



# SOCIAL MEDIA PORTFOLIO

BLINK AND CO.

PRESENTED BY:

1. AZUWINA AINA BINTI AZMI
2. SITI NUR AISYAH BINTI DAHARI MOHD

PRESENTED TO:

- MADAM NUR SHAHRULLIZA MUHAMMAD

# MEMBERS:



**AZUWINA AINA  
BINTI AZMI**  
2022764817



**SITI NUR AISYAH  
BINTI DAHARI MOHD**  
2022988047



# ACKNOWLEDGEMENT



- ♥ Alhamdulillah, first of all, we would like to praise and thank God for allowing us to finish our social media platform assignment with flying colours. Also, we would like to acknowledge and give our warmest thanks to our beloved lecturer, Madam Nur Shahrulliza Binti Muhamad. Her guidance and advice carried us through all the stages of writing this assignment. Moreover, we are grateful to all of those with whom we have had the pleasure to work during this and other related assignments. In fact, words cannot express our gratitude either. We were forever thankful for the unconditional love and support throughout the entire assignment process and every day. May God bless all the beautiful souls that help us.

# EXECUTIVE SUMMARY



**BLINK & CO.** was founded in March 2023 by two independent women, Azuwina Aina Binti Azmi and Siti Nur Aisyah Binti Dahari Mohd. This business is our first baby.

**BLINK & CO.** is a partnership business that focuses on high-quality accessories and sparkling brooches that will complete the look of modest women. **BLINK AND CO.** is available in 20-piece brooches for RM10. We only offer the best and highest quality brooches to our customers at a cheaper price. In fact, our beloved customers may choose from an extensive selection of designs, sizes, and colours.

**BLINK & CO.** is located at Kampung Merbau Sempak, Sungai Buloh, and covers the areas of Sungai Buloh, Puncak Alam, Subang Jaya, and also Petaling Jaya. Customers can buy directly from us or via our Facebook page, and we will deliver it to their doorstep.

**BLINK & CO.** is very concerned about the quality of the brooches and gives only the best to our customers. In a nutshell, customers' happiness and satisfaction are the main reasons why we are here today.





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# 01 SECTION

GO - ECOMMERCE REGISTRATION








# GO - ECOMMERCE PERSONAL PROFILE

**Go-eCommerce** BETA

HOME MY PROFILE MY BUSINESS MY LEARNING MY NOTIFICATIONS MORE

PERSONAL PROFILE BUSINESS PROFILE



**Siti Nur Aisyah Binti Dahari Mohd**

---

**Personal Information**

Name	: Siti Nur Aisyah Binti Dahari Mohd	Phone/Mobile	:		<a href="#">Edit</a>
New Identity Card No.	:	Home Address	:		
Email Address	:		:		
City	:	District	:		
State	: Selangor	Postcode	:		
Personal Facebook	:	Personal Instagram	:	null	
Gender	: Female	Race	:	Malay	
Marital Status	: Single	Special Need Required	:	No	

[Add New](#)

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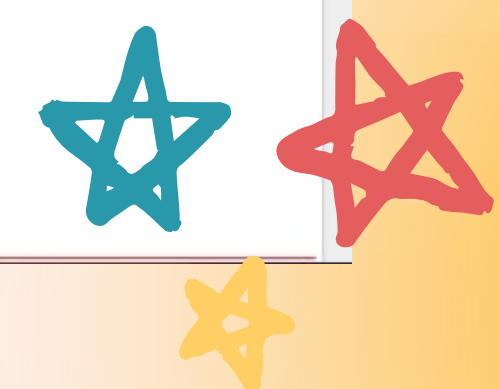
**Institution Information**

UiTM Puncak Alam - 530S

Type of Institution	: IHL	Institution List	:	Universiti Teknologi MARA	<a href="#">Edit</a> <a href="#">Delete</a>
State of Institution	: Selangor	Name of Institution	:	UiTM Puncak Alam	
Address of Institution	: Universiti Teknologi MARA Cawangan Selangor Kampus Puncak Alam, 42300 Bandar Puncak Alam, Selangor, .	City	:	Puncak Alam	
District of Institution	: Kuala Selangor	Postcode	:	42300	
Level of Study	: Bachelor Degree	Study Status	:	Full time	
Course Name	: 530S	Class Name	:	530S	
Subject Name	: ENT530	Year Enrolling the subject	:	2023	
Month Enrolling the Subject	: 3	Lecturer Name	:	Nur Shahrulliza Binti Muhammad	
Internship Enrollment	: No	Year Of Internship Enrollment	:		
Month of Internship Enrollment	:	Period of Internship Training	:		
Expected Year To Complete Study	: 2024	Expected Month To Complete Study	:	7	
Related To Study Field	: Yes		:		

---

**eCertificates**



# GO – ECOMMERCE PERSONAL PROFILE




Go-eCommerce BETA

eUsahawan App

HOME MY PROFILE MY BUSINESS MY LEARNING MY NOTIFICATIONS MORE

Have you updated your sales today? Update your sales regularly to collect more points!

**PERSONAL PROFILE** BUSINESS PROFILE

  
AZUWINA AINA BINTI AZMI

**Personal Information** Edit

Name	: AZUWINA AINA BINTI AZMI	Phone/Mobile	:	
New Identity Card No.	:	Home Address	:	
Email Address	:	District	:	
City	:	Postcode	:	
State	: Selangor	Personal Instagram	:	null
Personal Facebook	:	Race	:	Malay
Gender	: Female	Special Need Required	:	No
Marital Status	: Single			

**Institution Information** Add New

**UITM Puncak Alam - 530S**

Type of Institution	: IHL	Institution List	:	Universiti Teknologi MARA
State of Institution	: Selangor	Name of Institution	:	UITM Puncak Alam
Address of Institution	: Universiti Teknologi MARA Cawangan Selangor Kampus Puncak Alam, 42300 Bandar Puncak Alam, Selangor, .	City	:	Puncak Alam
		Postcode	:	42300
District of Institution	: Kuala Selangor			
Level of Study	: Bachelor Degree	Study Status	:	Full time <span>Edit Delete</span>
Course Name	: 530S	Class Name	:	530S
Subject Name	: ENT530	Year Enrolling the subject	:	2023
Month Enrolling the Subject	: 3	Lecturer Name	:	Nur Shahrulliza Binti Muhammad
Internship Enrollment	: No	Year Of Internship Enrollment	:	0
Month of Internship Enrollment	: -	Period of Internship Training	:	
Expected Year To Complete Study	: 2024	Expected Month To Complete Study	:	7
Related To Study Field	: Yes			

**eCertificates**

[Click here to download Programme eCertificate now](#)

This is only available for users who:



# GO - ECOMMERCE BUSINESS PROFILE



Have you updated your sales today? Update your sales regularly to collect more points!

PERSONAL PROFILE

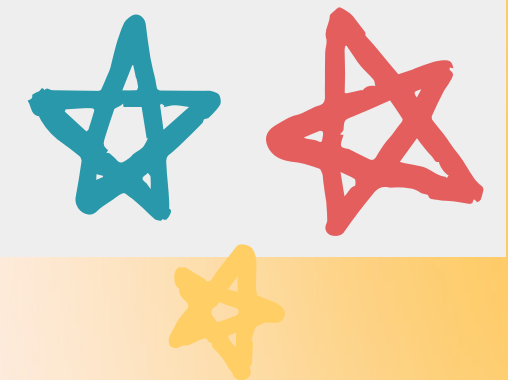
BUSINESS PROFILE



Siti Nur Aisyah Binti Dahari Mohd

Company Name	:	Blink & Co.	Company Registration No.	:		<a href="#">Edit</a>
Type Of Business	:	Enterprise	Business Role	:	Service Owner	
Facebook Page	:	<a href="https://www.facebook.com/ablinkthing">https://www.facebook.com/ablinkthing</a>	Business Category/Business Sub-Category	:	Apparel, Health & Beauty / Apparel & Accessories	
Wechat for Business	:		Business Instagram Page	:		
Marketplace	:		Business Website	:		
Business Related to Your Study Field	:	Yes	Type Of Website	:		
			Experience in International Export	:		

Available Contest



# GO – ECOMMERCE BUSINESS PROFILE



Browser address bar: app.go-ecommerce.my

Navigation menu: HOME, MY PROFILE, MY BUSINESS, MY LEARNING, MY NOTIFICATIONS, MORE

Message: Have you updated your sales today? Update your sales regularly to collect more points!

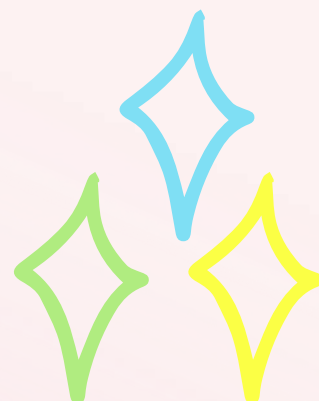
Profile tabs: PERSONAL PROFILE, BUSINESS PROFILE

	Company Name	:	Blink & Co.	Company Registration No.	:		<a href="#">Edit</a>
	Type Of Business	:	Enterprise	Business Role	:	Product Owner	
	Facebook Page	:	https://www.facebook.com	Business Category/Business Sub-Category	:	Apparel, Health & Beauty / Apparel & Accessories	
	Wechat for Business	:		Business Instagram Page	:		
	Marketplace	:		Business Website	:		
	Business Related to Your Study	:		Type Of Website	:		
	Field	:		Experience in International Export	:		

Available Contest



# MyENT CERTIFICATE



 UNIVERSITI  
TEKNOLOGI  
MARA | Akademi  
Pembangunan PKS dan  
Keusahawanan Malaysia  
(MASMED)

## MASMED YOUNG ENTREPRENEUR (MyENT)

### SLIP PENDAFTARAN PERNIAGAAN PELAJAR UITM

No. Pelajar : 2022988047  
Nama : Siti Nur Aisyah Binti Dahari Mohd

Program Pengajian : SARJANA MUDA PENTADBIRAN PERNIAGAAN (KEPUJIAN) EKONOMI  
PERNIAGAAN  
Fakulti : Faculty of Business & Management  
Kampus : Selangor

### MAKLUMAT PERNIAGAAN

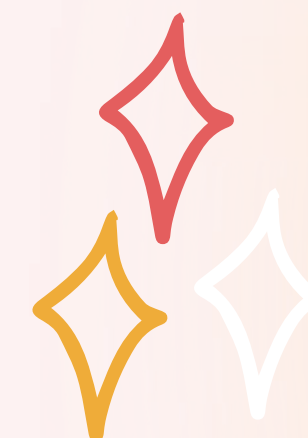
Mod Perniagaan : Hybrid  
Bidang Perniagaan yg  
diceburi : Aksesori Dan Bekalan Jahitan  
Tempoh Berniaga : 6 bulan  
No. Pendaftaran Perniagaan :  
URL Perniagaan : <https://www.facebook.com/ablinkthing/>  
Alamat Premis Perniagaan :  
Tarikh Mendaftar : 22 Mar 2023  
Tarikh Kemaskini :  
Tarikh Cetak : 22 Mar 2023

Sijil Pendaftaran Perniagaan MyENT ini merupakan rekod rasmi perniagaan yang dijalankan oleh pelajar semasa tempoh pengajian di UITM.  
Sijil ini secara tidak langsung akan terbatal apabila penama menamatkan pengajian atau tidak lagi aktif dalam sistem universiti.

Akademi Pembangunan PKS dan Keusahawanan Malaysia (MASMED) juga berhak membatalkan sijil ini tanpa sebarang notis.  
Penggunaan sijil ini hanya diterima untuk kegunaan urusan dalaman UITM sahaja. Urusan dan aktiviti perniagaan yang  
dijalankan oleh penama adalah risiko dan tanggungjawab sendiri tanpa melibatkan kepentingan dan nama Universiti.

