our followers, fans, and subscribers. Your continuous support, likes, comments, and shares have motivated us to keep delivering high-quality content and connect with the ENT community. Last but not least, we would like to thank my family, friends, and loved ones for their unwavering support throughout this journey. Your encouragement, understanding, and belief in me have been a constant source of strength, and we are deeply grateful for your presence in my life.

In conclusion, we would like to acknowledge and express my gratitude to everyone who has played a part in the development and success of my ENT social media portfolio. Your contributions have been invaluable, and we look forward to continuing this journey together, creating informative and engaging content for the benefit of the ENT community.

EXECUTIVE SUMMARY



This executive summary provides an overview of the ENT social media portfolio's venture into selling Kuih Raya, a traditional Malaysian festive snack, through FB platform. It highlights the key strategies, mission&vission, and outcomes of this initiative. The portfolio aims to leverage social media platforms to showcase and market a wide variety of Kuih Raya, targeting a diverse audience and capitalizing on the growing demand for traditional festive treats. The target audience for the Kuih Raya includes individuals of all ages, particularly those who celebrate Hari Raya Aidilfitri, a significant Muslim festival in Malaysia.

The primary objective of the ENT social media portfolio selling Kuih Raya is to establish a strong online presence and generate sales by offering a convenient platform for customers to purchase and indulge in delicious Malaysian cookies during the festive season. The social media portfolio will be integrated with an e-commerce platform, enabling seamless online ordering and secure payment processing. User-friendly features such as browsing categories, customer reviews, and personalized recommendations will enhance the shopping experience. The ENT social media portfolio selling Kuih Raya presents an exciting opportunity to tap into the demand for traditional Malaysian cookies during the festive season. By effectively utilizing social media platforms, engaging content, targeted marketing strategies, and e-commerce integration, the portfolio aims to establish a strong brand presence, generate sales, and delight customers with delicious Kuih Raya offerings.



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GO-Ecommerce Registration

GO-eCommerce is an initiative by the Malaysia Digital Economy Corporation (MDEC), a government agency that promotes the growth of Malaysia's digital economy. GO-eCommerce aims to empower Malaysian businesses, especially Small and Medium Enterprises (SMEs), to embrace e-commerce and digitalization. The GO-eCommerce initiative offers a range of support programs, resources, and training to help businesses establish and grow their online presence. Its primary objective is to accelerate the adoption of e-commerce among Malaysian businesses, enabling them to tap into the opportunities presented by the digital marketplace.

The GO-eCommerce initiative by MDEC plays a crucial role in driving the digital transformation of Malaysian businesses and enabling them to leverage the opportunities presented by e-commerce.



Go-eCommerce

A complete resource for your e-commerce journey

f t i You Tube MY MDEC www.mdec.my



GO-Ecommerce Registration



Personal profile

PERSONAL PROFILE BUSINESS PROFILE

PERSONAL PROFILE

PERSONAL INFORMATION

| | | | | |
|-----------------------|--------------------------------|-----------------------|-------|----------------------|
| Name | NUR AYUNI BINTI MOHAMAD KASSIM | Phone/Mobile | | Edit |
| New Identity Card No. | | Home Address | | |
| Email Address | | District | | |
| City | | Postcode | | |
| State | Kedah | Personal Instagram | null | |
| Personal Facebook | | Race | Malay | |
| Gender | Female | Special Need Required | No | |
| Marital Status | Single | | | |

INSTITUTION INFORMATION [Add New](#)

UITM Puncak Alam - 5305

| | | | |
|------------------------|---|---------------------|---------------------------|
| Type of Institution | IHL | Institution List | Universiti Teknologi MARA |
| State of Institution | Selangor | Name of Institution | UITM Puncak Alam |
| Address of Institution | Universiti Teknologi MARA Cawangan Selangor Kampus Puncak Alam, 42300 | City | Puncak Alam |
| | | Postcode | 42300 |

PERSONAL PROFILE BUSINESS PROFILE

PERSONAL PROFILE

PERSONAL INFORMATION

| | | | |
|-----------------------|-------------------------|-----------------------|---------|
| Name | NUR AYUNNI BINTI ROSLAN | Phone/Mobile | |
| New Identity Card No. | | Home Address | |
| Email Address | | District | |
| City | | Postcode | |
| State | WP Putrajaya | Personal Instagram | iuniros |
| Personal Facebook | | Race | Malay |
| Gender | Female | Special Need Required | No |
| Marital Status | Single | | |

INSTITUTION INFORMATION

UITM Puncak Alam - 5305

| | | | |
|------------------------|---|---------------------|---------------------------|
| Type of Institution | IHL | Institution List | Universiti Teknologi MARA |
| State of Institution | Selangor | Name of Institution | UITM Puncak Alam |
| Address of Institution | Universiti Teknologi MARA Cawangan Selangor Kampus Puncak Alam, 42300 | City | Puncak Alam |
| | | Postcode | 42300 |

NUR AYUNI BINTI MUHAMMAD
KASSIM

NUR AYUNNI BINTI ROSLAN

GO-Ecommerce Registration



Business Profile

NUR AYUNI
BINTI
MUHAMMAD
KASSIM

PERSONAL PROFILE BUSINESS PROFILE


NUR AYUNI BINTI MOHAMAD
KASSIM

| | | | | | | |
|--------------------------------------|---|---|---|---|-------------------------------------|----------------------|
| Company Name | : | TWINNIE COOKIES | Company Registration No. | : | | Edit |
| Type Of Business | : | Enterprise | Business Role | : | Stockist/ Wholesaler | |
| Facebook Page | : | https://www.facebook.com/twinniecookies | Business Category/Business Sub-Category | : | Food & Beverages / Food & Beverages | |
| Wechat for Business Marketplace | : | | Business Instagram Page | : | | |
| Business Related to Your Study Field | : | | Business Website | : | | |
| | | | Type Of Website | : | | |
| | | | Experience in International Export | : | | |

PERSONAL PROFILE

BUSINESS PROFILE


NUR AYUNNI BINTI ROSLAN

| | | | | | |
|--------------------------------------|---|---|---|---|-------------------------------------|
| Company Name | : | TWINNIE COOKIES | Company Registration No. | : | |
| Type Of Business | : | Enterprise | Business Role | : | Stockist/ Wholesaler |
| Facebook Page | : | https://www.facebook.com/twinniecookies | Business Category/Business Sub-Category | : | Food & Beverages / Food & Beverages |
| Wechat for Business Marketplace | : | Others | Business Instagram Page | : | TWINNIES COOKIES |
| Business Related to Your Study Field | : | No | Business Website | : | |
| | | | Type Of Website | : | |
| | | | Experience in International Export | : | No |

NUR AYUNNI BINTI
ROSLAN



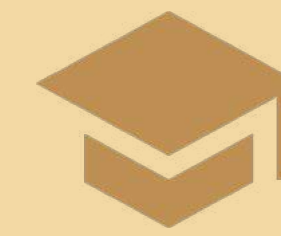
MASMED YOUNG ENTREPRENEUR

(MyENT)

Twinnie & Cookies
REGISTRATION

KUEH RAYA





MYENT REGISTRATION



 UNIVERSITI TEKNOLOGI MARA | Akademi Pembangunan PKS dan Keusahawanan Malaysia (MASMED)

MASMED YOUNG ENTREPRENEUR (MyENT)

SLIP PENDAFTARAN PERNIAGAAN PELAJAR UITM

No. Pelajar : 2021869092
Nama : NUR AYUNI BINTI MOHAMAD KASSIM

Program Pengajian : SARJANA MUDA PENTADBIRAN KESIHATAN (KEPUJIAN)
Fakulti : Faculty of Business & Management
Kampus : Selangor

MAKLUMAT PERNIAGAAN

Mod Perniagaan : Hybrid
Bidang Perniagaan yg diceburi : Makanan
Tempoh Berniaga :
No. Pendaftaran Perniagaan : EB-A2023060901265
URL Perniagaan : <https://www.facebook.com/twinncookies>
Alamat Premis Perniagaan :
Tarikh Mendaftar : 23 Mar 2023
Tarikh Kemaskini : 09 Jun 2023
Tarikh Cetak : 09 Jun 2023

Sijil Pendaftaran Perniagaan MyENT ini merupakan rekod rasmi perniagaan yang dijalankan oleh pelajar semasa tempoh pengajian di UITM. Sijil ini secara tidak langsung akan terbatal apabila penama menamatkan pengajian atau tidak lagi aktif dalam sistem universiti.

Akademi Pembangunan PKS dan Keusahawanan Malaysia (MASMED) juga berhak membatalkan sijil ini tanpa sebarang notis. Penggunaan sijil ini hanya diterima untuk kegunaan urusan dalaman UITM sahaja. Urusan dan aktiviti perniagaan yang dijalankan oleh penama adalah risiko dan tanggungjawab sendiri tanpa melibatkan kepentingan dan nama Universiti.

SALINAN PENDAFTARAN INI DIPERAKUI OLEH
PENOLONG NAIB CANSOLOR KEUSAHAWANAN UITM

Malaysian Academy of SME & Entrepreneurship Development (MASMED)

 UNIVERSITI TEKNOLOGI MARA | Akademi Pembangunan PKS dan Keusahawanan Malaysia (MASMED)

MASMED YOUNG ENTREPRENEUR (MyENT)

SLIP PENDAFTARAN PERNIAGAAN PELAJAR UITM

No. Pelajar : 2021898214
Nama : NUR AYUNNI BINTI ROSLAN

Program Pengajian : SARJANA MUDA PENTADBIRAN KESIHATAN (KEPUJIAN)
Fakulti : Faculty of Business & Management
Kampus : Selangor

MAKLUMAT PERNIAGAAN

Mod Perniagaan : Hybrid
Bidang Perniagaan yg diceburi : Makanan
Tempoh Berniaga :
No. Pendaftaran Perniagaan : EB-A2023060901265
URL Perniagaan : <https://www.facebook.com/twinncookies>
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SALINAN PENDAFTARAN INI DIPERAKUI OLEH
PENOLONG NAIB CANSOLOR KEUSAHAWANAN UITM

Malaysian Academy of SME & Entrepreneurship Development (MASMED)





SSM

- Ayuni's Cookies -

KUEH RAYA

REGISTRATION





terdapat gangguan terhadap Portal Ezbiz pada 26 Mei 2023 (Jumaat). Sehubungan itu, pelanggan yang telah melaksanakan transaksi di portal

June 17, 2023 13 : 00 : 00

Ezbiz

Draft

In Process

Query

Approved/Reject

Cancel/Discard

Incentive

| Ref. No | Business Name | Status | Update Date | Action |
|-------------------|-----------------|------------|------------------------|--------|
| EB-A2023060901265 | TWINNIE COOKIES | In Process | 16/06/2023 10:54:00 PM | |

