



UNIVERSITI  
TEKNOLOGI  
MARA

*PRINCIPLE OF ENTREPRENEURSHIP (ENT530)*

# SOCIAL MEDIA PORTFOLIO

## Chococrispy.SH

**PREPARED BY : 1) MUHAMMAD HAZIQ BIN SHAMSUL AKMAL (2021856426)**

**2) NUR SHAFIQA ATHIRAH BINTI ABDULLAH (2021869094)**

**GROUP : 530S**

**FACULTY : BUSINESS AND MANAGEMENT**

**COURSE : HEALTH ADMINISTRATION (BA2354A)**

**PREPARED FOR : PUAN NUR SHAHRULLIZA BINTI MUHAMMAD**



**#CRISPYUMMY**

# ACKNOWLEDGEMENT

Firstly, we would really like to express sincerest appreciation to God for finally allowing us to finish the job that has been entrusted to us by the lecturer of Principles of Entrepreneurship. This work was done using all resources among members of the group, except for a slight problem that arose between us while performing this task.

Furthermore, we would want to express our appreciation to our lecturer Puan Nur Shahrulliza, without whom our social media project would not have been completed correctly. She is always there to encourage us and show us how to complete our assignments.

Finally, we want to express our gratitude to two of us for always standing here and cooperating hard to offer great assignments with all responsibility. I am hoping that after all our inputs will be advantageous to two of us.



100k views

[View all 1065 comments](#)  
1 DAYS AGO



# EXECUTIVE SUMMARY

**This social media portfolio report is all about the use of social media platform (Facebook) for online marketing done by Chococrispy.SH**

**Chococrispy.SH is dropship business located in Saujana Utama with the headquarters based in Perak and currently manage by Muhammad Haziq bin Shamsul Akmal and Nur Shafiqah Athirah binti Abdullah**

**The business use a Facebook page to promote and market the product to the public in the form of teaser and copywriting which include the hard sell and soft sell.**



# EXECUTIVE SUMMARY

The main objective for Chococrispy.SH is to be one of the leading in this chocolate industry, in Malaysia. Align with that purpose, Chococrispy.SH strives to give a delicious chocolate yet with an affordable to our customer.

The target of Chococrispy.SH is to all age range especially to the students and workers that always stress with assignments and work. Hence, Chococrispy.SH comes with various of toppings such as Biscoff, red velvet, Oreo and more also with famous flavour like chocolate, white chocolate, strawberry and butterscotch.

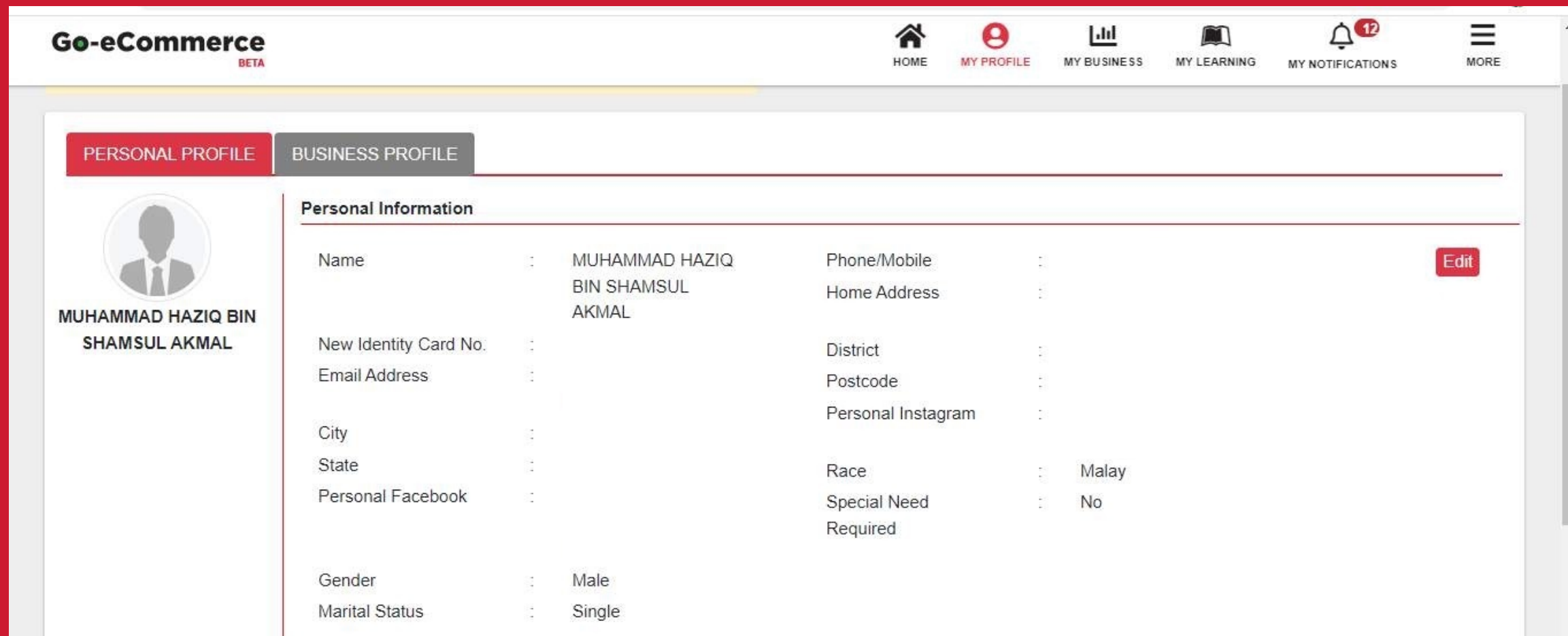


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**GO-ECOMMERCE  
REGISTRATION**