SALINAN PENDAFTARAN INI DIPERAKUI OLEH  
**PENOLONG NAIB CANSOLOR KEUSAHAWANAN UITM**

Malaysian Academy of SME & Entrepreneurship Development (MASMED)





# MyENT CERTIFICATE

	<b>UNIVERSITI TEKNOLOGI MARA</b>	<b>Akademi Pembangunan PKS dan Keusahawanan Malaysia (MASMED)</b>
<b>MASMED YOUNG ENTREPRENEUR (MyENT)</b>		
<b>SLIP PENDAFTARAN PERNIAGAAN PELAJAR UITM</b>		
No. Pelajar Nama	:	2022764817 AZUWINA AINA BINTI AZMI
Program Pengajian	:	SARJANA MUDA PENTADBIRAN PERNIAGAAN (KEPUJIAN) EKONOMI PERNIAGAAN
Fakulti Kampus	:	Faculty of Business & Management Selangor
<b>MAKLUMAT PERNIAGAAN</b>		
Mod Perniagaan	:	Hybrid
Bidang Perniagaan yg diceburi	:	Aksesori Dan Bekalan Jahitan
Tempoh Berniaga	:	
No. Pendaftaran Perniagaan	:	
URL Perniagaan	:	<a href="https://www.facebook.com">https://www.facebook.com</a>
Alamat Premis Perniagaan	:	
Tarikh Mendaftar	:	12 Jun 2023
Tarikh Kemaskini	:	
Tarikh Cetak	:	12 Jun 2023
<p>Sijil Pendaftaran Perniagaan MyENT ini merupakan rekod rasmi perniagaan yang dijalankan oleh pelajar semasa tempoh pengajian di UITM. Sijil ini secara tidak langsung akan terbatal apabila penama menamatkan pengajian atau tidak lagi aktif dalam sistem universiti.</p> <p>Akademi Pembangunan PKS dan Keusahawanan Malaysia (MASMED) juga berhak membatalkan sijil ini tanpa sebarang notis. Penggunaan sijil ini hanya diterima untuk kegunaan urusan dalaman UITM sahaja. Urusan dan aktiviti perniagaan yang dijalankan oleh penama adolah risiko dan tanggungjawab sendiri tanpa melibatkan kepentingan dan nama Universiti.</p>		
<b>SALINAN PENDAFTARAN INI DIPERAKUI OLEH PENOLONG NAIB CANSOLOR KEUSAHAWANAN UITM</b>		
Malaysian Academy of SME & Entrepreneurship Development (MASMED)		





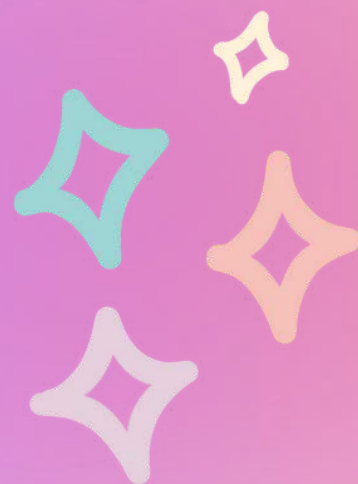


# SSM Registration

The screenshot displays the EzBiz ONLINE portal interface. At the top, the EzBiz ONLINE logo is visible on the left, and navigation links for HOME, MY BUSINESS SERVICES, MY PAYMENT HISTORY, OTHER SERVICES, and USER PROFILE are in the center. The user name SITI NUR AISYAH BINTI DAHARI MOHD is shown on the right. A red notification banner at the top states: "Pengguna yang dihormati, dimaklumkan terdapat gangguan terhadap Portal Ezbiz pada 26 Mei 2023 (Jumaat). Sehubungan dengan itu, kami memohon maaf atas segala ketidaknyamanan yang dialami. Terima kasih." The date and time "June 20, 2023 18 : 59 : 44" are also displayed. Below the notification, a blue "EzBiz" button is present. The main content area features a tabbed interface with categories: Draft, In Process, Query, Approved/Reject, Cancel/Discard, and Incentive. The "Incentive" tab is active, showing a table with the following data:

Ref. No	Business Name	Status	Update Date	Action
EB-A2023061400143	SITI NUR AISYAH BINTI DAHARI MOHD	Pending Verification	20/06/2023 06:19:04 PM	

Below the table, it indicates "Showing 1 to 1 of 1".



# SSM Registration



Blink &  
Co.



BORANG D (KAEDAH 13)



## PERAKUAN PENDAFTARAN AKTA PENDAFTARAN PERNIAGAAN 1956

Dengan ini diperakui bahawa perniagaan yang dijalankan dengan nama

**AZUWINA AINA BINTI AZMI**

**NO. PENDAFTARAN: 202303157121 (003503874-D)**

telah didaftarkan dari hari ini sehingga **19 JUN 2024** di bawah Akta Pendaftaran  
Perniagaan 1956, beralamat di

**Bil. Cawangan: TIADA**

Bertarikh di **SISTEM EZBIZ** pada **20 JUN 2023**.

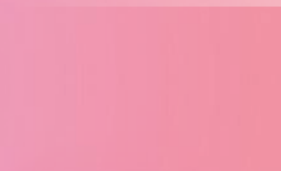
**DATUK NOR AZIMAH ABDUL AZIZ**  
Pendaftar Perniagaan  
Semenanjung Malaysia





# 02 SECTION

INTRODUCTION OF THE BUSINESS



# INTRODUCTION OF THE BUSINESS



FORM OF BUSINESS

♥ SOLE PROPRIETORSHIP

NAME AND TAGLINE

♥ BLINK AND CO.  
"WITH BLINK NO MORE MISSING BROOCH"

BUSINESS ADDRESS

♥ KAMPUNG MERBAU SEMPAK,  
47000 SUNGAI BULOH,  
SELANGOR

MAIN ACTIVITY

♥ ACCESSORIES

EMAIL AND CONTACT NUMBER

♥ CONTACT@BLINKANDCO.NET  
011-39909852

DATE OF COMMENCEMENT

♥ 22 MAR 2023





# LOGO OF BLINK AND CO.



# ORGANIZATIONAL CHART

Blink &  
Co.

SINCE BLINK AND CO. IS A PARTNERSHIP BUSINESS. HENCE, IT CONSISTS OF TWO PEOPLE WHO COMBINE THEIR RESOURCES TO FORM A BUSINESS AND AGREE TO SHARE RISKS, PROFITS AND LOSSES.



OWNERS OF BLINK AND CO.



# MISSION AND VISION

A white banner with a black outline and a dashed line inside, containing the word "MISSION" in purple, uppercase letters. A green arrow curves from the left side of the banner down towards the mission statement box.

## MISSION

- ★ TO EMBRACE THE ISLAMIC OBLIGATIONS AND REINVENT HIJAB FASHION AS WELL AS CHANGE HOW WOMEN VIEW AND VALUE THEIR HIJABS.

A white banner with a black outline and a dashed line inside, containing the word "VISION" in purple, uppercase letters. A yellow arrow curves from the right side of the banner down towards the vision statement box.

## VISION

- ★ WE WANT TO ELEVATE THE BEAUTY OF MUSLIM WOMEN, PROMOTE CREATIVITY, AND APPRECIATE THE UNIQUENESS OF THE HIJAB-WEARING COMMUNITY.



Apart of being tools for keeping hijab in tact, it is also one of the way to revolutionise the way women style their hijabs



**Material :**

- Platinum with coating in 3 different colours; gold, rose gold and silver.
- Long lasting material
- High quality shining korean rhinestone

**Colour :**

9 types of colours randomly given

**Size:**

1.2cm-1.5cm

PRODUCT DESCRIPTION



**Design:**

Very feminine and elegant. suitable for any occasion

The needle is very sharp and it can penetrate more than 3 layers of fabric.





PRICE



20 pcs

RM 10

Colour is given randomly

Free gift:  
Mini luggage box



FREE





# 03 SECTION

FACEBOOK



TEASER



HARD SELL



SOFT SELL







# CREATING FACEBOOK PAGE

A screenshot of a Facebook page for "Blink &amp; Co." The browser address bar shows "facebook.com". The page header includes the Facebook logo, a search bar, and navigation icons. The profile section shows the name "Blink &amp; Co." and three menu items: "Edit details", "Add Hobbies", and "Add Featured". The main content area features a post from "Blink &amp; Co." dated "Yesterday at 00:01". The post text reads: "Hello Guys! Are you ready to embrace the transformative power of accessories? Our brooches are here to take your style to new heights! Our shop is finally open now!!!". Below the text is a large image of a woman in a hijab holding a phone, with the words "NOW OPEN" in large, pink, bubbly letters. At the bottom of the post, there are links for "See Insights and Ads" and a "Boost post" button. To the left of the post is a "Photos" section with a "See All Photos" link and a grid of nine images, including "New Product" announcements, "Coming Soon" notices, and various brooches.



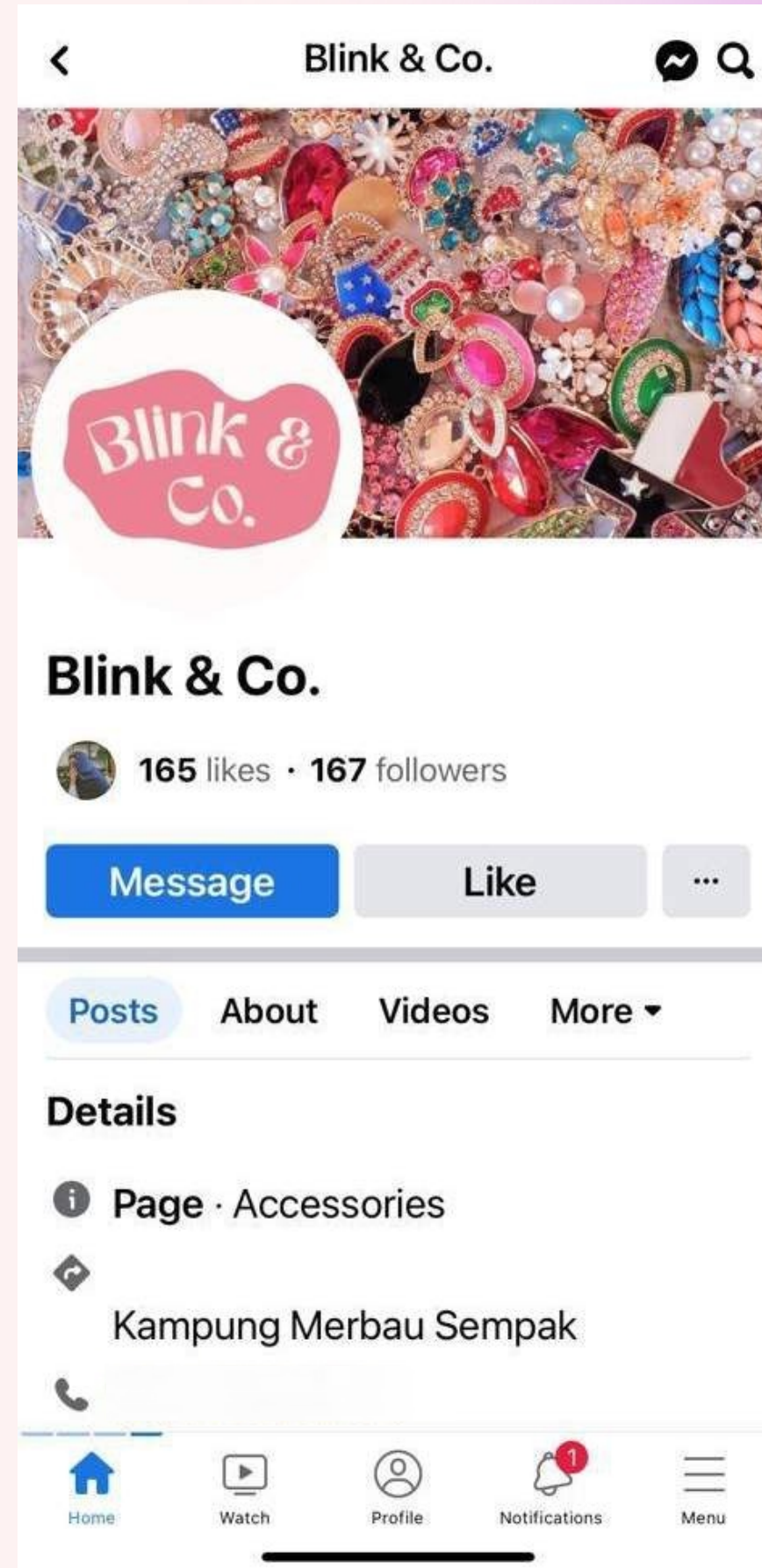
# CUSTOMIZING URL FACEBOOK PAGE



The screenshot shows a web browser displaying the Facebook page for 'Blink & Co.'. The address bar contains the URL 'https://www.facebook.com/BlinknCO/'. The page features a cover photo of various colorful jewelry items, including necklaces and earrings. Below the cover photo is the profile picture, which is the 'Blink & Co.' logo, and the page name 'Blink & Co.' with '6 likes · 8 followers'. Navigation tabs at the bottom include 'Posts', 'About', 'Mentions', 'Reviews', 'Followers', 'Photos', and 'More'. A purple arrow points from the title to the address bar.