Showing 1 to 1 of 1





Introduction of Business

- 
- **NAME AND ADDRESS OF BUSINESS**
 - **ORGANIZATIONAL CHART**
 - **MISSION / VISION**
 - **PRODUCTS DESCRIPTION**
 - **PRICE LIST**

Introduction of Business

NAME & TAGLINE:

TWINNIE COOKIE

"Savor the Flavors,
Cherish the Traditions"

MAIN ACTIVITY:

Food and beverages

EMAIL & TEL. NUMBER

FORM OF BUSINESS:

Partnership

BUSINESS ADDRESS:

UiTM Cawangan Selangor
Kampus Puncak Alam Bandar
Puncak Alam, 42300 Puncak
Alam, Selangor

DATE OF COMMENCEMENT:

5 April 2021



"A Special Raya Touch in Every Bite"



LOGO OF TWINNIE COOKIES

TEAM PARTNER



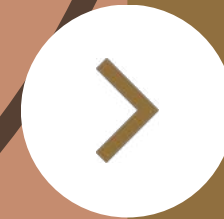
NUR AYUNNI BINTI ROSLAN
(2021898218)

PARTNER 1



NUR AYUNI BINTI MOHAMAD KASSIM
(2021869092)

PARTNER 2



**Organizational
Chart**



MISSION & VISION



MISSION

01

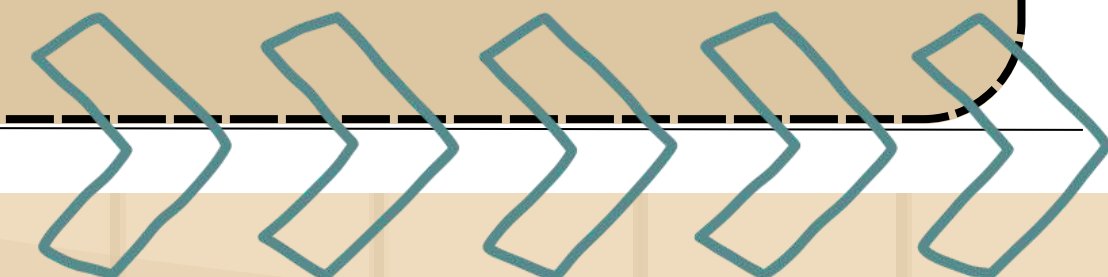
Our mission is centered around preserving cultural heritage, delighting customers, and fostering togetherness,



02

VISSION

our vision is to be a leader in promoting traditional Malaysian cookies and creating a global appreciation for the flavors and traditions of Kuih Raya.



PRODUCT DESCRIPTION

These rich and fudgy cookies combine the irresistible flavors of classic brownies with the perfect texture of a cookie, creating a truly indulgent experience. Experience the perfect combination of a brownie and a cookie in every bite, and discover a treat that will leave you craving more



Brownies Cookies

These beautifully crafted cookies are a perfect blend of crunchy, caramelized goodness and a medley of nuts and dried fruits. Experience the magic of our Kuih Raya Florentine and discover a cookie that celebrates tradition while embracing innovation. Delight in the crunchy, nutty goodness and savor the exquisite flavors of this timeless Malaysian delicacy.



Florentine

PRODUCT DESCRIPTION



Swiss Nuttella
Tart



Introducing our irresistible Swiss Nutella Tart, a heavenly combination of Swiss precision and the beloved flavors of Nutella. This delectable tart is a true indulgence for chocolate enthusiasts and dessert lovers alike. Our Swiss Nutella Tart starts with a delicate, buttery crust that melts in your mouth. The crust is carefully crafted to perfection, providing a sturdy base that beautifully complements the luscious Nutella filling.



Introducing our delightful Samperit Kastard, a traditional Malaysian cookie that will transport you to a world of nostalgic flavors and homemade goodness. These melt-in-your-mouth treats are the perfect combination of delicate texture and creamy custard filling. Our Samperit Kastard is meticulously crafted using a time-honored recipe that has been passed down through generations.



Samperit Kastard

PRODUCT DESCRIPTION



The cookie itself is light, buttery, and crumbly, with a hint of sweetness that dances on your palate. The addition of milk in the recipe adds a velvety richness that enhances the overall flavor profile, creating a sensation of pure indulgence with every bite.

Samperit Susu

Each cookie is lovingly shaped into small rounds, ensuring a consistent and visually appealing presentation. Whether enjoyed as a delightful treat for yourself or presented as a gift to loved ones, our Almond London will add a touch of elegance to any occasion.

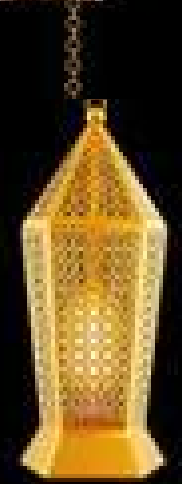


Almond London



KUEH RAYA LIST

| | | |
|--------------------|--------|------|
| BROWNIES COOKIES | 55 PCS | RM20 |
| FLORENTINE | 30 PCS | RM20 |
| SWISS TART NUTELLA | 30 PCS | RM20 |
| SAMPERIT CUSTARD | 30 PCS | RM20 |
| ALMOND LONDON | 21 PCS | RM20 |
| SAMPERIT SUSU | 31 PCS | RM20 |



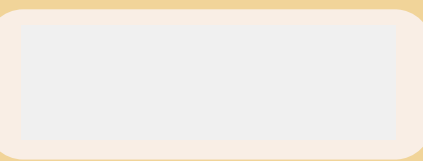
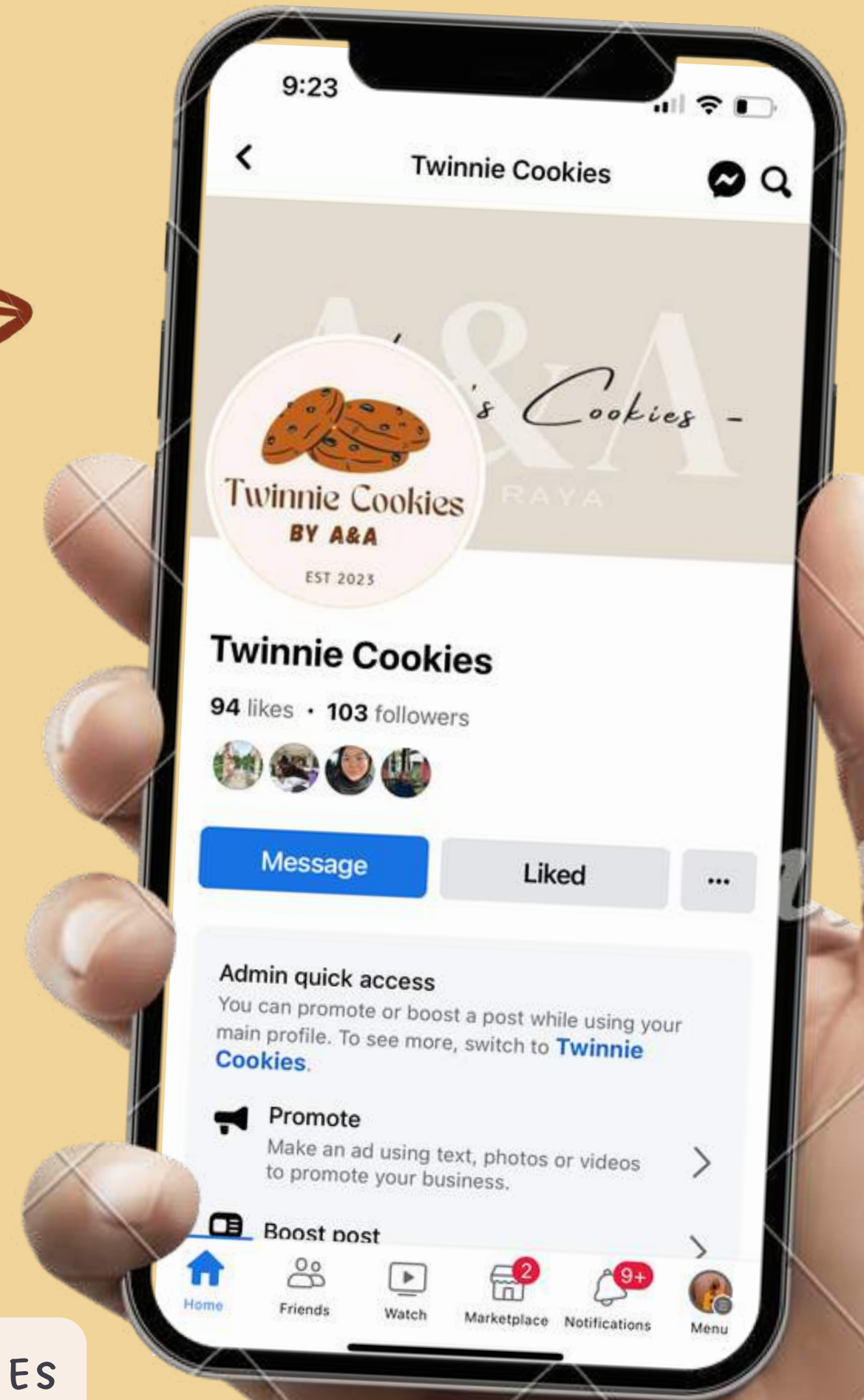
PRODUCT LIST