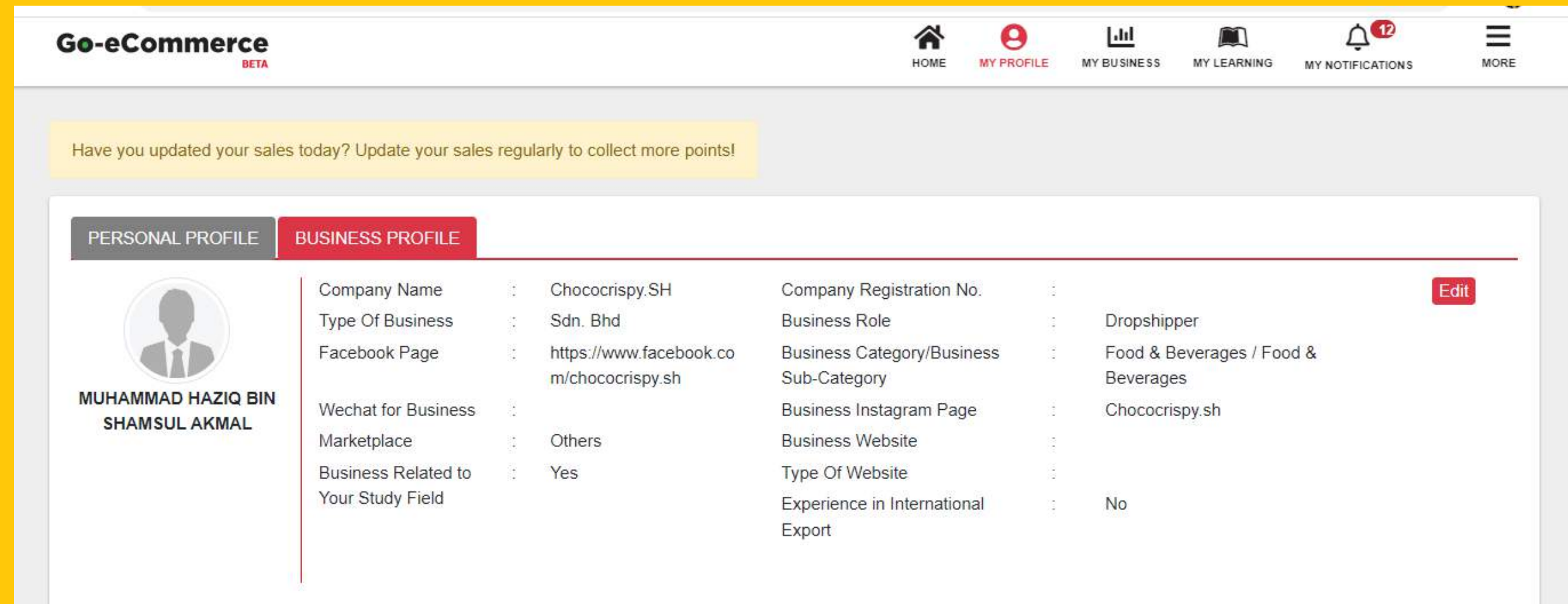


The screenshot shows the 'Go-eCommerce BETA' interface. The top navigation bar includes icons for Home, My Profile, My Business, My Learning, My Notifications (with a '12' badge), and More. The main content area has two tabs: 'PERSONAL PROFILE' (active) and 'BUSINESS PROFILE'. On the left, there is a profile picture placeholder and the name 'MUHAMMAD HAZIQ BIN SHAMSUL AKMAL'. The 'Personal Information' section contains the following details:

Name	: MUHAMMAD HAZIQ BIN SHAMSUL AKMAL	Phone/Mobile	:		<a href="#">Edit</a>
New Identity Card No.	:	Home Address	:		
Email Address	:	District	:		
City	:	Postcode	:		
State	:	Personal Instagram	:		
Personal Facebook	:	Race	:	Malay	
Gender	:	Special Need Required	:	No	
Marital Status	:		:		

## GO-eCommerce Personal Profile

## GO-eCommerce Business Profile



The screenshot shows the 'Go-eCommerce BETA' interface with the 'BUSINESS PROFILE' tab active. A yellow banner at the top reads: 'Have you updated your sales today? Update your sales regularly to collect more points!'. The main content area features the same profile picture and name as the previous page. The 'Business Profile' section contains the following details:


Company Name	: Chococrispy.SH	Company Registration No.	:		<a href="#">Edit</a>
Type Of Business	: Sdn. Bhd	Business Role	:	Dropshipper	
Facebook Page	: <a href="https://www.facebook.com/chococrispy.sh">https://www.facebook.com/chococrispy.sh</a>	Business Category/Business Sub-Category	:	Food & Beverages / Food & Beverages	
Wechat for Business Marketplace	:	Business Instagram Page	:	Chococrispy.sh	
Business Related to Your Study Field	: Yes	Business Website	:		
		Type Of Website	:		
		Experience in International Export	:	No	

Go-eCommerce BETA

HOME MY PROFILE MY BUSINESS MY LEARNING MY NOTIFICATIONS 11 MORE

Have you updated your sales today? Update your sales regularly to collect more points!

PERSONAL PROFILE BUSINESS PROFILE

  
NUR SHAFIQA ATHIRAH  
BIN TI ABDULLAH

**Personal Information**

Name	: NUR SHAFIQA ATHIRAH BIN TI ABDULLAH	Phone/Mobile	:		<a href="#">Edit</a>
New Identity Card No.	:	Home Address	:		
Email Address	:	District	:		
City	:	Postcode	:		
State	: Selangor	Personal Instagram	:	null	
Personal Facebook	:	Race	:	Malay	
Gender	: Female	Special Need	:	No	
Marital Status	: Single	Required	:		

## GO-eCommerce Personal Profile


## GO-eCommerce Business Profile

Go-eCommerce BETA

HOME MY PROFILE MY BUSINESS MY LEARNING MY NOTIFICATIONS 11 MORE

Have you updated your sales today? Update your sales regularly to collect more points!

PERSONAL PROFILE BUSINESS PROFILE

  
NUR SHAFIQA ATHIRAH  
BIN TI ABDULLAH

Company Name	: Chococrispy.SH	Company Registration No.	:		<a href="#">Edit</a>
Type Of Business	: Sdn. Bhd	Business Role	:	Dropshipper	
Facebook Page	: <a href="https://www.facebook.com/chococrispy.sh">https://www.facebook.com/chococrispy.sh</a>	Business Category/Business Sub-Category	:	Food & Beverages / Food & Beverages	
Wechat for Business	:	Business Instagram Page	:		
Marketplace	: Others	Business Website	:		
Business Related to Your Study Field	: Yes	Type Of Website	:		
		Experience in International Export	:	No	



UiTM Puncak Alam - 530S

Type of Institution	: IHL	Institution List	: Universiti Teknologi MARA
State of Institution	: Selangor	Name of Institution	: UiTM Puncak Alam
Address of Institution	: Universiti Teknologi MARA Cawangan Selangor Kampus Puncak Alam, 42300 Bandar Puncak Alam, Selangor, .	City	: Puncak Alam
District of Institution	: Kuala Selangor	Postcode	: 42300
Level of Study	: Bachelor Degree	Study Status	: Full time
Course Name	: 530S	Class Name	: 530S
Subject Name	: ENT530	Year Enrolling the subject	: 2023
Month Enrolling the Subject	: 4	Lecturer Name	: Nur Shahrulliza Binti Muhammad
Internship Enrollment	: No	Year Of Internship Enrollment	:
Month of Internship Enrollment	:	Period of Internship Training	:
Expected Year To Complete Study	: 2024	Expected Month To Complete Study	: 7
Related To Study Field	: Yes		

Edit Delete

**MyEnt**

**REGISTRATION**

# MyEnt Registration

## Muhammad Haziq



**MASMED YOUNG ENTREPRENEUR  
(MyENT)**

**SLIP PENDAFTARAN PERNIAGAAN PELAJAR UITM**

No. Pelajar : 2021856426  
Nama : MUHAMMAD HAZIQ BIN SHAMSUL AKMAL

Program Pengajian : SARJANA MUDA PENTADBIRAN KESIHATAN (KEPUJIAN)  
Fakulti : Faculty of Business & Management  
Kampus : Selangor

**MAKLUMAT PERNIAGAAN**

Mod Perniagaan : Online  
Bidang Perniagaan yg diceburi : Makanan  
Tempoh Berniaga : 6 bulan  
No. Pendaftaran Perniagaan :  
URL Perniagaan : <https://www.facebook.com/chococrispy.sh>  
Alamat Premis Perniagaan :  
Tarikh Mendaftar : 27 Mar 2023  
Tarikh Kemaskini : 19 Jun 2023  
Tarikh Cetak : 19 Jun 2023

Sijil Pendaftaran Perniagaan MyENT ini merupakan rekod rasmi perniagaan yang dijalankan oleh pelajar semasa tempoh pengajian di UITM. Sijil ini secara tidak langsung akan terbatal apabila penama menamatkan pengajian atau tidak lagi aktif dalam sistem universiti.

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**SALINAN PENDAFTARAN INI DIPERAKUI OLEH  
PENOLONG NAIB CANSOLOR KEUSAHAWANAN UITM**

Malaysian Academy of SME & Entrepreneurship Development (MASMED)

# MyEnt Registration

## Nur Shafiqah Athirah



UNIVERSITI  
TEKNOLOGI  
MARA

Akademi  
Pembangunan PKS dan  
Keusahawanan Malaysia  
(MASMED)

### MASMED YOUNG ENTREPRENEUR (MyENT)

#### SLIP PENDAFTARAN PERNIAGAAN PELAJAR UITM

No. Pelajar : 2021869094  
Nama : NUR SHAFIQA ATHIRAH BINTI ABDULLAH

Program Pengajian : SARJANA MUDA PENTADBIRAN KESIHATAN (KEPUJIAN)  
Fakulti : Faculty of Business & Management  
Kampus : Selangor

#### MAKLUMAT PERNIAGAAN

Mod Perniagaan : Online  
Bidang Perniagaan yg  
diceburi : Makanan  
Tempoh Bemiaga :  
No. Pendaftaran Perniagaan :  
URL Perniagaan : <https://www.facebook.com/chococrispy.sh>  
Alamat Premis Perniagaan :  
Tarikh Mendaftar : 15 Jun 2023  
Tarikh Kemaskini :  
Tarikh Cetak : 15 Jun 2023

Sijil Pendaftaran Perniagaan MyENT ini merupakan rekod rasmi perniagaan yang dijalankan oleh pelajar semasa tempoh pengajian di UITM. Sijil ini secara tidak langsung akan terbatal apabila penama menamatkan pengajian atau tidak lagi aktif dalam sistem universiti.

