



UNIVERSITI TEKNOLOGI MARA

CTW121: LANGUAGE STYLE

Course Name (English)	LANGUAGE STYLE APPROVED
Course Code	CTW121
MQF Credit	3
Course Description	This course focuses on the language styles of prominent writers locally and internationally. Students are to compare and contrast the language styles of these writers in order to gain understanding of types of language styles. Students are also given the opportunity to apply and evaluate their own language styles in their writing. Some of the core topics introduced is introduction to stylistic, repetition language, figurative language, pantun, stage play language and language style as deviation.
Transferable Skills	Demonstrate ability to communicate clearly and confidently, and listen critically
Teaching Methodologies	Lectures, Blended Learning, Tutorial, Workshop
CLO	CLO1 Recognize various language styles and usages CLO2 Compare the usage of language style in different mediums. CLO3 Apply the language styles and usages in students own creative writing products
Pre-Requisite Courses	No course recommendations
Topics	
1. Course Briefing & General Overview 1.1) Course Briefing & General Overview	
2. Definitions Of Language 2.1) Definitions Of Language Style, Level of Style & Type of Language Style	
3. Literature Language 3.1) Pantun, Sajak, Gurindam, Syair, Teka-teki	
4. Classical Language 4.1) Old Movies, Historic Documentation & Sulalatus Salatin	
5. Modern Language 5.1) Poems, Drama Scripts, Sci-Fi Scripts, Documentations, Academic Writing, Novel	
6. Musical/Theatrical Language 6.1) Dialogues, Lyrics	
7. Body Language 7.1) Miming, Monologue	
8. Language Style 8.1) TV and Radio & Newspaper & Media Electronics	
9. Workshop 9.1) Rehearsal for final performance	
10. Exercise and Consultation 10.1) Final Performance	
11. Presentation Group 1 11.1) Creative writing and performance based on verbal, vocal and visual presentation	
12. Presentation Group 2 12.1) The text of language styles and understanding towards the usage	
13. Final project 13.1) Manuscript	

Assessment Breakdown		%		
Continuous Assessment		100.00%		
Details of Continuous Assessment	Assessment Type	Assessment Description	% of Total Mark	CLO
	Assignment	Identify and label the language style from selected texts.	30%	CLO1
	Assignment	Compare the language styles and usage in different mediums.	30%	CLO2
	Assignment	Create creative work using language styles learned in class.	40%	CLO3
Reading List	Reference Book Resources	<ul style="list-style-type: none"> • Ferdinand de Saussure, Wade Baskin, Perry Meisel, Haun Saussy 2013, <i>Course in General Linguistics</i>, Columbia University Press [ISBN: 0231527950] • Jeanne Fahnestock 2011, <i>Rhetorical Style: The Uses of Language in Persuasion</i>, Oxford University Press, USA [ISBN: 0199877335] • Steven Pinker 2014, <i>The Sense of Style</i>, Penguin [ISBN: 069817030X] • Geoffrey Leech 2014, <i>Language in Literature</i>, Routledge [ISBN: 131789992X] 		
Article/Paper List	This Course does not have any article/paper resources			
Other References	This Course does not have any other resources			