Follow And Like Us



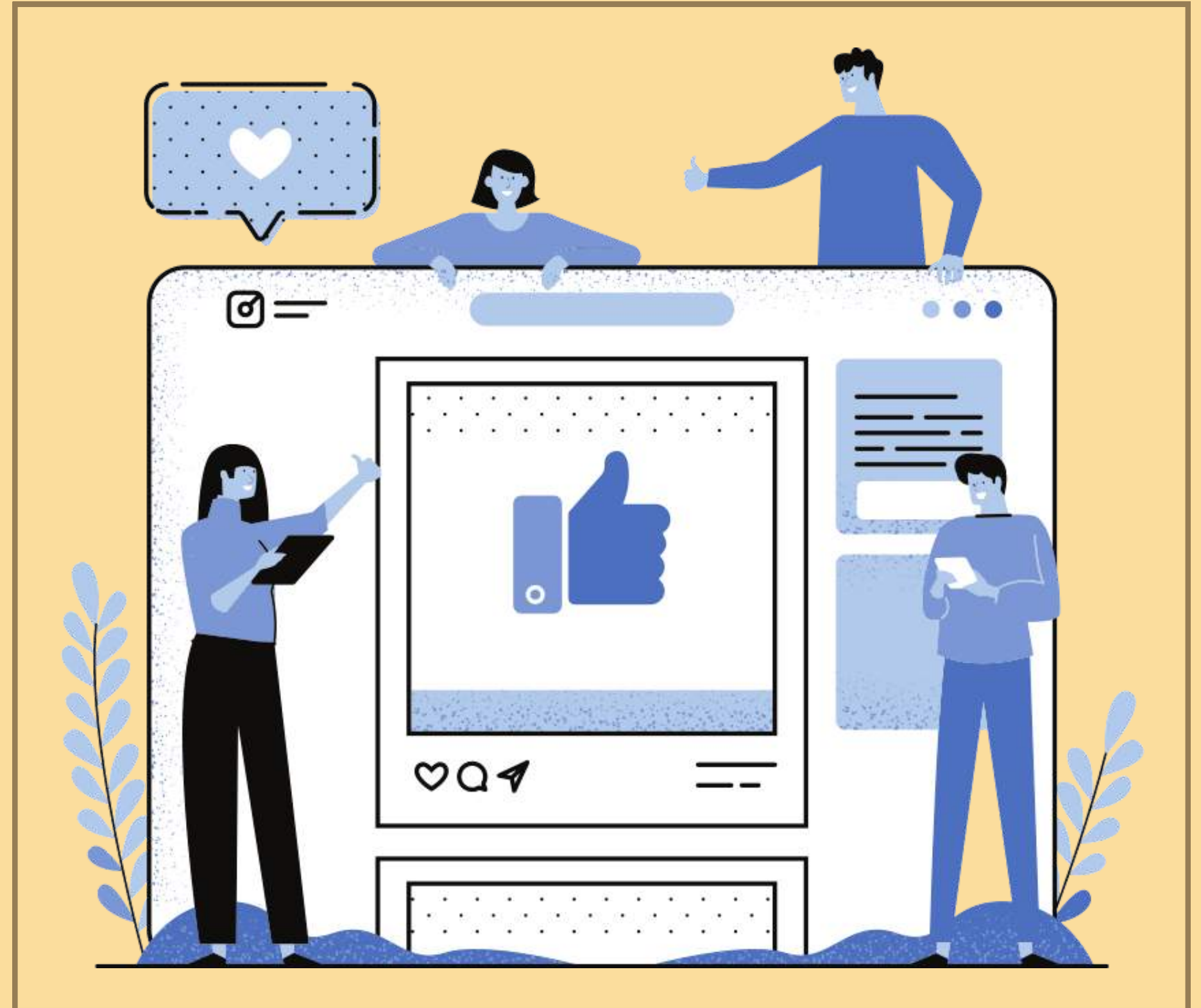
FOLLOW US ON FACEBOOK FOR THE BEST SELECTION OF KUIH RAYA TREATS! JOIN OUR COMMUNITY AND STAY UPDATED ON OUR LATEST OFFERINGS, PROMOTIONS, AND EXCITING EVENTS. DISCOVER THE FLAVORS OF TRADITION AND INDULGE IN THE JOY OF HARI RAYA CELEBRATIONS. DON'T MISS OUT ON THE OPPORTUNITY TO SATISFY YOUR SWEET CRAVINGS WITH OUR DELECTABLE KUIH RAYA. LIKE OUR PAGE AND BE PART OF THE KUIH RAYA EXPERIENCE. FOLLOW US ON FACEBOOK TODAY!



@TWINNIE COOKIES

FACEBOOK (FB)

- **Creating Facebook(FB) page**
- **Customizing URL Facebook (FB) page**
- **Facebook (FB) post – Teaser**
- **Facebook (FB) post – Copywriting (Soft sell)**
- **Facebook (FB) post – Copywriting (Hard sell)**

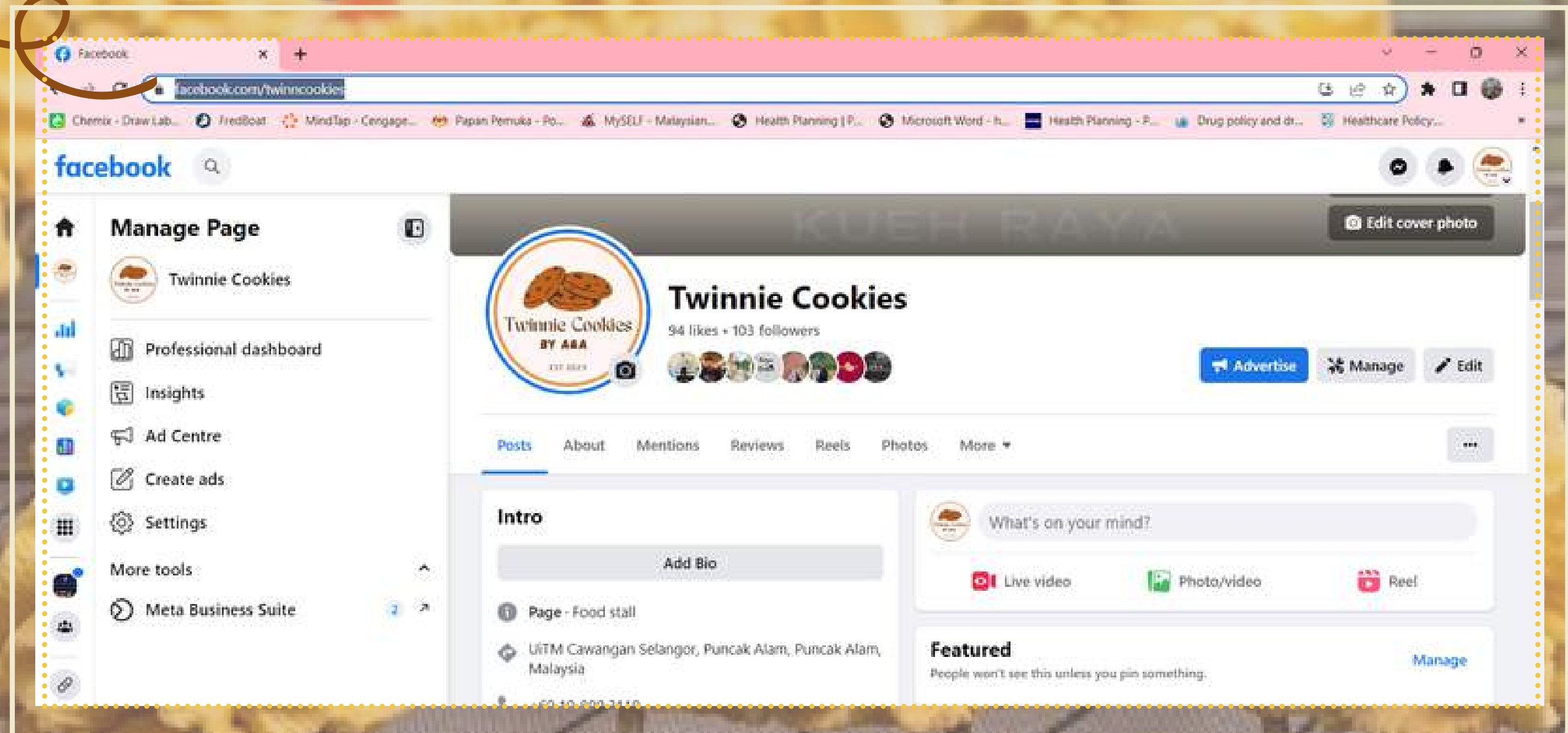


Creating Facebook(FB) Page



The image shows a screenshot of a Facebook page for a business named 'Twinnie Cookies'. The page is displayed in a desktop view. On the left side, there is a navigation menu with the following items: 'Manage Page', 'Professional dashboard', 'Insights', 'Ad Centre', 'Create ads', 'Settings', 'More tools', and 'Meta Business Suite'. The main content area features a large cover photo with the text '- Ayuni's Cookies -' in a cursive font, overlaid on a background of large, semi-transparent 'M&M's' letters. Below the cover photo is a circular profile picture showing several cookies. The page name 'Twinnie Cookies' is displayed in bold, with '94 likes • 103 followers' underneath. At the bottom right of the page, there are three buttons: 'Advertise', 'Manage', and 'Edit'. The overall design is clean and professional, with a focus on the brand's identity through the cover photo and profile picture.

🔍 <https://www.facebook.com/twinniecookies> ✕



Customizing URL Facebook (FB) page



Twinnie Cookies

BY A&A

EST 2023

FACEBOOK
TEASER

Good things are coming



Twinnie Cookies

BY A&A

Siaran Perihal Video Gambar Reels Acara Sebutan

Suka Komen Kongsi

Twinnie Cookies
24 Mac

Salam Ramadhan Al-Kareem 🌙
Persiapan puasa sudah... agaknya persiapan apa ya yang seterusnya? Agak2 apa ye? Dah ready? Cuba like and comment di bawah 😊

[Teaser 1]



Galakkan Siaran

4 Komen · 67 tontonan

Lihat wawasan dan iklan

31 Suka Komen Kongsi

Twinnie Cookies telah mengemaskini foto kulit mereka.
23 Mac

Siaran Perihal Video Gambar Reels Acara Sebutan

Twinnie Cookies
Sebentar tadi

Hello guys! ready for something new???
Its coming in your way, stay tuned for more updates from us!
#eidxeat
#ent530



Coming Soon
Twinnie Cookies

limited stock

Galakkan Siaran

Lihat wawasan dan iklan

Suka Komen Kongsi

Twinnie Cookies
Reels · 13m



Twinnie Cookies is 🤖 feeling hungry.

Posted by Nur Ayunie

3 d · 🌐

Twinnie Cookies is about to "launch its' products soon!
Various choice of kuih raya to be added into your wishlist. Stay tuned guyssss!

What kind of product that Sweet Treats will launch??
Hi everyone, If you guys curious about what kind of product that we will introduce stays tuned
Don't forget to like and follow our Page to make sure you dont miss info from us.

<https://www.facebook.com/twinncookies>



Twinnie Cookies

Posted by Nur Ayunie

3 d · 🌐

Assalamualaikum and hi guys &

🌟 We are about to launch our new products in just 3 days from now on!!

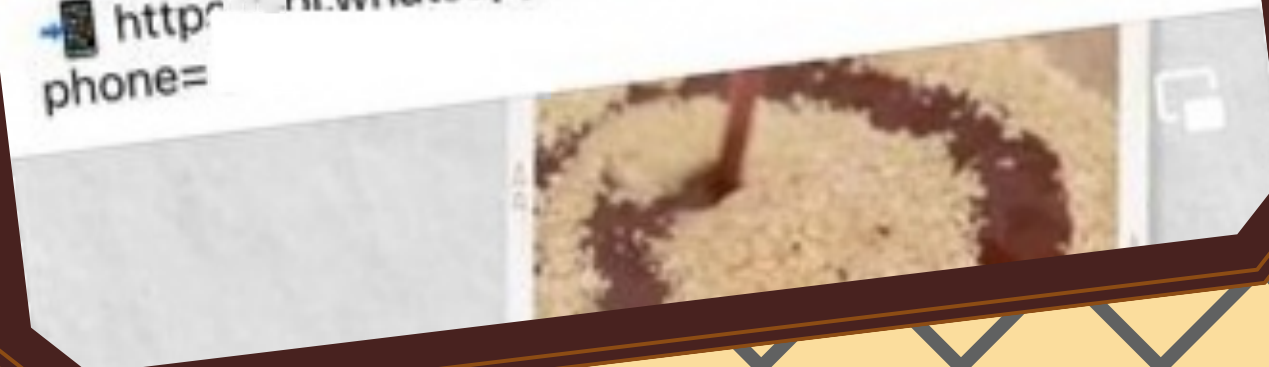
🌟 It is really exciting to wait where our platform will start receiving your orders, stay tuned guys!