Akademi Pembangunan PKS dan Keusahawanan Malaysia (MASMED) juga berhak membatalkan sijil ini tanpa sebarang notis. Penggunaan sijil ini hanya diterima untuk kegunaan urusan dalaman UITM sahaja. Urusan dan aktiviti perniagaan yang dijalankan oleh penama adalah risiko dan tanggungjawab sendiri tanpa melibatkan kepentingan dan nama Universiti.

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**PENOLONG NAIB CANSOLOR KEUSAHAWANAN UITM**

Malaysian Academy of SME & Entrepreneurship Development (MASMED)

**SSM**

**REGISTRATION**

# SSM Registration



BORANG D (KAEDAH 13)



**PERAKUAN PENDAFTARAN  
AKTA PENDAFTARAN PERNIAGAAN 1956**

Dengan ini diperakui bahawa perniagaan yang dijalankan dengan nama

**SH CHOCO CRISPY SHOP  
NO. PENDAFTARAN: 202303157302 (003504043-M)**

telah didaftarkan dari hari ini sehingga **19 JUN 2024** di bawah Akta Pendaftaran  
Perniagaan 1956, beralamat di

**Bil. Cawangan: TIADA**

Bertarikh di **SISTEM EZBIZ** pada **20 JUN 2023**.

**DATUK NOR AZIMAH ABDUL AZIZ**  
Pendaftar Perniagaan  
Semenanjung Malaysia

# **INTRODUCTION OF BUSINESS**

# Name & Tagline

Chococrispy.SH  
"crispyummy"

**Address:**

# Main activity

Food

**Form of business:**

Partnership

**Email & Tel. Number**





# Logo Of ChococrispySH



# ORGANIZATIONAL CHART



MUHAMMAD HAZIQ  
Owner



NUR SHAFIQA ATHIRAH  
Worker

Chococrispy.SH is a partnership business form. Since, we are only do a small business , the organizational chart are only consist both of us which Haziq are the owner and Shafiqah is the worker.



# MISSION/VISION

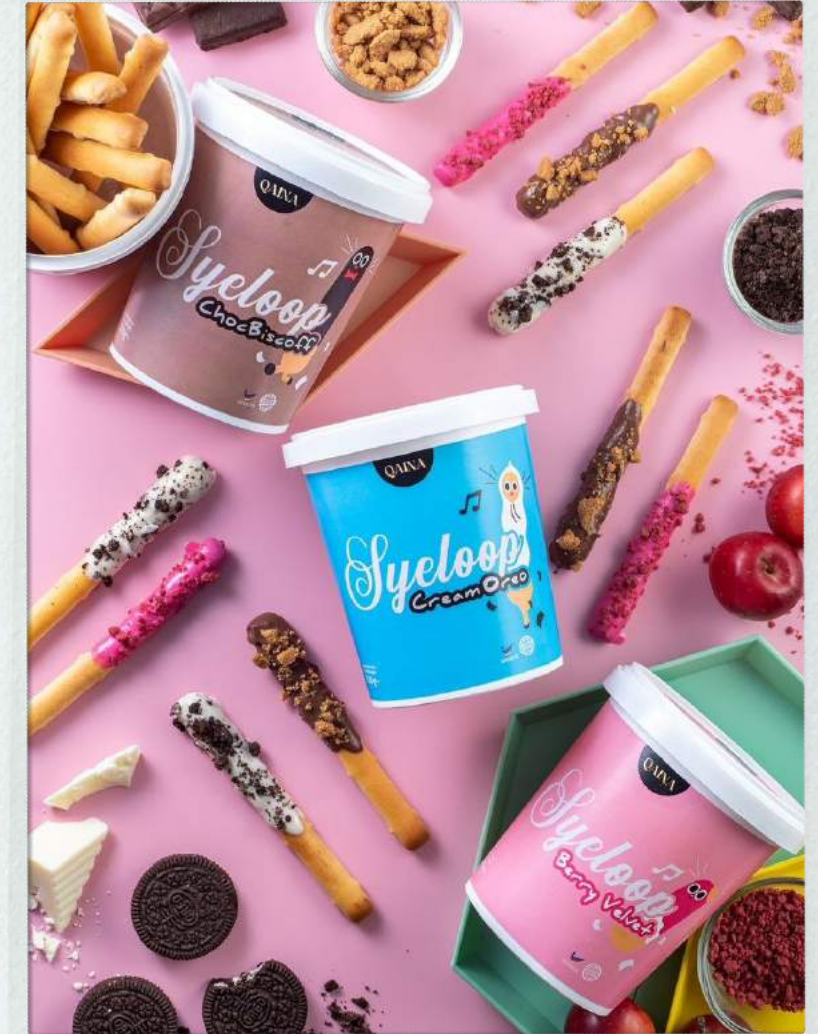
## MISSION

*To serve the best quality and taste of chocojar to our customers*

## VISION

*To be a well known and the best chocojar seller in Malaysia that sell high quality chocojar which complies the needs and wants of our customers.*

# PRICE LIST



**ALL FLAVOUR OF CHOCOCRISPY  
INCLUDE SYELOOP IS RM12**

**FACEBOOK (FB)**

# Creating FB page and customizing URL FB page

<https://www.facebook.com/chococrispy.sh>

The screenshot shows a web browser displaying the Facebook page for 'Chococrispy.SH'. The browser's address bar shows the URL [facebook.com/chococrispy.sh/](https://www.facebook.com/chococrispy.sh/). A hand-drawn arrow points from this URL to the browser's address bar. The Facebook page features a cover photo with a chocolate background, a 'TRY IT NOW!!' tag, and a 'CHOCO CRISPY' logo. The page name is 'Chococrispy.SH' with 116 likes and 123 followers. The left sidebar includes 'Manage Page' options like 'Professional dashboard', 'Insights', 'Ad Centre', 'Create ads', and 'Settings'. The bottom navigation bar shows 'Posts', 'About', 'Mentions', 'Reviews', 'Followers', and 'Photos'. A 'Promote' button is visible at the bottom left of the page.

# Facebook (FB) page likes



page likes

# FACEBOOK (FB) POST

**-TEASER**



Chococrispy.SH 2

Posts About Videos Photos More

Chococrispy.SH is 😊 feeling excited.  
31 Mar · 🌐

Calling for chocolate lover !!

Something sweet is cominggg

Stay tune ❤️

#StayTuned #chococrispyhq #chocojarviral

Home Ads + Notifications Menu

Chococrispy.SH 2

Posts About Videos Photos More

Like Comment Share

Chococrispy.SH  
1 Apr · 🌐

Selamat menunaikan ibadah puasa 1444H. Marhaban ya Ramadan 🌙

#ramadankareem #chococrispyhq #chocojarviral #1444H

See Insights and Ads Boost post

21 28 views

Like Comment Share

Home Ads + Notifications Menu

Chococrispy.SH 2

Posts About Videos Photos More

5

Like Comment Share

Chococrispy.SH  
14 h · 🌐

Assalamualaikum Morning guys! Guess what?? Our teams will bring a new something sweet for you guys 🤗 Yess.. Ada produk baruu nak masuk guys 🤗 Stay tuneeee ! 🤗

See Insights and Ads Boost post

5

Home Ads + Notifications Menu

Chococrispy.SH 2

Posts About Videos Photos More

rearead manage

People won't see this unless you pin something.