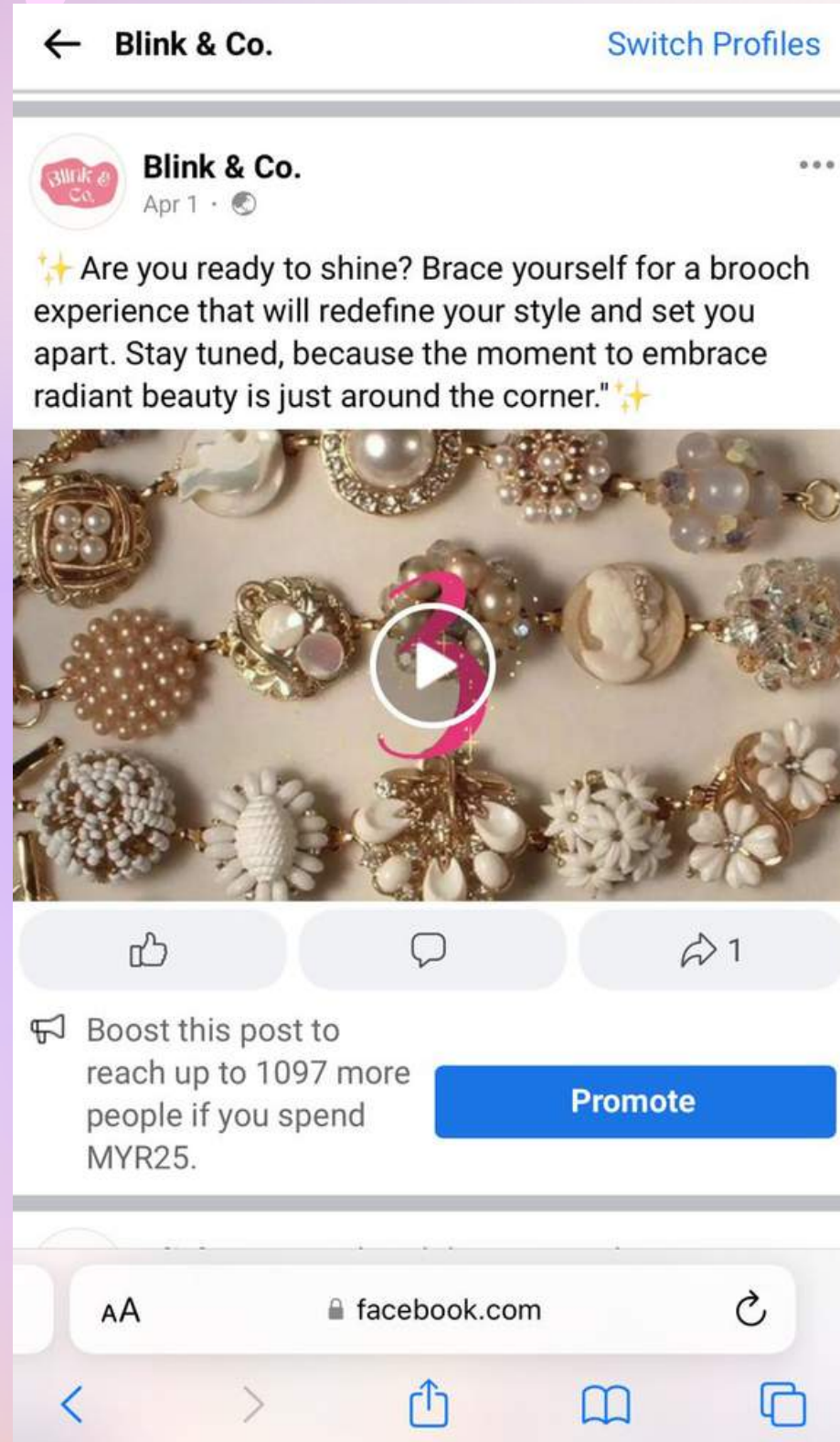
NO. OF LIKES/FOLLOWERS





# FACEBOOK TEASER

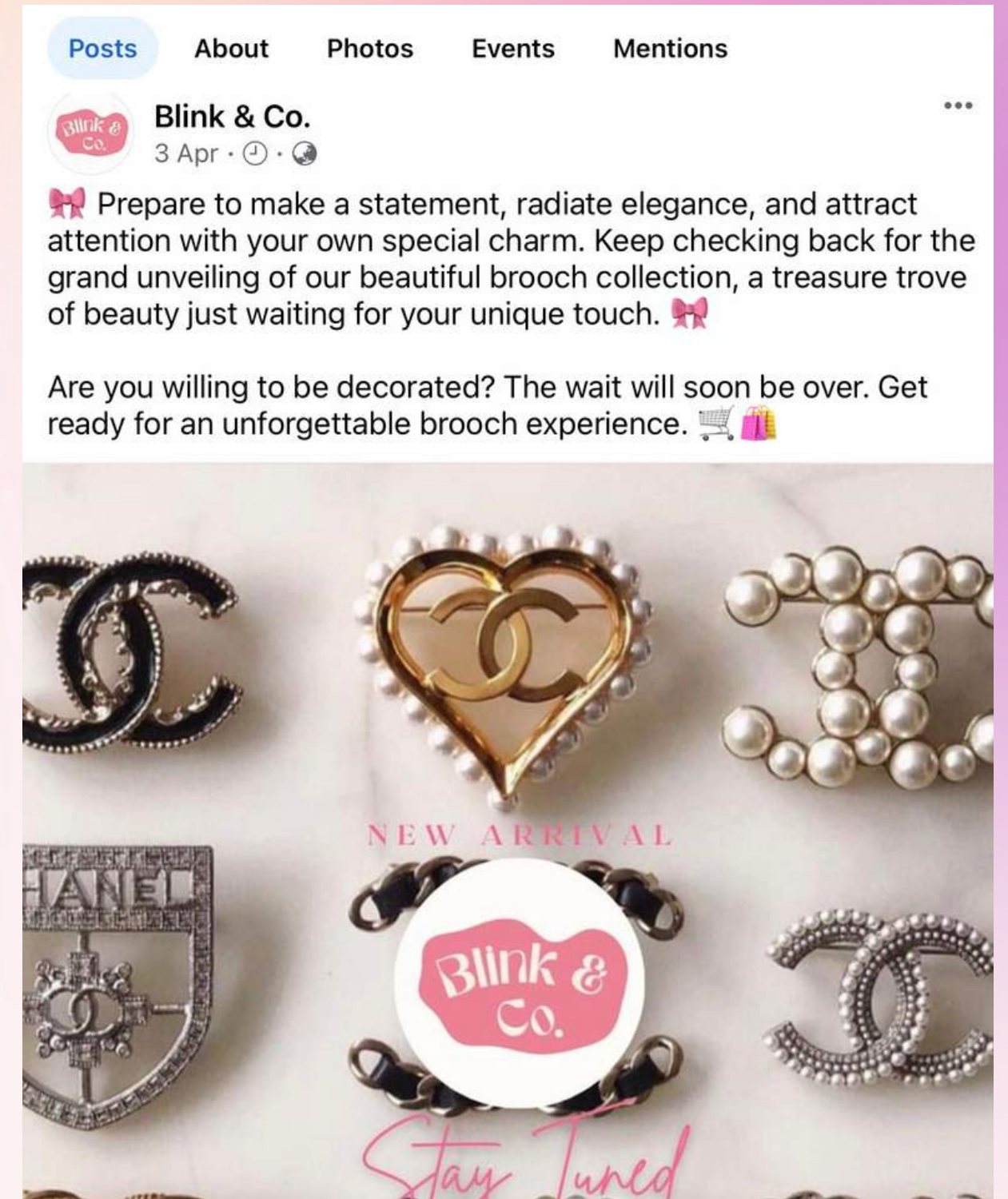
1.



2.



3.





# FACEBOOK TEASER

4.

 **Blink & Co.**  
Jun 4 · 🌐

🎀 Prepare to make a statement, radiate elegance, and attract attention with your own special charm. Keep checking back for the grand unveiling of our beautiful brooch collection, a treasure trove of beauty just waiting for your unique touch. 🎀

Are you willing to be decorated? The wait wi... See more




5.

 **Blink & Co.**  
Jun 5 · 🌐

💖 !! Attention, fashion lovers! !! 💖 Get ready to be charmed by the appeal of our stunning assortment of brooches. 😍 ✨ Now is the perfect time to indulge in a universe where beauty has no bounds and sophistication reigns supreme. 💎 💜 🛍️



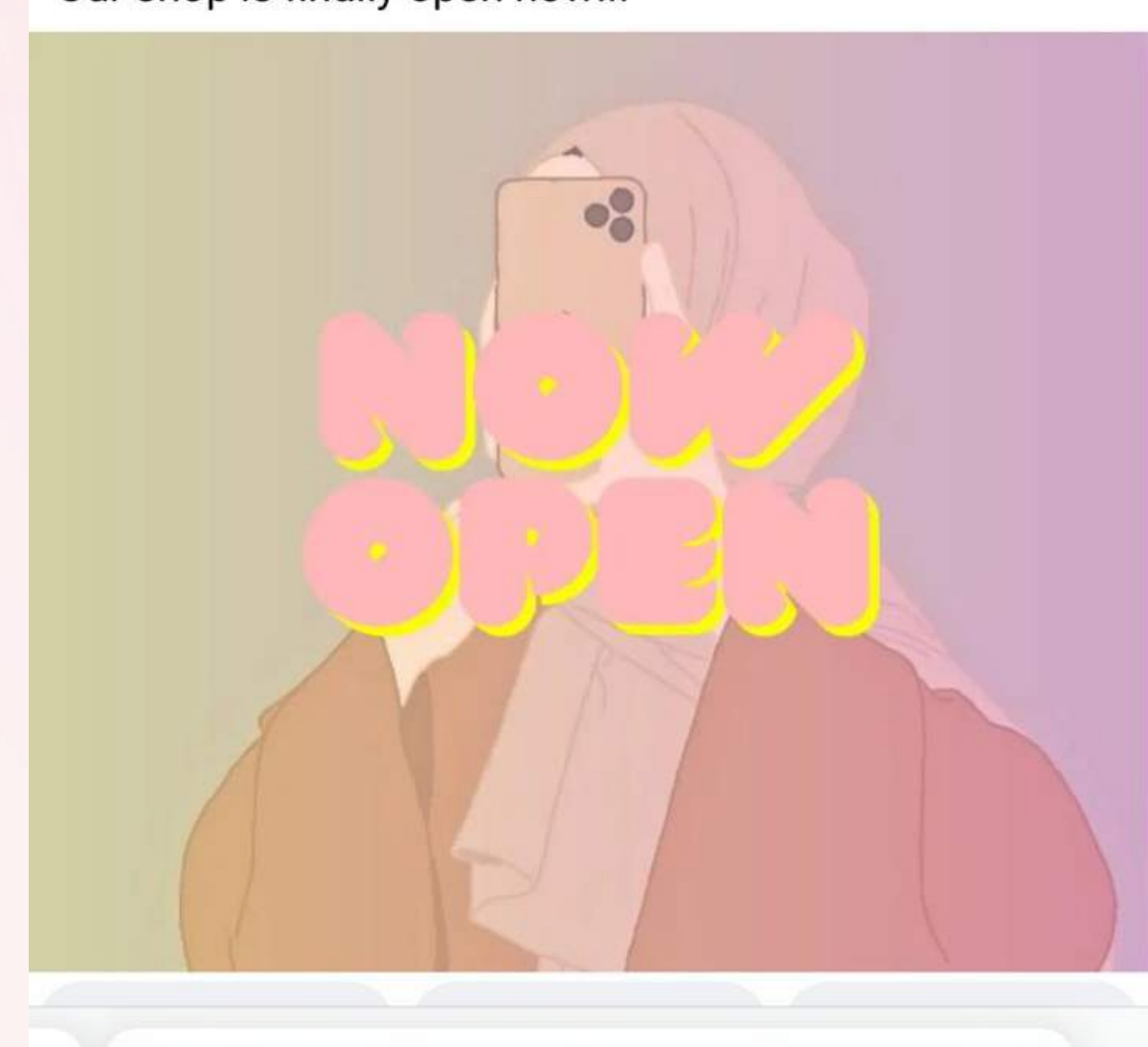
6.

 **Blink & Co.**  
Apr 5 · 🌐

Hello Guys!

Are you ready to embrace the transformative power of accessories? Our brooches are here to take your style to new heights!

Our shop is finally open now!!!





# FACEBOOK HARD SELL



**Blink & Co.**  
Apr 5 · 🌐

Find your sparkle, Find your style 💖

Introducing our extraordinary collection of brooches, meticulously crafted to captivate and inspire 💖

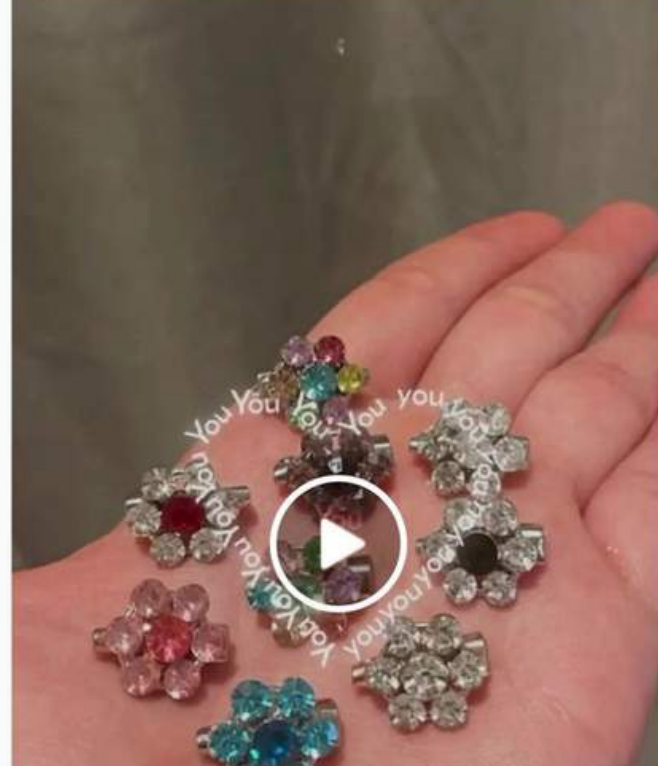
For only RM10, you may get not 5, not 10 but 20 pieces of brooches!!!... See more



**Blink & Co.**  
Apr 6 · 🌐

Hello Hijabista! 👤

Our brooches are a must-have addition to your accessory collection. With their timeless appeal and versatility, these brooches effortlessly transition from day to night, adding a touch of sophistication to any look... See more



**Blink & Co.**  
Apr 11 · 🌐

We have to admit about this girls 😂

It's alright. We got ya 👯

Let's fall in love with our delightful brooch designs that are meticulously crafted to add a touch of charm and personality to your hijab looks 👤 ... See more



**Blink & Co.**  
Apr 12 · 🌐

Looking for that perfect finishing touch to complete your outfit? 😞

Look no further than our stunning brooch collection 😊

Whether you're dressing up for a formal occasion or want to add a touch of sparkle to your everyday attire, our brooches will effortlessly elevate your st... See more





# FACEBOOK HARD SELL



**Blink & Co.**  
Apr 20 · 🌐

You want to wear a neat style of hijab?

Secure your hijab with Blink & Co. Limited Edition Brooches 😊

- ♥️ The needle is sharp
- ♥️ Elegant and timeless design... See more



**Blink & Co.**  
Apr 27 · 🌐

!!! ATTENTION LADIES !!!