🌟 Make sure to always keep update with our facebook so that you won't miss any important messages and update from Twinnie Cookies

!! See you soon,

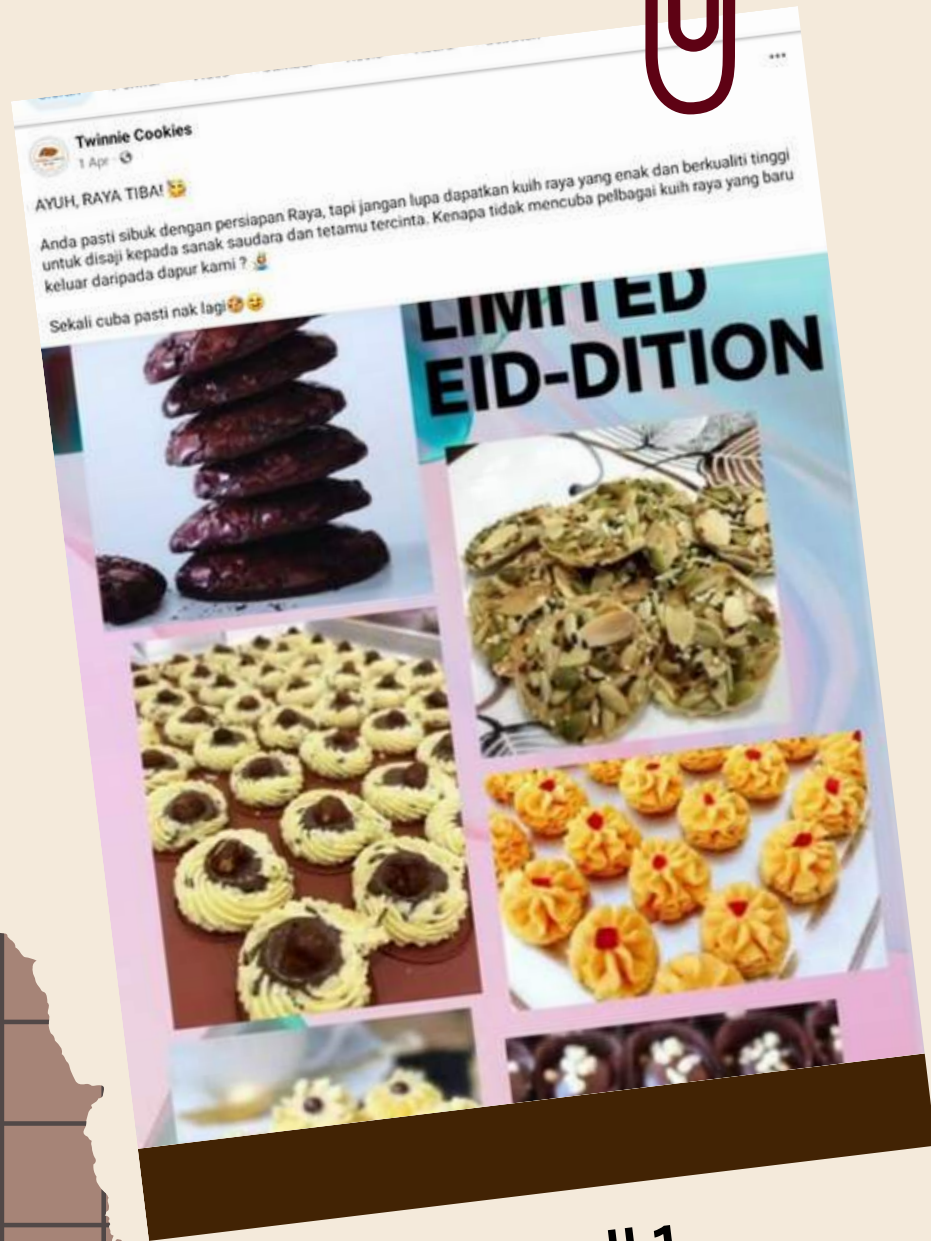
<https://www.facebook.com/twinncookies/>