Chococrispy.SH  
13 h · 🌐

We're about to launch our new product tomorrow guys! Don't missed out and stay tuned 🤗

See Insights and Ads Boost post

5

Like Comment Share

Home Ads + Notifications Menu

# FACEBOOK (FB) POST

**-COPYWRITING (HARD SELL)**

1

**Chococrispy.SH**  
3 Apr · 🌐

**We are now open and ready for orders !!**

Jom korang dapatkan sekarang **CHOCO CRISPY** kami yang berharga bermula dengan **RM18** termasuk postage untuk semua perisa.

Tekan Link Di Bio 🙌🙌

[#chococrispyhq](#) [#ramadankareem](#) [#crispyummy](#)  
[#chocojarviral](#)



See Insights and Ads Boost post

Like Comment Share

21

2

**Chococrispy.SH**  
6 Apr · 🌐

Korang tengok ni banyak pilihan korang boleh pilih dan beli! 😍 Semua sedap sedap tauu 😊 Yang mana satu favourite korang?? Kalau min, min lagi suka makan bubble rice chocolate 😊 Korang macam mana??

Jom korang dapatkan chococrispy daripada kami!! Terdapat banyak pilihan yang korang boleh pilih antaranya:

- 🍫 Bubble rice
- 🍫 Mini krunch
- 🍫 Chocoball

Andddd korang boleh pilih flavour yang korang nak jugak tauu:

- 🍫 Chocolate
- 🍫 White chocolate
- 🍫 Strawberry
- 🍫 Butterscotch

Kalau nak lagi sedapp dimakan sewaktu morehh, korang boleh add on topping 😊 Dengan harga semurah RM18 sahaja! 😊 Tunggu apa lagi??? Jom beli chococrispy sekarangggg 😊

[#chococrispyhq](#) [#chocojarviral](#) [#crispyummy](#)  
[#malaysianfood](#)



3

03:40

**Chococrispy.SH**  
8 Apr · 🌐

**TOPPING EXCLUSIVE 🍫**

Kami ada banyak topping yang korang boleh letak dekat semua flavour 😊

- Biscoff
- Oreo
- KitKat
- M&M
- Redvelvet
- Chipsmore
- Kinder Bueno
- Milo Nugget

Dengan harga RM18 sahaja termasuk delivery! 😊

[#chococrispyhq](#) [#chocojarviral](#) [#crispyummy](#)  
[#malaysianfood](#)



Comment as Chococrispy.SH

Home Ads + Notifications Menu

4

**Chococrispy.SH**  
16 May · 🌐

Hi guys! Welcome back with us 🙌 How's your syawal? Mesti dah penat asyik makan rendang dengan lemak je kan?? So why not korang beli and enjoy our chococrispy pula 🍫 Kami ada banyak flavor tau! 😊

- 🍫 Chocolate
- 🍫 White chocolate
- 🍫 Strawberry
- 🍫 Butterscotch

Andddd.... kami ade banyak topping jugaa kalau korang nak add on! 🍫

- 🍫 Kitkat
- 🍫 Biscoff
- 🍫 Red velvet
- 🍫 Oreo
- 🍫 Chipsmore
- 🍫 M&M
- 🍫 Kinde Bueno
- 🍫 Milo Nugget

Dengan harga serendah RM 18 sahaja termasuk postage 🍫

[#Chococrispyhq](#) [#Crispyummy](#) [#Chocojarviral](#)  
[#Malaysianfood](#)



5

**Chococrispy.SH**  
4 Jun · 🌐

Hello! Happy Sunday everyone! Waktu waktu cuti ni mesti bosan kan taktahu nak kunyah-kunyah apa? Sooo taraaaa Chococrispy in the housee 😊 Apa lagi guys, jom beli chococrispy dari kami 😊.

- 📌 CHOOSE CEREAL
- MINIKRUNCH
- CHOCOBALL
- BUBBLERICE

- 📌 CHOOSE SAUCE:
- CHOCOLATE
- WHITE
- STRAWBERRY
- BUTTERSCOTCH

anddd... we also get for you guys..

**!!! FREE TOPPING!!!**

- BISCOFF
- RED VELVET
- OREO
- CHIPSMORE
- M&M
- KITKAT
- KINDER BUENO
- MILO NUGGET

DENGAN HARGA RM 18 JE INCLUDE SHIPPING 🥰

[#Chococrispyhq](#) [#Crispyummy](#) [#Chocojarviral](#) [#Malaysianfood](#)



6

**Chococrispy.SH**  
12 Jun · 🌐

pon! pon! 🇸🇬 Chococrispy nak lalu!! Yang belum rasa chococrispy kami tu meh lah beli 😊 Banyak perisa yang anda boleh beli dan boleh add on topping tau free je gaiss 😊

Rm 18 include postage

[#chococrispyhq](#) [#crispyummy](#) [#chocojarviral](#) [#malaysianfood](#)



7

**Chococrispy.SH**  
5 d · 🌐

Chocoball chocolate chococrispy in the house !!  
Disini kami mempunyai banyak cereal, flavour and topping yang korang boleh pilih tau 😊

- 📌 CHOOSE CEREAL
- MINIKRUNCH
- CHOCOBALL
- BUBBLERICE
- 📌 CHOOSE SAUCE:
- CHOCOLATE
- WHITE
- STRAWBERRY
- BUTTERSCOTCH

anddd... we also get for you guys..

**!!! FREE TOPPING!!!**

- BISCOFF
- RED VELVET
- OREO
- CHIPSMORE
- M&M
- KITKAT
- KINDER BUENO
- MILO NUGGET

Dengan harga RM 18 sahaja include postage 🥰

[#chococrispyhq](#) [#crispyummy](#) [#chocojarviral](#) [#malaysianfood](#)



8

**Chococrispy.SH**  
5 d · 🌐

Ya Allah sedapnya kalau dapat makan chococrispy ni 😊 Terliur tengok chocolate tu 😊 Dijamin sedap gais, chocolatenya takterlalu manis tau! Tunggu apa lagi gais? Jom dapatkan chococrispy kami sekarang dengan harga RM18 sahaja termasuk postage plus free topping guys 😊

[#chococrispyhq](#) [#crispyummy](#) [#chocojarviral](#) [#malaysianfood](#)



Chococrispy.SH 5 d · 🌐

Chococrispy mini crunch in the house!! Selain daripada mini crunch kami juga ada... 🍷 Bubble rice 🍷 Mini krunch 🍷 Chocoball

Andddd korang boleh pilih flavour yang korang nak jugak tauu:

🍪 Chocolate 🍪 White chocolate 🍪 Strawberry 🍪 Butterscotch dengan harga RM18 termasuk postage dan korang juga akan dapat free topping 😎

Dm kami sekarang gais!!

#chococrispyhq #crispyummy #chocojarviral #malaysianfood



Chococrispy.SH 5 d · 🌐

Jom korang dapatkan sekarang CHOCO CRISPY kami yang berharga bermula dengan RM18 termasuk postage untuk semua perisa serta dapat percuma topping 😎 Tekan Link Di Bio 🙌🙌

#chococrispyhq #crispyummy #chocojarviral #malaysianfood



Chococrispy.SH 4 d · 🌐

PON!PON! 🚚 CHOCO CRISPY NAK LALU!!!!

Pilih coklat yang diinginkan : -

- Milkchoc
- Whitechoc
- Strawberry
- Butterscotch

RM18 include postage (free topping)

#chococrispyhq #crispyummy #chocojarviral #malaysianfood



Chococrispy.SH 4 d · 🌐

PENGGEMAR STRAWBERRY 🍓 JANGAN SKIP POST NI !!