Tired of missing brooches? Me too 😞

Fret not our brooches comes with FREE cute mini luggage box. Now you don't have to worry where to keep your brooches no more. We have solve... See more

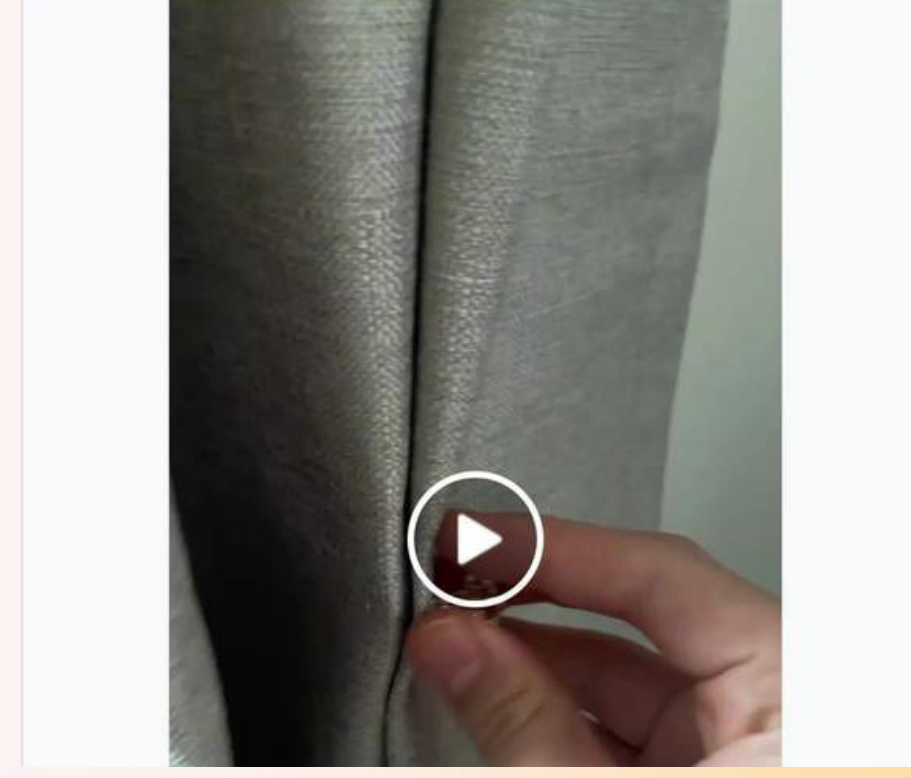


**Blink & Co.**  
May 1 · 🌐

Hello and Assalamualaikum uri chingguuu 🙏

APA? WHAT HAPPENED TO YOUR EXPENSIVE SCARF?!! 😱

ROSAK!!! BENANG TERTARIK? BECAUSE OF THE BROOCHH?!! ... See more



**Blink & Co.**  
May 2 · 🌐

WHATTTTTT?!! FREE MINI LUGGAGE BOX 🤯🤯🤯

Are you ready to add a touch of sparkle and elegance to your ensemble? Our brooches are the ultimate essential to your hijab

What do you get from us ? ... See more





# FACEBOOK HARD SELL




**Blink & Co.**  
May 5 · 🌐

Do you like to wear a loose or neat style?  
Either way, you may secure your hijab with our brooches.

It is guaranteed that you will get:

🌟 The needle is sharp... See more

*Shop now*



@BLINK&CO.


**Blink & Co.**  
May 8 · 🌐

Happy nice day ladies! 🌟

hmm, tired of the missing brooches?

Don't worry, Blink & Co. is here to help you.

For every purchases, we promise you will ge... See more




@blink&co.

**Blink & Co.**  
May 15 · 🌐

RM10 RM10 RM10 RM 10 RM10 RM10

Discover the power of accessorizing and unlock a world of endless possibilities with our enchanting brooches. 🥰

Fret not, our brooches is made with high-qu... See more



@blink&co.

**Blink & Co.**  
May 15 · 🌐

**HURRY!!!! BEFORE STOCK RUNS OUT!** 😱

Our production only produces 100 pieces of brooches. Once it's gone, it's gone. There will be NO restock 😞

We are very sure you don't want to miss the opportunity to grab this EXCLUSIVE and ELEGANT brooc... See more



@blink&co.



# FACEBOOK HARD SELL



**Blink & Co.**  
May 24 · 🌐

Worry-free shopping with our rock-bottom prices 🛍️

With only RM 10 pretty, you will get 20 PIECES OF BROOCHES AND FREE MINI LUGGAGE BOX WORTH RM 5. WHAT A DEAL!

Material: Metal Platinum... See more

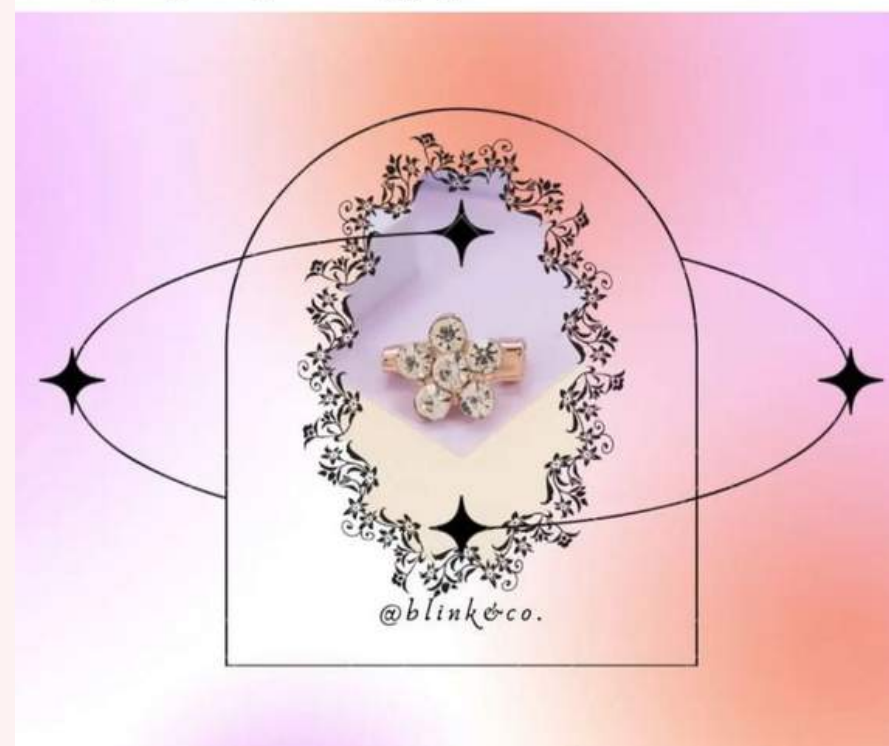


**Blink & Co.**  
May 26 · 🌐

Shop with us and get exciting gift 📺

Take your style to the next level! Our stunning brooches are here to make a grand entrance 😍.

Not only that, to express our love to our customers, we are giving away mini luggage box for FREE ... See more



**Blink & Co.**  
May 27 · 🌐

Good Morning Pretty Ladies 😊

Are you ready to take your style to the next level? Our collection of brooches will instantly elevate your hijab looks to new heights of elegance and sophistication.

Unleash your inner fashionista with our eleg... See more



**Blink & Co.**  
May 31 · 🌐

2 LEFT IN STOCK 😱

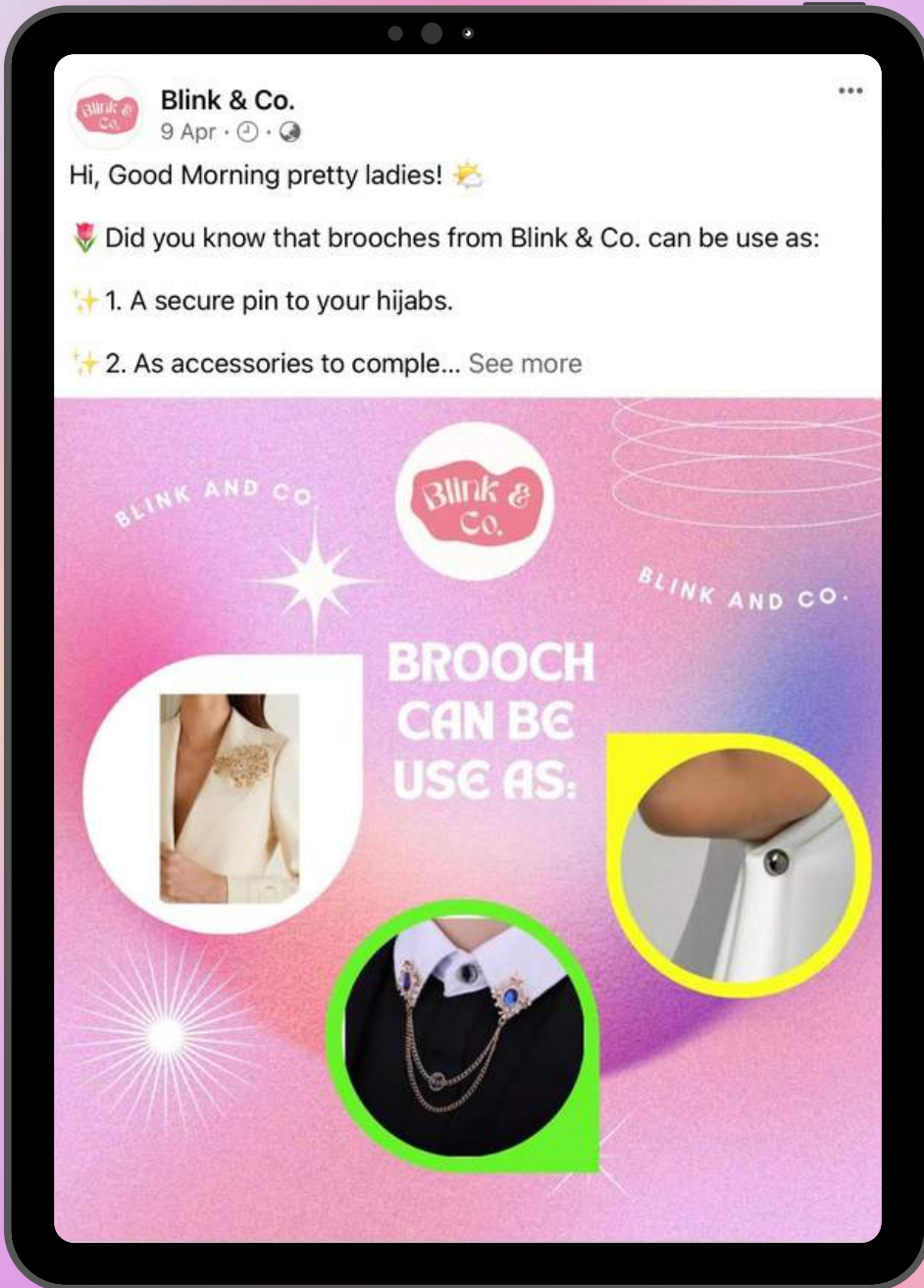
Don't let the chance pass. Trust me, you don't want to miss the chance to grab this pretty brooches 😍

A high quality metal 🏗️, PREMIUM shining diamond design made out of Korean rhinestone 💎, lo... See more

