

# THE PERCEPTION OF UITMCS STUDENTS TOWARD RESIDENT AND NON RESIDENT ACCOMODATION

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#### RESEARCH METHODOLY

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## **ABSTRACT**

Our research is to know how many students living in outside and inside the campus also what their reason living in campus and outside. The source of our information is student from part 2 until 7 from all courses like Diploma in Accounting, Diploma Public Administration, Diploma Business Study, Diploma Civil Engineering and many again. The technique we use to find the information through questionnaire distribute to 50 students in UiTM campus Samarahan Sarawak.

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### **CHAPTER 1-INTRODUCTION**

#### **Background of study**

For the research that we are going now about satisfaction living in hostel or outside the campus, we have chosen UiTM Kota Samarahan as our module for our research.

Before this, it recognize as Instituted Technology of MARA after 29 October 1999 it upgrades to MARA Technology Of University by Tun Dr. Mahathir Mohammad. The old location of UiTM is in Batu Lintang after that it move to Semenggok and it remove to Semariang but it still not longer in there because the number of the student increase year by year and need more big location to provide more education to student in Malaysia especially for Sarawak so it build in Kota Samarahan because the Sarawak government make a policy it is want to placed all university also all education centre in Kota Samarahan.

In UiTM Kota Samarahan it provide many facilities to give the student the best education services and to produce the quality student in UiTM so it provide many facilities like hostel, library, gym and many more. In UiTM Sarawak branch have 6 blocks for male student and eight blocks for the female. Before this UiTM in Kota Samarahan just have eight blocks plus with male block because of increasing student in UiTM year by year especially female student so it need more hostel and our government take action to build more hostel and class building for the student example after block G have been build UiTM can take more student also make a new course in UiTM Kota Samarahan. Addition of it every class and hostel block have their own cleaner to make

### CHAPTER 2-LITERATURE REVIEW

#### Meaning of measurement

Zeilinski (2000) status measurement involves both asking for feedback and interpreting the feedback relative to some type of reference or standard. Asking is not enough to understand what the means you need to have a basis for comparing that responses either to response either to response from others or to some external standards.

Satisfaction, oxford concise dictionary "the gratification of a desire, needs or appetite or pleasure derived from such qualifications". Kother Etal (Siew, Swee and Chin 1996) satisfaction is the level of a persons felt state resulting from comparing a product perceives performance (or outcome) in relation to the person expectations.

According the introduction to a research methodology from Faizah Bt. Hj. Abd. Rahim, measurement is attempting to quantity the properties or characteristics of objects. In other words, it is a form of a procedure which is used to symbolically represent aspects or reality in the researcher's analytical world. If it is properly conducted, it plays a very critical role in the research process in order to get usable information for making decision.

According to Robert G. Murdick and Donald R. Cooper, measurement is the process of mapping an aspect of one set on to an aspect of another set according to some rule of correspondence. Jum. C. Nunally, measurements consist of "rule for assigning numbers to object in such ways as to represent quantities of attributes."