Nampak menarik kan strawberry ni dengan chocoball ni 😊. Nampak je dh menarik apa lagi kalau rasa 😊. Sedap giler!! Topping pun banyak tauu kalau korang nak add on, free je gais topping 🙌

Jangan lupa dapatkan Chococrispy kami ni 🙌

RM18 termasuk pos + free topping

Dm kami atau tekan link di bio untuk order 🙌

#chococrispyhq #crispyummy #chocojarviral #malaysianfood



Comment as Chococrispy.SH

13

14

15

16

**Chococrispy.SH**  
2 d · 🌐

HANYA RM 18 sahaja satu bekas termasuk postage dann siap dengan topping free lagi !

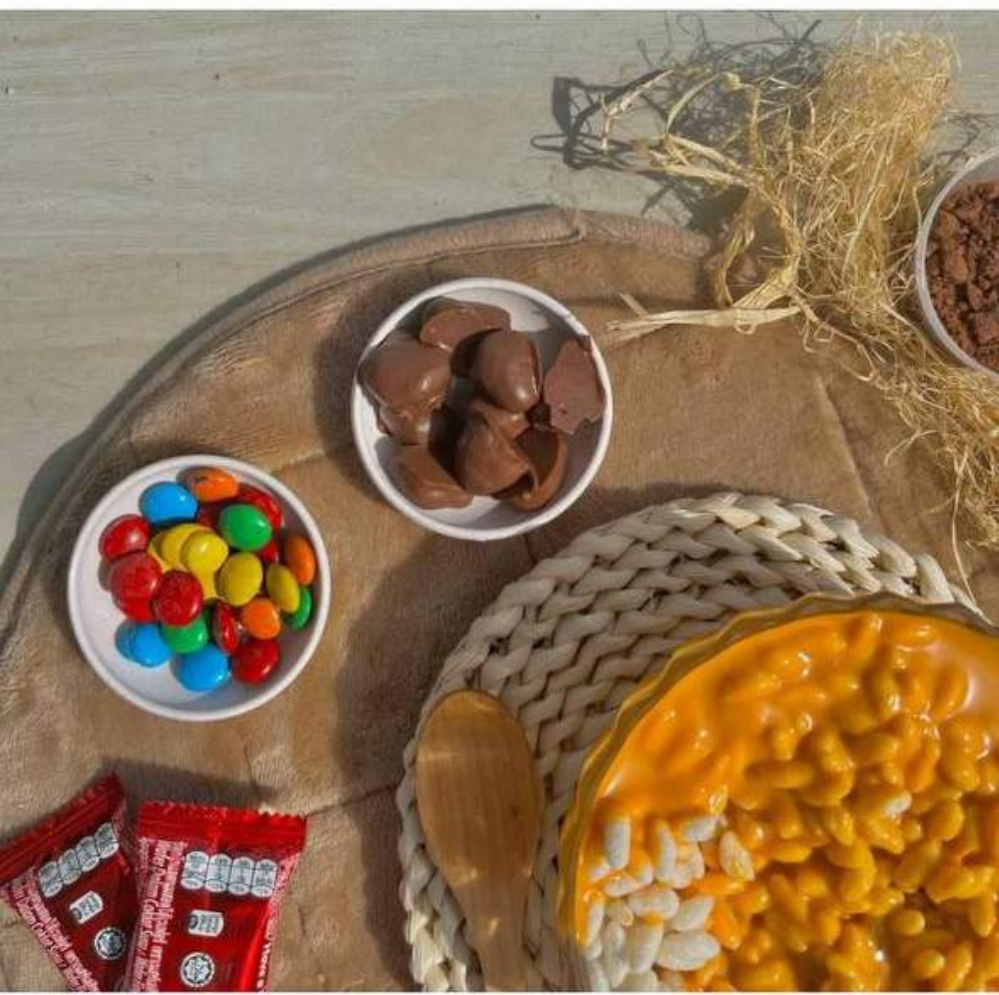
Anda semua boleh dapatkan chococrispy kami dengan pelbagai jenis flavour, topping dan cereal 😊

Jom dapatkan sekarang !

-

Jika berminat boleh terus tekan link di bio atau you guys can slide into my dm 🙏

#chococrispyhq #crispyummy #chocojarviral #malaysianfood



**Chococrispy.SH**  
2 d · 🌐

All Flavour READY STOCK ! !

Flavour:

- 🍫 chocolate
- 🍫 whitechocolate
- 🍓 strawberry
- 🍯 butterscoth

Cereal:

- 🍷 Minicrunch
- 🍷 Chocoball
- 🍷 Bubble rice

Dannn...Awak semua boleh pilih salah satu daripada topping yang kami ada secara free 😊 Yes!Free topping daripada kami 🙏

Jom beli dengan kami!! RM18 sahaja termasuk postage.

Tekan link di bio atau dm kami untuk pembelian🙏

#chococrispyhq #crispyummy #chocojarviral #malaysianfood



**Chococrispy.SH**  
15 h · 🌐

📢 ANNOUNCING OUR NEW PRODUCT ! !

\*SYELOOP\* in the house!!! 😍

We got three flavours for you guys;

- 🍪 ChocBiscoff
- 🍪 BerryVelvet
- 🍪 CreamOreo

Dengan harga serendah RM18 sahaja termasuk postage 🙏

Jom support keluaran terbaru daripada chococrispy 🙏

Tekan link di bio untuk pembelian atau korang boleh slide into our dm! 🙏



**Chococrispy.SH**  
15 h · 🌐

Syeloop ni serious sedap sangat 😍 Seronok je bila mengunyah sebab akan non stop tau 😊 Haa mana tak seronok nya di datangkan dengan 3 perisa yang sangat special !!

- 🍪 Choc Biscoff
- 🍪 Berry Velvet
- 🍪 Cream Oreo

Dengan harga Rm 18 sahaja guys termasuk postage 😊

Tunggu apa lagi? Jom DM or tekan link di bio untuk dapatkan Syeloop yang sedap ni 😊



# FACEBOOK (FB) POST

**-COPYWRITING (SOFT SELL)**

1

**Chococrispy.SH**  
4 Apr · 🌐

Selamat Berbuka Choco Crispy lover!! 🍗

.

Semoga hari anda penuh dengan senyuman dan keceriaan!! Dah tahu ke moreh nak makan apa?

.

Nak lebih ceria, kena la moreh dengan Choco Crispy bubble rice 🍗 LAGI SEDAP, LAGI LAZAT, PALING PENTING SEKALI LAGI CRISPYUMMY!