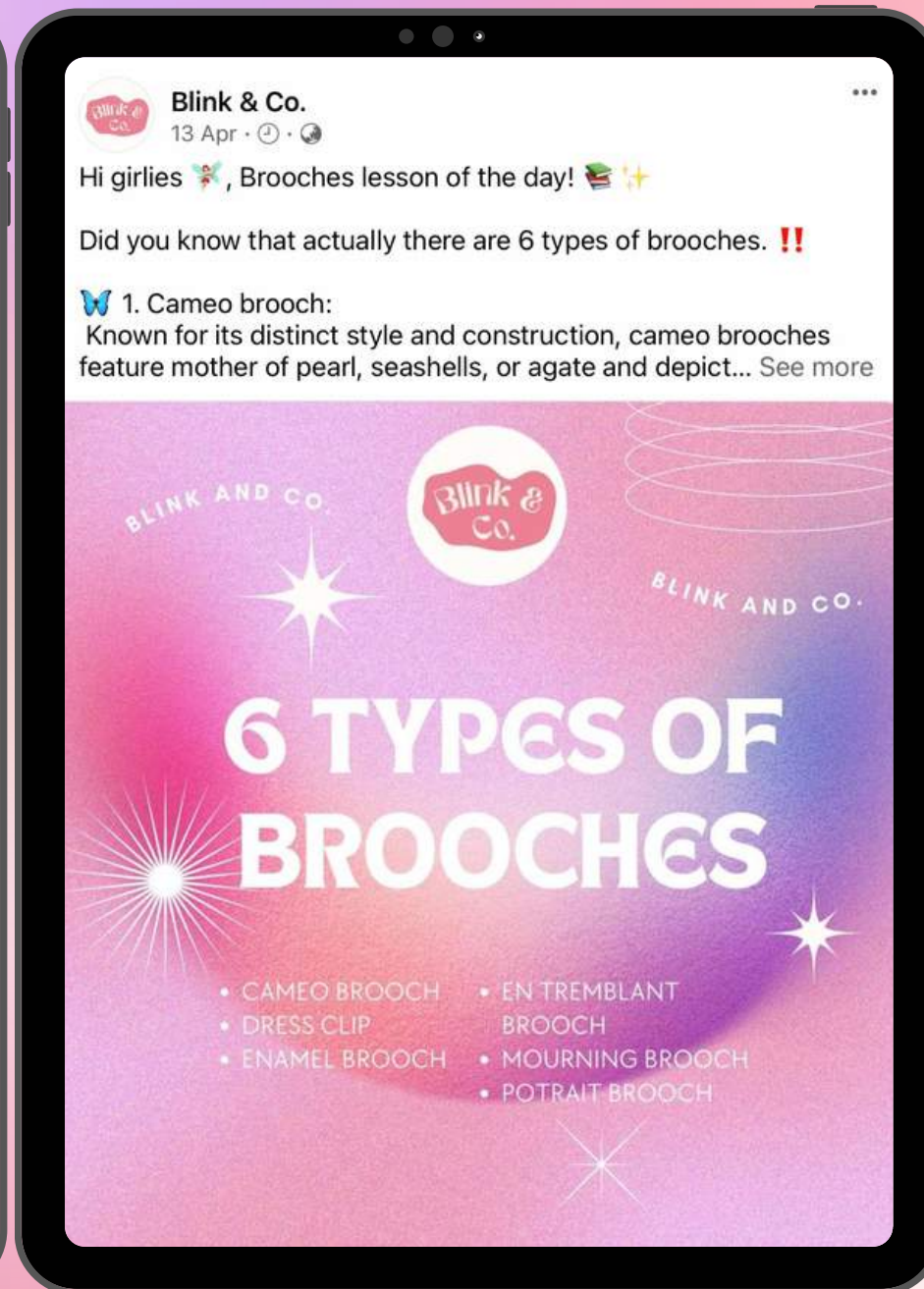




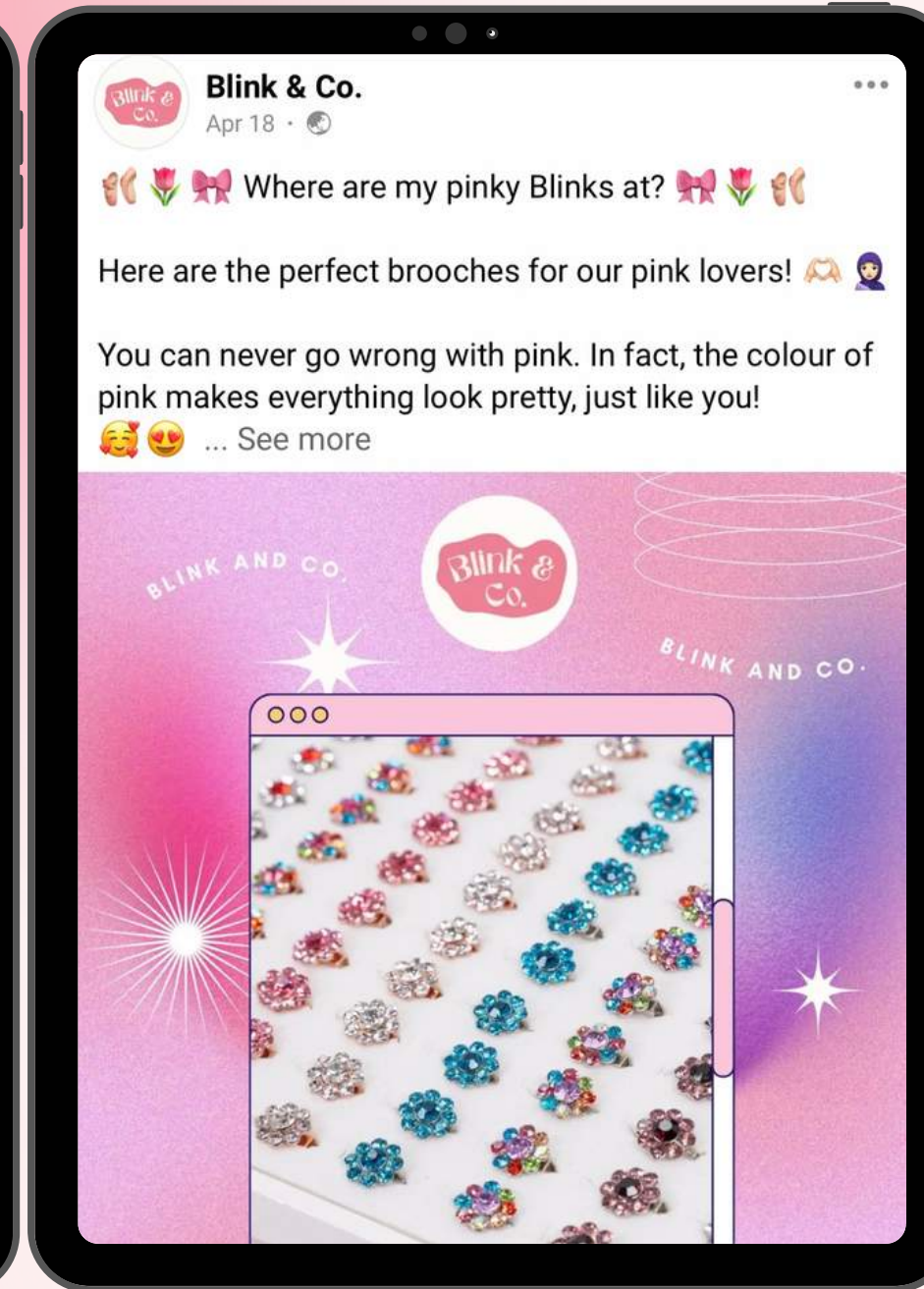
# FACEBOOK SOFT SELL



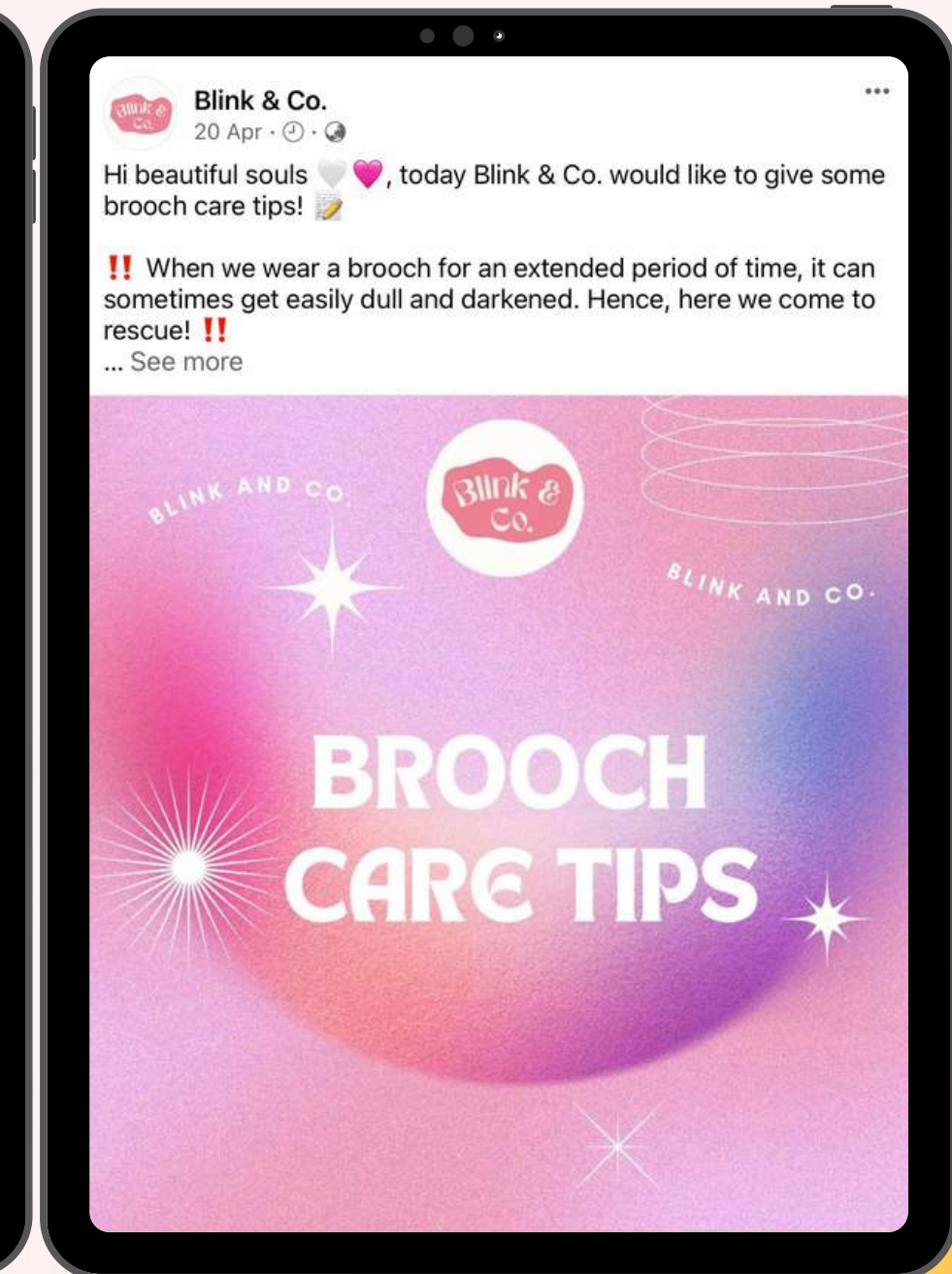
1.



2.



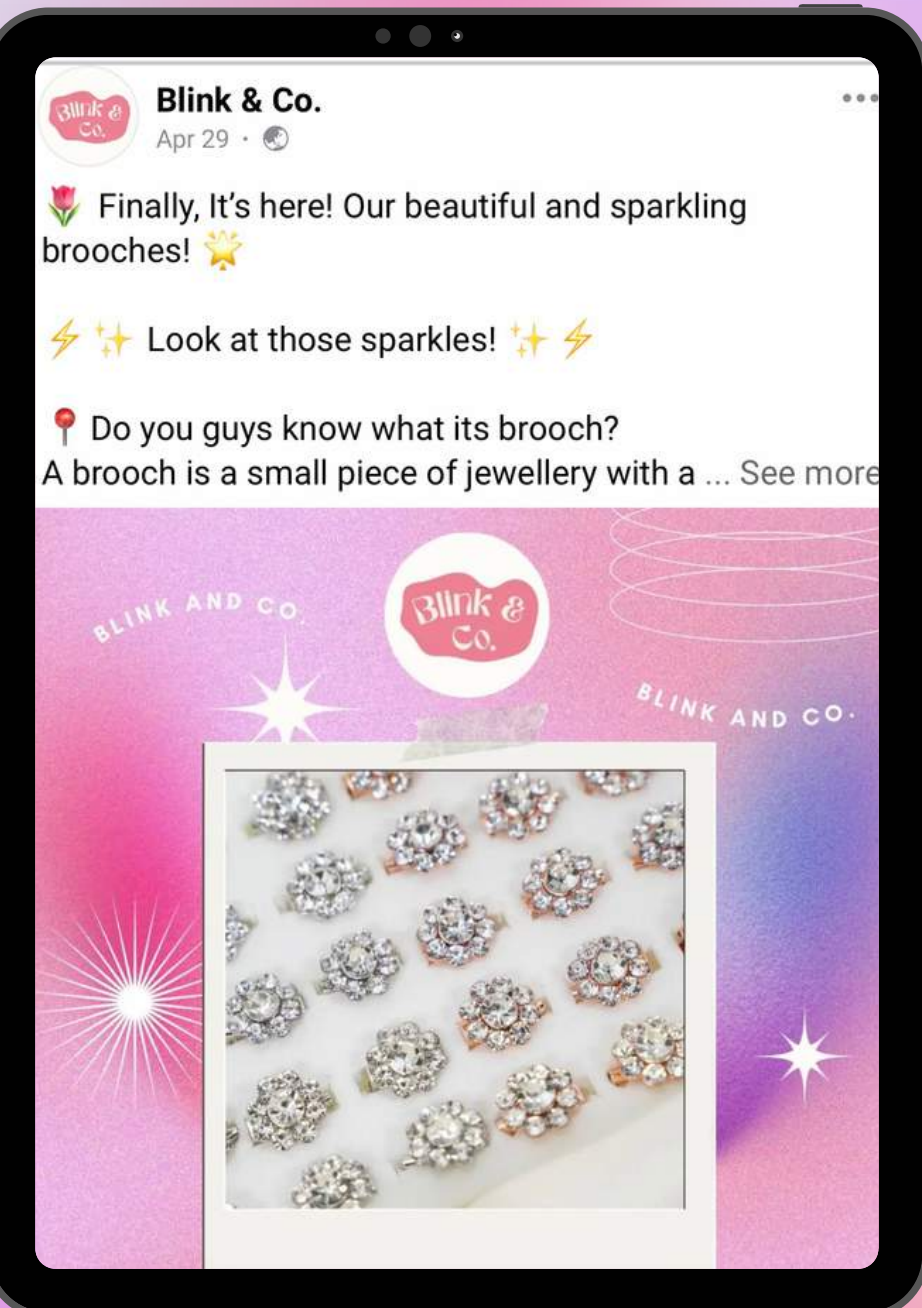
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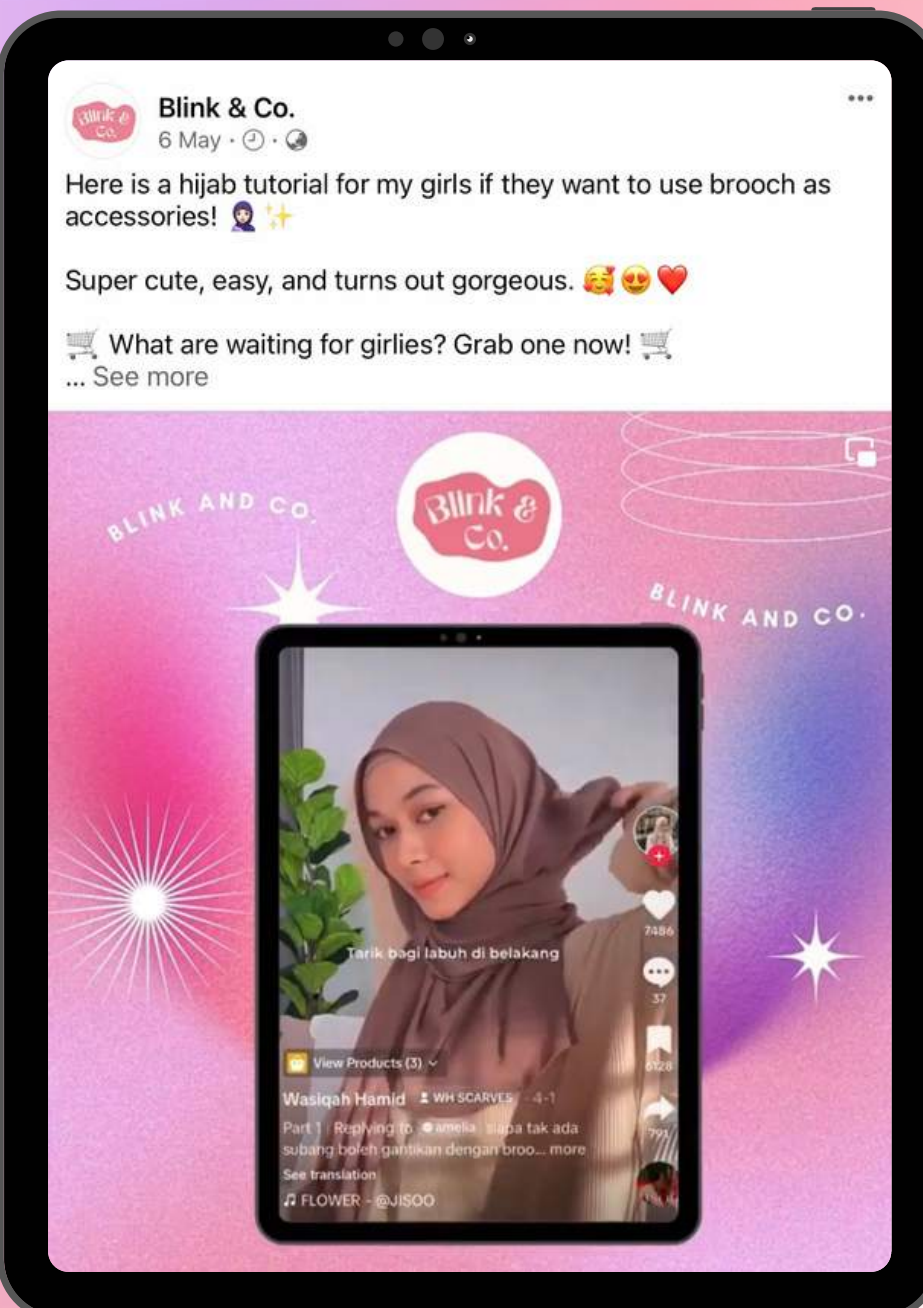
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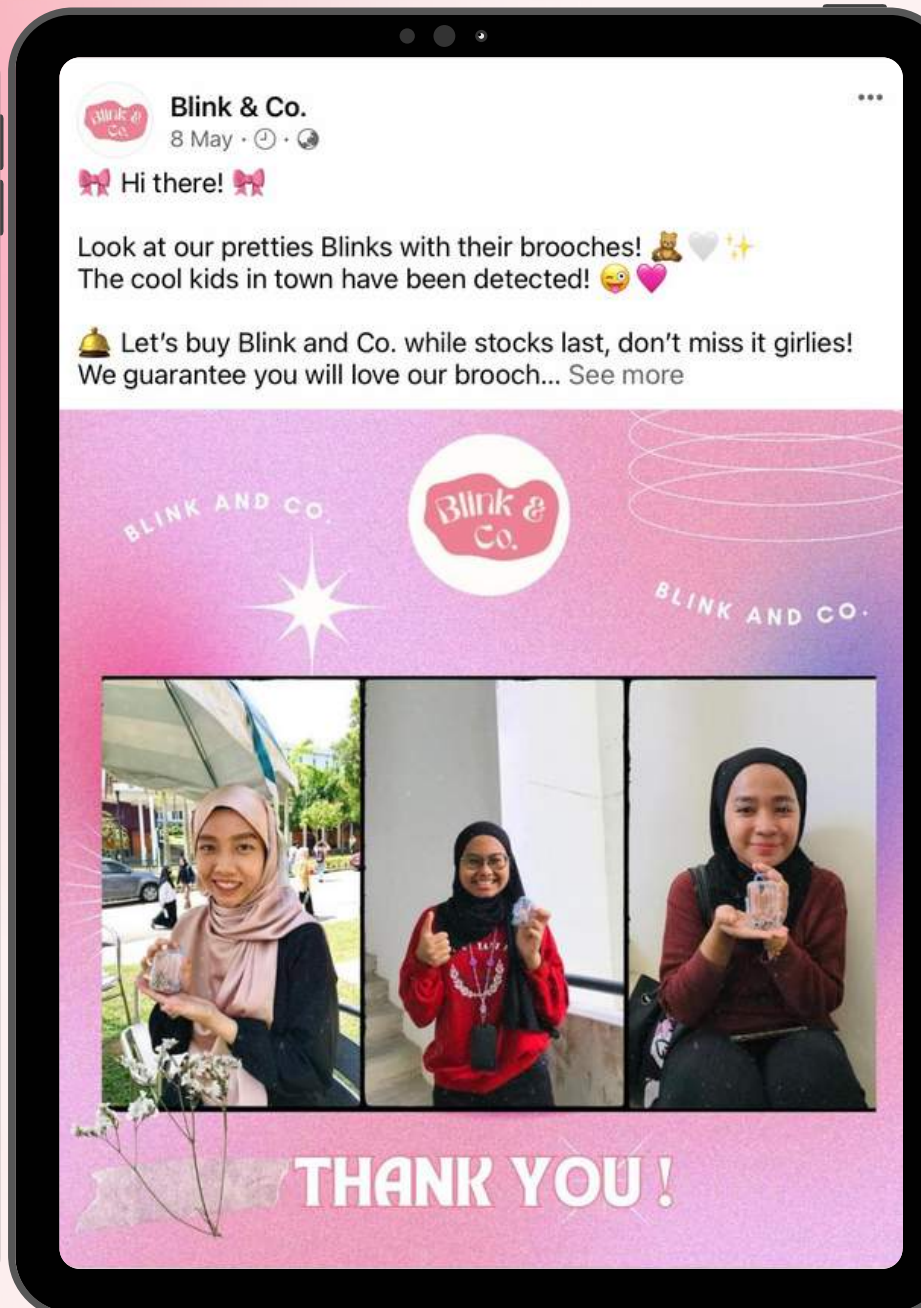
# FACEBOOK SOFT SELL