📞 <http://ni.whatsapp.co>
phone=





FACEBOOK
S O F T S E L L
SALE
SALE
SALE
SALE



Soft sell 1



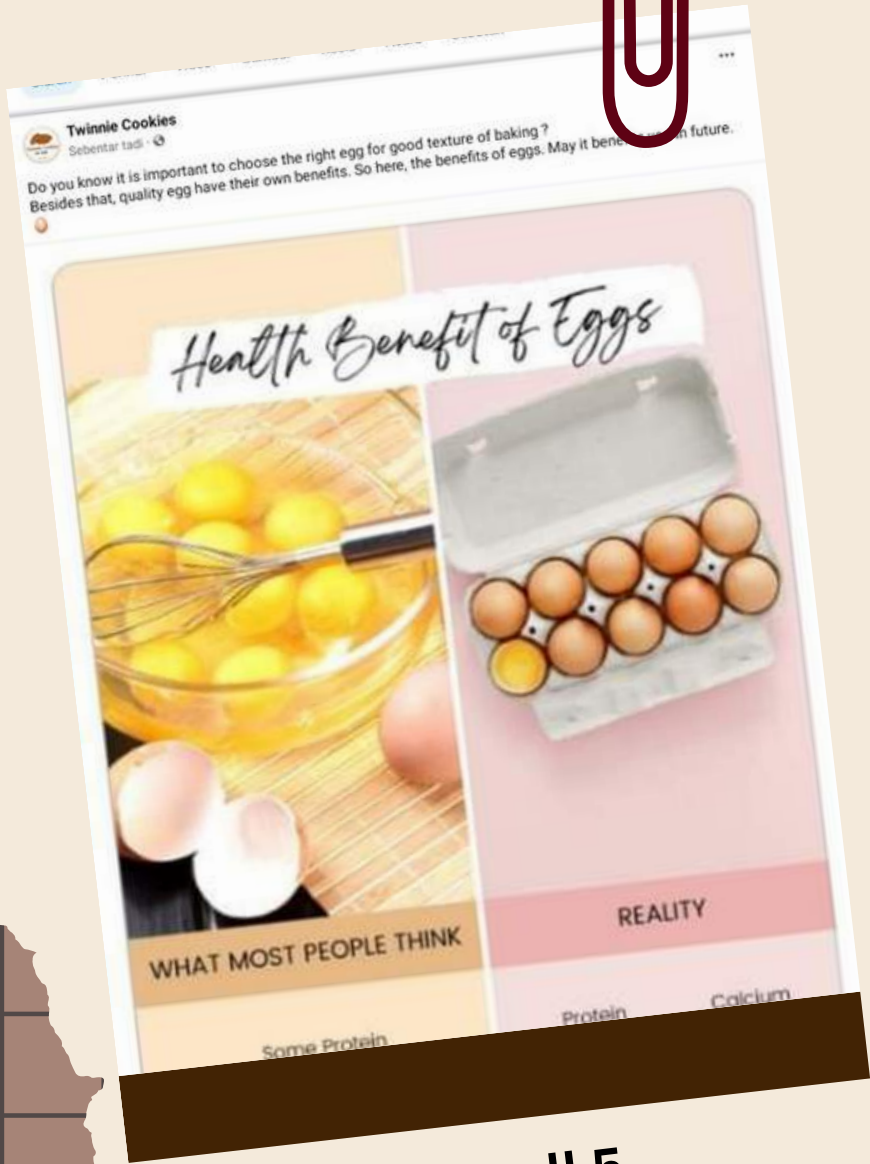
Soft sell 2



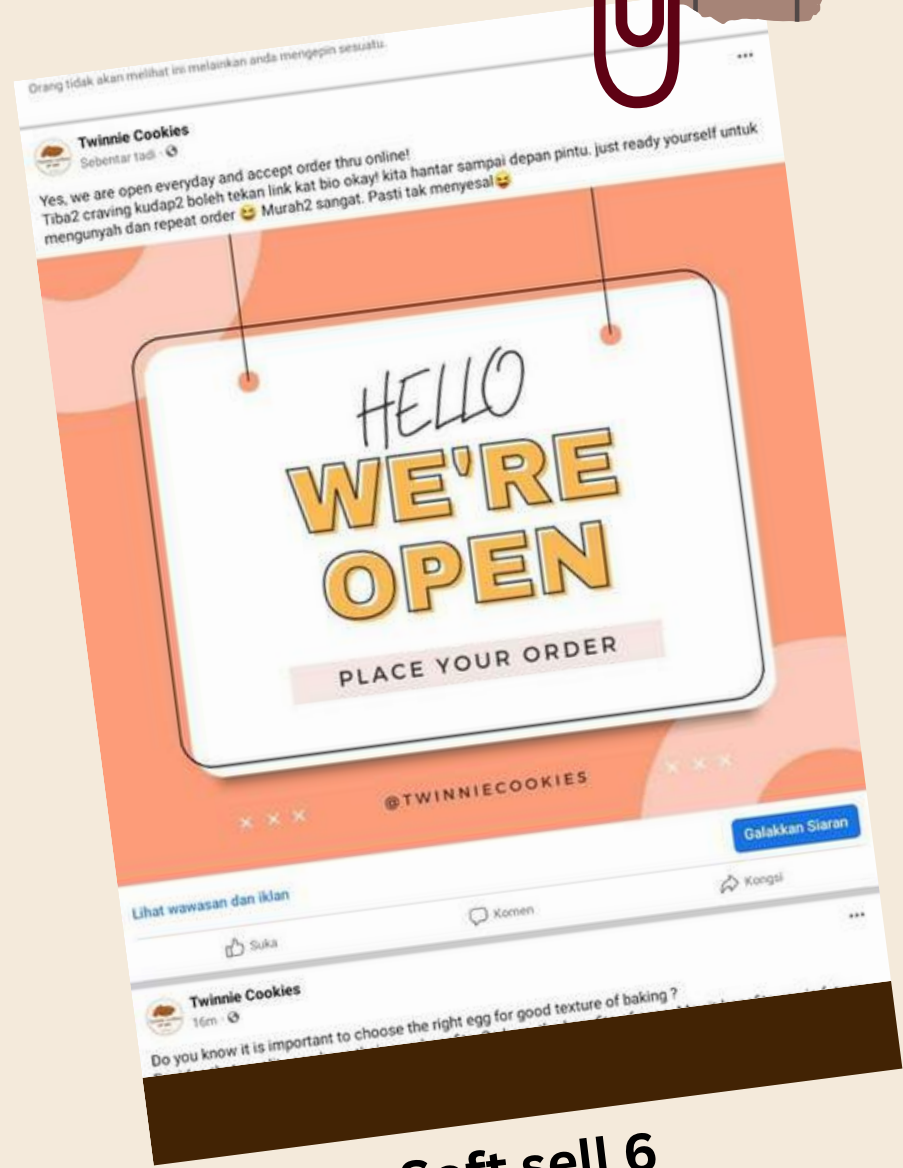
Soft sell 3



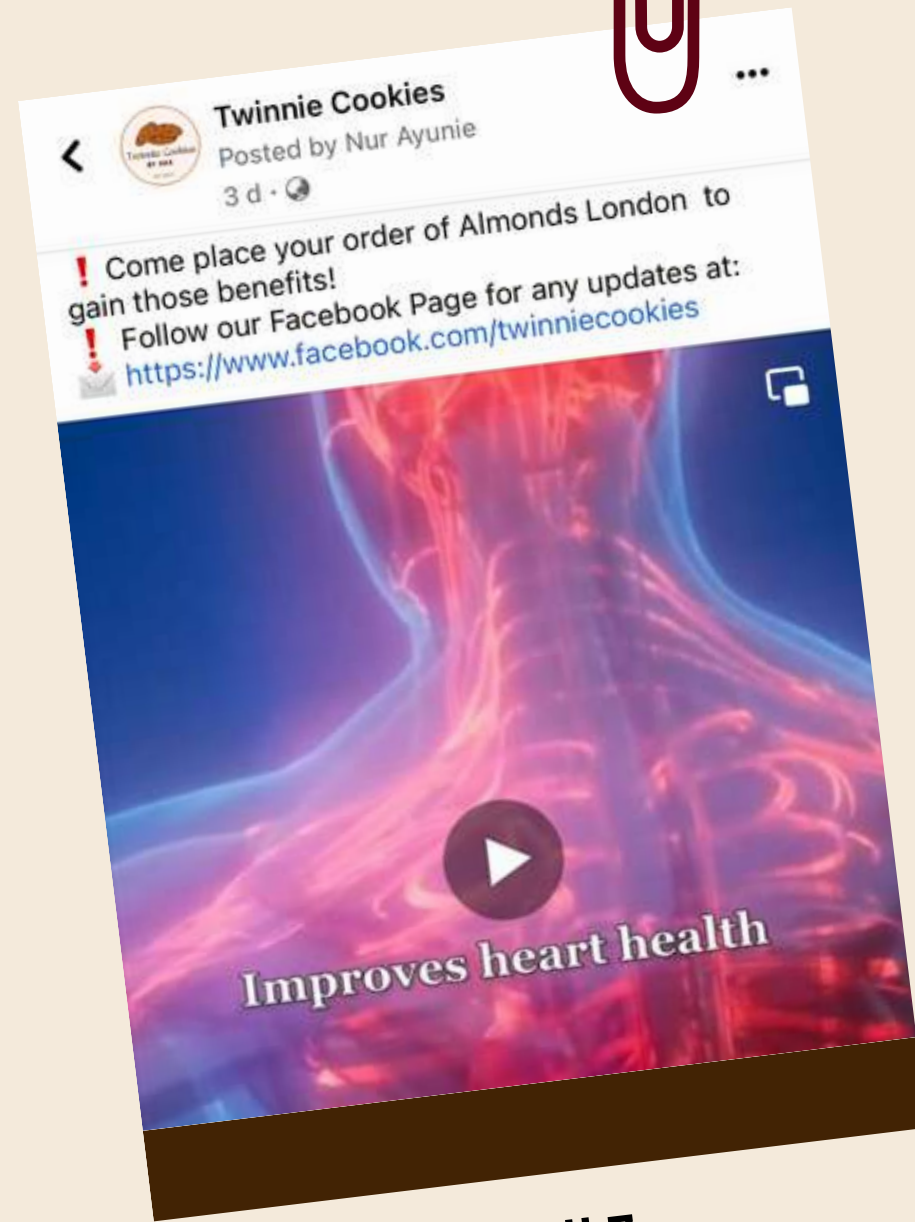
Soft sell 4



Soft sell 5



Soft sell 6



Soft sell 7



Soft sell 8

Twinnie Cookies
Posted by Nur Ayunie
3 d · 🌐

The secret to making crispy cookies.

😭 Many people want to try cooking their own biscuits but still don't know the tips to get crispy biscuits.

😋 Want soft and crunchy cookies? Here we share a few tips in the production of biscuits so that the resulting biscuits will be crispy and delicious.

- 📌 **Selection of butter**
Choose butter that says 'Pure Butter' or pure butter such as Anchor Butter, Tatura Butter, Buttercup or any brand that says 'pure butter'. It's to avoid salty cookies and a less beautiful cookie texture than using pure butter.
- 📌 **Duration of beating the batter**
Do not beat the mixture for too long, only the recommended time is enough. Biscuits will become mushy and greasy and biscuits will not be crispy if over time. Follow the set time of beating the mixture so that the texture of the cookies is beautiful and crispy.
- 📌 **Type of brass used**
The flat pan and low sides facilitate heat flow to the cookies. It will make the cookies easy to cook and the



Soft sell 9

Twinnie Cookies
Posted by Nur Ayunie
3 d · 🌐

❓ What you need to know to make 'PERFECT' Florentine cookies

✦ For those who love baking simple cookies, Florentine Cookies are perfect for them.

✦ Due to the simplicity of making cookies without a mixer, all we have to do is mix all the ingredients together, and then bake them.

✦ In order to achieve perfect crunchy Florentine Cookies, here are some tips for Florentine Lovers to follow.

1. Baked the beans evenly while still in the oven by scooting back.
2. Before mixing the beans with the flour, let them cool completely. The flour contains sugar.
3. Don't leave the ingredients as it should not be exposed to the wind. Be sure to close it whenever possible in order to prevent the flour from freezing and clumping.
4. Throughout the baking process, ensure that



Soft sell 10

Twinnie Cookies
Posted by Nur Ayunie
3 d · 🌐

🥰 A Side Story of a Man Who Loves Baking 🥰

😋 Have you ever wondered why some men enjoy baking so much? There are definitely stories behind it. Do you want to know more about this? Don't forget to scroll down!

✦ They actually see baking as an expression of their talents or, to put it another way, as a form of self-expression. Women and men can both express their inner skills through baking, which isn't just limited to women.

✦ It's a way for them to express themselves through self-expression through baking. Working all day in the office can make you feel stressed, so coming home and doing some baking can actually relieve that stress. In other words, it makes you feel "like you". There is nothing to fear, as long as you enjoy what you do, have a creative freedom, and are fulfilled and energized by what you do.

✦ Additionally, baking can make you happy, and baked goods make everyone happy as well. These are great ways to spread love. 🥰



Soft sell 11

Twinnie Cookies
Posted by Nur Ayunie
3 d · 🌐

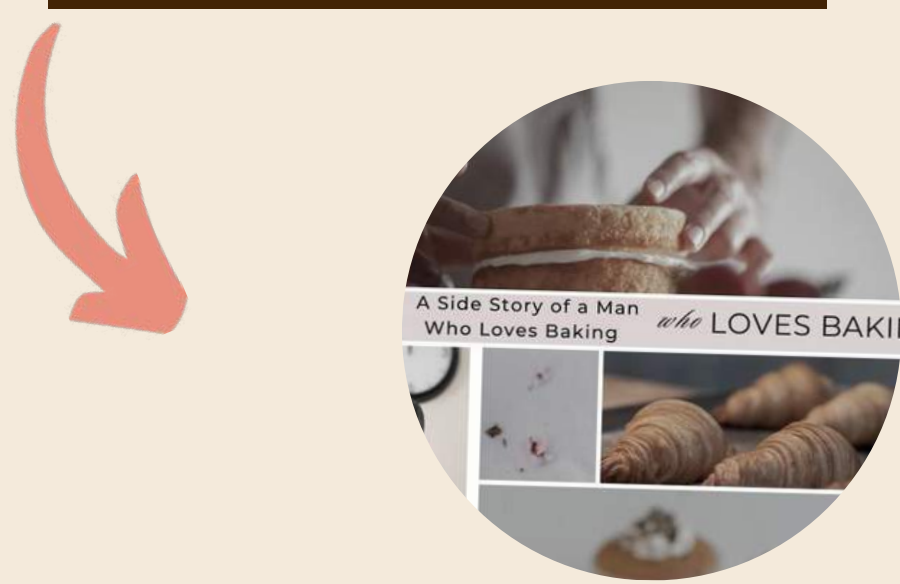
Florentine cookies: effectiveness of 3 main ingredients

Have you ever heard that the main ingredient in Florentine cookies has an efficacy? The following are 3 main ingredients that are good for your health.

1. Almonds
This food is rich in calcium and magnesium, which are important for the development of strong bones. It lower the cholesterol levels, lowers the risk of high blood pressure and heart attack.
2. Sesame Seeds
Effectively treats kidneys, lymph, intestines, and liver, as well as all other body systems.
This food has a high iron content, manganese content, phosphorus content, protein content, vitamin A, vitamin E, and vitamin B1.
3. Sunflower Seeds



Soft sell 12



Twinnie Cookies
Posted by Nur Ayunie
3 d · 🌐

Baking as a Therapy

... See more

Baked Fresh Daily

BAKING AS A THERAPY

See Insights and Ads

Boost post

Soft sell 13

Twinnie Cookies
Posted by Nur Ayunie
3 d · 🌐

Another great review, another great day.
Thank You For Supporting Us!
Don't hesitate to try us now, you won't regret it
If you would like to make a purchase, you can contact us by clicking on the link below

<https://www.whatsapp.com/send?phone:>

★★★★★
Our Customer
Thank You For Your Purchase

Soft sell 14

Twinnie Cookies
Posted by Nur Ayunie
3 d · 🌐

😊 Terima kasih kerana memilih Kuih Raya kami sebagai juadah untuk HARI LEBARAN anda 😊
teruskan menyokong kami ya 😊

Yang masih mencari biskut rayanuntuk dihidangkan panda tetamu anda. Jom Cuba sekarang, janji takkan menyesal.