#chococrispyhq #chocojarviral #crispyummy #malaysianfood



2

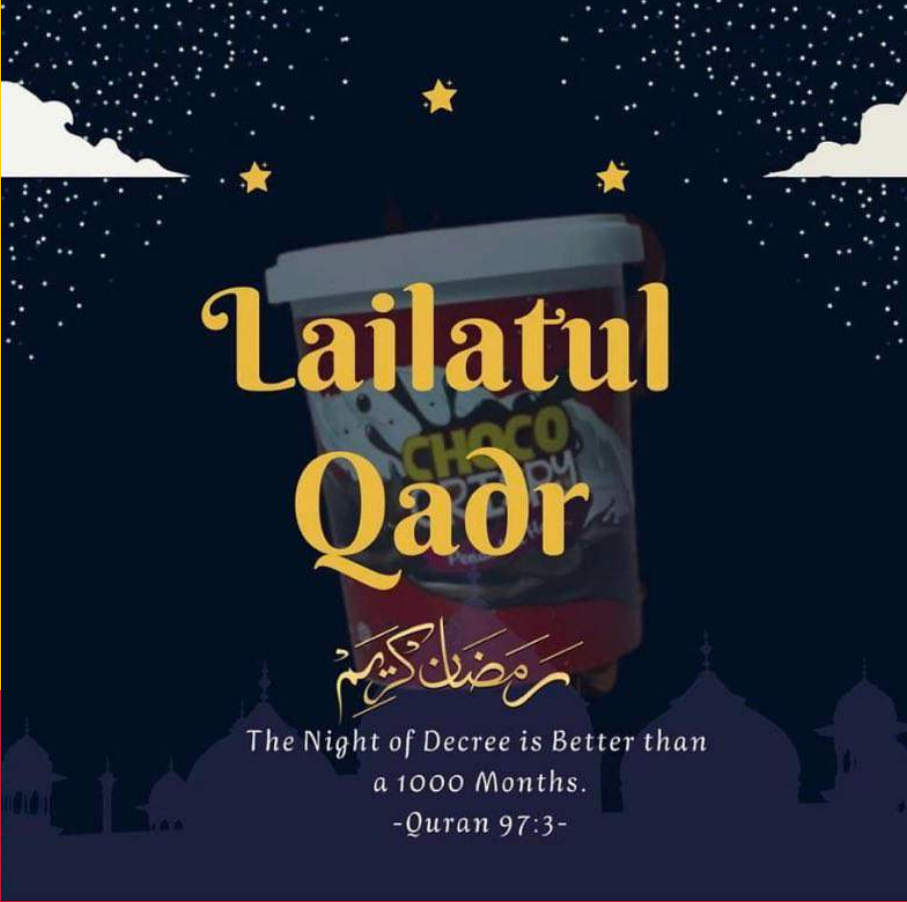
**Chococrispy.SH**  
12 Apr · 🌐

Alhamdulillah, Allah masih panjangkan umur kita di 10 malam terakhir bulan Ramadhan. Jom sama-sama kita buru malam Al-Qadr.

Moga kita dipertemukan malam LailatulQadar. Allahumma Aamiin.

LINK DI BIO UNTUK PEMBELIAN 📍

#chococrispyhq #crispyummy #chocojarviral #malaysianfood



3

**Chococrispy.SH**  
4 Jun · 🌐

Nampak sedap sangat kan 😍 Lagi sedap kalau dapat makan waktu panas macamni 😍 Untuk pengetahuan korang, chococrispy ada banyak flavour tau! Ada 4 jenis chocolate yang korang boleh rasa 😍 Yang paling best sekali, coklat dia premium, pekat likat and banyakk 😍 Tak kedekut langsung okeyyy, penuh pula tu 😍

!! Jom korang dapatkan chococrispy murah daripada kami 😊 Dijamin sedap sebab coklat dia TAK OVER MANIS tau! 🐱

#Chococrispyhq #Crispyummy #Chocojarviral #Malaysianfood



4

**Chococrispy.SH**  
4 Jun · 🌐

Siapa lagi yang belum rasa chococrispy kami? Jangan lupaaa dapatkan sekarang guys 🌟 Macam macam topping kami ada tau 😍 Free topping pula tu!! 😍 Korang hanya perlu pilih sahaja mana yang korang suka 😍

#Chococrispyhq #Crispyummy #Chocojarviral #Malaysianfood





5

**Chococrispy.SH**  
4 Jun · 🌐

SEKALI CUBA PASTI NAK LAGI!! 😍  
Siapa yang pernah beli chococrispy? Sekali makan mesti nak lagi kan, dan sememangnya ketagih sampai tak boleh nak berhenti, kan? Mana tak nya, chococrispy terlampau sedap sehinggakan nak lagi dan lagi 😊

Haa.. awak semua tak nak try ke Chococrispy kami ni? Korang pasti akan suka dengan chocolate ni sebab chocolate dia tak manis sangat tau and banyakk, tak kedekut langsung 😍 Kalau awak semua teringin nak chococrispy ni, boleh tekan je link di bio okay! 🙌

#Chococrispyhq #Crispyummy #Chocojarviral #Malaysianfood

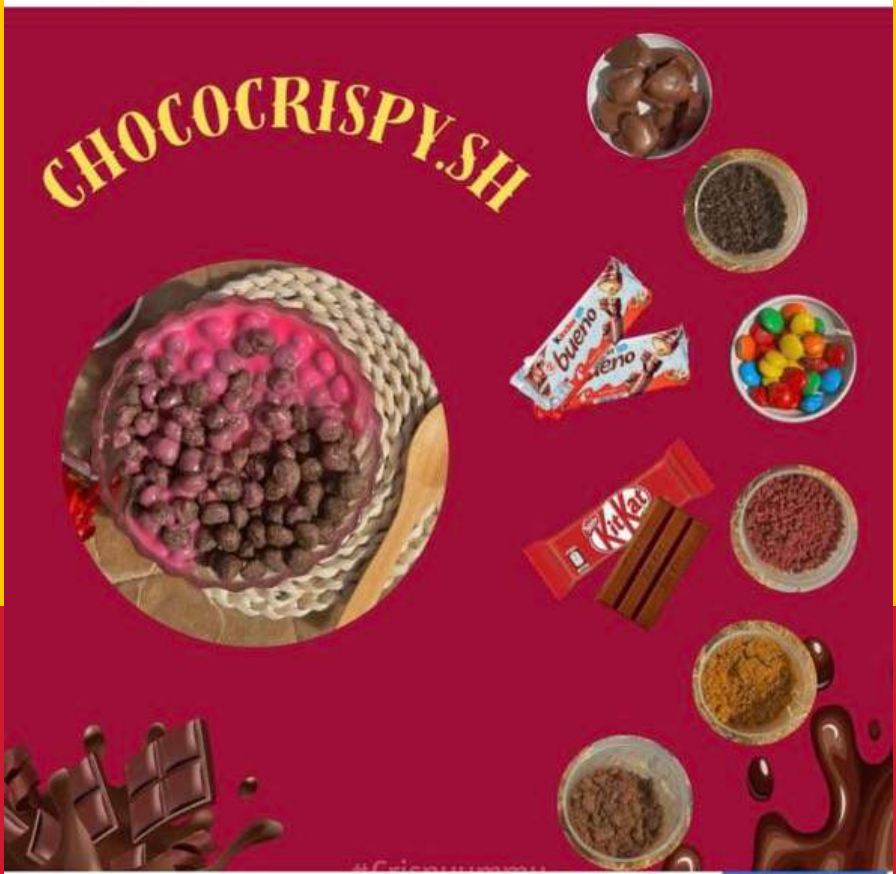


6

**Chococrispy.SH**  
7 Jun · 🌐

" MAKANAN PALING BEST DIMAKAN TIME ONLINE CLASS " 😊 Bukan student lah kalau tak makan time class online kan 😊 Kadang2 kita mengantuk and bosan kan time class online, so memang makanan lah yang kita cari time class 😊 Btw... korang dah pernah try our strawberry chocolate? Sedap tauu gaiss, sekali makan confirm takberhenti 😊 So tunggu apa lagi? Jom dapatkan chococrispy yang sedap ni sekarang !!!

