

FACTORS THAT WILL INFLUENCE EMPLOYEE JOB PERFORMANCE IN TEXTILES PRODUCTION AMONG WORKER TOWARDS RNS MARKETING COMPANY

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ABSTRACT

Based on studies of Malaysia workers suggests that job performance tends to correlate positively with labor productivity and negatively with labor turnover, both of which influence firm performance. Employees' satisfaction with job is essential for the entire organizational effectiveness (Lim, 2008). Good job performance builds relaxation in mind which ties employees with their organization. The researcher found that RNS Marketing are company that involve in the businesses supplying goods to the government sector and RNS Marketing also have a factory that produce its own product but the issues that researcher want to highlight here there are certain things that are often a problem in the workplace especially in production department(factory), such as the difficulty to establish cooperation with boss and coworkers, miscommunication happen that lead to wrongly made the product such as use wrong material.

The research objective of this study is to investigate factors that will influence employee job performance towards RNS Marketing Company. Next the second research objective to investigate which factor will influence employee job performance towards RNS Marketing Company.

This research has been conducted by distributing questionnaire to the 30 workers of RNS Marketing Company Headquarters at Klang, Selangor. We are targeting the respondents in this area because we distribute questionnaire among the workers only. The researcher has distributed exactly 30 questionnaires to the workers of RNS Marketing Company. As for this research, it can be seen that to increase employee job performance, different people have their own factors which affects them to make improvement of their job performance and the major influence and get positive significant are teamwork.

CHAPTER 1

INTRODUCTION

1.1 INTRODUCTION

This chapter consists of the introduction, background of the study, statement of research problem, objectives of the study and research questions. It also covers the significance of the study, its scope, limitations of the study, and operational definition of key terms that were used in this study.

1.1 BACKGROUND OF THE STUDY

This research focuses on the factors that will influence employee job performance in textiles production among worker towards RNS Marketing Company. Whether RNS Marketing employee performance can be influence by these factor which is promotion, teamwork, supervision .Based on studies of Malaysia workers suggests that job performance tends to correlate positively with labor productivity and negatively with labor turnover, both of which influence firm performance. Employees' satisfaction with job is essential for the entire organizational effectiveness (Lim, 2008). Good job performance builds relaxation in mind which ties employees with their organization. Bad job performance may change employee intentions to think to change the job (Reed, Kratchman and Strawser, 1994). Job itself is the prime motivator for not to quit the job for employees (Beecham, Baddoo, Hall, Robinson and Sharp, 2008). Thus satisfaction with the job negatively influences employees' intention to leave the organization (Lee, 2000).