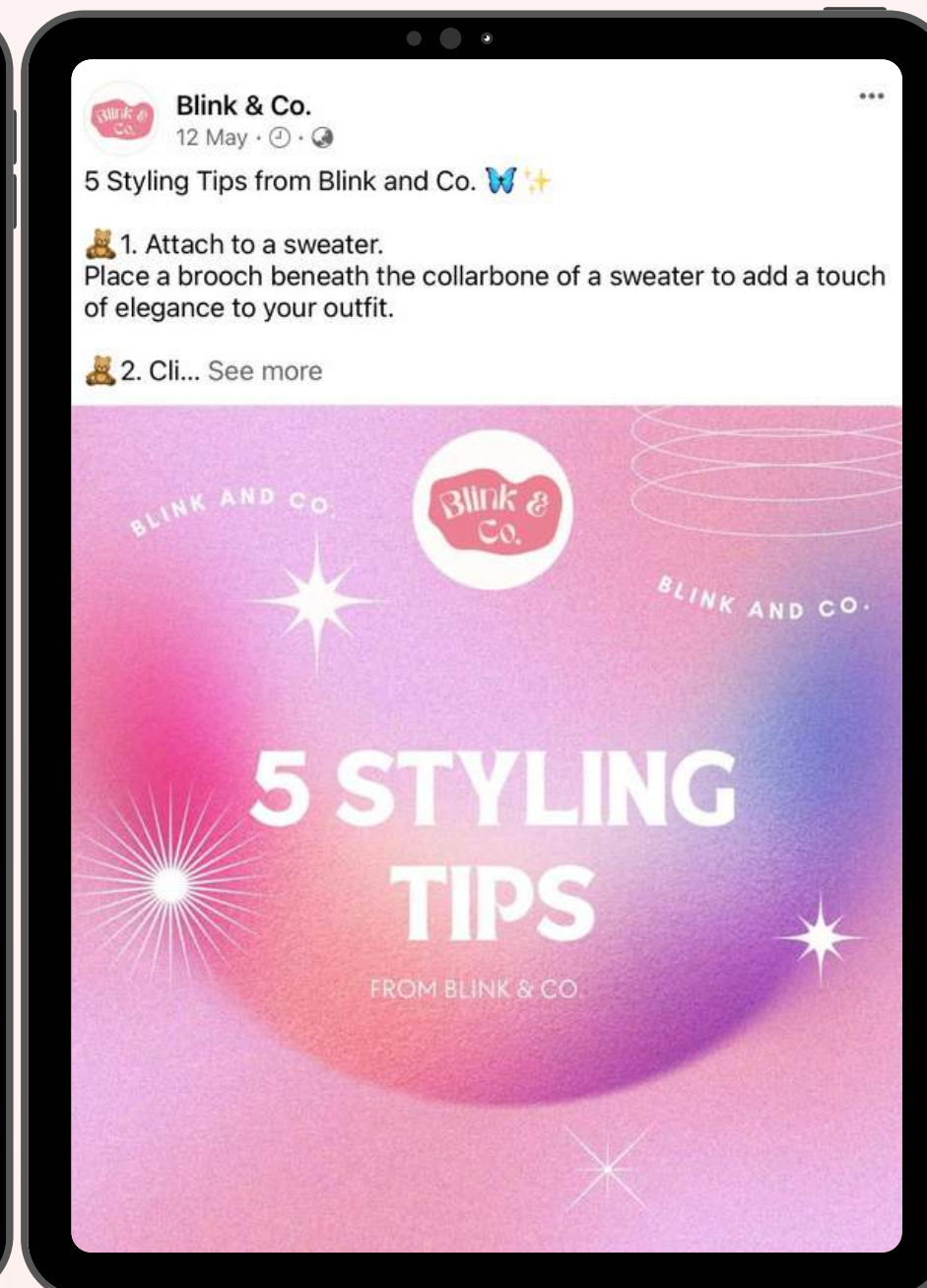
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6.