#chococrispyhq #crispyummy #chocojarviral #malaysianfood

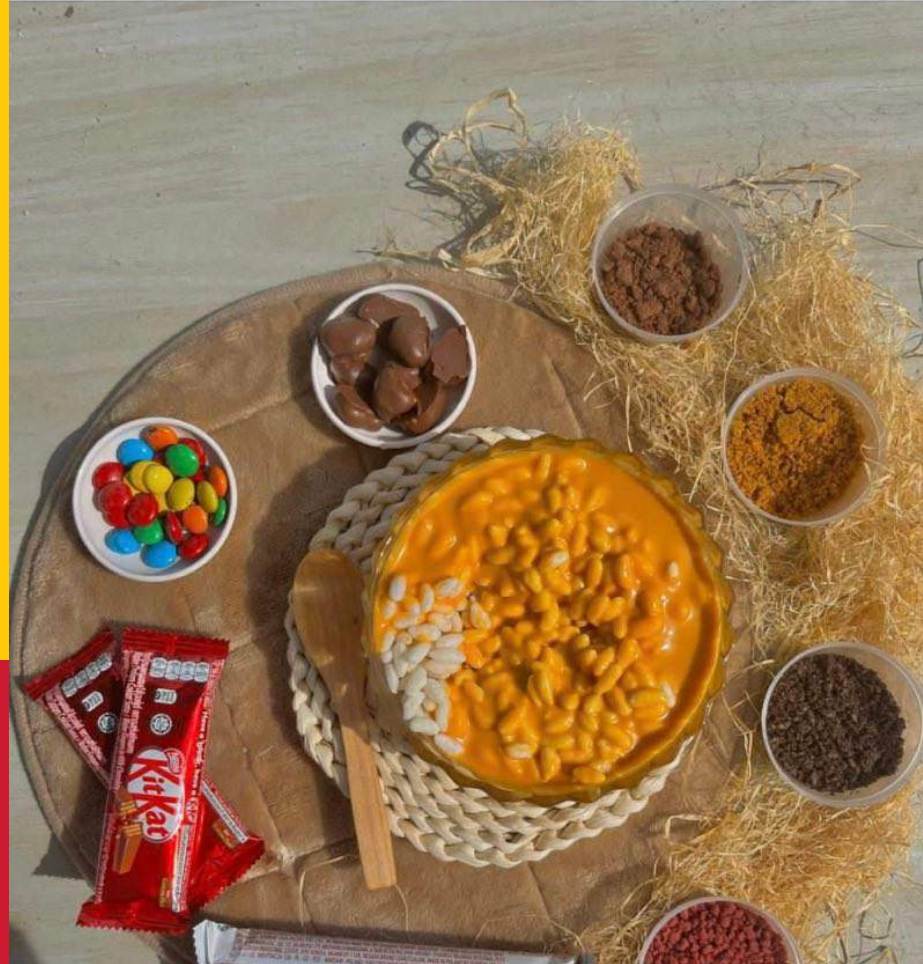


7

**Chococrispy.SH**  
5 d · 🌐

" MAKANAN PALING BEST DIMAKAN TIME BOSAN-BOSAN " 😊 Kadang-kadang kita mengantuk and boring kan time class online, so memang makanan lah yang kita cari time class 😊 Btw... korang dah pernah try our butterscotch chocolate? Sedap tauu gaiss, sekali makan confirm takberhenti 😊 So tunggu apa lagi? Jom dapatkan chococrispy yang sedap ni sekarang !!!

#chococrispyhq #crispyummy #chocojarviral #malaysianfood



8

**Chococrispy.SH**  
5 d · 🌐

Hello guys! guess what? We also have White chocolate tau! 😊 Jom dapatkan chococrispy yang sedap ni dengan kami!! 😊 Selain white chocolate, kami juga ada chocolate, strawberry dan butterscotch tau! Dan paling best sekali, korang boleh pilih topping yang korang suka tau free jee 😊

#chococrispyhq #crispyummy #chocojarviral #malaysianfood



9

**Chococrispy.SH**  
5 d · 🌐

Antara topping yang kami ada untuk chococrispy anda semua 😍 Free je guys topping ni! 😍 Jom dapatkan chococrispy kami sekarang!! 😍

#chococrispyhq #crispyummy #chocojarviral #malaysianfood

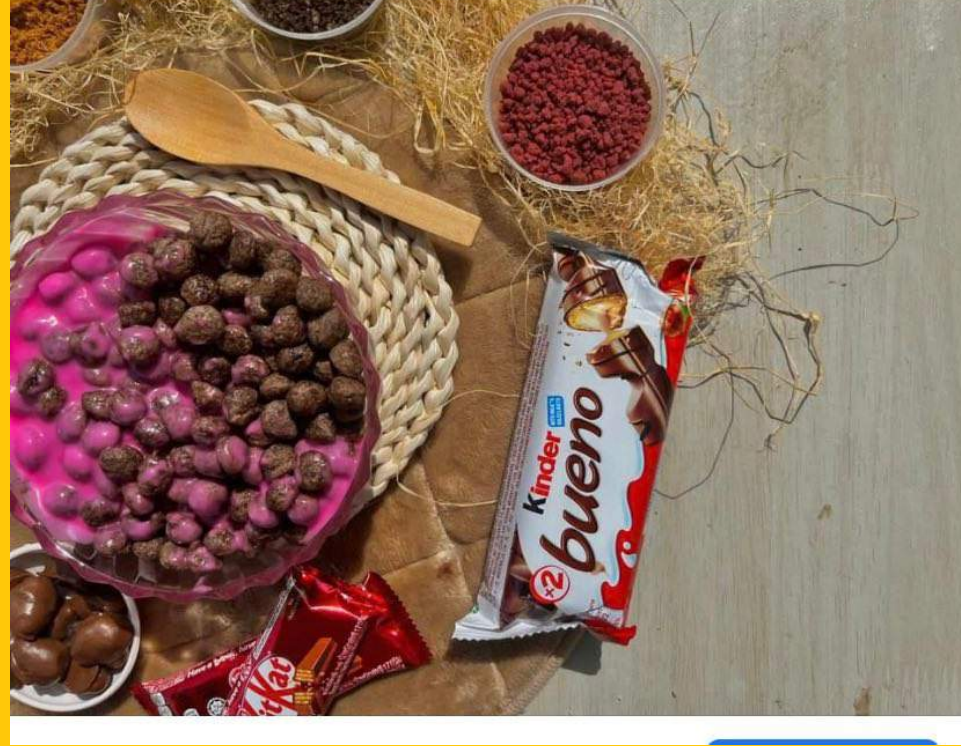


10

**Chococrispy.SH**  
5 d · 🌐

Kami ada topping kinder bueno untuk anda semua! 😍  
Ramai orang suka makan kinder bueno kan, lagi sedap kalau makan dengan chococrispy kami tau! 😍 Jom gais beli dengan kami, free topping !!

#chococrispyhq #crispyummy #chocojarviral #malaysianfood



11

**Chococrispy.SH**  
4 d · 🌐

Kenapa lah chococrispy ni tak ada kat dalam rumah korang, benda ni wajib tau ada kat rumah korang!! 😍  
Tidak memerlukan air panas, korang boleh makan bila-bila masa sahaja & mudah nak bawak ke mana-mana 😍

Tekan link di bio kalau korang nak chococrispy ni mendarat di tangan korang okay 🙌👩🏻

#chococrispyhq #crispyummy #chocojarviral #malaysianfood



12

**Chococrispy.SH**  
4 d · 🌐

**FAKTA CHOCO CRISPY:**

- Menghilangkan stress
- Mudah dibawa kemana mana sahaja
- Coklat yang tak terlalu manis
- Mampu puaskan craving anda

Anda semua dah pernah try chococrispy? Kalau belum jom dapatkan chococrispy yang sedap ni sekarang!! 😍  
Tekan link di bio untuk order 😍

#chococrispyhq #crispyummy #chocojarviral #malaysianfood



13

**Chococrispy.SH**  
2 d · 🌐

Sedapnya tengok white chocolate ni 😊 Korang mesti selalu rasa lapar tapi tak rasa nak makan berat-berat, nak makan ringan-ringan jee..

Siapa ada masalah macam tu? Jangan pening-pening lagi, Chococrispy kan ada? 😊 Dah lah sedap 😊 rangupnya masyaallah sekali kunyah tak boleh berhenti 😊 Jom korang beli chococrispy dengan kami dijamin sedap 😊

#chococrispyhq #crispyummy #chocojarviral #malaysianfood



14

**Chococrispy.SH**  
2 d · 🌐

Lurveee takk dengan topping topping ni? Kalau korang beli chococrispy dengan kami, korang akan dapat free topping tau 😊 Korang boleh juga jadikan chococrispy ni as santapan petang korang tau! Petang petang dekat rumah mesti kena ada benda untuk dikunyahkan right? Chococrispy adalah pilihan yang tepat! 😊

#chococrispyhq #crispyummy #chocojarviral #malaysianfood



15

**Chococrispy.SH**  
10 h · 🌐

Sedang mencari sesuatu yang manis dan sedap untuk menemani hari anda? Cepat dapatkan \*Syeloop\* dengan harga yang berpatutan !!