Sebarang pembelian boleh hubungi kami di link di bawah

<https://www.whatsapp.com/send?phone:>

http phone:

Soft sell 15

Siaran Perihal Video Gambar Reels Acara Sebutan

Twinnie Cookies
Sebelum tadi · 🌐

👉 A Side Story of a Man Who Loves Baking 🍪
👉 Have you ever wonder why there are some of the men who loves to bake?... Lihat Lagi

BAKE SALE FOR A CAUSE ·

BAKE MY DAY

[TWINNIECOOKIES](https://www.facebook.com/twinncookies)

Soft sell 16



FACEBOOK
HARD SELL

FLASH
SALE



Twinnie Cookies
BY A&A

EST 2023



Twinnie Cookies
BY A&A

10:21 Wed, Jun 14 61%

Siaran Perihal Video Gambar Reels Acara Sebutan

Uruskan Siaran

Ditampilkan Uruskan
Orang tidak akan melihat ini melainkan anda mengepin sesuatu.

Twinnie Cookies Sebentar tadi · 🌐

Dapatkan cookies terbaik di sekitar PALAM! HANDMADE cookies original available sekarang. Coba sekali pasti order lagi!

DAPATKAN HANDMADE COOKIES! HANYA *RM20* SETIAP BALANG. COD DI KAWASAN KOLEJ DAN FAKULTI UITM PUNCAK ALAM 🥰

//untuk orang yang bertuah berpeluang untuk dapat promosi dengan harga lebih jimat. STAY TUNED 🥰🥰🥰

Lihat wawasan dan iklan Galakkan Siaran

Suka Komen Kongsi

Twinnie Cookies 17m · 🌐

Hello guys! ready for something new??? Its coming in your way. stay tuned for more updates from us! #eidxeat... Lihat Lagi



10:58 Wed, Jun 14 57%

Siaran Perihal Video Gambar Reels Acara Sebutan

Ditampilkan Uruskan
Orang tidak akan melihat ini melainkan anda mengepin sesuatu.

Twinnie Cookies Sebentar tadi · 🌐

!!! PROMOSI, HARGA RUNTUH !!!
dapatkan sekarang. hanya RM20 sebalang. Sementara stok masih ada, pm sekarang!!!

Lihat wawasan dan iklan Galakkan Siaran

Suka Komen Kongsi

Twinnie Cookies 7m · 🌐



6:39 Thu, Jun 15 30%

Siaran Perihal Video Gambar Reels Acara Sebutan

Ditampilkan Uruskan
Orang tidak akan melihat ini melainkan anda mengepin sesuatu.

Twinnie Cookies Sebentar tadi · 🌐

This is our limited collection. 🍪
Hanya boleh dapatkan daripada kami, Twinnie Cookies

PROMOSI
PROMOSI
PROMOSI

Boleh dapatkan segera kuih raya tempatan dengan harga RM20 sahaja untuk pelbagai jenis. 🥰
Promosi BUY 3 FREE 1 juga ada untuk 10 pelanggan terawal.
🌟 LIMITED STOCK 🌟

Lihat wawasan dan iklan Galakkan Siaran



6:46 Thu, Jun 15 32%

Siaran Perihal Video Gambar Reels Acara Sebutan







Ditampilkan Uruskan
Orang tidak akan melihat ini melainkan anda mengepin sesuatu.

Twinnie Cookies
Sebelum tadi

MENCARI KUIH RAYA 100% HANDMAKE ? Twinnie Cookies KAN ADA 🍪
 ✓ BAHAN PREMIUM
 ✓ HARGA BERBALOI
 ✓ DIJAMIN PUAS HATI
 ✓ HALAL

Boleh dapatkan sekarang, PM laju2 supaya tidak terlepas peluang dengan pembelian RM20 untuk setiap balang. 🍪

TWINNIES COLLECTION

| | | |
|---|---|--|
|  |  |  |
| SAMPERIT CUSTARD 20-30 PCS RM 20 | BROWNIES COOKIES 30-40 PCS RM 20 | ALMOND LONDON 20-30 PCS RM 20 |
|  |  |  |
| SWISS TART NUTELLA 20-30 PCS RM 20 | FLORENTINE 20-30 PCS RM 20 | SAMPERIT SUSU 20-30 PCS RM 20 |

Lihat wawasan dan iklan Galakkan Siaran



6:54 Thu, Jun 15 35%

Siaran Perihal Video Gambar Reels Acara Sebutan

Twinnie Cookies
Sebelum tadi

Hands down to the best cookies everyone!

🍪 KUEH RAYA TEMPATAN 🍪
Kuih yang diperbuat daripada 100% bahan premium.
 🍷 FIXED PRICE FOR ALL ITEMS
Come and get yours now!
Kindly pm us at ws to order? 🍪

TWINNIE COOKIES
01120783778 / 0108003110
@TWINNIE COOKIES

KUEH RAYA LIST

| | | |
|--------------------|--------|-------|
| BROWNIES COOKIES | 55 PCS | RM 20 |
| FLORENTINE | 30 PCS | RM 20 |
| SWISS TART NUTELLA | 30 PCS | RM 20 |
| SAMPERIT CUSTARD | 30 PCS | RM 20 |



Posts About Videos More

Album Hard Sell

Twinnie Cookies
Posted by Nur Ayunie
4 d · 🌐

Pernah dengar kuih Sejenis 2 Beradik tak?
... See more

This or That
Which Samperit do you like the most?

 **Samperit Klasik**

 **Samperit Susu**

See Insights and Ads Boost post



7

Twinnie Cookies
Posted by Nur Ayunie
3 d · 🌐

How can cookies be so cheap in value yet so delicious and sweet? 🤔🤔
... See more

RM20/30PCS FLORENTINE

Order Now

GET IT NOW

See Insights and Ads **Boost post**

👍 1

👍 Like 💬 Comment ➦ Share

8

Twinnie Cookies
Posted by Nur Ayunie
3 d · 🌐

!! Greetings, Almond London lovers! !!
👋 Hello all! It has been a couple weeks s... See more

Almond London

RM20/21 PCS

@TWINNIE COOKIES

See Insights and Ads **Boost post**

👍 2

👍 Like 💬 Comment ➦ Share

9

Twinnie Cookies
Posted by Nur Ayunie
3 d · 🌐

TETAMU NAK DATANG BERAYA KE RUMAH TAK TAHU NAK HIDANG APA?
... See more

Kuih Raya

See Insights and Ads **Boost post**

👍 Like 💬 Comment ➦ Share

Twinnie Cookies
 Posted by Nur Ayunie
 3 d · 🌐

! Introduce you to our new product!!!

🤗 Assalamualaikum and have a nice day everyone.

🤗 YESSS! Today is the day!

Addiction to something sweet but at the same time feel the crunchy of the almonds, sesame and cauliflower seeds?

🌻 FLORENTINE COOKIES 🌻 - RM20/30 pieces

Wait are you waiting for?
 Don't wait for any longer. Set your order now to purchase and don't forget to share with your friends! These cookies are made for you and your love ones ❤️


! Place your order now!
<https://www.facebook.com/Twinnie Cookies/>
<https://api.whatsapp.com/send?phone=>



Twinnie Cookies
 Posted by Nur Ayunie
 3 d · 🌐

! ATTENTION! ATTENTION!!! !

🤗 The clearance sale on 4.4 event has s... See more



4.4

Ramadhan Sale

Buy 2 Box -RM36
 (saved RM4)

BUY NOW

@TwinnieCookies

See Insights and Ads Boost post

Like Comment Share

Twinnie Cookies
 Posted by Nur Ayunie
 3 d · 🌐


📌 Your support for the promotion on the third of Eid-Fitr was overwhelmingly positive. It was thanks to you that our stock actually became less.

📌 Here are those pictures regarding the feedback from our loyal customers. We are so glad to have you as our lovely customer.

All items us only RM20/Box of Kuih Raya


Always keep on update from us to enjoy more promotion on the products: 🍷

<https://www.facebook.com/Twinnie Cookies/>



Customer's Review

Hi you..sedap gila almond london tu. Rasa premiumm kuih tu. Chocolate dia sedap and tak manis sangat. Saya sukaaa 🍷🍷



Hi you..sedap gila almond london tu. Rasa premiumm kuih tu. Chocolate dia sedap and tak manis sangat. Saya sukaaa 🍷🍷

13

Siaran Perihal Video Gambar Reels Acara Sebutan

Twinnie Cookies
Sebelum tadi · 🌐


🔔 **KEEP YOUR EYES OPEN! EVENT 6.6 🔔 CLEARANCE SALES START WITHIN 3 HOURS FROM NOW ON!**

👋 Hey there! We would like to remind you that our clearance sales starts from just 3 hours from now! Make sure you aware of the time as we don't want you to lose this valuable chance! Grab all types of cookies while stock lasts.

🔔 **CLEARANCE SALES' DAY – all kind of cookies for only RM 20 each / (50 pieces)**

🌟 Our stocks are always waiting for you to purchase. The event will be start 12 A.M tonight!
🌟 Don't miss out anything okay? We will update again in 3 hours from now. See you soon!

📌 Always keep on updating from us ❤️
<https://www.facebook.com/twinncookies>



Lihat wawasan dan iklan Galakkan Siaran

14

Siaran Perihal Video Gambar Reels Acara Sebutan

Twinnie Cookies
Sebelum tadi · 🌐

🔔 **ATTENTION TO OUR FLORENTINE LOVERS!!**

🌟 Our promotion comes again!

Did you miss our promotion on our products?
We would like to inform you that we want to conduct a clearance stock on Florentine Cookies

🌟 **Florentine Cookies at RM 20.00???? 🌟**
Buy 3 jar for only RM 50 (save RM 10)

These clearance sale only comes once in a while! Book your order now and enjoy free shipping service.

🔔 **WhatsApp to drop your order now! don't wait any longer, grab your chance while stock lasts!**
<https://api.whatsapp.com/send?phone=>



15

Siaran Perihal Video Gambar Reels Acara Sebutan

Twinnie Cookies
Sebelum tadi · 🌐


🔔 **ATTENTION! ATTENTION!!!**

👋 The clearance sale on 6.6 event has started a few second ago! Our clearance sale will be available from 12 A.M – 11.59 P.M tonight! Grab yours while stocks lasts! Come on!