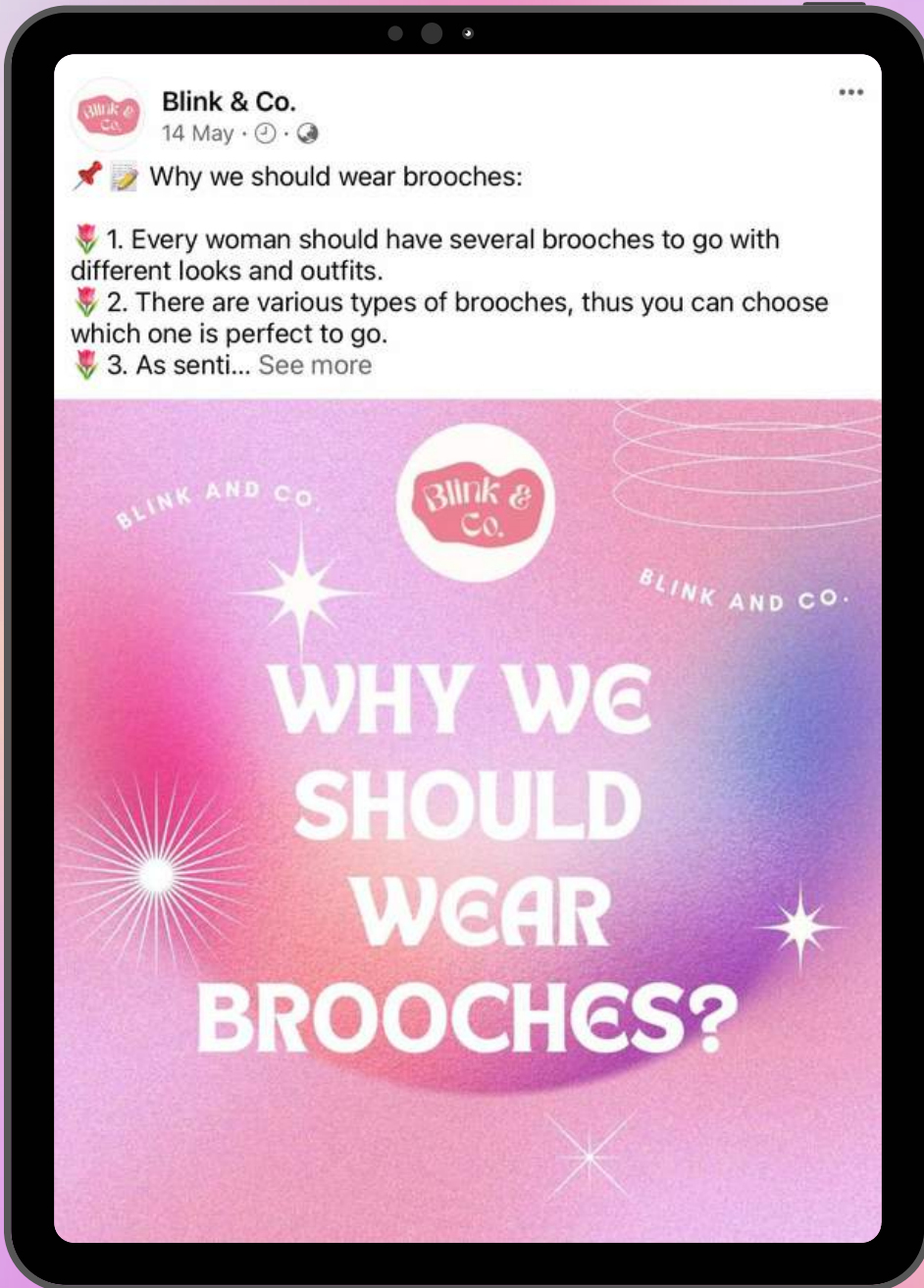
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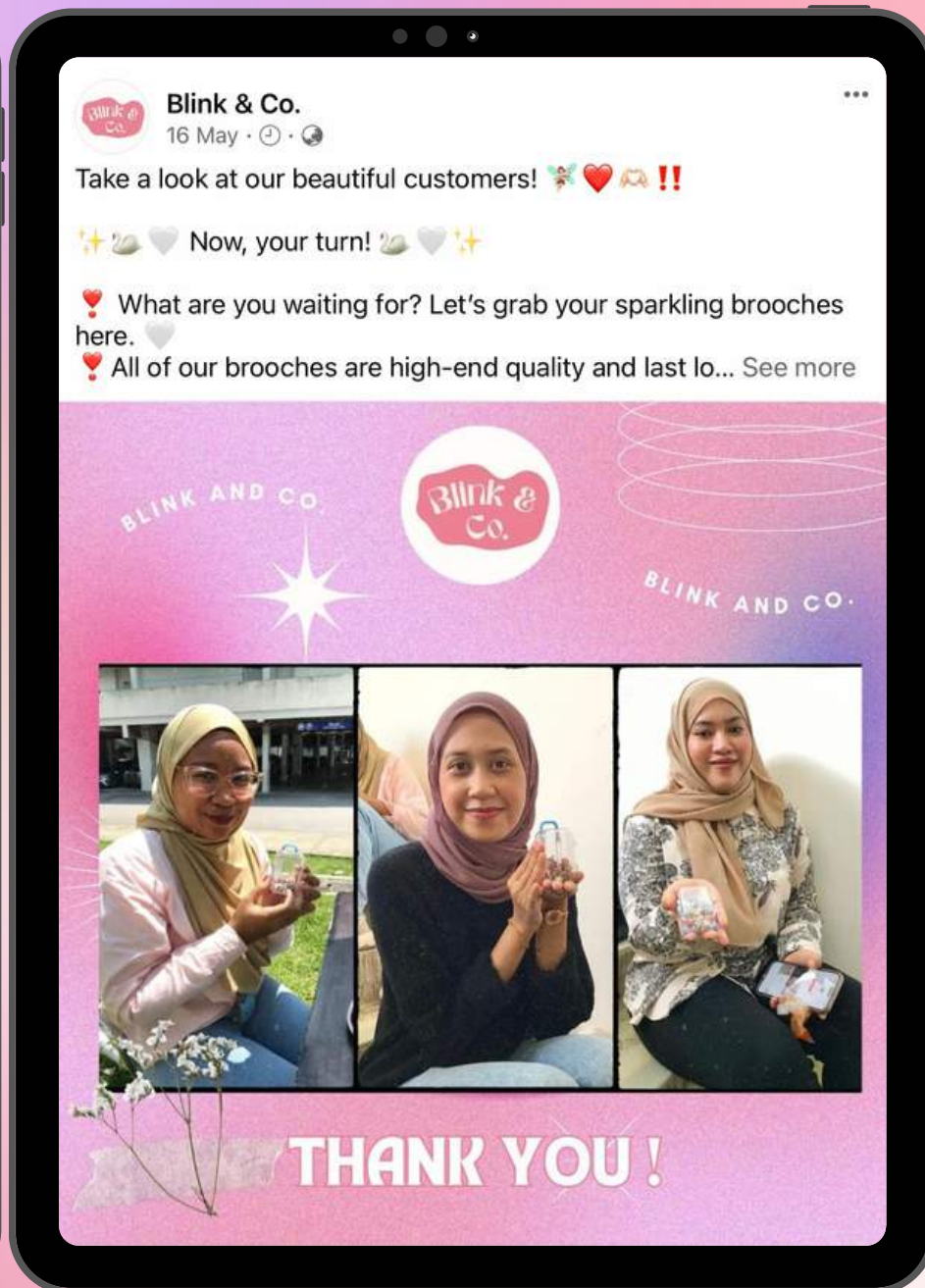
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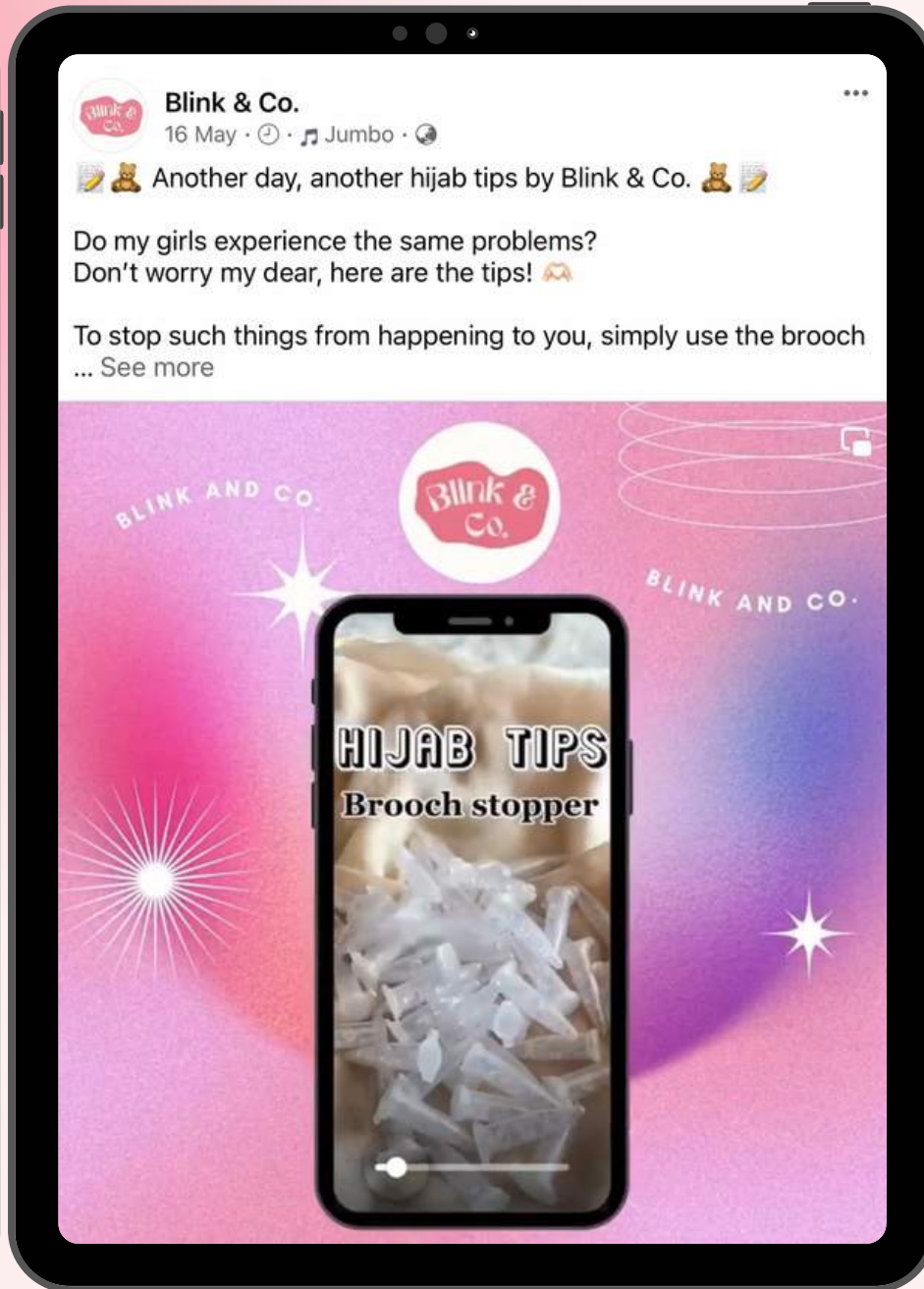
# FACEBOOK SOFT SELL



9.



10.



11.



12.



# FACEBOOK SOFT SELL



**Blink & Co.**  
21 May · 🌐 · 🌐

🌸🌸 Quote of the day! 🌸🌸

Yes, it's true, brooches definitely will make you shine and sparkle even more! 🌟🌟🌟

Blink & Co. only serve high- end quality and last long brooches for ... See more

BLINK AND CO. BLINK AND CO.

**"BEAUTY IS WHO YOU ARE, BROOCH IS SIMPLY THE ICING ON THE CAKE."**

13.

**Blink & Co.**  
24 May · 🌐 · 🌐

🌟🌟🌟 Girls look pretty in white, don't you agree? 🌟🌟🌟

🌟 White 🌟 is the color most often associated with perfection, the good, honesty, cleanliness, the beginning, the new, neutrality, and exactitude. I'm pretty sure my girls will look good on white brooches! 🌟🌟🌟!! 🌟

... See more

BLINK AND CO. BLINK AND CO.

14.

**Blink & Co.**  
28 May · 🌐 · 🌐

🌟🌟🌟 Stock up your brooches here at Blink and Co. 🌟🌟🌟

Look at those sparkles, you should have at least one brooch from us, gurlies! 🌟🌟🌟

You can mix and match any colours, designs and the sizes of the b... See more

BLINK AND CO. BLINK AND CO.

15.

**Blink & Co.**  
29 May · 🌐 · 🌐

More and more Blink and Co. 's beautiful customers. 🌟🌟🌟🌟

There are a variety of types of brooches you can choose from at Blink & Co. 🌟🌟!!

🌟🌟🌟 Enjoy purchasing things for yourself, beautiful angels! 🌟🌟🌟

... See more

BLINK AND CO. BLINK AND CO.

**THANK YOU!**

16.





# 04 SECTION

SALES REPORTING



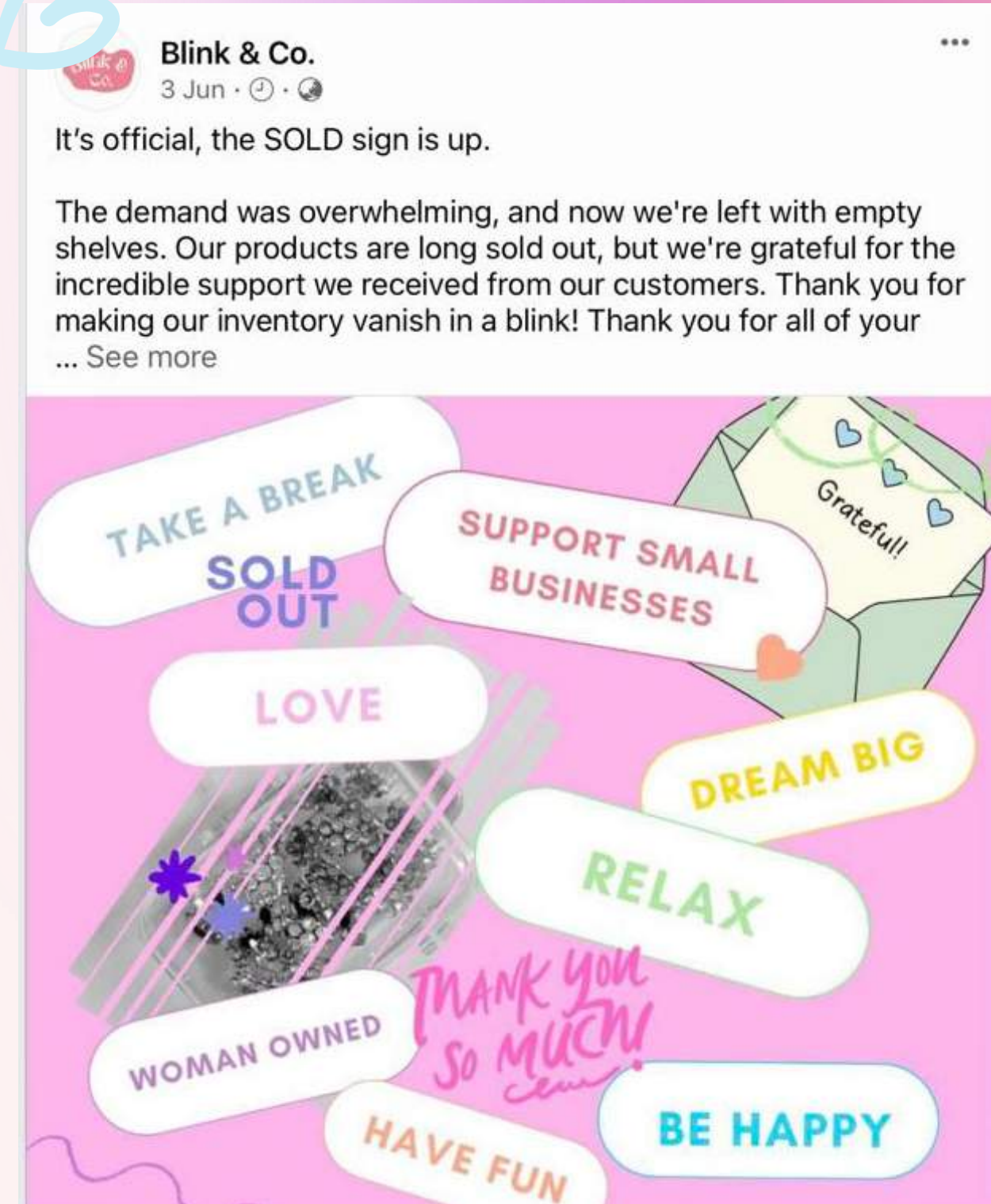
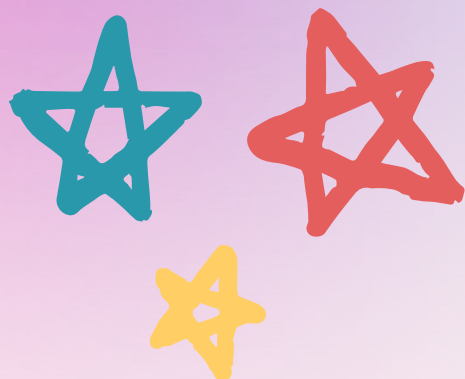


♥ We officially launch our business on 5th April 2023. Our business is operating both offline and online basis.

We have 200 pieces of brooches and 10 pieces mini luggage box as our packaging in our inventory.

Our customers will get 20 pieces of brooches and 1 mini luggage box per set meaning we are required to sell 10 set of brooches to clear our inventory.

Even though we are ready to serve our customers on online basis, majority of our customers are among the student from UiTM Puncak Alam.





