



## UNIVERSITI TEKNOLOGI MARA

### EAD414: PRINTMAKING : RELIEF PRINT

<b>Course Name (English)</b>	PRINTMAKING : RELIEF PRINT <b>APPROVED</b>
<b>Course Code</b>	EAD414
<b>MQF Credit</b>	2
<b>Course Description</b>	This is an introductory course to Relief Printmaking. It cover either Woodcut, Lino cut, Relief etching or Collagraphy. It is a marks making activity to propogate the knowledge of elements and principles in visual language.
<b>Transferable Skills</b>	Basic skills in printmaking
<b>Teaching Methodologies</b>	Lectures, Demonstrations, Practical Classes, Discussion, Presentation, Workshop
<b>CLO</b>	<p>CLO1 Identify knowledge for remembering the basic understanding of Relief Printmaking</p> <p>CLO2 Compare the knowledge for understand the phenomena through literature and artwork(s) reference in Relief Printmaking</p> <p>CLO3 Select systematic approach about relief printmaking technicality and material from the guided perception for visual proposal from chosen theme / subject-matter</p> <p>CLO4 Build the structure for producing artwork which guided from the selective visual images for final relief printmaking artwork</p> <p>CLO5 Present the portfolio and journal through the systematic operational performance for responding to the phenomena of Relief Printmaking</p>
<b>Pre-Requisite Courses</b>	No course recommendations
<b>Topics</b>	
<b>1. Research Theory 1</b> 1.1) Introduction to the Course	
<b>2. Research Theory 2</b> 2.1) History on Relief Print	
<b>3. Research Theory 3</b> 3.1) Media, material and technical in Relief Printmaking 3.2) Artwork Reference	
<b>4. Visual Research 1</b> 4.1) Lecture on Visual Reference and Selection	
<b>5. Visual Research 2</b> 5.1) Visual Reference and Selection	
<b>6. Visual Research 3</b> 6.1) Visual Reference and Selection	
<b>7. Process of Visual Proposal 1</b> 7.1) Lecture on Proposal Development	
<b>8. Process of Visual Proposal 2</b> 8.1) Studio and Visual Proposal Development	
<b>9. Process of Visual Proposal 3</b> 9.1) Studio and Visual Proposal Development	
<b>10. Process of Visual Proposal 4</b> 10.1) Studio and Visual Proposal Development	
<b>11. Final Execution 1</b> 11.1) Lecture on Printing, Registring, Proofing Process	

<b>12. Final Execution 2</b> 12.1) Workshop and Printing Process
<b>13. Final Execution 3</b> 13.1) Workshop and Printing Process
<b>14. Final Execution 4</b> 14.1) Workshop and Printing Process
<b>15. Presentation</b> 15.1) Portfolio, Report and Exhibition

<b>Assessment Breakdown</b>	<b>%</b>
Continuous Assessment	100.00%

<b>Details of Continuous Assessment</b>	<b>Assessment Type</b>	<b>Assessment Description</b>	<b>% of Total Mark</b>	<b>CLO</b>
	Presentation	1. Body of artwork 2. Journal / reference 3. Portfolio (working & final drawing)	20%	CLO5
	Visual Assessment	Visual Research	20%	CLO2
	Visual Assessment	Process - Visual Proposal	20%	CLO3
	Visual Assessment	Final Execution	30%	CLO4
	Written Report	Research History	10%	CLO1

<b>Reading List</b>	<b>Reference Book Resources</b>	<ul style="list-style-type: none"> <li>• Matthew Rampley, 2009, <i>“Go Block : 5 Contemporary Malaysian Printmakers”</i> (exhibition catalogue), Galeri Petronas Kuala Lumpur</li> <li>• Michel Melot 1988, <i>“History of An Art : Print (The Nature and Role of The Print)”</i>, Editions d’Art Albert Skira, Geneva, Switzerland</li> <li>• Hilary Collins, 2010, <i>“Creative Research : The Theory and Practice of Research for the Creative Industries”</i>, AVA Publishing SA Switzerland</li> </ul>
<b>Article/Paper List</b>	This Course does not have any article/paper resources	
<b>Other References</b>	This Course does not have any other resources	