

UNIVERSITI TEKNOLOGI MARA

CTW213: SCREENWRITING ANALYSIS

| Course Name (English) | SCREENWRITING ANALYSIS APPROVED | | | | |
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| Course Code | CTW213 | | | | |
| MQF Credit | MQF Credit 3 | | | | |
| Course Description | This course exposes students to the basic components of analyzing a screenplay/film. The basic components consist of important dramatic elements such as story, plot construction, dialogue/subtext, character/motivation/character transformation arc, audience identification/emotions, themes/issues, dramatic conflicts, cinematic value/audience appeal and narrative structure. Students are to analyze the dramatic elements based on a few local and international films as well as local and international screenplays. The aim of the analysis is to identify the strengths and weaknesses/problems of the film/screenplay as well as providing suggestions to improve the film/screenplay. | | | | |
| Transferable Skills | Demonstrate ability to analyze issues/problems from multiple angles and make suggestions. | | | | |
| Teaching Methodologies | Lectures, Blended Learning, Case Study, Presentation, Workshop | | | | |
| CLO | CLO1 Identify the dramatic elements of screenwriting. CLO2 Analyze and evaluate a film or a screenplay based on the basic understanding of the dramatic elements. CLO3 Provide effective suggestions to better improve a screenplay or film. | | | | |
| Pre-Requisite Courses | No course recommendations | | | | |
| Topics | | | | | |
| 1. Course Briefing 1.1) Introduction to co | ourse | | | | |
| 2.1) The screenplay 2.2) What is a script? | | | | | |
| 3. Screenwriting Basic Terminologies 3.1) Learning basic terminologies in screenwriting | | | | | |
| 4. Narrative Structure 4.1) Understanding narrative structure 4.2) What is a good narrative structure? | | | | | |
| 5. The Deeper Meaning/Theme 5.1) Understanding the meaning of a story 5.2) Understanding the story theme | | | | | |
| 6. Character 6.1) Characters in a film/screenplay | | | | | |
| 7. Plot 7.1) Understanding plot in a film/screenplay | | | | | |
| 8. Dialogue 8.1) Learning about dialogue in a film/screenplay | | | | | |
| 9. Story Treatment and Synopsis 9.1) The Rewriting and editing process | | | | | |
| 10. Pitching/Screenplay Format 10.1) Idea pitching session 10.2) Determining screenplay format | | | | | |

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| 11. Pitching & Workshop 1 11.1) Idea pitching session 11.2) First script work shopping | |
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| 12. Pitching & Workshop 2 12.1) Further discussion on idea pitching 12.2) Further script work shopping | |
| 13. Pitching & Workshop 3 13.1) Finalising idea pitching session 13.2) Final script work shopping | |
| 14. CONCLUSION AND REVISION 14.1) Concluding the whole process of script writing 14.2) Revising the final draft of script | |

| Assessment Breakdown | % |
|-----------------------|--------|
| Continuous Assessment | 60.00% |
| Final Assessment | 40.00% |

| Details of Continuous Assessment | Assessment Type | Assessment Description | % of Total Mark | CLO |
|--|--------------------|---------------------------|--------------------|-----------------------|
| | Assignment | In-class Exercises | 30% | CLO1 , CLO2 , CLO3 |
| | Assignment | Screenplay Analysis | 30% | CLO1 , CLO2 , CLO3 |
| Deeding uitigt | | | | |

| Reading List | Text | Linda Aronson 2011, <i>The 21st-century Screenplay</i> , Silman-James Pr [ISBN: 1935247034] | |
|--------------------|---|--|--|
| | Reference Book Resources | Joseph Campbell 2008, <i>The Hero with a Thousand Faces</i> , 3rd Ed., New World Library [ISBN: 1577315936] | |
| | | Christopher Vogler 2007, <i>The Writer's Journey</i> , 3rd Ed., Michael Wiese [ISBN: 193290736X] | |
| | | Blake Snyder 2005, <i>Save the Cat!</i> , Michael Wiese Productions [ISBN: 1932907009] | |
| Article/Paper List | This Course does not have any article/paper resources | | |
| Other References | This Course does not have any other resources | | |