



UNIVERSITI TEKNOLOGI MARA

CTS132: SOUND AND IMAGE

Course Name (English)	SOUND AND IMAGE APPROVED
Course Code	CTS132
MQF Credit	3
Course Description	The course exposes students to the role of sound and image in film and television. The course will also consider the role of sound and image in our contemporary visual culture, which entails advertising, documentaries, animation, music videos and experimental media. Students will be engaged with a casual, interdisciplinary exploration of interactions between auditory and visual content as a means by which creativity is explored and enhanced. The course will stress the role of sound and image as the fundamentals of storytelling devices, as students will interact with the collaborative relationship of sight and sound in the creation of screen or cinematic content
Transferable Skills	Critical & Problem Solving Skill
Teaching Methodologies	Lectures, Blended Learning, Tutorial, Presentation
CLO	CLO1 Identify a variety of ways in which sounds and images communicate ideas, hence increasing their competency in visual and aural communication. CLO2 Recognize the audio-visual material in basic ways through the exploration of sound fundamentals as an ingredient of (moving) image productions. CLO3 Analyse various aspects of cinematic sound and image, with an emphasis on basic understanding of the art of cinematography and editing.
Pre-Requisite Courses	No course recommendations
Topics	
1. Course Briefing & Introduction 1.1) Explaining Course Info	
2. HISTORY OF IMAGE: 2.1) From Painting, Photography to Cinema	
3. CONTEMPORARY VISUAL CULTURE: 3.1) From Advertisement, MTV to Digital Technology.	
4. THE SHOT: 4.1) Mise En Scene	
5. THE SHOT: 5.1) Cinematography	
6. THE RELATION OF SHOT TO SHOT: 6.1) Editing	
7. VARIOUS ELEMENTS OF SOUND 7.1) Sound Design	
8. THE HISTORY OF CINEMATIC SOUND 8.1) Sound History	
9. SOUND IN CINEMA I 9.1) Sound Culture 1	
10. SOUND IN CINEMA II 10.1) Sound Culture 2	
11. Presentation 1, 2 & 3 11.1) Group 1,2 & 3	

12. Presentation 4, 5 & 6

12.1) Group 4, 5 & 6

13. Presentation 7, 8 & 9

13.1) Group 7, 8 & 9

14. Revision & Conclusion

14.1) Finalisation of Carry Marks

Assessment Breakdown	%
Continuous Assessment	60.00%
Final Assessment	40.00%

Details of Continuous Assessment	Assessment Type	Assessment Description	% of Total Mark	CLO
	Group Project	Presentation	30%	CLO1 , CLO2 , CLO3
	Individual Project	Creative Project & Report	30%	CLO1 , CLO2 , CLO3

Reading List	Recommended Text
	<ul style="list-style-type: none"> • Jan Roberts-Breslin 2011, <i>Making Media: Foundations of Sound and Image Production</i>, Taylor & Francis UK • Hugh Honour & John Fleming 2013, <i>The Visual Arts: A History</i>, Laurence King Great Britain • Bordwell, D. & Thompson, K. 2012, <i>Film art: An introduction.</i>, McGraw-Hill New York • Wheeler Winston Dixon & Gwendolyn Audrey Foster 2013, <i>A Short History of Film</i>, Rutgers Press USA • Tomlinson Holman 2010, <i>Sound for Film and Television</i>, Focal Press New York & London

Article/Paper List	This Course does not have any article/paper resources
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Other References	This Course does not have any other resources
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