# OUR CUSTOMERS

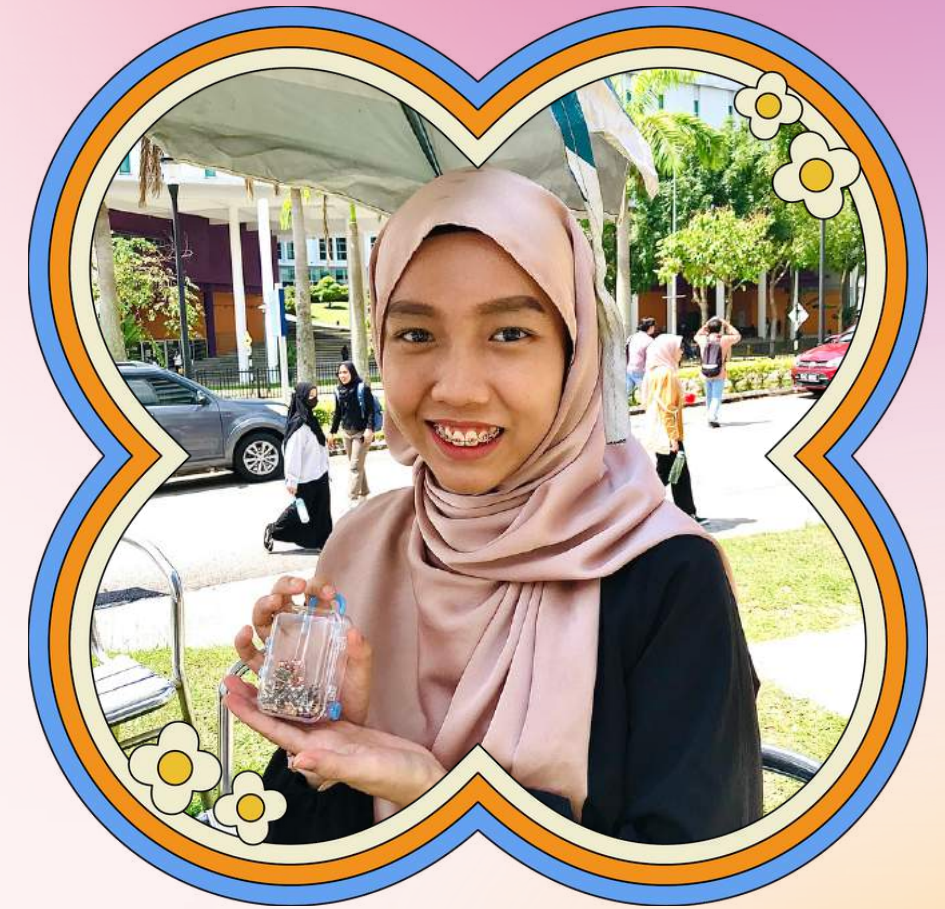
Blink & Co.



**Nursyuhada**



**Farah**



**Kasih Najwa**

**Total : RM 10 (Cash)  
Postage : COD**

**Total : RM 10 (Cash)  
Postage : COD**

**Total : RM 20 (QR Payment)  
Postage : COD**



# OUR CUSTOMERS



**Azra Irdina**

**Nur Syakirah**

**Natasha**



**Total : RM 10 (Cash)  
Postage : COD**

**Total : RM 10 (QR Payment)  
Postage : COD**

**Total : RM 10 (QR Payment)  
Postage : COD**





# OUR CUSTOMERS

Blink & Co.



**Hazwani Alia**



**Raihana**



**Fathihah**

**Total : RM 10 (QR Payment)  
Postage : COD**

**Total : RM 10 (Cash)  
Postage : COD**

**Total : RM 10 (QR Payment)  
Postage : COD**



# GO-eCommerce Sales Report



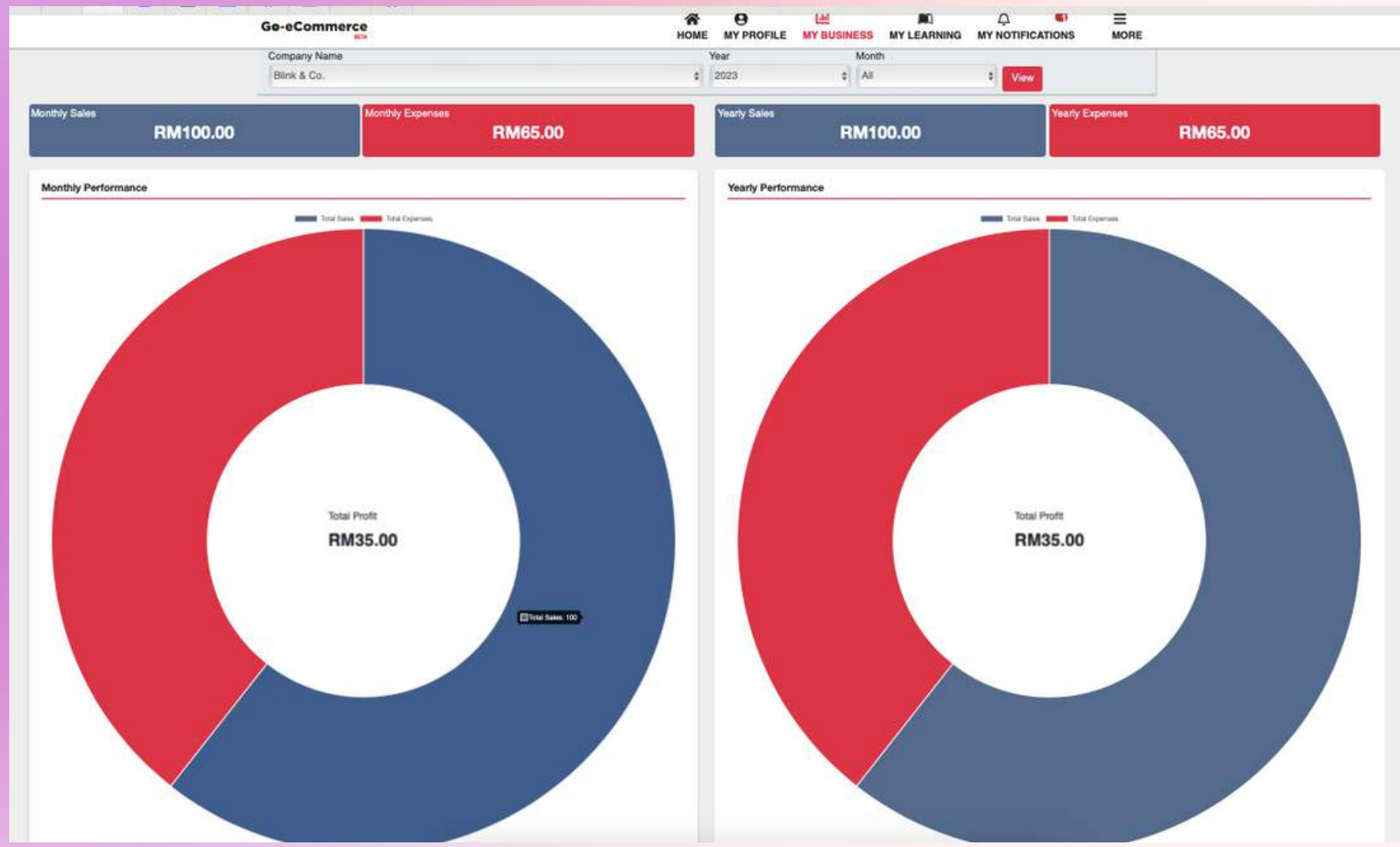
## Go-eCommerce

Business Name	Date	Type	Marketplace (if any)	Others Marketplace (if any)	Total Sales (RM)	Expenses Category	Expenses Subcategory	Total Expenses (RM)	Descriptions	Created At
Blink & Co.	18/04/2023	offline			10				SYUHADA > BANDAR BARU BANGI > CASH > COD	18/06/2023
Blink & Co.	21/04/2023	offline			10				FARAH > PUCHONG > CASH > COD	18/06/2023
Blink & Co.	09/05/2023	offline			10				AZRA > SEREMBAN > CASH > COD	18/06/2023
Blink & Co.	19/05/2023	offline			10				SYAKIRAH > PUTRAJAYA > QR PAYMENT > COD	18/06/2023
Blink & Co.	24/05/2023	offline			10				NATASHA > ALOR GAJAH > QR PAYMENT > COD	18/06/2023
Blink & Co.	25/05/2023	offline			10				HAZWANI > CHERAS > QR PAYMENT > COD	18/06/2023
Blink & Co.	04/06/2023	offline			10				RAIHANA > PUNCAK ALAM > CASH > COD	18/06/2023
Blink & Co.	07/05/2023	offline			10				FATHIHAH > AMPANG > QR PAYMENT > COD	18/06/2023
Blink & Co.	30/04/2023	offline			20				KASIH > PUNCAK ALAM > QR PAYMENT > COD	18/06/2023
Blink & Co.	28/03/2023	expenses				Goods	Stock	50	BROOCH 200 PCS	18/06/2023
Blink & Co.	29/03/2023	expenses				Goods	Stock	15	PACKAGING 10 PCS	18/06/2023

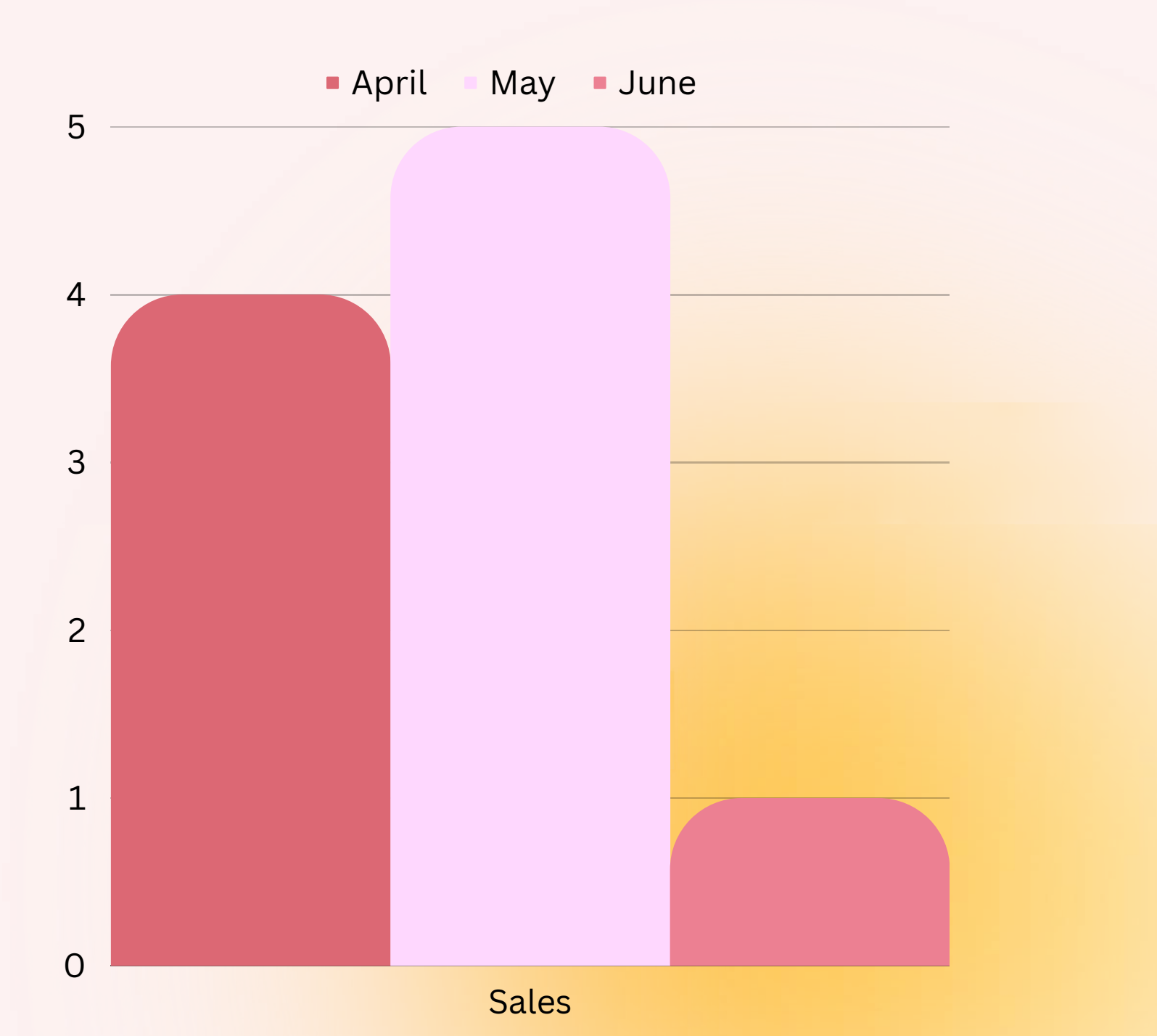




Overall, we have successfully sell 10 set of brooches with the total sales of RM 100. The total expenses or capital is RM 65. Resulting in net profit of RM 35



The highest sales is on May with 5 sales, followed by on April with the total of 4 sales and we made our last sales on early of June







# CONCLUSION

♥ In conclusion, using Facebook as the main platform to sell our product, which is Blink & Co., is a great opportunity to make our business grow. Nowadays, Facebook is one of the apps that are frequently used by people around the world. Hence, by using this app, it is easy for us to reach our potential customers. Also, since Blink & Co. is a new business, both of us are eager to learn as much as we can. By doing this assignment, both of us learned how to run our businesses smoothly and how to manage them in the right way. In fact, it also helps us develop our marketing skills.

Moreover, Blink & Co. has had total sales of RM 100.00, which can be assumed to be a good start for our business. Blink & Co. will continuously concentrate on its marketing and management plans to make sure that our business is well known to other people. Both of us hope that Blink & Co. will fly higher and be able to attract more loyal customers in the near future.





THAT'S ALL FROM US,

**THANK YOU!**