



**THE EFFECTS OF MYAGROSIS PROGRAM BY FAMA
ON YOUNG ENTREPRENEURS**

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ABSTRACT

Entrepreneurial program appears to be sufficiently customized way to help novice of entrepreneurs to develop their managerial skills, almost everything must be consideration. The critical issues that frequently call for attention are lack of knowledge, experience, and capital. In relations with that, these study focuses are given to the main effect of MYAGROSIS program on young entrepreneurs and to determine whether the loans opportunity can help the young entrepreneurs to start a business. The result of this study would be obtained through the questionnaire with the twenty respondents in FAMA Negeri Sembilan and they have experience to handling MYAGROSIS's contestant. The results of the research point out the main effect of MYAGROSIS program on young entrepreneurs are knowledge and education and business opportunities. Researcher recognized the loans opportunity can help the young entrepreneurs to start a business. Majority of young entrepreneurs has not enough capital to develop and expand their business. The result from this study is expected to assist the researcher in deriving a better understanding of the activities that are undertaken by FAMA and how the MYAGROSIS programs are beneficial to youngsters and students to become entrepreneurs.

Keywords *Young entrepreneurs, MYAGROSIS, Education, Knowledge*

INTRODUCTION

1.1 Background of Study

Awareness about importance of agriculture as third engine for economy in our country requires by youth to ensures that the continuation importance of this sector. According with the objectives of Vision 2020, the need to create a knowledgeable youth as an inheritor and a leader in realized of transformation agricultural sector to be more modern and high technology and has been a starting point for the establishment of MYAGROSIS program.

This program serves as a factor that can growth the interest and involvement of the students at universities in projects Agro agriculture through MYAGROSIS Club. Moreover, to put interests, tendency and direct involvement from the graduates or under graduates as inheritor and to continue the process of agricultural transformation towards more modern sector, high-tech, dynamic and competitive globally. By 2020, targeted a total of 20,000 students and university graduates will be members for MYAGROSIS Club and can be the group leader in the achievement of this noble effort.