🔔 **CLEARANCE SALE'S DAY (6.6 event)**
All kind of cookies for only RM 20 each / (50 pieces)

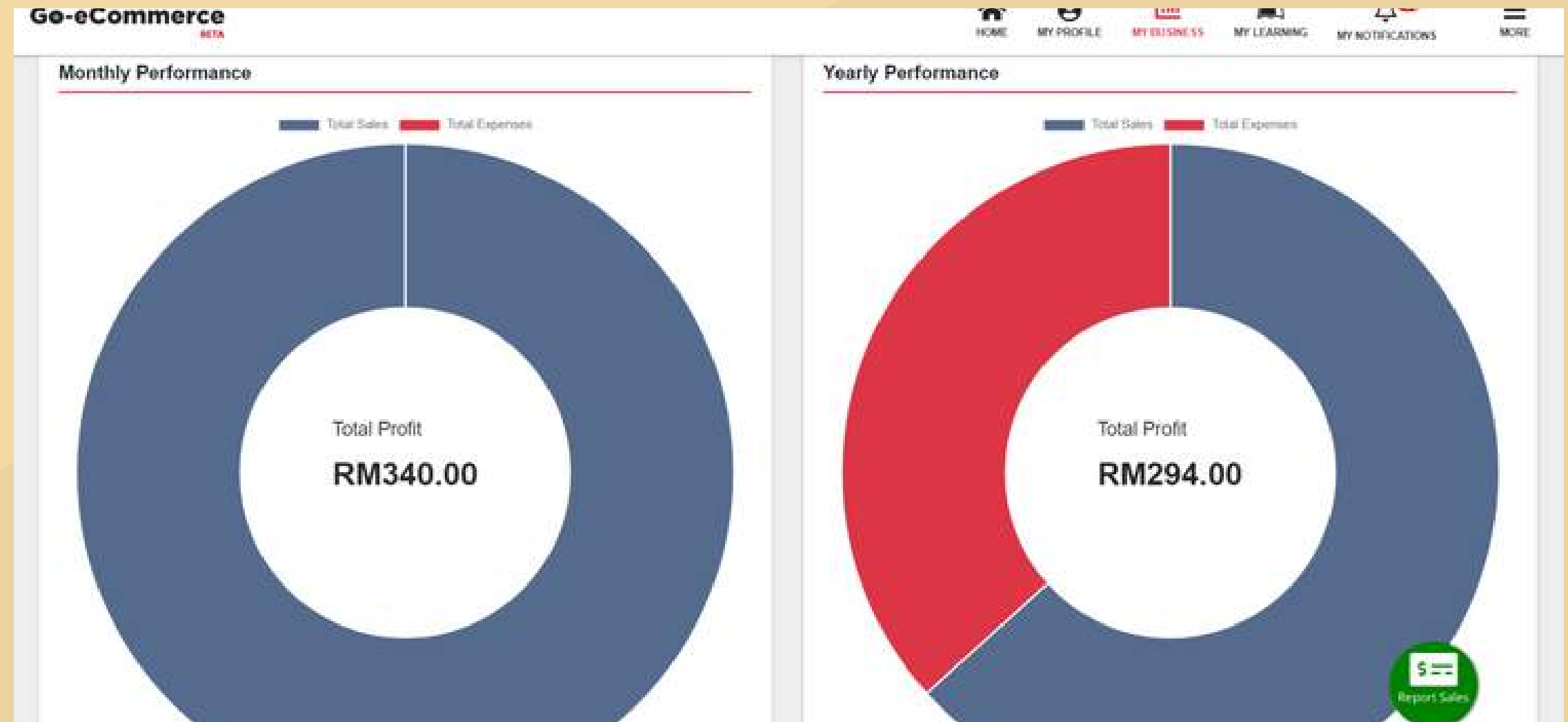
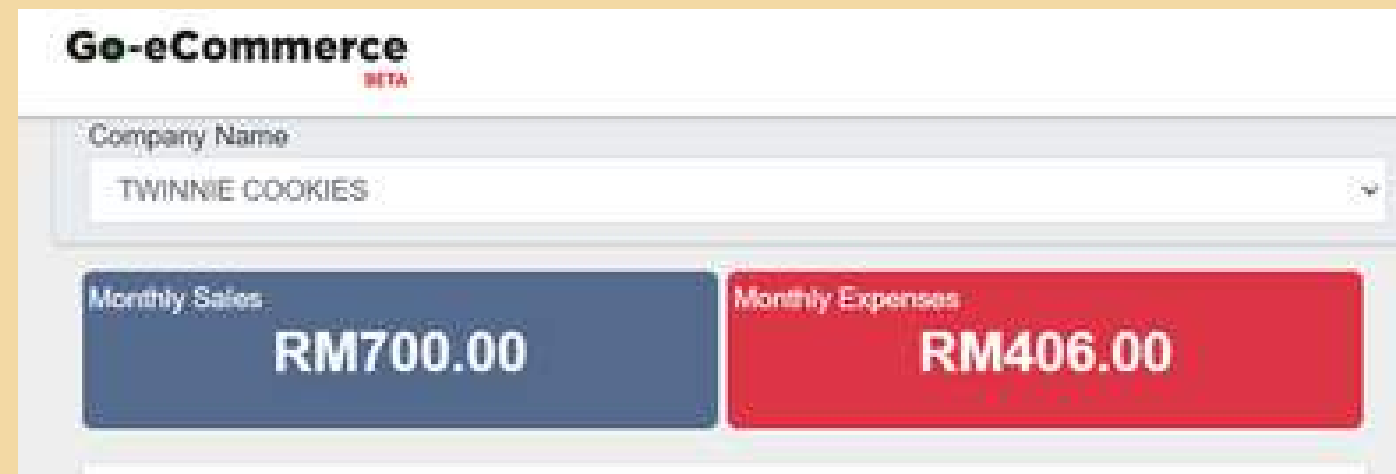
🔔 **Offers are valid only within the time allocated!**
Claim your free postage, delivery up to your front gate!
No need to pay for the shipping.

📌 **Come place your order now!**
<https://api.whatsapp.com/send?phone=>



Lihat wawasan dan iklan Galakkan Siaran

SALES REPORTING E-COMMERCE



SALES REPORT

Sales Reporting e-commerce

Go-eCommerce

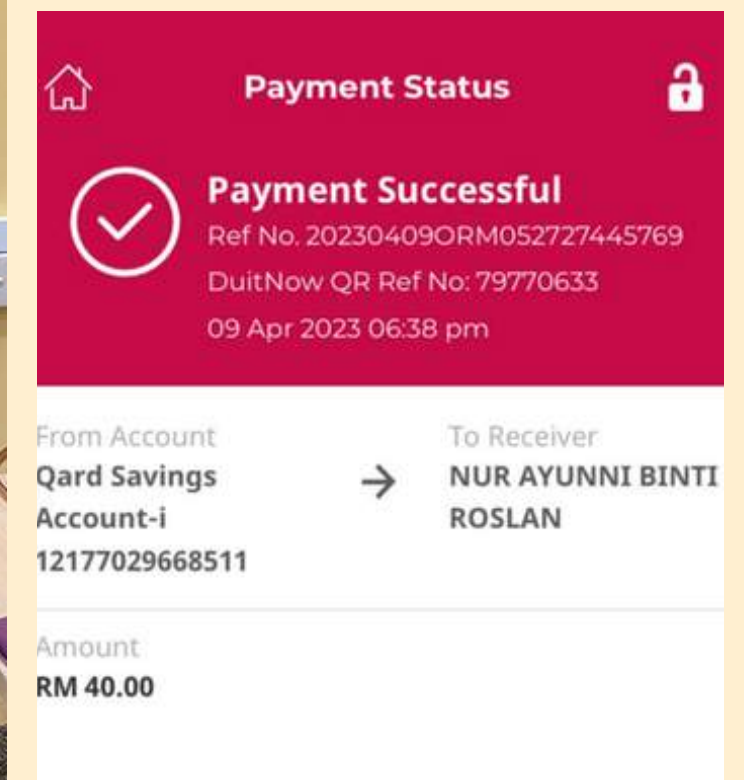
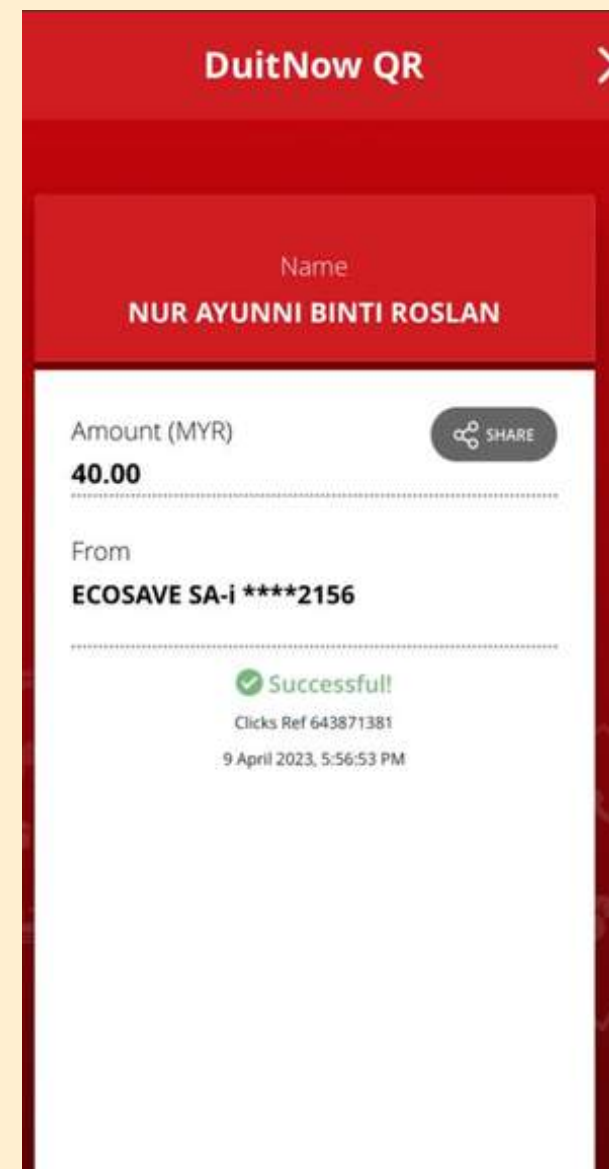
| Business Name | Date | Type | Marketplace (if any) | Others Marketplace (if any) | Total Sales (RM) | Expenses Category | Expenses Subcategory | Total Expenses (RM) | Descriptions | Create # At |
|-----------------|------------|----------|----------------------|-----------------------------|------------------|-------------------|----------------------|---------------------|---|-------------|
| TWINNIE COOKIES | 08/04/2023 | online | Others | suul | 40 | | | | Name: Muid Hasan Address: Sungai Puchong | 20/06/2023 |
| TWINNIE COOKIES | 09/05/2023 | offline | | | 40 | | | | Name: Nor Hidayah Binti Zohapoh Address: Kolej Rafflesia 4 | 20/06/2023 |
| TWINNIE COOKIES | 09/04/2023 | online | Others | Cimb click | 20 | | | | Name: Noor Siti Address: Bandar Puncak Alam | 20/06/2023 |
| TWINNIE COOKIES | 07/04/2023 | online | Others | Bank Islam | 80 | | | | Name: Rabiatul Address: Rafflesia 3 | 20/06/2023 |
| TWINNIE COOKIES | 23/04/2023 | online | Others | Bank Islam | 40 | | | | Name: Aini Athirah Address: Rafflesia 4 | 20/06/2023 |
| TWINNIE COOKIES | 12/04/2023 | online | Others | Bank Islam | 20 | | | | Name: Nadhirah Nazri Address: Sungai Puchong | 20/06/2023 |
| TWINNIE COOKIES | 15/04/2023 | offline | | | 60 | | | | Name: Nur Farzana Edruse Address: Presint 11, Putrajaya | 20/06/2023 |
| TWINNIE COOKIES | 29/03/2023 | expenses | | | | Goods | Block | 400 | Brownies Cookies (7) Florentine (7) Sains Tart (7) Almond London (5) Sempit Sutu (4) Sempit Kastar (5) | 20/06/2023 |
| TWINNIE COOKIES | 18/04/2023 | offline | | | 60 | | | | Name: Haziq Syukur Address: Presint 9 | 20/06/2023 |
| TWINNIE COOKIES | 14/04/2023 | offline | | | 40 | | | | Name: Syahira Aminah Roda Address: Presint 9, Putrajaya | 20/06/2023 |
| TWINNIE | 16/04/2023 | offline | | | 20 | | | | Name: Fariha Nur | 20/06/2023 |