Didatangkan dengan tiga perisa premium yang sudah tentu tidak akan mengecewakan 😊 Kalau satu tak cukup, belilah dua atau lebih 🛒 Dapatkan perisa kegemaran anda sekarang bersama \*SYELOOP\*

Tekan link di bio untuk pembelian 🙌



16

**Chococrispy.SH**  
10 h · 🌐

SERIOUSLAH LAIN DARI YANG LAIN SYELOOP NI! !? Biasanya time boring, kerja kita memang nak mengunyah je kan? Lagi lagi bila duduk rumah sambil lepak bersama family. Tapi lagi seronok bila lepak sambil makan Syeloop ni 😊 Bukan setakat buat anda non-stop mengunyah, bahkan terus terpicat dengan rasanya yang luar biasa tu. Beli satu confirm tak cukup, berebut nanti! Korang yang ada adik-adik yang ramai tu, confirm berebut nak makan 😊



# **SALES REPORTING**

Chococrispy.SH | 2023 | All | [View](#)

<b>Monthly Sales</b> <b>RM96.00</b>	<b>Monthly Expenses</b> <b>0.00</b>	<b>Yearly Sales</b> <b>RM96.00</b>	<b>Yearly Expenses</b> <b>0.00</b>
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## Go-eCommerce

Business Name	Date	Type	Marketplace(if any)	Others Marketplace (if any)	Total Sales (RM)	Expenses Category	Expenses Subcategory	Total Expenses (RM)	Descriptions	Created At
Chococrispy.SH	03/04/2023	online	Social Media		48				null	15/06/2023
Chococrispy.SH	07/04/2023	online	Social Media		12				null	15/06/2023
Chococrispy.SH	14/05/2023	online	Social Media		12				null	15/06/2023
Chococrispy.SH	31/05/2023	online	Social Media		12				null	15/06/2023
Chococrispy.SH	19/06/2023	online	Social Media		12					20/06/2023

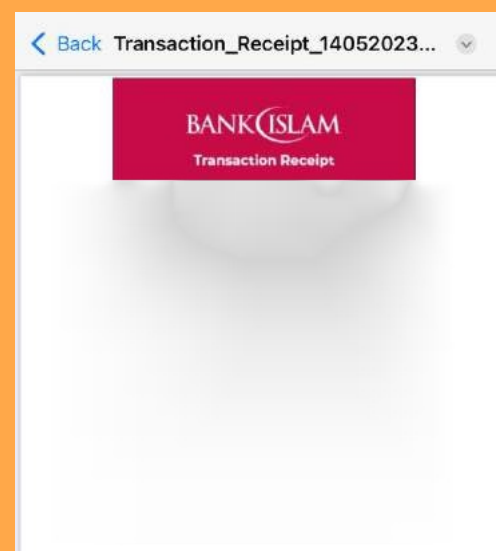
FORWARDED  
PAYMENT 💰

Sila sertakan slip / resit sebagai bukti pembayaran.

NAMA: MOHD HASRUL BIN ABD HAMID

ORDER: Mini Cruch + Chocolate + Kit Kat ( 1 jar)

Berikan nama, alamat dan no. telefon yang lengkap.  
Kami akan membuat pengeposan dengan kadar segera. ★ 12:07 PM ✓



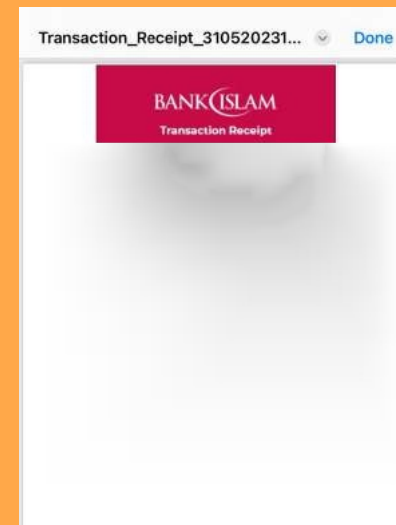
PAYMENT 💰

Sila sertakan slip / resit sebagai bukti pembayaran.

NAMA: IZLYANA HAZIQAH

ORDER: Mini krunch chocolate kinder bueno

Berikan nama, alamat dan no. telefon yang lengkap.  
Kami akan membuat pengeposan dengan kadar segera. ★ 12:04 PM ✓



Sila sertakan slip / resit sebagai bukti pembayaran.

NAMA: Ryna

ORDER: chococrispy kinder bueno

Berikan nama, alamat dan no. telefon yang lengkap.



## CUSTOMERS INFORMATION

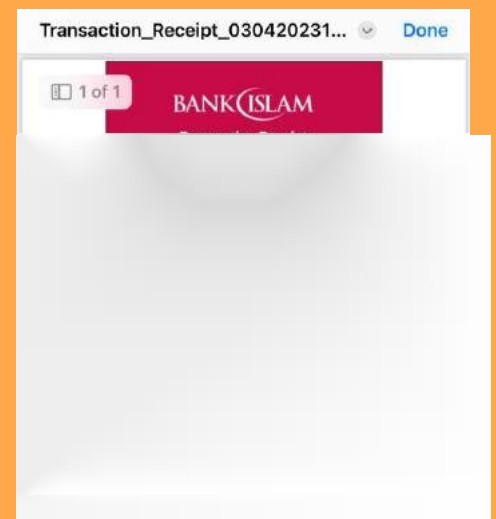
Haziq  
PAYMENT 💰

Sila sertakan slip / resit sebagai bukti pembayaran.

NAMA: SEIRA

ORDER:  
1. MINI KRUNCH + CHOCOLATE + MILO NUGGET  
2. CHOCOBALL + CHOCOLATE + KITKAT

Berikan nama, alamat dan no. telefon yang lengkap.  
Kami akan membuat pengeposan dengan kadar segera. ★ 12:11 PM ✓



PAYMENT 💰

Sila sertakan slip / resit sebagai bukti pembayaran.

NAMA: Nur Shafiqah Athirah

ORDER: Bubble Rice chocolate (1)

Berikan nama, alamat dan no. telefon yang lengkap.  
Kami akan membuat pengeposan dengan kadar segera. ★ 12:09 PM ✓



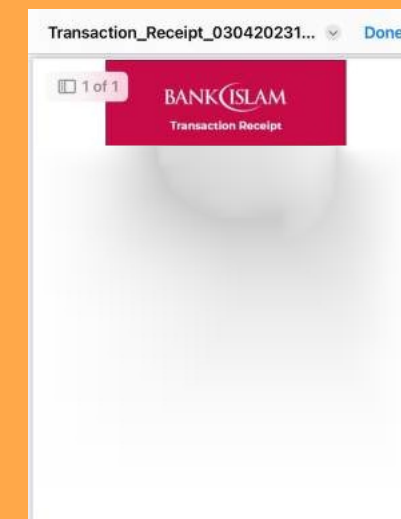
FORWARDED  
PAYMENT 💰

Sila sertakan slip / resit sebagai bukti pembayaran.

NAMA: NUR ZULAIKHA BINTI AHMAD NAZRI

ORDER: Mini crunch chocolate kinder bueno (2)

Berikan nama, alamat dan no. telefon yang lengkap.  
Kami akan membuat pengeposan dengan kadar segera. ★ 12:08 PM ✓



**CONCLUSION**

**To put it briefly, this social media portfolio offers me the chance to develop and run a business in the area of digital marketing, which is crucial in today's corporate world. People are now switching to digital marketing and modernity instead of choosing brick and mortar businesses.**

**It is a wise decision to utilise Facebook as a platform for product promotion and sales since it is one of the most promising for business growth and social interaction. Taking care of a Facebook page has taught me how businesses actually operate, how to use copywriting to draw in clients, and how to collect contact information from customers.**





A decorative graphic of dark brown chocolate sauce dripping down from the top edge of the frame. The drips are thick and glossy, with some forming larger, teardrop-like shapes. The background is a solid, muted red color.

**Thank  
You!**