



**THE CHALLENGES IMPLEMENTING OF BCM : CASE STUDY IN
KILANG SAWIT BUKIT KEPAYANG.**

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ABSTRACT

Business survival depends on the assured continuity of core business activities and supporting services: business continuity (BC). The most important reason organizations develop business continuity (BC) plans is to ensure they have a plan in place prior to a disaster occurring, thereby facilitating the speedy and cost effective recovery of core business activities following a disaster. But a plan is only as good as your ability to implement it – and your ability to implement it will be highly dependent upon how well your staff members. Hence, this paper analyzes the challenges that the staff or worker may be face while implementing the BCM plan. This study is basically used the qualitative research method and personal interview for the data collection method so that it can be meaningful for the researcher throughout the study.

CHAPTER 1:

RESEARCH OVERVIEW

1.1 Introduction

Chapter 1 only covers the introduction on the topic of this study. First off, some studies are done on the awareness of BCM and the training programme. Follow on, the topic are narrowed down on the chosen location which is Kilang Sawit Bukit Kepayang where the plan are implemented. Chapter 1 discuss about background of study where researcher want to propose something in this study. Next, background of company of the HQ, FGV Group and short brief on the Bukit Kepayang mill is one of the sub topics in this chapter. It followed with problem statement, research objectives, research questions, significant of study, limitation of the study and scope of study. Altogether, chapter 1 has nine sub topics which are includes introduction section.