| Business Name | Date | Type | Marketplace (if any) | Others Marketplace (if any) | Total Sales (RM) | Expenses Category | Expenses Subcategory | Total Expenses (RM) | Descriptions | Create # At |
|-----------------|------------|---------|----------------------|-----------------------------|------------------|-------------------|----------------------|---------------------|---|-------------|
| COOKIES | 023 | | | | | | | | Syahirah Address: MSU, Shah Alam | 023 |
| TWINNIE COOKIES | 19/04/2023 | online | Others | Maybank2u | 20 | | | | Name: Rodan Ismail Address: Presint 10, Putrajaya | 20/06/2023 |
| TWINNIE COOKIES | 28/04/2023 | offline | | | 20 | | | | Name: Che Hasmah Muta Address: Kolej Rafflesia 2 | 20/06/2023 |
| TWINNIE COOKIES | 30/04/2023 | online | Others | Cimb Click | 40 | | | | Name: Amir Azra Address: Kolej Angkasa Puncak Alam | 20/06/2023 |
| TWINNIE COOKIES | 05/05/2023 | online | Others | Bank Islam | 80 | | | | Name: Nor Liyana Address: Kolej Rafflesia 3 | 20/06/2023 |
| TWINNIE COOKIES | 17/05/2023 | online | Others | Maybank2u | 40 | | | | Name: Auni Aqlah Address: Kolej Rafflesia 4 | 20/06/2023 |
| TWINNIE COOKIES | 10/06/2023 | online | Others | Heong Leong | 40 | | | | Name: Asaf Aina Address: Kolej Rafflesia 1 | 20/06/2023 |
| TWINNIE COOKIES | 06/04/2023 | online | Others | Bank Islam | 60 | | | | Name: Izzaura Husna Address: Kolej Rafflesia 4 | 20/06/2023 |



Transaction
LIST
OF TWINNIE COOKIES

Sales Reporting Appendices



Sales Reporting Appendices

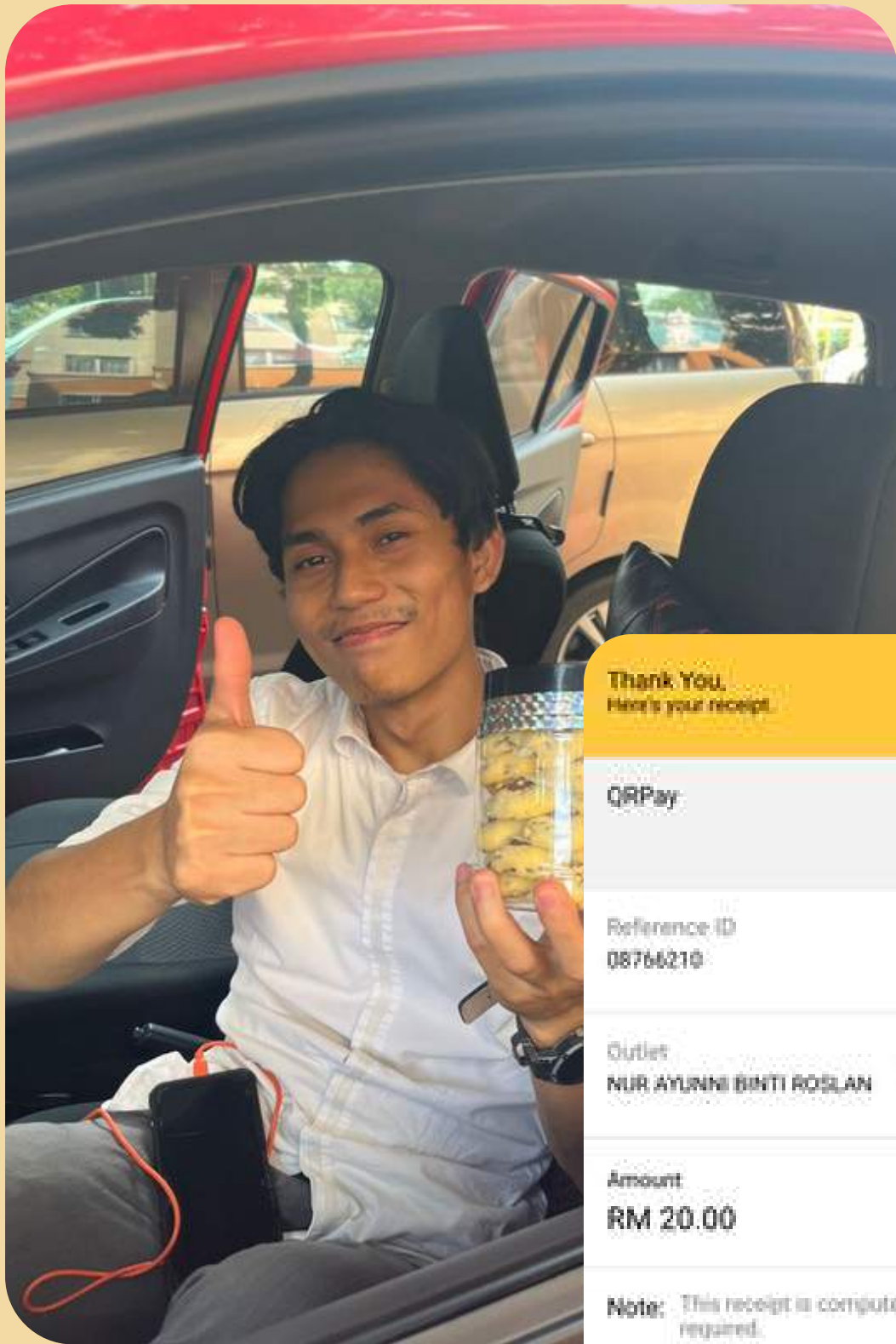


| BANK ISLAM Transaction Receipt | |
|--|-------------------------|
| DuitNow QR | Successful |
| Reference No. | 20230409ORM635218821448 |
| | 09 Apr 2023 10:22 pm |
| DuitNow QR Ref No: | 80090161 |
| Recipient Name | NUR AYUNNI BINTI ROSLAN |
| Amount | RM 20.00 |
| Note: This receipt is computer generated and no signature is required. | |
| <small>© 2023 Bank Islam Malaysia Berhad [198301002944(98127X)]. All right reserved.</small> | |



| BANK ISLAM Transaction Receipt | |
|--|-------------------------|
| DuitNow QR | Successful |
| Reference No. | 20230409ORM290061157765 |
| | 09 Apr 2023 05:15 pm |
| DuitNow QR Ref No: | 79622404 |
| Recipient Name | NUR AYUNNI BINTI ROSLAN |
| Amount | RM 40.00 |
| Note: This receipt is computer generated and no signature is required. | |
| <small>© 2023 Bank Islam Malaysia Berhad [198301002944(98127X)]. All right reserved.</small> | |

Sales Reporting Appendices



Thank You,
Here's your receipt.

Maybank

QRPay Successful

Reference ID
08766210

Outlet
NUR AYUNNI BINTI ROSLAN

Amount
RM 20.00

Note: This receipt is computer generated and no signature is required.

Malayan Banking Berhad (Co. Reg. : 196001000142)
Maybank Islamic Berhad (Co. Reg. : 200701029411)



Thank You,
Here's your receipt.

Maybank

QRPay Successful

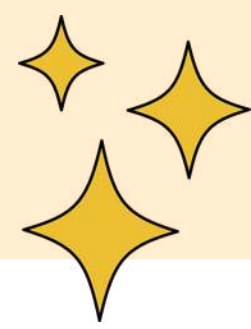
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Outlet
NUR AYUNNI BINTI ROSLAN

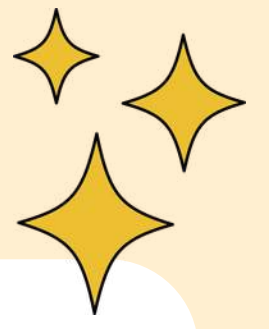
Amount
RM 20.00

Note: This receipt is computer generated and no signature is required.

Malayan Banking Berhad (Co. Reg. : 196001000142)
Maybank Islamic Berhad (Co. Reg. : 200701029411)



CONCLUSION



IN CONCLUSION, OUR ENTREPRENEURIAL PORTFOLIO FOR SELLING KUIH RAYA SHOWCASES THE PASSION, DEDICATION, AND COMMITMENT WE HAVE TOWARDS PRESERVING THE TRADITIONS AND FLAVORS OF THIS BELOVED FESTIVE TREAT. THROUGH OUR CAREFULLY CRAFTED PRODUCTS, WE HAVE AIMED TO BRING JOY, NOSTALGIA, AND A TASTE OF MALAYSIAN HERITAGE TO OUR CUSTOMERS. THROUGHOUT OUR JOURNEY, WE HAVE STRIVED TO CREATE AN EXCEPTIONAL CUSTOMER EXPERIENCE, DELIVERING AUTHENTIC AND HIGH-QUALITY KUIH RAYA THAT EVOKE THE ESSENCE OF HARI RAYA AND CREATE LASTING MEMORIES.

OUR SOCIAL MEDIA PRESENCE HAS BEEN INSTRUMENTAL IN CONNECTING WITH OUR CUSTOMERS, SHARING OUR STORY, AND SPREADING THE JOY OF KUIH RAYA TO A WIDER AUDIENCE. THROUGH ENGAGING CONTENT, CAPTIVATING VISUALS, AND INTERACTIVE CAMPAIGNS, WE HAVE FOSTERED A SENSE OF COMMUNITY AND CELEBRATION AMONG OUR FOLLOWERS.





THANK YOU

*"Entrepreneurial Insights:
Fueling Passion and Driving
Success"*

If you have any more
questions or need further
assistance, feel free to ask.